



# kenrick ramsay

Designer + Developer = Creating Awesome Things

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## Work Experience

### Freelance Designer :: 2011-Present

Clients include Cambodian Society of Rhode Island,  
M.I.T.B Logistics, Knewton and SaleGraphics

### Transit Wireless | New York City

#### Graphic & Web Designer :: October 2015 - August 2017

- Responsible for a wide variety of cross-media projects involving branding, illustrations, UI design and development for Transit Wireless identity including logos, branding templates, promotional materials, websites and social
- Created graphics, slide templates and PPT materials for RFP/board documents, external client presentations and collateral for use by all departments
- Designed and managed external websites (B2B and B2C) revamp with new layout and illustrated elements, in addition to company intranet
- Provided additional support to engineering teams for maps/drawings
- Responsible for marketing team as Senior Marketing Manager

### MKTG INC. | New York City

#### Creative Intern :: June 2015 - August 2015

- Designed promotional and marketing materials with Marketing team for Nike, Marriott, Camel, Warby Parker

### nivo. | New York City

#### Creative & UI/UX Design Intern :: November 2014- March 2015

- Collaborated with the Marketing team on marketing materials for print and web promotions
- Managed a wide variety of cross-media projects involving branding, illustrations, UI design

### Janine Just Inc. | New York City

#### Graphic Design Intern :: August 2014- October 2014

- Created visual content and creative concepts in line with brand identity to be used for e-Commerce, social media, press, newsletters and other forms of marketing and communication for clientele.

## Education

### Johnson & Wales University | Providence, RI

B.S. Graphic Design & Digital Media  
Print Production Concentration  
Class of 2014, Cum Laude

## Proficiencies

Adobe Creative Suite  
Microsoft Office  
UI/UX Design  
Responsive Web  
HTML / CSS / PHP / MySQL  
Github  
Javascript / jQuery  
Custom Wordpress Themes  
Bootstrap  
Illustration & Drawing  
Photography

## Skills

Brand Development  
Front End Development  
Marketing Strategy  
Social Media  
Illustrating  
Public Relations  
Project Management  
Detail Oriented

## Honors & Awards

Student of Excellence Award  
Johnson & Wales University 2014  
Dean's List | Johnson & Wales  
University 2011 - 2014