



kenrick ramsay

Designer + Developer = Creating Awesome Things

🌐 www.kenrickramsay.com

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📁 Work Experience

Freelance Designer :: 2011-Present

Clients include Cambodian Society of Rhode Island, M.I.T.B Logistics, Knewton and SaleGraphics

Transit Wireless | New York City

Graphic & Web Designer :: October 2015 - Present

- Responsible for a wide variety of cross-media projects involving branding, illustrations, UI design and development for Transit Wireless identity including logos, branding templates, promotional materials, websites and social
- Created graphics, slide templates and PPT materials for RFP/board documents, external client presentations and collateral for use by all departments
- Designed and managed external websites (B2B and B2C) revamp with new layout and illustrated elements, in addition to company intranet
- Provided additional support to engineering teams for maps/drawings
- Responsible for marketing team as Senior Marketing Manager

MKTG INC. | New York City

Creative Intern :: June 2015 - August 2015

- Designed promotional and marketing materials with Marketing team for Nike, Marriott, Camel, Warby Parker

nivo. | New York City

Creative & UI/UX Design Intern :: November 2014- March 2015

- Collaborated with the Marketing team on marketing materials for print and web promotions
- Managed a wide variety of cross-media projects involving branding, illustrations, UI design

Janine Just Inc. | New York City

Graphic Design Intern :: August 2014- October 2014

- Created visual content and creative concepts in line with brand identity to be used for e-Commerce, social media, press, newsletters and other forms of marketing and communication for clientele.

🎓 Education

Johnson & Wales University | Providence, RI

B.S. Graphic Design & Digital Media
Print Production Concentration
Class of 2014, Cum Laude

💻 Proficiencies

Adobe Creative Suite
Microsoft Office
UI/UX Design
Responsive Web
HTML / CSS / PHP / MySQL
Github
Javascript / jQuery
Custom Wordpress Themes
Bootstrap
Illustration & Drawing
Photography

🔧 Skills

Brand Development
Front End Development
Marketing Strategy
Social Media
Illustrating
Public Relation
Project Management
Detail Oriented

🏆 Honors & Awards

Student of Excellence Award
Johnson & Wales University 2014
Dean's List | Johnson & Wales
University 2011 - 2014