kenrickramsay.com

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347-834-1580

Brooklyn, NY

Kenrick Ramsay

Graphic designer & Developer, passionate about user interface, branding, and tech.

Tools

Adobe CC

Visual Design

Interface Design

User Experience

Web Design

HTML/CSS

Branding & Identity

Information Design

Typography

Wireframes

Bootstrap 4

Sketch

InVision

Craft

Microsoft Office

Brackets

Skills

Brand Development

Front End Development

Marketing Strategy

Social Media

Illustratina

Public Relations

Project Management

2/14

Detail Oriented

Education

9/10- Johnson & Wales University Providence, RI

5/14 B.S. Graphic Design & Digital Media Print Production Concentration Class of 2014, Cum Laude

Experience

11/17- Good2BSocial Junior Design & Developer New York, NY

Collaborated with the account managers to designed and coded web pages solutions for many different legal companies. Assisted with the development of web layouts, information design, iconography, and style guides. Created assets for digital marketing and designed web layouts for Good2BSocial's clientele: Leaders in the Law, Tarter Krinsky & Drogin LLP, Trachtenberg Rodes & Friedberg LLP and other legal firms.

10/15- Transit Wireless Graphic & Web Designer New York, NY

8/17 Responsible for a wide variety of cross-media projects involving branding, illustrations, UI design and development for Transit Wireless identity including logos, branding templates, promotional materials, websites and social.

6/15- MKTG Inc. Creative Design Intern New York, NY

8/15 Designed promotional and marketing materials with Marketing team for Nike, Marriott, Camel, Warby Parker

11/14- nivo. Creative & UI|UX Design Intern New York, NY

3/15 Collaborated with the Marketing team on marketing materials for print and web promotions Managed a wide variety of cross-media projects involving branding, illustrations, UI|UX design

8/14- Janine Just Inc. Graphic Design Intern New York, NY

10/14 Created visual content and creative concepts in line with brand identity to be used for e-Commerce, social media, press, newsletters and other forms of marketing and communication for clientele.

12/13- Diamond Star Media Graphic Design Intern Providence, RI

Creating innovating and modern designs for an ad agency and work with many different clients in Rhode Island area. Work closely with clients to create their vision, conceive designs, and consistently meet deadlines and requirements.