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Brooklyn, NY

# Kenrick Ramsay

Graphic designer & Developer,  
passionate about user interface,  
branding, and tech.

## Tools

Adobe CC

Visual Design

Interface Design

User Experience

Web Design

HTML/CSS

Branding & Identity

Information Design

Typography

Wireframes

Bootstrap 4

Sketch

InVision

Craft

Microsoft Office

Brackets

## Skills

Brand Development

Front End Development

Marketing Strategy

Social Media

Illustrating

Public Relations

Project Management

Detail Oriented

## Education

9/10- **Johnson & Wales University | Providence, RI**

5/14 B.S. Graphic Design & Digital Media|Print Production Concentration  
Class of 2014, Cum Laude

## Experience

11/17- **Good2BSocial Junior Design & Developer | New York, NY**

Collaborate with the account managers to design and code webpage solutions for many different legal companies. Assist with the development of web layouts, information design, iconography, and style guides. Create assets for digital marketing and design web layouts for Good2BSocial's clientele: Leaders in the Law, Tarter Krinsky & Drogin LLP, Trachtenberg Rodes & Friedberg LLP and other legal firms.

10/15- **Transit Wireless Graphic & Web Designer | New York, NY**

8/17 Responsible for a wide variety of cross-media projects involving branding, illustrations, UI design and development for Transit Wireless identity including logos, branding templates, promotional materials, websites and social media.

6/15- **MKTG Inc. Creative Design Intern | New York, NY**

8/15 Designed promotional and marketing materials with Marketing team for Nike, Marriott, Camel, Warby Parker

11/14- **nivo. Creative & UI|UX Design Intern | New York, NY**

3/15 Collaborated with the Marketing team on marketing materials for print and web promotions Managed a wide variety of cross-media projects involving branding, illustrations, UI|UX design

8/14- **Janine Just Inc. Graphic Design Intern | New York, NY**

10/14 Created visual content and creative concepts in line with brand identity to be used for e-Commerce, social media, press, newsletters and other forms of marketing and communication for clientele.

12/13- **Diamond Star Media Graphic Design Intern | Providence, RI**

2/14 Created innovative and modern designs for an ad agency and worked with many different clients in the Rhode Island area. Worked closely with clients to formulate their vision, conceive designs, and consistently meet deadlines.