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Brooklyn, NY

# Kenrick Ramsay

Graphic designer & Developer,  
passionate about user interface,  
branding, and tech.

## Tools

Adobe CC

Visual Design

Interface Design

User Experience

Web Design

HTML/CSS

Branding & Identity

Information Design

Typography

Wireframes

Bootstrap 4

Sketch

InVision

Craft

Microsoft Office

Brackets

## Skills

Brand Development

Front End Development

Marketing Strategy

Social Media

Illustrating

Public Relations

Project Management

Detail Oriented

## Education

9/10- **Johnson & Wales University Providence, RI**

5/14 B.S. Graphic Design & Digital Media|Print Production Concentration  
Class of 2014, Cum Laude

## Experience

10/15- **Transit Wireless Graphic & Web Designer New York, NY**

8/17 Responsible for a wide variety of cross-media projects involving branding, illustrations, UI design and development for Transit Wireless identity including logos, branding templates, promotional materials, websites, social. Created graphics, slide templates and PPT materials for RFP/board documents, external client presentations and collateral for use by all departments. Designed and managed external & internal website(s) (B2B and B2C) revamp with a new layout(s) and illustrated elements, in addition to the company intranet. Provided additional support to engineering teams for maps/drawings.

6/15- **MKTG Inc. Creative Design Intern New York, NY**

8/15 Designed promotional and marketing materials with Marketing team for Nike, Marriott, Camel, Warby Parker

11/14- **nivo. Creative & UI|UX Design Intern New York, NY**

3/15 Collaborated with the Marketing team on marketing materials for print and web promotions. Managed a wide variety of cross-media projects involving branding, illustrations, UI|UX design

8/14- **Janine Just Inc. Graphic Design Intern New York, NY**

10/14 Created visual content and creative concepts in line with brand identity to be used for e-Commerce, social media, press, newsletters and other forms of marketing and communication for clientele.

8/14- **Diamond Star Media Graphic Design Intern Providence, RI**

10/14 Creating innovating and modern designs for an ad agency and work with many different clients in Rhode Island area. Work closely with clients to create their vision, conceive designs, and consistently meet deadlines and requirements.