

# Customer Segmentation(K-Means Clustering)

*Count of Customer\_Code by Cluster*

Cluster ● 0 ● 1 ● 2 ● 3 ● 4

Count of Customer\_Code

0.4M

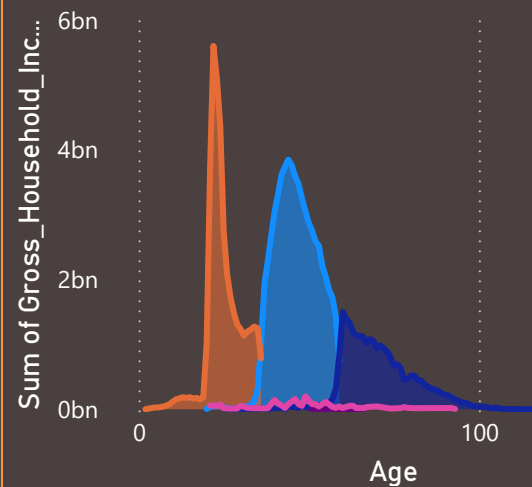
0.2M

0.0M



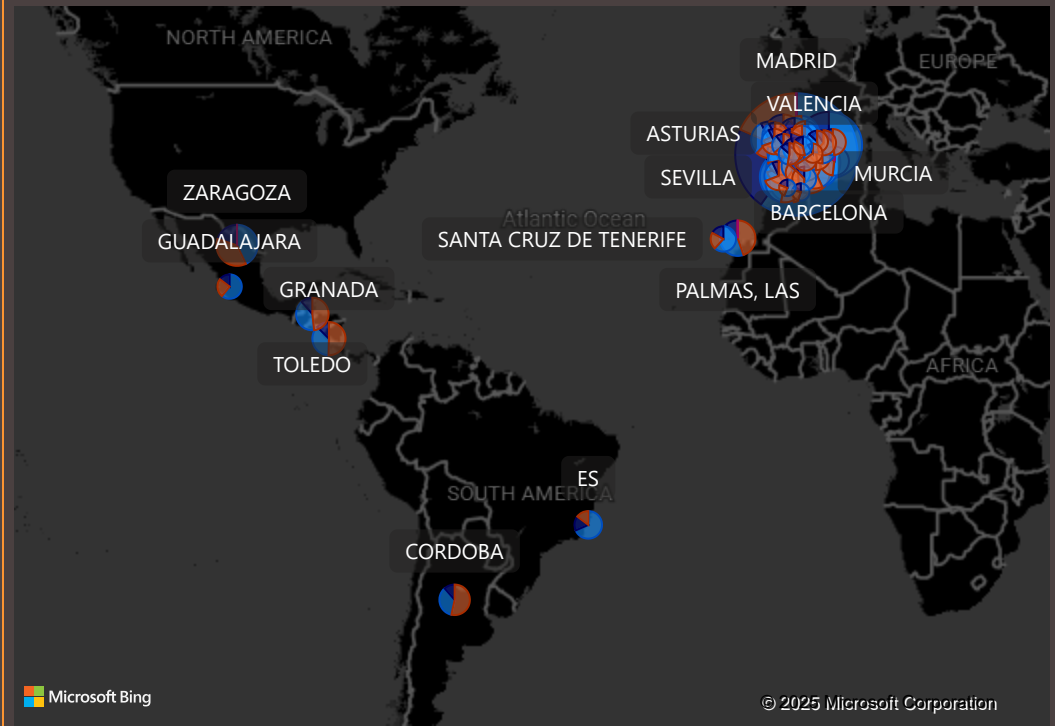
*Age vs Income across Clusters*

Cluster ● 0 ● 1 ● 2 ● 3 ● 4



*Count of Customer\_Code by Province\_Name and Cluster*

Cluster ● 0 ● 1 ● 2 ● 3 ● 4



*%GT Count of Customer\_Code by Cluster*

