ATOYEBI SIMON BLESSING

Data Analyst | SQL / Python / Excel

Ibadan, Nigeria
📞 09064755383
✉ atoblessing86699@gmail.com
🔗 LinkedIn: www.linkedin.com/in/atoyebi-simon-blessing
💻 GitHub: https://github.com/Blessing-analytics

PROFESSIONAL SUMMARY

Entry-level Data Analyst and Computer Science undergraduate with hands-on experience in Python, SQL, and Excel. Completed a six-month Data Analyst internship and earned a Data Analysis certification from LarvaTech Coding Academy. Strong background in data cleaning, exploratory data analysis, customer segmentation, churn analysis, and SQL-based reporting. Seeking a junior or entry-level data analyst role to support data-driven decision-making.

TECHNICAL SKILLS

- **Programming & Querying:** Python (Pandas, NumPy), SQL (MySQL)
- **Data Analysis:** Data Cleaning, Exploratory Data Analysis (EDA), Customer Segmentation, Churn Analysis
- **Data Visualization:** Matplotlib, Seaborn, Excel Charts
- **Tools:** Excel, Git, GitHub
- **Soft Skills:** Analytical Thinking, Problem Solving, Attention to Detail

EXPERIENCE

Data Analyst Intern

LarvaTech Coding Academy | 6 Months

- Collected, cleaned, and analyzed datasets using Python, SQL, and Excel.
- Performed exploratory data analysis to identify trends, patterns, and inconsistencies.

- Conducted customer behavior and churn-related analyses on business datasets.
- Wrote SQL queries using JOINs, GROUP BY, and aggregate functions to extract insights.
- Created visualizations and analytical summaries to communicate findings clearly.
- Used Git & GitHub for version control and documentation.

PROJECTS

Sales Analysis (Python)

🔗 https://github.com/Blessing-analytics/superstore-sales-analysis

- Analyzed retail sales data to identify revenue trends and product performance.
- Cleaned and transformed raw data using Pandas.
- Built visualizations to highlight key insights for decision-making.

Customer Segmentation (RFM Analysis)

🔗 https://github.com/Blessing-analytics/customer-segmentation-analysis

- Segmented customers using Recency, Frequency, and Monetary (RFM) metrics.
- Identified high-value, loyal, and at-risk customer segments.
- Visualized segments to support targeted marketing and retention strategies.

Customer Churn Prediction

🔗 https://github.com/Blessing-analytics/customer-churn-prediction

- Analyzed customer churn data to identify behavioral patterns associated with attrition.
- Performed data cleaning and exploratory analysis to compare churned vs. retained customers.
- Built churn prediction models to assess risk factors influencing customer departure.
- Created visualizations to highlight key churn drivers and support retention strategies.

SQL Sales Analysis (MySQL)

🔗 https://github.com/Blessing-analytics/sql-sales-analysis-mysql

- Queried relational databases using complex SQL statements.
- Generated insights using JOINs, subqueries, and aggregations to answer business questions.

EDUCATION

B.Tech Computer Science
Ladoke Akintola University of Technology
Expected Graduation: **2026**

Data Analysis
LarvaTech Coding Academy (IT / Siwes)
Bodija, Ibadan, Nigeria.
Graduated: **2025**

CERTIFICATIONS

Data Analytics Certificate – LarvaTech Coding Academy