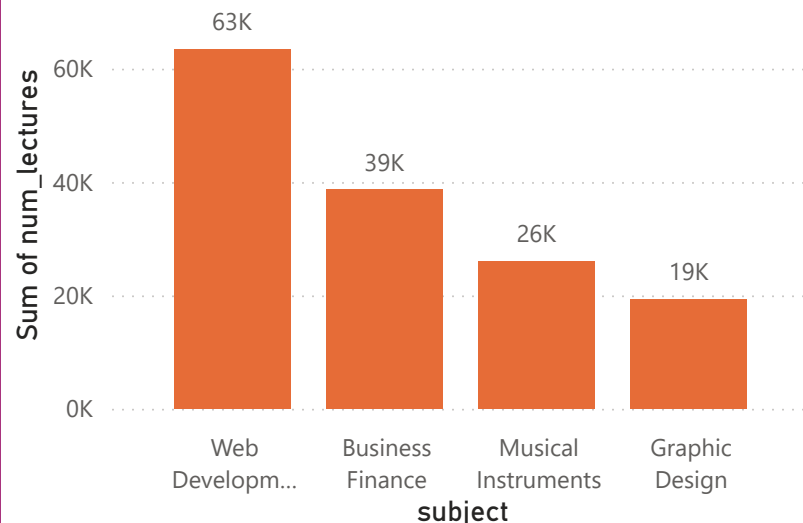


# 3676

Total courses

## GENERAL ANALYSIS ON ALL COURSES

### Number of lectures by subject



Sum of num\_lectures

148K

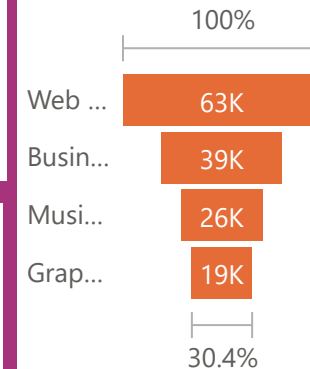
Sum of num\_subscribers

12M

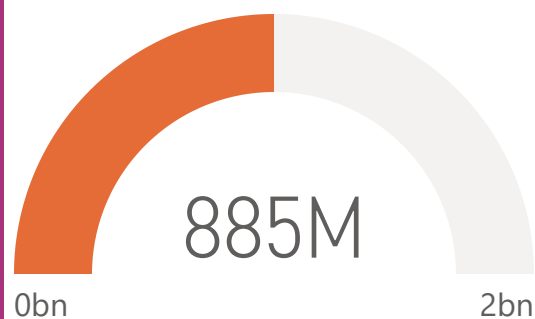
Sum of num\_reviews

575K

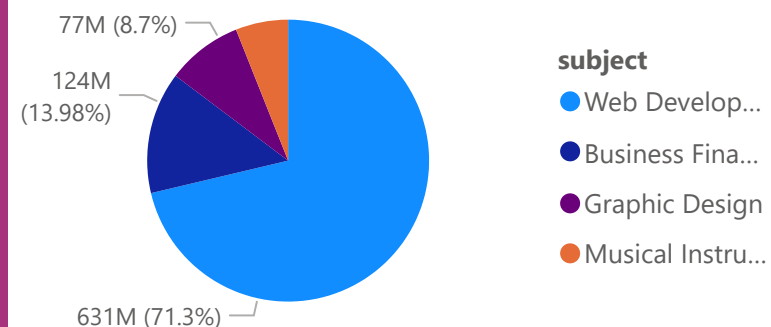
### lectures by subject



### Sum of Revenue

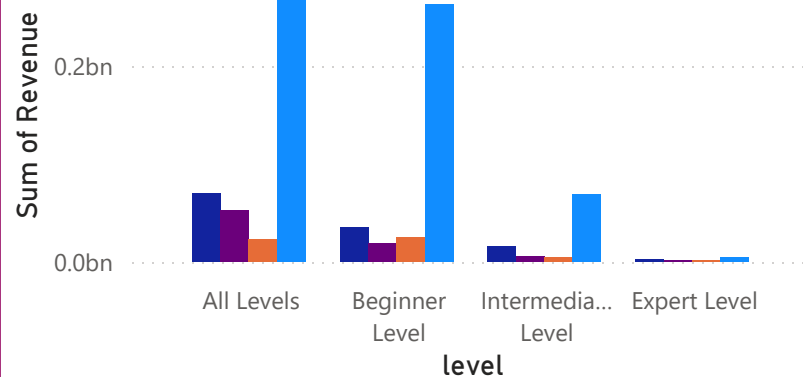


### Revenue by subject



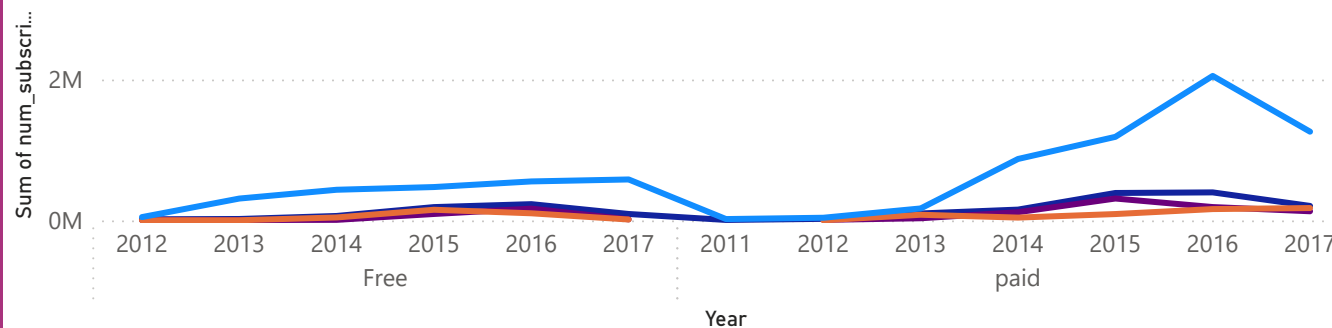
### Sum of Revenue by level and subject

subject ● Business Fi... ● Graphic ... ● Musical I... ● Web Dev...



### Numbers of subscribers by Free or Paid, Year and subject

subject ● Business Finance ● Graphic Design ● Musical Instruments ● Web Development



### Free or Paid

Free

paid

### subject

Business...

Graphic Design

Musical...

# ANALYSIS ON THE VARIOUS SUBJECT AND THE REVENUE THEY GENERATED

subject

Busin...

Grap...

Musi...

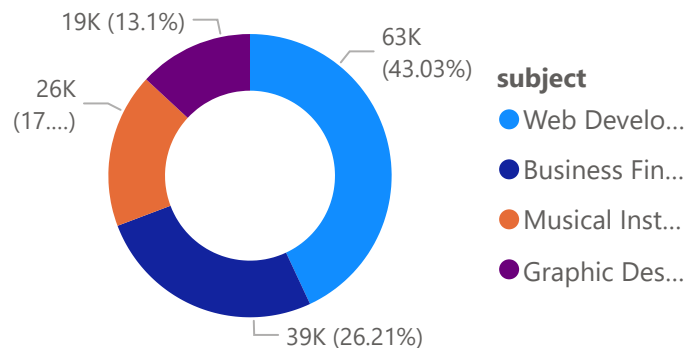
Web...

3676  
Total courses

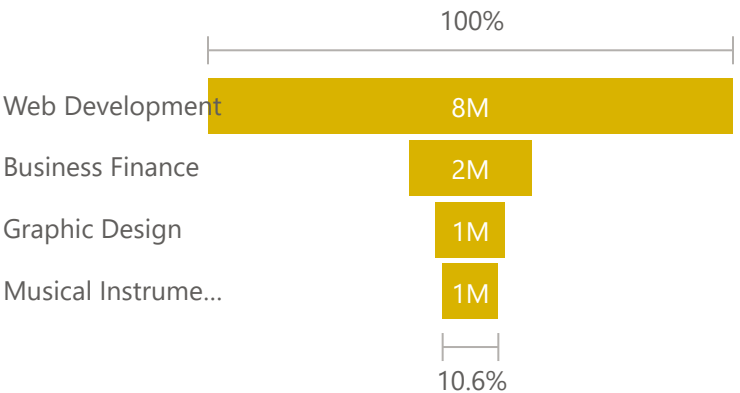
148K  
Sum of num\_lectures

2.25K  
Sum of Rating

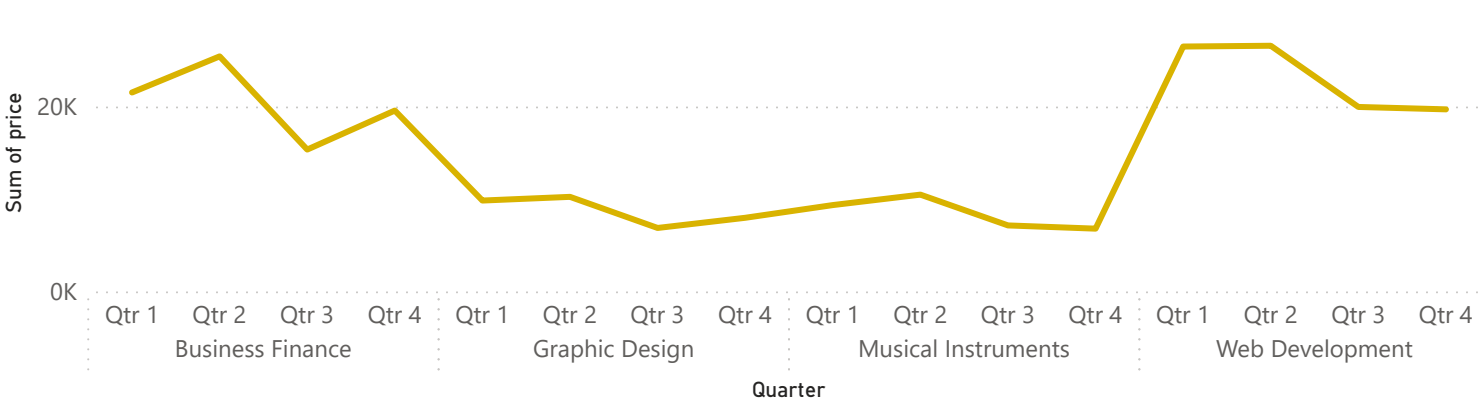
Sum of num\_lectures by subject



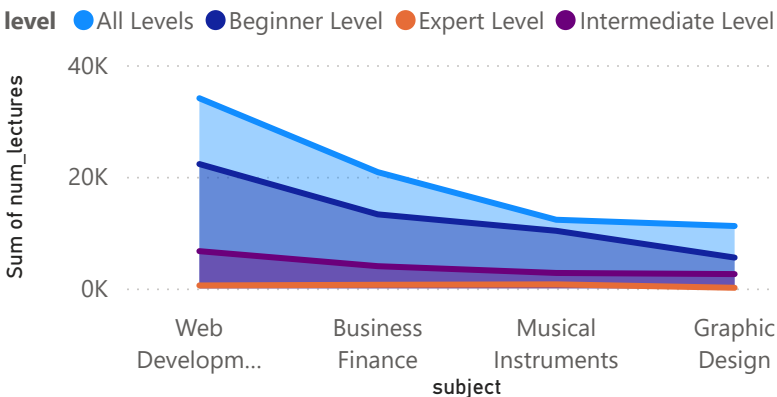
Sum of num\_subscribers by subject



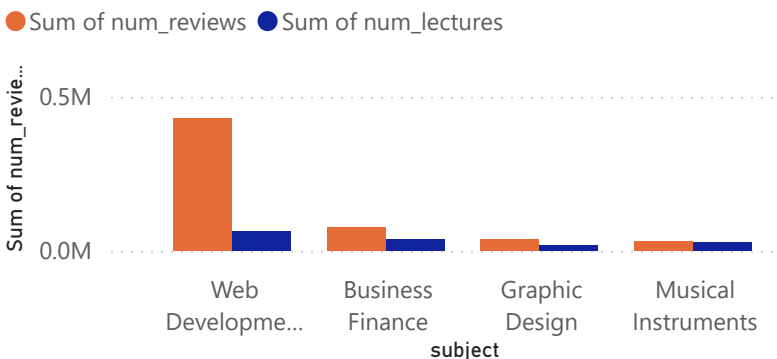
Sum of price by subject and Quarter



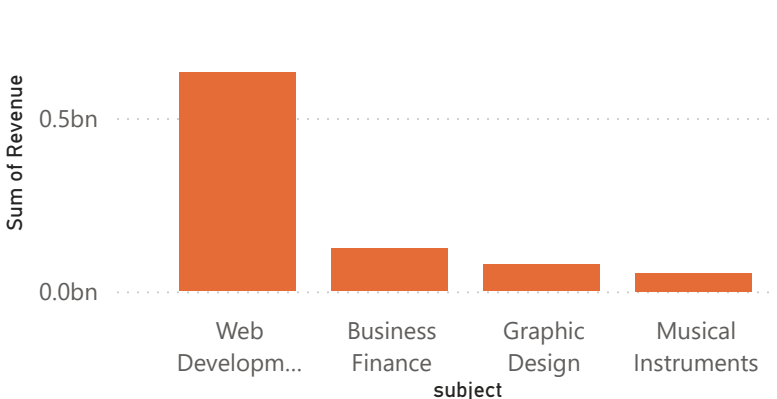
Sum of num\_lectures by subject and level



Sum of num\_reviews and Sum of num\_lectures by subject



Sum of Revenue by subject



# AN ANALYSIS OF HOW THE DURATION OF EACH SUBJECT AFFECTED EACH REVENUE

3.90

Average Content Duration

63.30

Average Cost per Subject

level

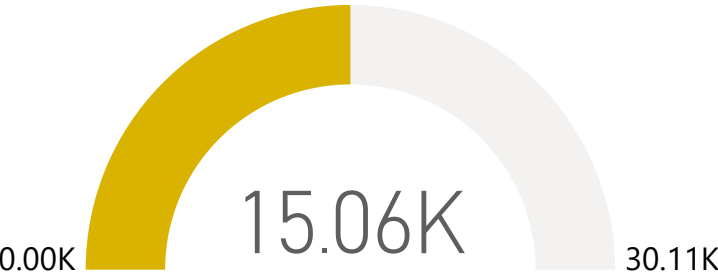
All Levels

Beginner Level

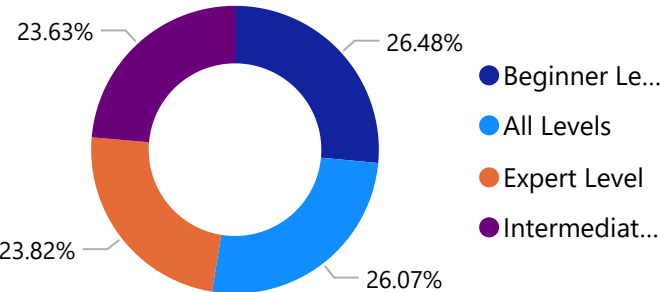
Expert Level

Intermediate Level

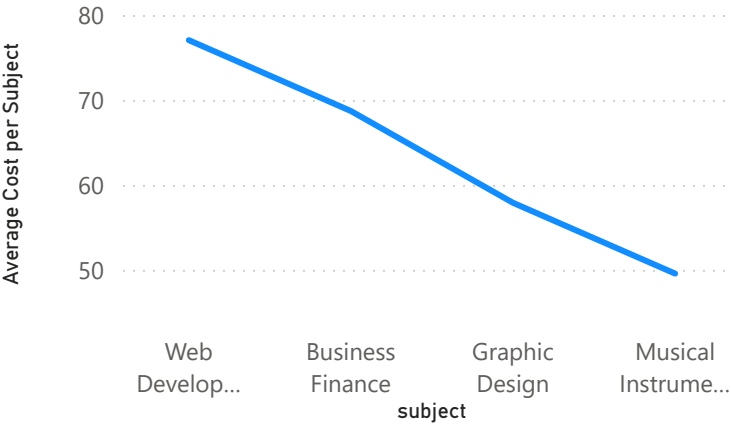
content duration



Average Content Duration by level

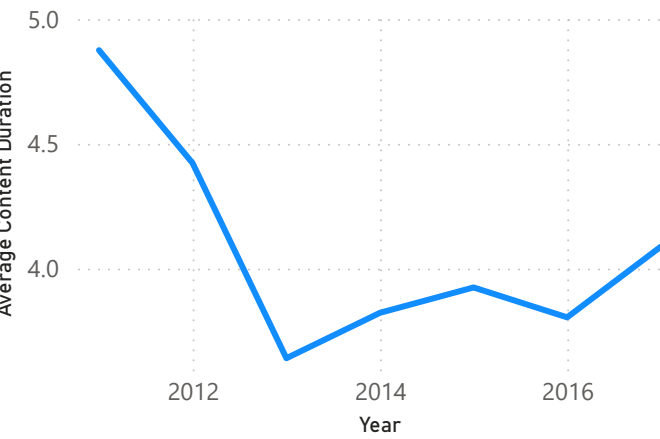


Average Cost per Subject

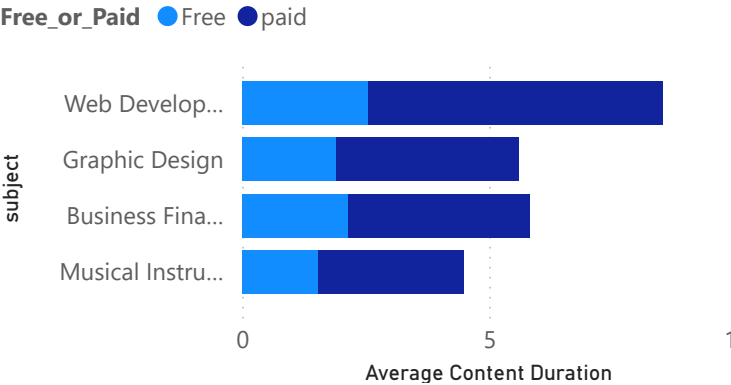


subject	Average Content Duration	Average Cost per Subject	Free_or_Paid	Sum of Revenue
Business Finance	2.15	0.00	Free	0
Business Finance	3.68	74.72	paid	123735315
Graphic Design	1.92	0.00	Free	0
Graphic Design	3.69	61.46	paid	76983170
Musical Instruments	1.55	0.00	Free	0
Musical Instruments	2.95	53.15	paid	53359055
Web Development	2.55	0.00	Free	0
Web Development	5.97	86.69	paid	631082465
Total	3.90	63.30		885160005

Average Content Duration by Year



Average Content Duration by subject and Free\_or\_Paid



# AN ANALYSIS BASED ON THE REVIEWS OF SUBSCRIBERS

575K

Sum of num\_reviews

Various subject

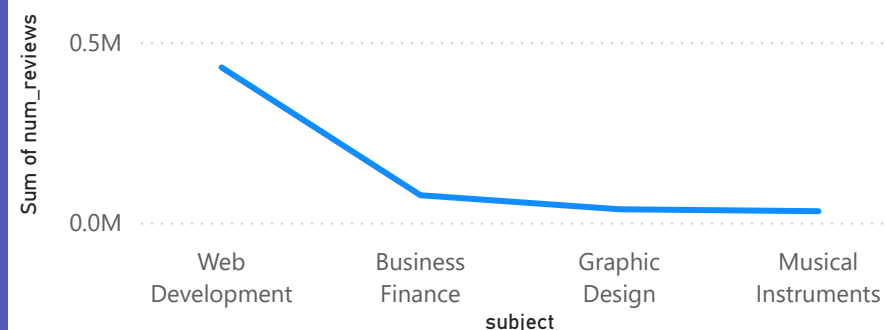
Business...

Graphic...

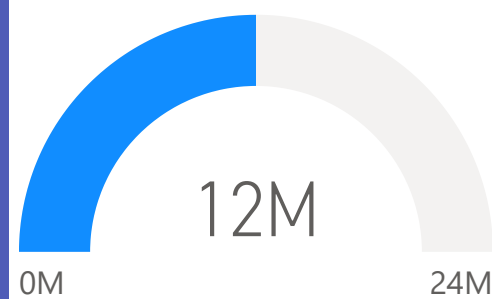
Musical...

Web...

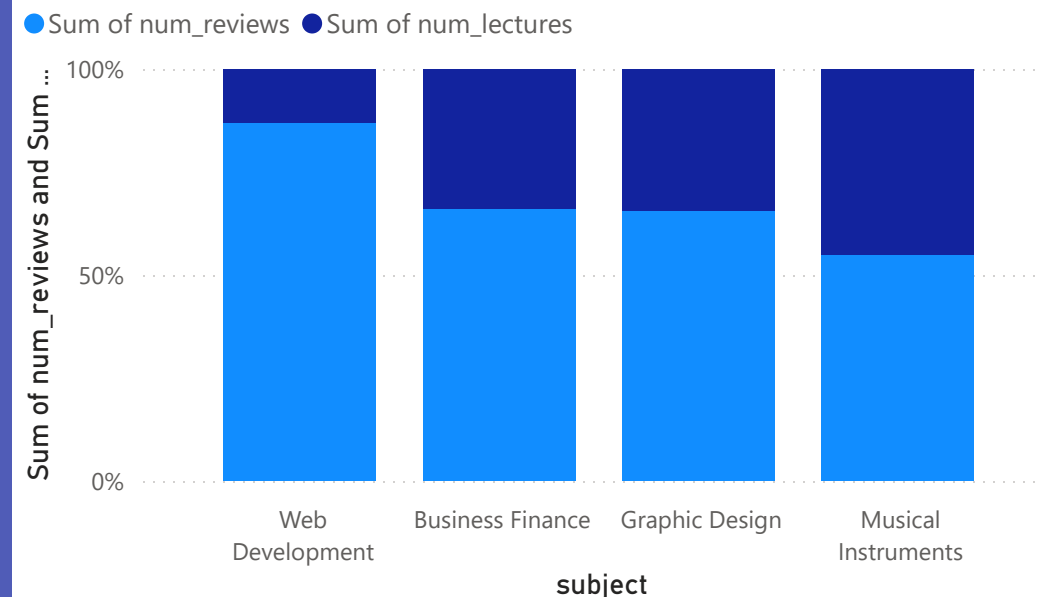
Number of reviews by subject



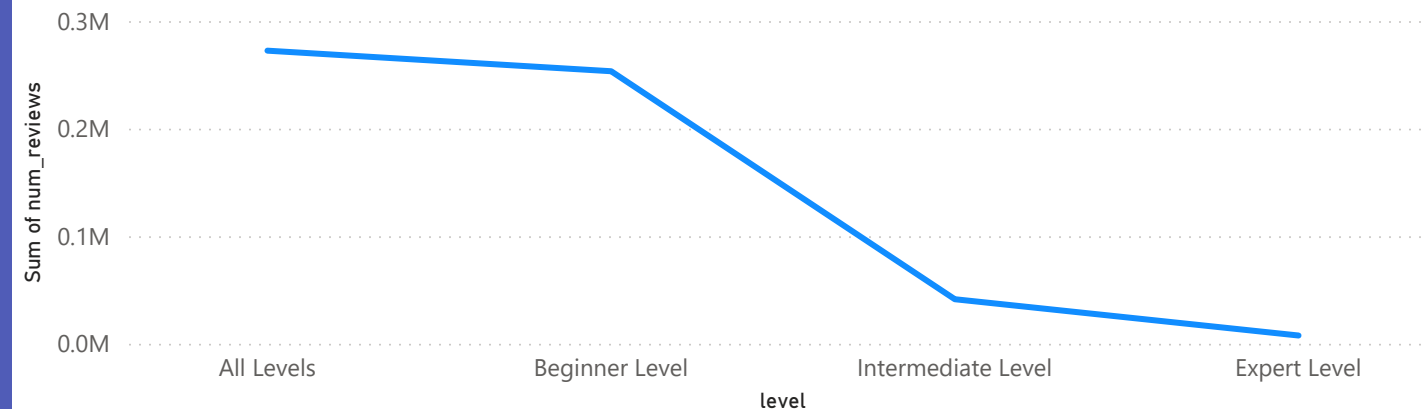
Number of subscribers



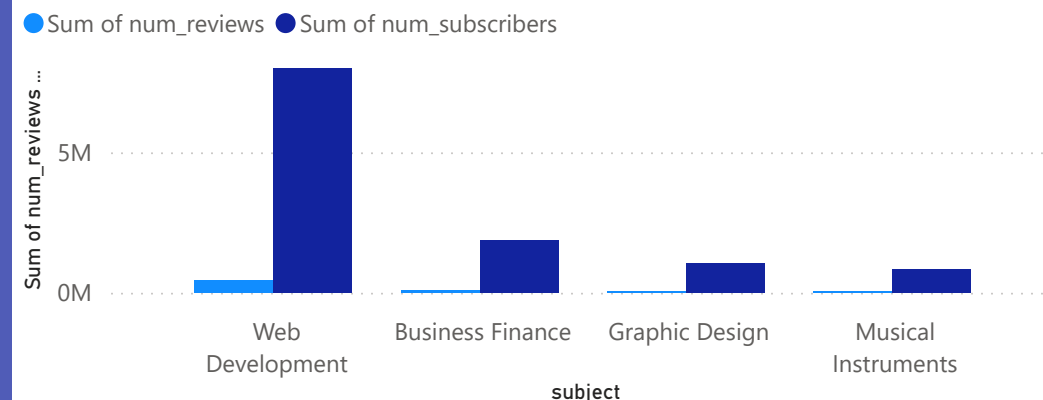
Number of reviews and number of lectures by subject



Number of reviews by level



Num reviews and Num subscribers by subject



# FINDING OUT HOW THE PRICES AFFECTED THE VARIOUS CAUSES

243K

Sum of price

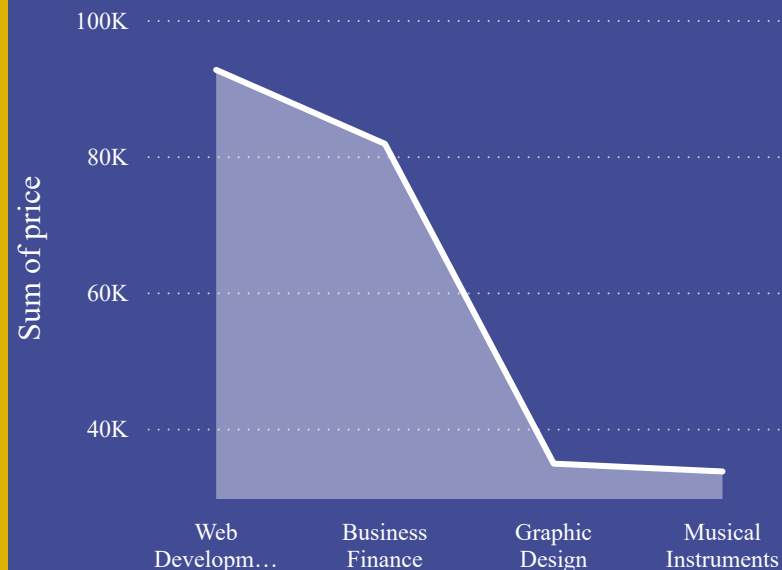
63.30

Average Cost per  
Subject

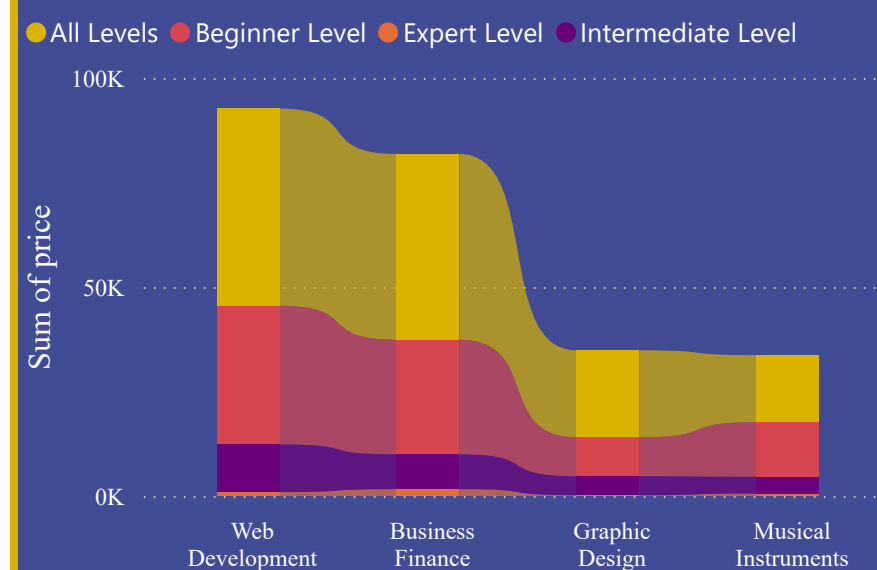
3676

Total courses

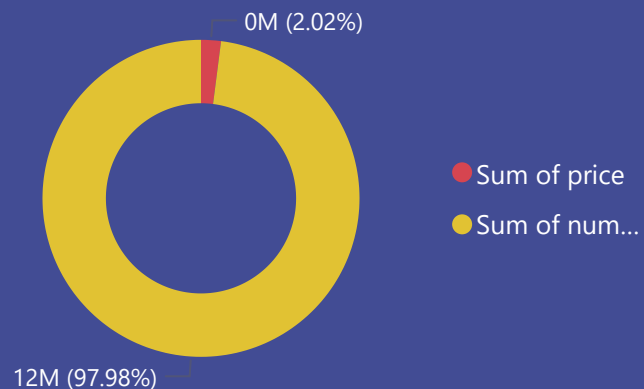
## Sum of price by subject



## Sum of price and levels by subject



## Sum of price and Sum of num\_subscribers



## Sum of price and Sum of lectures by subject

