

Product Sales Analysis

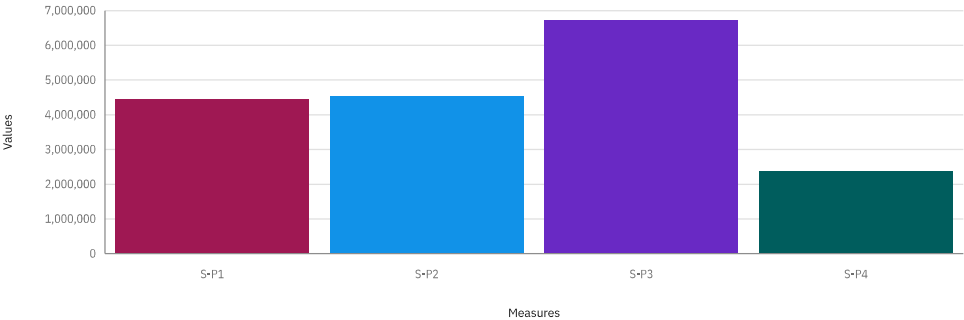
Phase 5

TOP SELLING PRODUCT
S-P3 is the most selling product.

S-P1, S-P2, S-P3, S-P4

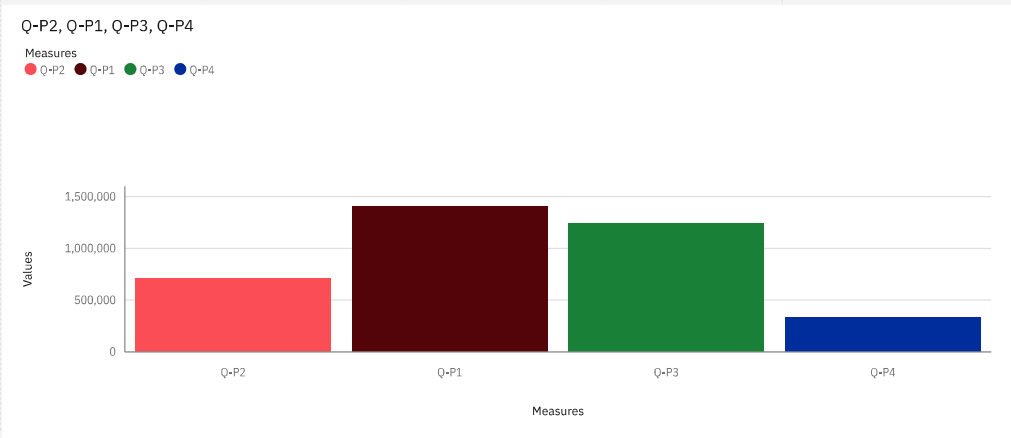
Measures

S-P1 S-P2 S-P3 S-P4



Customer Preferences

Customer preferences can vary widely depending on the industry, target audience, and cultural factors, but there are some general insights into customer preferences that can apply to a wide range of businesses. By



December month sales for the year 2023

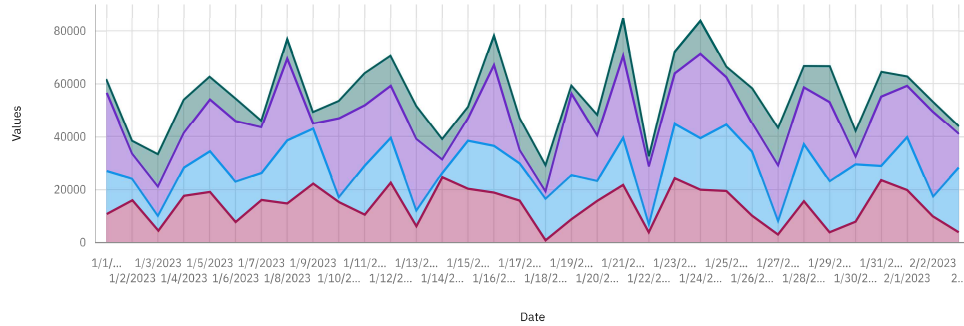
This is the area graph for the last month of the year(2023)

December is typically a significant month for sales across various industries, and it's especially noteworthy due to the holiday season and end-of-year shopping

S-P1, S-P2, S-P3 and S-P4 by Date

Measures

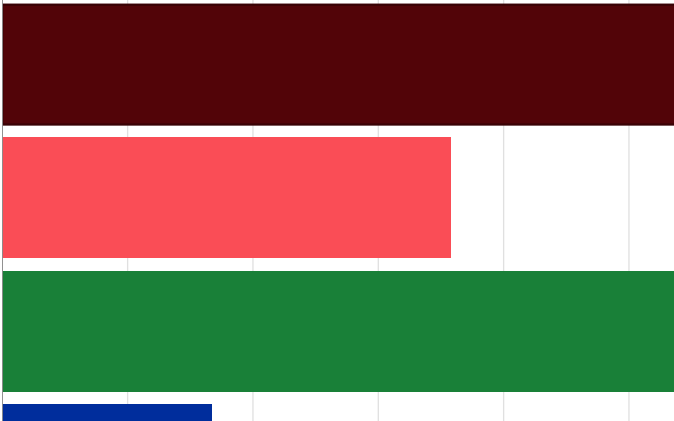
● S-P1 ● S-P2 ● S-P3 ● S-P4



Customer Preferences for specific products

- Customers clearly favor product 1 over the other products.
- The majority of customers expressed higher satisfaction with product 1 compared to products 2,3 and 4.
- products 1 features are highly valued by the customers.
- Customer feedback indicates that product 2,3 and 4

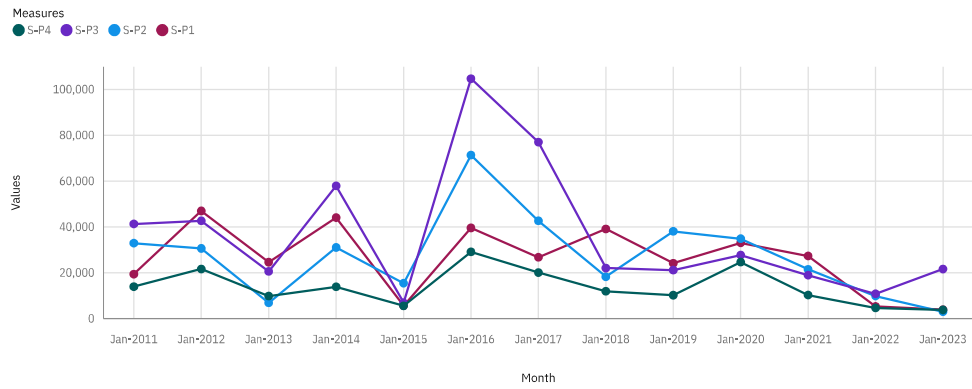
Q-P1, Q-P2, Q-P3, Q-P4



January month sales

This is the January month sales for all the years given. It's a month that marks transitions and new beginnings, both on a personal and societal level. We can see that the sales were at peak during January 2016. especially for product 3.

S-P4, S-P3, S-P2 and S-P1 by Month



Sales Trends

This is the lineplot for sales trends of S1,S2,S3,S4 by month

S-P1, S-P2, S-P3 and S-P4 by Month

Measures
S-P1 S-P2 S-P3 S-P4

