

# Product Sales Analysis

Phase 5

**Product with the most sales**  
As we can see from the graph, product 3 has the most sales.

Total Revenue of P1

**60.1M**

S-P1

Total Revenue of P2

**62.1M**

S-P2

Total Revenue of P3

**78.4M**

S-P3

Total Revenue of P4

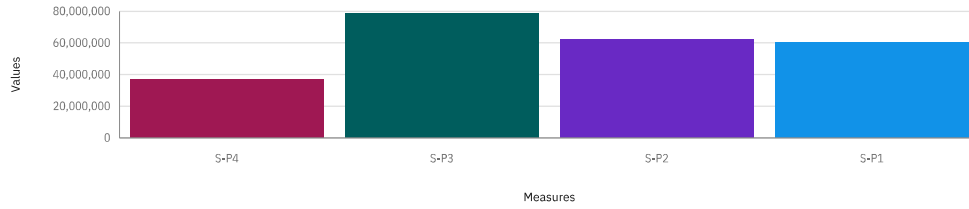
**36.8M**

S-P4

S-P4, S-P3, S-P2, S-P1

Measures

● S-P4 ● S-P3 ● S-P2 ● S-P1

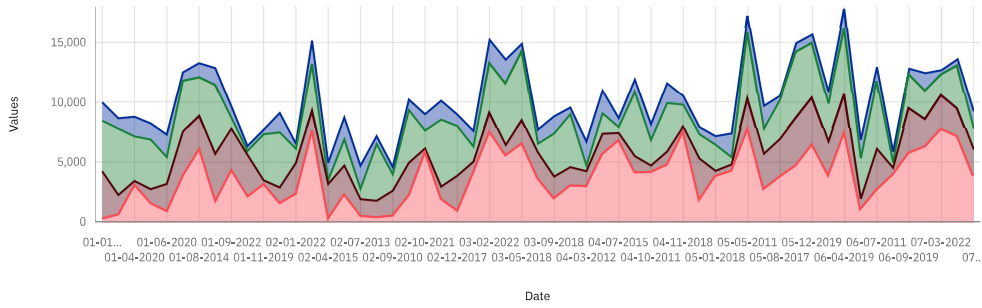


### Insights about the Purchase

This is the area graph of the No of Customers of each product on randomly selected dates. Wherever the graph peaks it means that many customers purchased the product.

Q-P1, Q-P2, Q-P3 and Q-P4 by Date

Measures  
● Q-P1 ● Q-P2 ● Q-P3 ● Q-P4

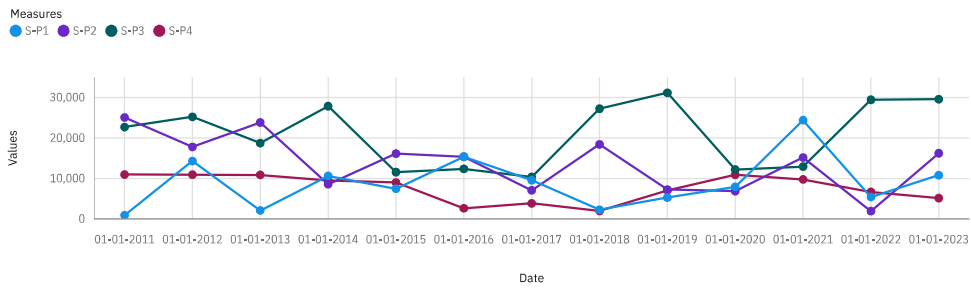


## Insights about new year sales

Here is the line plot of sales of 4 products during the new year of every year.

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S-P1, S-P2, S-P3 and S-P4 by Date



## Insights about Product

From the graphs we can conclude that,

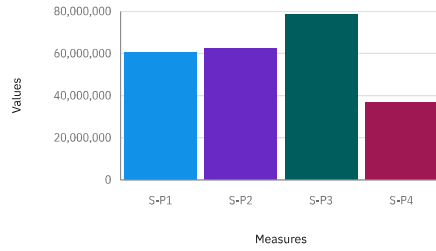
\* Product 3 has the most sales.

\* Product 4 has the least sales.

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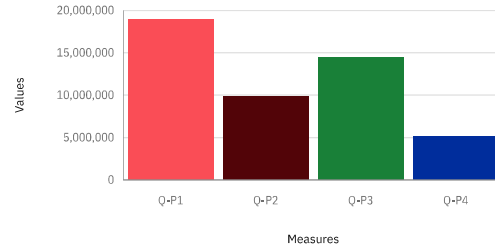
S-P1, S-P2, S-P3, S-P4

Measures  
● S-P1 ● S-P2 ● S-P3 ● S-P4



Q-P1, Q-P2, Q-P3, Q-P4

Measures  
● Q-P1 ● Q-P2 ● Q-P3 ● Q-P4



Minimum and Maximum Sales

|   |  |  |  |
|---|--|--|--|
| <div>P1-Minimum</div> <div>805.18</div> <div>S-P1</div> | <div>P2-Minimum</div> <div>1.59K</div> <div>S-P2</div> | <div>P3-Minimum</div> <div>1.36K</div> <div>S-P3</div> | <div>P4-Minimum</div> <div>1.78K</div> <div>S-P4</div> |
| <div>P1-Maximum</div> <div>25.4K</div> <div>S-P1</div>  | <div>P2-Maximum</div> <div>25.3K</div> <div>S-P2</div> | <div>P3-Maximum</div> <div>32.5K</div> <div>S-P3</div> | <div>P4-Maximum</div> <div>14.3K</div> <div>S-P4</div> |

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