

Data	
Column Name	Description
Age	Age of the client
Job	Client's occupation
marital	Marital status
education	Client's education level
default	Indicates whether the client has credit in default
balance	Credit balance
housing	Indicates whether the client has a housing loan
loan	Indicates whether the client as a personal loan
contact	Type of contact communication
month	Month that last contact was made
day	Day that last contact was made
duration	Duration of last contact in seconds
campaign	Number of contacts performed during this campaign for this client (including last contact)
pdays	Number of days since the client was last contacted in a previous campaign
previous	Number of contacts performed before this campaign for this client
poutcome	Outcome of the previous marketing campaign
y	Indicates whether the client has subscribed for a term deposit