

# QI LI



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## FRENDLY, BI-LINGUAL, MARKETING & FINANCE PROFESSIONAL

- Value Proposition:** To utilize my experience, education, technical & interpersonal skills to **deliver excellent financial analysis, help teammates to make a good decision and maximize the revenue for the company.**
- Summary:** A self-starter, a great networker, a hard-worker, a friendly and loyal team-player who takes direction well and who is **passionate about delivering results that exceed your expectations!**
- Education:** Benedictine College, School of Business Atchison, KS Aug. 2019 – Present  
**MBA**
- Benedictine College, School of Business Atchison, KS Aug. 2016 – May. 2020  
**Finance Major**
- South China University, Executive Education Sep. 2015 – May. 2016  
**International Business**
- Professional Experience:** Karp Liquors New York, NY Jun. 2018 – Aug. 2018  
**Marketing Assistant**
- Utilized market trends and target audience statistics to effectively and appropriately market products
  - Built strong relationship with vendors, help them to complete projects on time and according to specifications
  - Coordinated and participated in promotional activities and trade shows
  - Collaborated with developers, advertisers and production managers to market products and services
  - Joined closely with clients to identify their needs and challenges and provide solution-oriented campaign themes
- Foreign Languages:** Chinese Mandarin & English
- Computer Skills:** Microsoft Word, Excel, and PowerPoint, Google Analytics, Adobe Photoshop, Quickbooks, SurveyMonkey, and Colleague
- Strengths:** Friendly, engaging personality, loyal team player and accomplished leader with excellent Customer Service, Marketing and Sales experience. Google Analytics, Producing results; Financial Expertise: reducing budgets & increasing revenue; Operational Excellence: creating & analyzing performance & predictive reports

**Hobbies:** Basketball, Table Tennis, Traveling, Reading, Cooking, and spend leisure time with friends