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# Rust Foundation Overview

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# Foundation values



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**“A new approach to  
sustaining and growing a  
large, participatory, open  
source ecosystem.”**

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# Project Focus Areas

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Infrastructure, Release Management, Security

# Reliability

Rust should be reliably released and installed, with minimal regressions, timely bug fixes, and security updates. The services that back Rust tooling and ecosystem should be actively monitored and maintained to ensure high availability and consistency.

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Language Design, Developer Tooling, Ecosystem

# Quality

Rust should be an expressive language that promotes memory safety and performance. Developer tooling should be discoverable, delightful to use, and be easy to integrate into a variety of workflows. The ecosystem should provide end users with resources to quickly solve common development needs.

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Governance, Community, Moderation

# Collaboration

Rust should be built by a large, diverse community that values cooperation with and empathy for a wide variety of perspectives and ideas. Rust should have a clear straightforward and efficient process for proposing, deciding, and implementing new features, services, and tools. These processes should be open, accessible, and easily discoverable.

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**Project Values are  
Foundation Values**





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**“A language empowering  
everyone to build reliable  
and efficient software.”**

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# Independent Governance and Decision Making



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**Rust has consensus-driven  
distributed decision  
making**

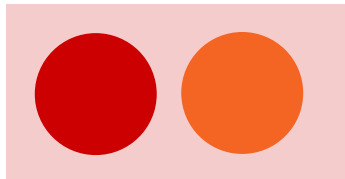
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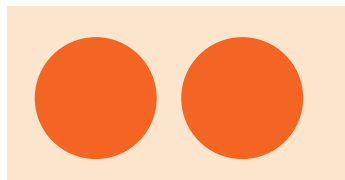
# Governance Structure

Unlike many other large Open Source projects, the role of the Core Team is largely supervisory, focusing on coherence, communication, vision, and management. Decision making is, as a rule, delegated to the associated team(s). Project groups do not have decision making power, but are formed to focus resources on a specific, often time-boxed, initiative.

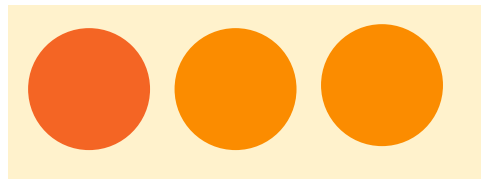
Core Team



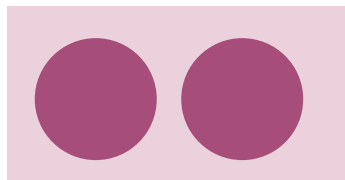
Team



Project Group



Collaborators



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# The RFC Process

Anyone is welcome and encouraged to submit an RFC. Decisions on whether to accept an RFC are made via non-objecting consensus amongst the members of the relevant teams. The Core Team sets the Roadmap for the project each year with an RFC, which establishes themes and vision for that year's work.

Pre-RFC

RFC Proposed, Team(s) Assigned

Comment and Revision Period

Final Comment Period

Close/Merge/Postpone

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**Rust is a large and actively  
growing project**

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As of March 2022...

64.3k

GitHub stars for  
[github.com/rust-lang/rust](https://github.com/rust-lang/rust)

20k

people contributed to  
[users.rust-lang.org](https://users.rust-lang.org)

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As of March 2022...

6704

All time contributors

~350

Average contributors per  
release (and growing!)

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**Rust's package ecosystem,  
crates.io, is maturing  
rapidly**

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As of March 2022...

**Almost 80,000 crates**

have been published on [crates.io](https://crates.io)

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# Why join?



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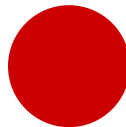
**Direct and support  
professionalizing Rust**

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# Board Structure

5 seats are allocated to the project, with 2 seats being filled by members of the Core team and 3 seats filled by non-core project members representing the 3 project areas of Availability, Quality, and Collaboration. Each Platinum member is allocated one board seat. Once there are 4 Gold members they get to vote for one director from among their number; once there are 8 they get to vote for 2 directors, etc. And the same for each 10 Silver members.

Executive Director



Core team



Project Areas



Platinum Members



Gold/Silver Members



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# Board and staff team

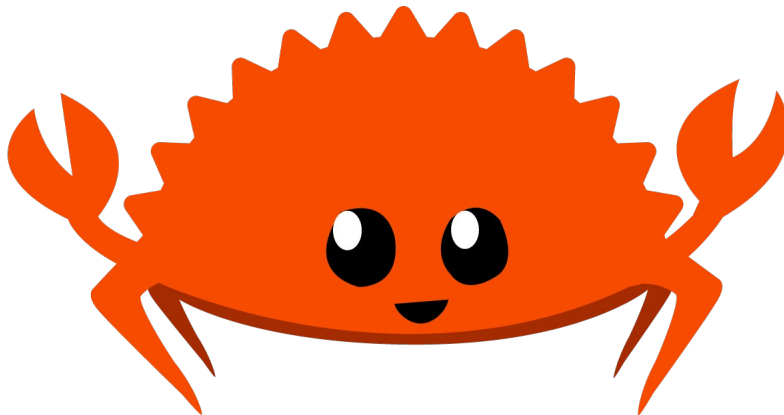
- Work directly with project leaders to identify trends, design programs, and allocate resources
  - Network with other companies developing internal Rust programs
  - Review and advise development of the Rust Roadmap
  - Develop and evolve the Foundation bylaws and membership program
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# Current team and membership

<https://www.rustfoundation.org/about/>

<https://www.rustfoundation.org/members/>





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# Leverage Rust's Brand and Network

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Rust has...

95k

Twitter followers

39k

Youtube subscribers

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Rust's 2021 survey had...

9.5k

Responses

10

Translations

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# Marketing

- Single-handedly the most successful and trusted way to reach a diverse global Rust developer audience when seeking to hire as well as build brand trust
  - 'This Week In Rust' reaches 15k+ subscribers
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**Learn how to scale  
distributed software  
development and decision  
making**

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Rust is...

5x

Most loved language on  
StackOverflow

2x

ICFP award winner

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# Knowledge sharing

- Open source thought leaders and analysts consistently reference the Rust project as the standard in healthy and diverse open source communities. There's a huge opportunity to apply these learnings to internal engineering departments. There's also immense opportunity to participate in and support the scaling of this unique and successful community.
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# Member Benefits

- Brand Association with Rust
  - Marketing and thought leadership using Rust's official brand channels
  - Discounts on RustConf sponsorships
  - Voting membership on Board
    - Platinum - 1 rep/member
    - Gold - 1 rep/4-8 members, 2 rep/8+ members
    - Silver - 1 rep/10+ members
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# Membership Contributions

*Up to 45% total discount*

<b>Team Members</b>	15% per full time person
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<b>Infrastructure</b>	15% per 100k value
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<b>Commitment</b>	5% per year >2 years
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# Membership Levels

**Platinum**

\$300,000

**Gold**

\$150,000

**Silver**

Sliding scale, \$85,000

# Silver Membership Levels

## FTE

3000+	\$85,000
1000-2999	\$55,000
500-999	\$30,000
100-499	\$15,000
0-99	\$5,000

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**Empower the future  
generations of systems  
programming with us!**

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# Thanks so much!

[membership@rustfoundation.org](mailto:membership@rustfoundation.org)

