



THE \$1.8T EVENTS INDUSTRY
RUNS ON
BROKEN TRUST
&
MANUAL OVERHEAD





BL!NK

WHO IS IT FOR

&

What to expect from BL!NK

Individuals looking to set up an event

THE HOST

Can expect effortless coordination between professionals making the event happen.

Professionals, Venue Owners setting up shop

Showcasing their portfolio, Scheduling, Financing through a simple CRM system.

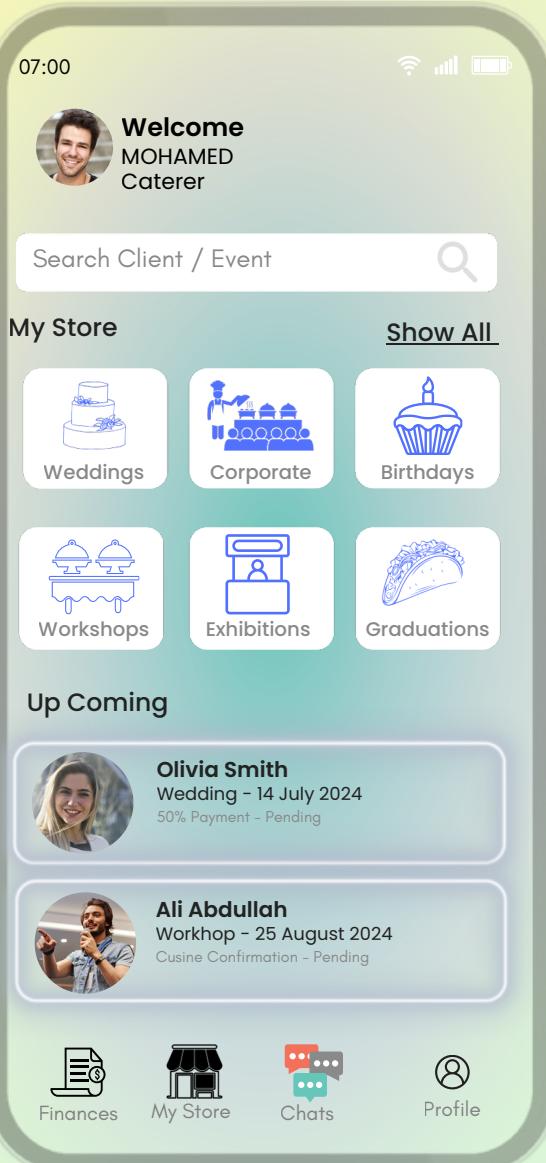
THE ENABLER

*Can expect effortless **management** over their shop, **exposure** over their dedicated market, **training and support** to increase their market share*

Companies & Organizations one stop for all their events' requirements

CORPORATE HOSTS

*Can expect total **synchronisation** between all parts of their events.*



ENABLERS WOULD CHOOSE BLINK FOR:

- **“92% PAYMENT CERTAINTY VS. INDUSTRY AVG. OF 67%”**
- **“28% HIGHER AVERAGE PROJECT VALUE VIA PREMIUM CLIENTS”**
- **“SAVE WEEKS ON ADMIN”**
- **“TOP-RATED ENABLERS GET 5X MORE VISIBILITY”**





ENABLERS:

SET UP
SHOP

SHOWCASE
TALENT

MANAGE
BOOKINGS
& FINANCES

BUILD
TRUE **BUSINESS**



USERS

HOSTS



Weddings



Birthdays



Engagements



Baby Showers



Private Dinners



PROM

ENABLERS



Event Planner



Beauty Specialist



Caterers



Entertainment



Stage & FitOuts



Stylists

HOSTS CORPORATE



Product Launch



Keynote



Conferences



Workshops



Charity Events



Exhibitions



HOSTS

FINDING & VETTING 10+ SPECIALIZED PROFESSIONALS
TAKES 40+ HOURS PER EVENT,

68% OF HOSTS REPORT LAST-MINUTE
CANCELLATIONS OR QUALITY GAPS

PROFESSIONALS

FREELANCERS & SMBS LOSE 30% OF INCOME
CHASING PAYMENTS, MANAGING CONTRACTS,
AND MARKETING TO NICHE CLIENTS.





PRODUCTS

Service fee

Host

Free Verified Account:

- Access to Verified Vendors
- Access to Reviewed Vendors
- Scheduling & Budgeting
- Discounted & Loyalty Rates

10%

Subscriptions

Basic Lite:

- Online Store Front
- Check Out & Payment
- Order Management & Fulfilment

45
USD

Star Enabler:

- Access to Financial Management System
- Access to Training Programs
- Access To Branding Support

125
USD

Corporate Subscription

Basic Lite:

- Enable Multi-User Shop
- Custom Storefront
- Payroll System

350
USD

Blink Premium:

- Premium Showcase
- Priority Prospecting
- Full Access to all geo-locations
- Dedicated Account Manager

1000
USD



Market Overview



BL!NK

THE TEAM



NOURA . A
CEO
FOUNDER



M.DARWISH
COO
FOUNDER



NADIA. M
CFO



ISLAM. Y
CTO



YASSIN
MAHFOUZ
IR&C