



**PETERSON**  
Luminary Luxe



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## About our Brand

Peterson Luminary Luxe is a brand that base on selling and fixing luxury lights, not only luxury light but also all kinds of light bulbs which beautifys the hous, our brand is was founded and esterblished on 2024,by the owner Peterson

## Target Audience

Our target audience are those who are intereted In light not only about that but also those who knows the value of light, those who are about to set up there new home or offices or workplaces etc

## Our Mission

Our missonis to make fixing and purchasing of light be easier and less cost for everyone. through our delivery services, any purchased light can be delivered ASAP



## APP ICONS



Normal mode

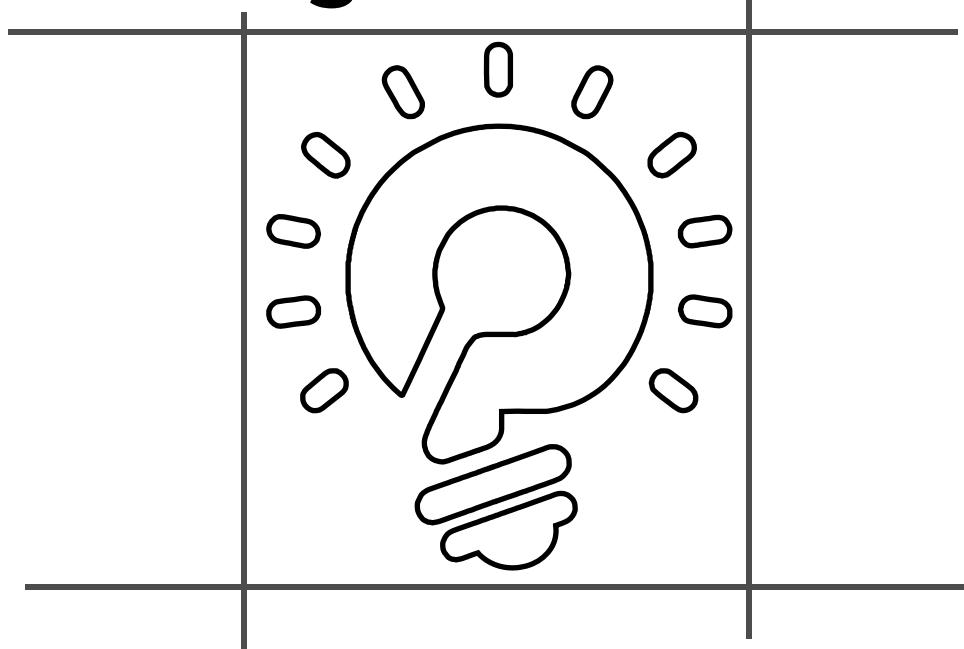


Promo mode



Dark mode

# Logo Rational



This represent the light coming out from a bulb, which inco-operate with the brand name.



A light bulb form using the letter P, letter P which is the initial of the brand name (Peterson)

# Brand Color

**Color Name : RED**

R: 232

G: 0

B: 0

C: 2

M: 100

Y: 100

K: 0

**HEX CODE  
#E80000**

**Color Name : BLACK**

R: 0

G: 0

B: 0

C: 75

M: 68

Y: 65

K: 90

**HEX CODE  
#000000**

**BLACK**

**RED**

# Brand Font

**Font Name:**

**Arial Rounded MT Bold**

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o

p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

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Designed by —



# THANK YOU

For viewing my designs



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