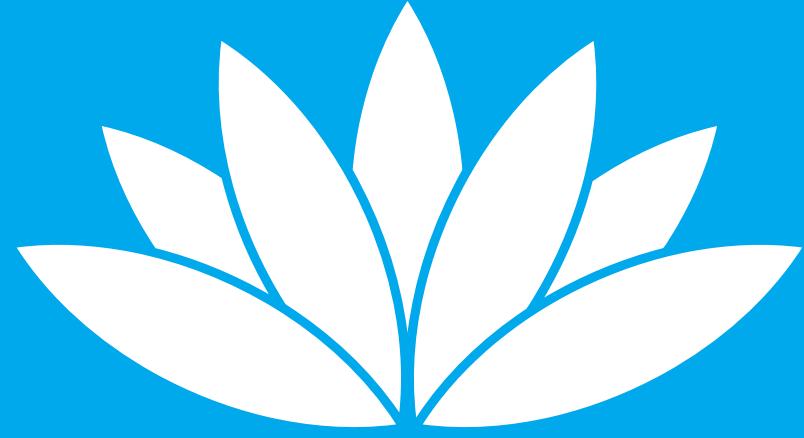
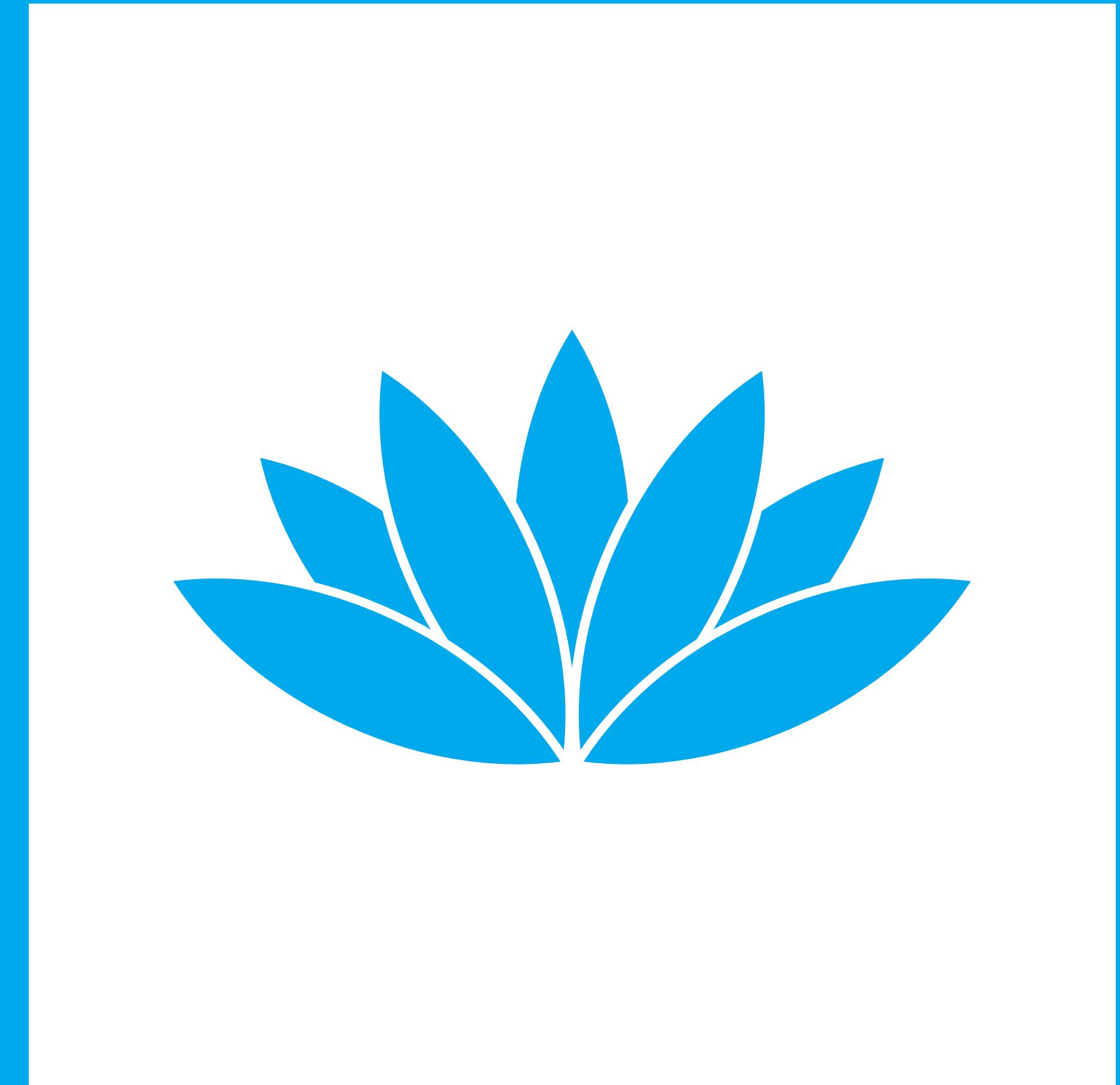


Bliss Visual Brand System



2

Logo



Color scheme

RGB 100 100 100
HEX/HTML 646464
CMYK 59 52 52 22

RGB 48 48 48
HEX/HTML 30 30 30
CMYK 68 64 64 61

RGB 255 255 255
HEX/HTML FFFFFF
CMYK 0 0 0 0

RGB 0 168 132
HEX/HTML 00 A8 EC
CMYK 71 18 0 0

RGB 0 128 255 HEX/
HTML 00 80 FF
CMYK 76 51 0 0

RGB 0 96 170 HEX/
HTML 00 60 AA
CMYK 93 66 2 0

RGB 137 124 178
HEX/HTML 89 7C B2
CMYK 50 53 5 0

RGB 0 33 46
HEX/HTML 00 212E
CMYK 90 71 56 67

Font scheme

Product
Sans

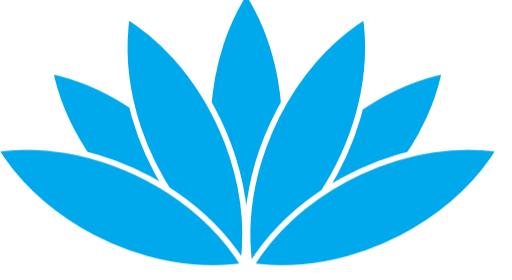
Used for display
and core set

0123456789

Glyphs

Aa Bb Vv Gg Dd Ee Yeo Zg Yi Yi Kk
LI Mm Hn Oo PP PP Rr Ss Tt Uu Ff Xx
Tc Hh Shh Shh YYYa Yyyu Ya
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk LI Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

TEAM BLISS



Bliss OS for PC and Laptop

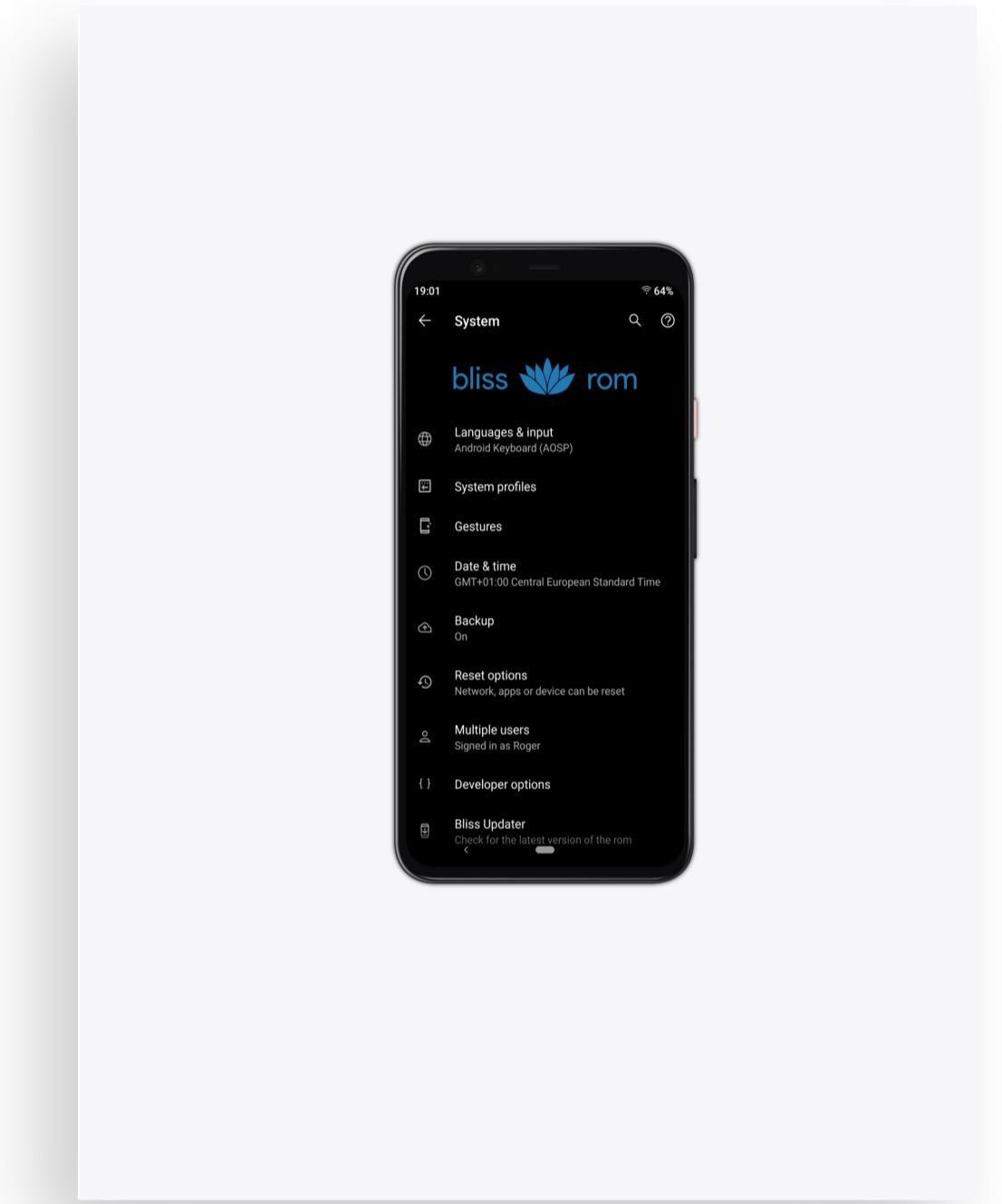
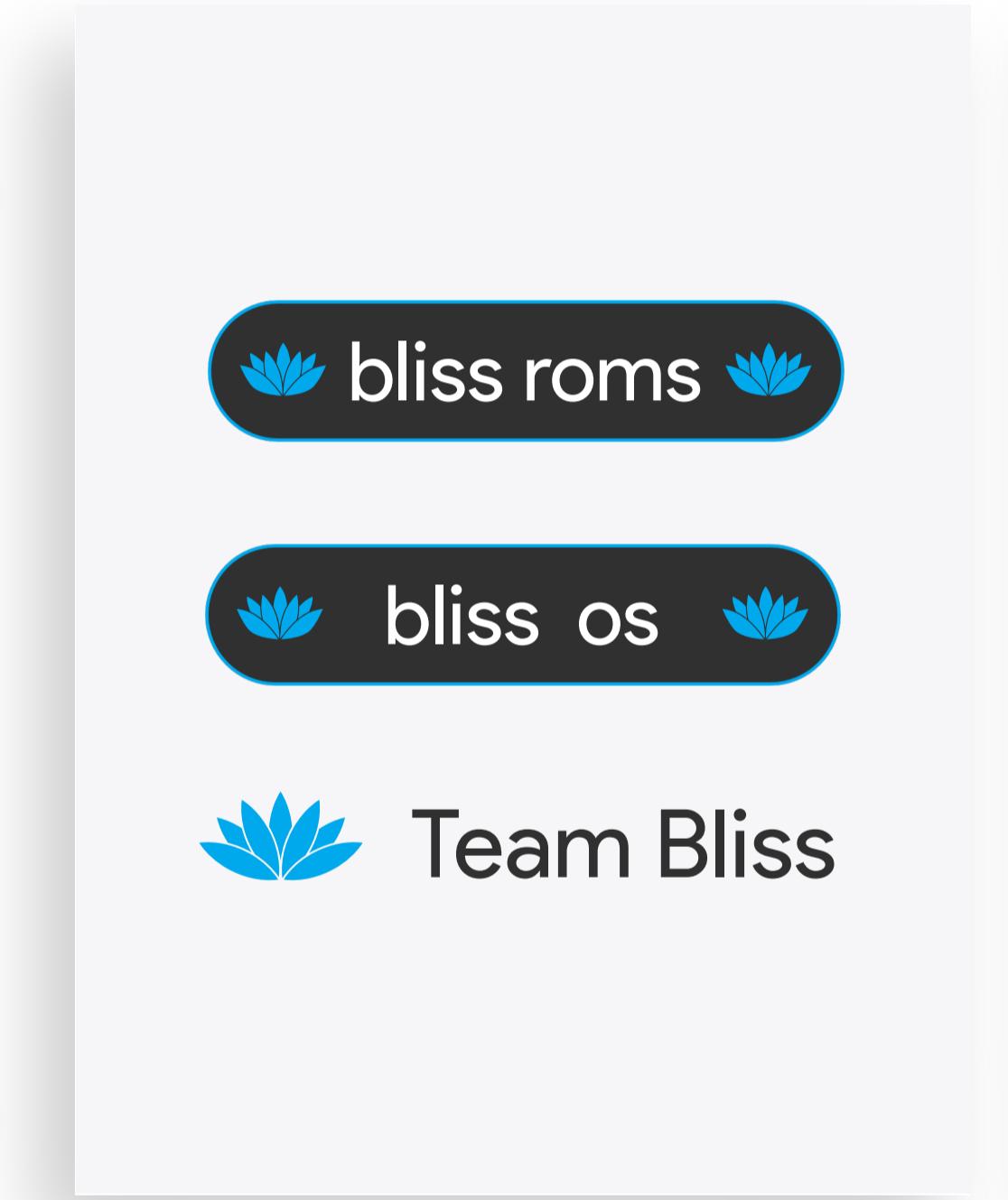
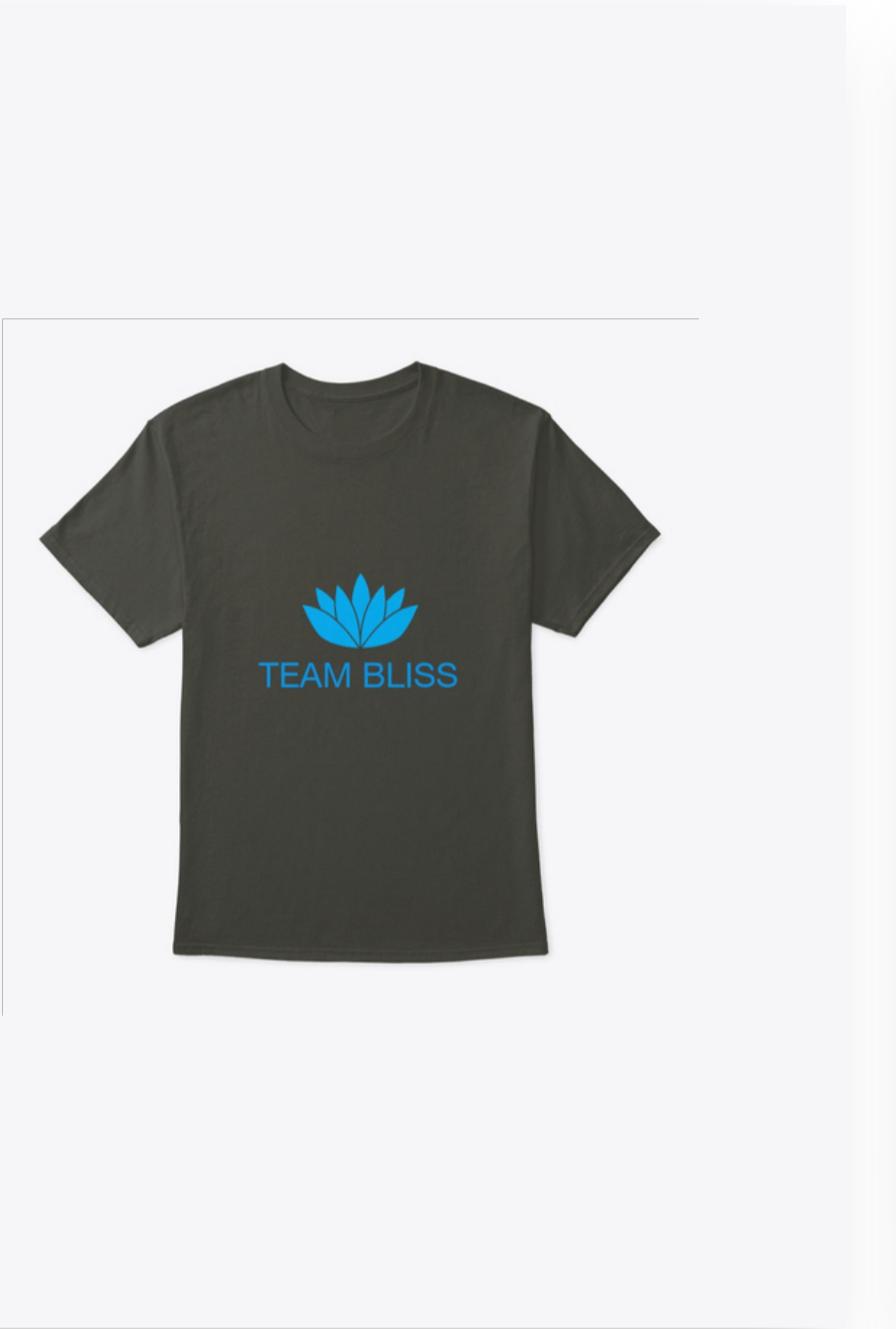
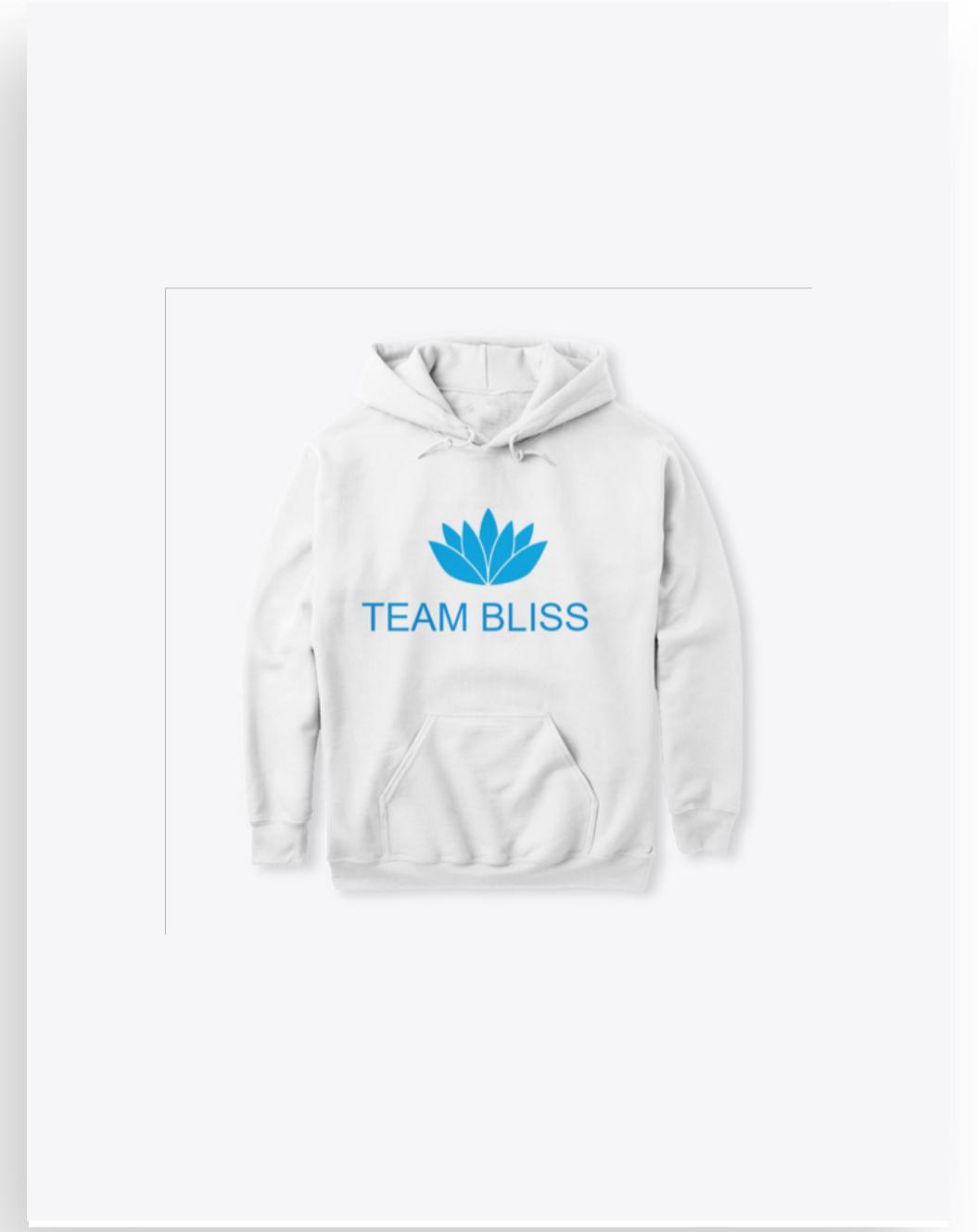
Bliss ROM for Phones and Tablets

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Product Communication



Marketing

