

STARTUP SHOWDOWN

Startup Showdown is a forward-thinking event where participants will pitch innovative business ideas envisioned for the year 2050. This event challenges students to think creatively and explore future trends, technologies, and consumer needs. Teams will present their futuristic ideas to our panel of judges, aiming to secure investment by demonstrating both the viability and potential impact of their product. The participants will be judged on the basis of their creative and innovative product, how unique they stand in the market, and their business acumen.

RULES

1. Each team will be given 5 minutes to present their business plan. The participating teams must pitch a creative business idea about a product which will be very useful for us in the year 2050. The presentation slides can be done beforehand. Only the presentation of the product would take place in the prelims.
2. The top 5 teams will be selected for the final round.
3. A product will be given for the top 5 teams on-spot and they will have to pitch the business plan for the given product.
4. The prep time for the final round will be 20 minutes and for the presentation will be 10 minutes.
5. Indecent behavior or any form of malpractices will lead to immediate elimination of the team.
6. The decision of the organisers and judges would remain final and binding.

TEAM SIZE

2 - 4 per team

PRIZE MONEY

First Place: Rs 5000/-

Second Place: Rs 3000/-

CONTACT

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