

PRICE 'N' PITCHES

Price 'n' Pitches is an exciting two-part competition that tests participants' price-guessing skills and marketing creativity. Teams will compete in "The Price is Right" preliminary round, guessing prices of everyday items. Top teams advance to the "Adzap" finals, where they'll create impromptu, engaging advertisements for given products.

RULES

1. The event consists of two rounds:
Prelims and Finals
2. All teams will participate in the prelims and contest for the top positions
3. Only selected teams advancing from prelims will compete in "Adzap" for the Final round.
4. Teams must have 4 – 5 members.
5. The decision of the organizers and judges is final and binding.
6. Indecent behavior or any form of malpractices will lead to immediate elimination of the team.

TEAM SIZE

4 – 5 per team

PRIZE MONEY

First Place: Rs 4000/-

Second Place: Rs 3000/-

Third Place: Rs 1000/-

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