

# License Decision

- Type

## **Proprietary - All rights reserved**

We reserve the rights to copy, distribute and modify the content.

Reason:

- Created for the University of Exeter, only they should have the rights to copy and distribute the software
- Along with the former, recipients should not have rights for modification as they can change their points and affect other features of the website.

- Terms

## **Non-Exclusive**

- To allow the students and staff to use the software while keeping the intellectual property a secret

## **Royalty-Free**

- No royalties or payments are required for using the software. Students and staff should be able to use all features for free.

## **Perpetual**

- The license does not expire and continues indefinitely unless terminated.

- Other Implications

## **Protection of Intellectual Property**

- All the code and designs are protected under copyright law thereby preventing theft of the developers' intellectual property.

## **Reputation Management**

- The license and these terms were chosen to protect the brand by preventing unauthorised access, distribution and modifications.

## **Content Reuse Control**

- The proprietary license prevents the reuse of the design elements and source code on other software.