



Full Site Audit Report

block-tree.tech

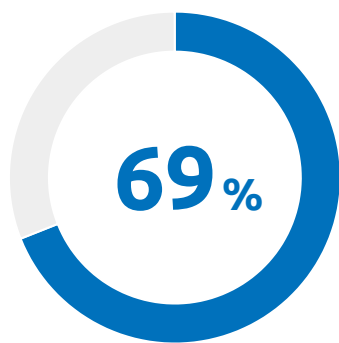
Full Site Audit Report

Subdomain: block-tree.tech

Last Update: June 11, 2023

Crawled Pages: 11

Site Health



Crawled Pages

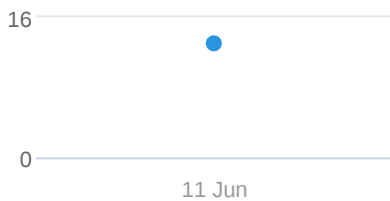
11

● Healthy (0)
 ● Broken (3)
 ● Have issues (8)
 ● Redirected (0)
 ● Blocked (0)



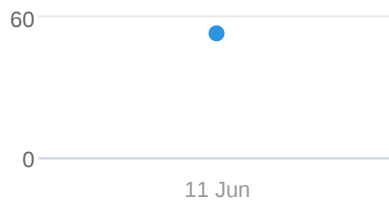
Errors

13



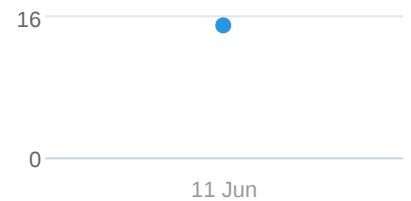
Warnings

53



Notices

15



Top Issues

4 issues with duplicate title tags	errors	5% of total issues
3 pages have duplicate content issues	errors	4% of total issues
3 pages returned 4XX status code	errors	4% of total issues

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13 0

4 issues with duplicate title tags

4 0

About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned.

Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>.

3 pages returned 4XX status code

3 0

About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1.

DDoS protection system. 2. Overloaded or misconfigured server.

How to fix: If a webpage returns an error, remove all links leading to the error page or replace it with another resource. To identify all pages on your website that contain links to a 4xx page, click "View broken links" next to the error page. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1.

Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt.

3 pages have duplicate content issues

3 0

About this issue: Webpages are considered duplicates if their content is 85% identical. Having duplicate content may significantly affect your SEO performance. First of all, Google will typically show only one duplicate page, filtering other instances out of its index and search results, and this page may not be the one you want to rank.

In some cases, search engines may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results. Moreover, duplicate pages may dilute your link profile. How to fix.

Here are a few ways to fix duplicate content issues: 1. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results. 2.

Use a 301 redirect from a duplicate page to the original one. 3. Use a rel="next" and a rel="prev" link attribute to fix pagination duplicates.

4. Instruct GoogleBot to handle URL parameters differently using Google Search Console. 5.

Provide some unique content on the webpage. For more information, please read these articles:

<https://support.google.com/webmasters/answer/66359?hl=en> and

<https://support.google.com/webmasters/answer/139066?hl=en>.

3 internal links are broken

About this issue: Broken internal links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken.

Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource.

If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.

30

0 pages returned 5XX status code

00

0 pages don't have title tags

00

0 pages couldn't be crawled

00

0 pages couldn't be crawled (DNS resolution issues)

00

0 pages couldn't be crawled (incorrect URL formats)

00

0 internal images are broken

00

0 pages have duplicate meta descriptions

00

Robots.txt file has format errors

00

0 sitemap.xml files have format errors

00

0 incorrect pages found in sitemap.xml

00

0 pages have a WWW resolve issue

00

This page has no viewport tag

00

0 pages have too large HTML size	00
0 AMP pages have no canonical tag	00
0 issues with hreflang values	00
0 hreflang conflicts within page source code	00
0 issues with incorrect hreflang links	00
0 non-secure pages	00
0 issues with expiring or expired certificate	00
0 issues with old security protocol	00
0 issues with incorrect certificate name	00
0 issues with mixed content	00
No redirect or canonical to HTTPS homepage from HTTP version	00
0 redirect chains and loops	00
0 pages with a broken canonical link	00
0 pages have multiple canonical URLs	00
0 pages have a meta refresh tag	00
0 issues with broken internal JavaScript and CSS files	00

0 subdomains don't support secure encryption algorithms

0 0

0 sitemap.xml files are too large

0 0

0 links couldn't be crawled (incorrect URL formats)

0 0

0 structured data items are invalid

0 0

0 pages are missing the viewport width value

0 0

0 pages have slow load speed

0 0

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53 0

8 pages don't have an h1 heading

8 0

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly.

How to fix: Provide a concise, relevant h1 heading for each of your page.

8 pages don't have meta descriptions

8 0

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users.

For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

8 pages have low text-HTML ratio

8 0

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content.

That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster.

How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

8 pages have a low word count

8 0

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts.

For more information, please view this video: <https://www.youtube.com/watch?v=w3-obcXkyA4>. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

8 issues with unminified JavaScript and CSS files

8 0

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article

<https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

5 uncompressed pages

50

About this issue: This issue is triggered if the Content-Encoding entity is not present in the response header. Page compression is essential to the process of optimizing your website. Using uncompressed pages leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking.

How to fix: Enable compression on your webpages for faster load time.

4 pages don't have enough text within the title tags

40

About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. For more information, please see this Google article:

<https://support.google.com/webmasters/answer/35624>.

How to fix: Add more descriptive text inside your page's <title> tag.

3 pages have underscores in the URL

30

About this issue: When it comes to URL structure, using underscores as word separators is not recommended because search engines may not interpret them correctly and may consider them to be a part of a word. Using hyphens instead of underscores makes it easier for search engines to understand what your page is about. Although using underscores doesn't have a huge impact on webpage visibility, it decreases your page's chances of appearing in search results, as opposed to when hyphens are used.

For more information, please see this Google article:

<https://support.google.com/webmasters/answer/76329?hl=en>. How to fix: Replace underscores with hyphens. However, if your page ranks well, we do not recommend that you do this.

Sitemap.xml not found

10

About this issue: A sitemap.xml file is used to list all URLs available for crawling. It can also include additional data about each URL. Using a sitemap.xml file is quite beneficial.

Not only does it provide easier navigation and better visibility to search engines, it also quickly informs search engines about any new or updated content on your website. Therefore, your website will be crawled faster and more intelligently. How to fix: Consider generating a sitemap.xml file if you don't already have one.

Then you should specify the location of your sitemap.xml files in your robots.txt, and check if Googlebot can index your sitemap.xml file with the Sitemaps report in Google Search Console:

https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id.

0 external links are broken

00

0 external images are broken

00

0 links on HTTPS pages leads to HTTP page

00

0 pages have too much text within the title tags

00

0 pages have duplicate H1 and title tags

00

0 pages have too many on-page links	00
0 URLs with a temporary redirect	00
0 images don't have alt attributes	00
0 pages have too many parameters in their URLs	00
0 pages have no hreflang and lang attributes	00
0 pages don't have character encoding declared	00
0 pages don't have doctype declared	00
0 pages have incompatible plugin content	00
0 pages contain frames	00
0 outgoing internal links contain nofollow attribute	00
Sitemap.xml not indicated in robots.txt	00
Homepage does not use HTTPS encryption	00
0 subdomains don't support SNI	00
0 HTTP URLs in sitemap.xml for HTTPS site	00
0 issues with blocked internal resources in robots.txt	00
0 issues with uncompressed JavaScript and CSS files	00

0 issues with uncached JavaScript and CSS files

0 0

0 pages have a JavaScript and CSS total size that is too large

0 0

0 pages use too many JavaScript and CSS files

0 0

0 link URLs are too long

0 0

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15 0

8 resources are formatted as page link

8 0

About this issue: We detected that some links to resources are formatted with `<a href>` HTML element. An `<a>` tag with a href attribute is used to link to other webpages and must only contain a page URL. Search engines will crawl your site from page to page by following these HTML page links.

When following a page link that contains a resource, for example, an image, the returned page will not contain anything except an image. This may confuse search engines and will indicate that your site has poor architecture. How to fix: Review your links.

Replace `<a href>` links with tags necessary for specific resources. For example, if you'd like to add an image, use an `` tag with an alt attribute describing the contents of your image.

4 pages have only one incoming internal link

4 0

About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them.

How to fix: Add more incoming internal links to pages with important content.

2 subdomains don't support HSTS

2 0

Robots.txt not found

1 0

About this issue: A robots.txt file has an important impact on your overall SEO website's performance. This file helps search engines determine what content on your website they should crawl. Utilizing a robots.txt file can cut the time search engine robots spend crawling and indexing your website.

For more information, please see this Google article:

<https://support.google.com/webmasters/answer/6062608>. How to fix: If you don't want specific content on your website to be crawled, creating a robots.txt file is recommended. To check your robots.txt file, use Google's robots.txt Tester in Google Search Console:

<https://www.google.com/webmasters/tools/robots-testing-tool>.

0 pages have more than one H1 tag

0 0

0 pages are blocked from crawling

0 0

0 page URLs are longer than 200 characters

0 0

0 outgoing external links contain nofollow attributes

0 0

0 pages have hreflang language mismatch issues

0 0

0 orphaned pages in Google Analytics 0

0 orphaned pages in sitemaps 0

0 pages blocked by X-Robots-Tag: noindex HTTP header 0

0 issues with blocked external resources in robots.txt 0

0 issues with broken external JavaScript and CSS files 0

0 pages need more than 3 clicks to be reached 0

0 URLs with a permanent redirect 0

0 links on this page have no anchor text 0

0 links on this page have non-descriptive anchor text 0

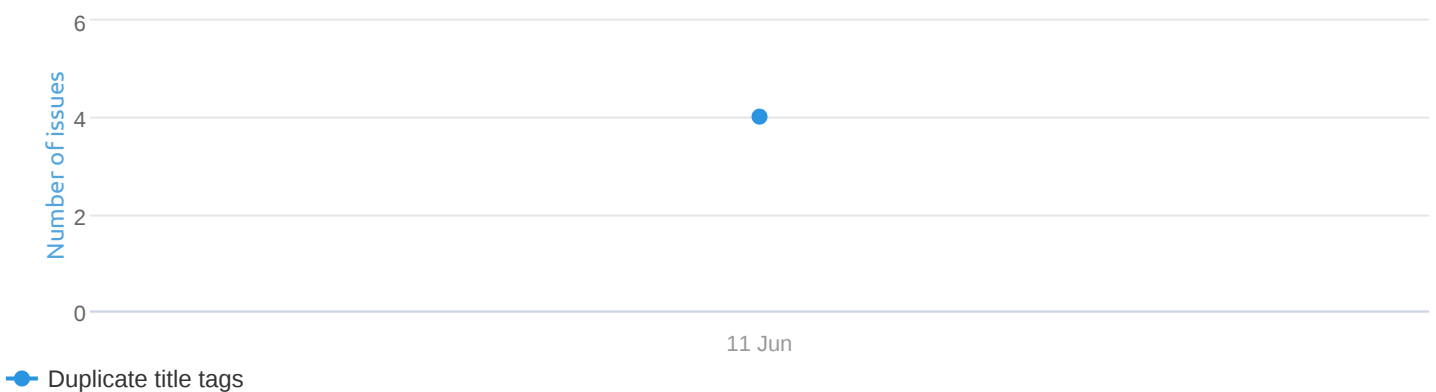
0 links to external pages or resources returned a 403 HTTP status code 0

Duplicate title tags

- i** About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Duplicate title tags 4

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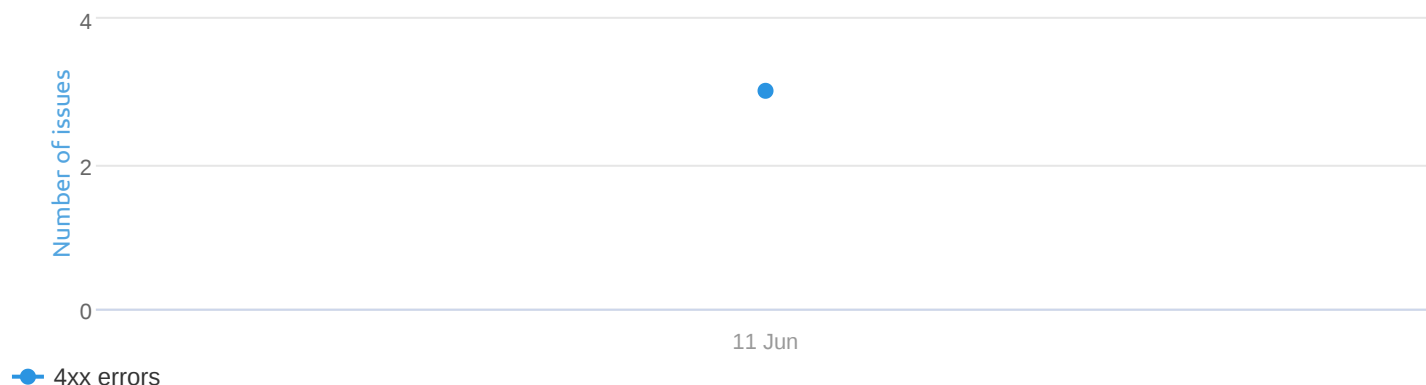
Title Tag	Duplicates	Discovered
Block-Tree https://block-tree.tech/Socials	4	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech	4	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	4	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	4	June 11, 2023 (18:49)

4xx errors

- i** About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. How to fix: If a webpage returns an error, remove all links leading to the error page or replace it with another resource. To identify all pages on your website that contain links to a 4xx page, click "View broken links" next to the error page. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt

Historical chart for audits

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4xx errors 3

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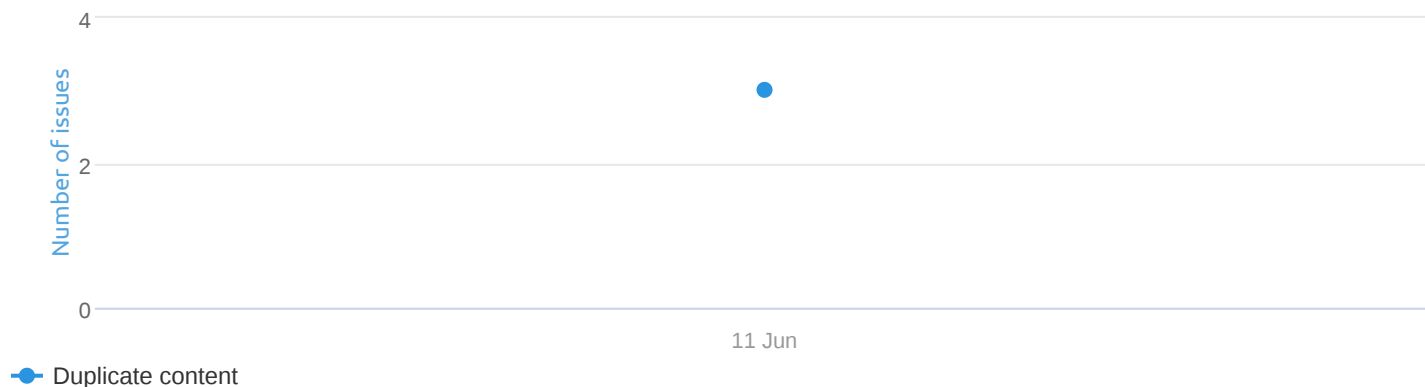
Page URL	HTTP Code	Discovered
https://block-tree.tech/Onlinebase/Home	404	June 11, 2023 (18:49)
https://block-tree.tech/robots.txt	404	June 11, 2023 (18:49)
https://block-tree.tech/sitemap.xml	404	June 11, 2023 (18:49)

Duplicate content

- i** About this issue: Webpages are considered duplicates if their content is 85% identical. Having duplicate content may significantly affect your SEO performance. First of all, Google will typically show only one duplicate page, filtering other instances out of its index and search results, and this page may not be the one you want to rank. In some cases, search engines may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results. Moreover, duplicate pages may dilute your link profile. How to fix. Here are a few ways to fix duplicate content issues: 1. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results. 2. Use a 301 redirect from a duplicate page to the original one. 3. Use a rel="next" and a rel="prev" link attribute to fix pagination duplicates. 4. Instruct GoogleBot to handle URL parameters differently using Google Search Console. 5. Provide some unique content on the webpage. For more information, please read these articles: <https://support.google.com/webmasters/answer/66359?hl=en> and <https://support.google.com/webmasters/answer/139066?hl=en>

Historical chart for audits

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Duplicate content 3

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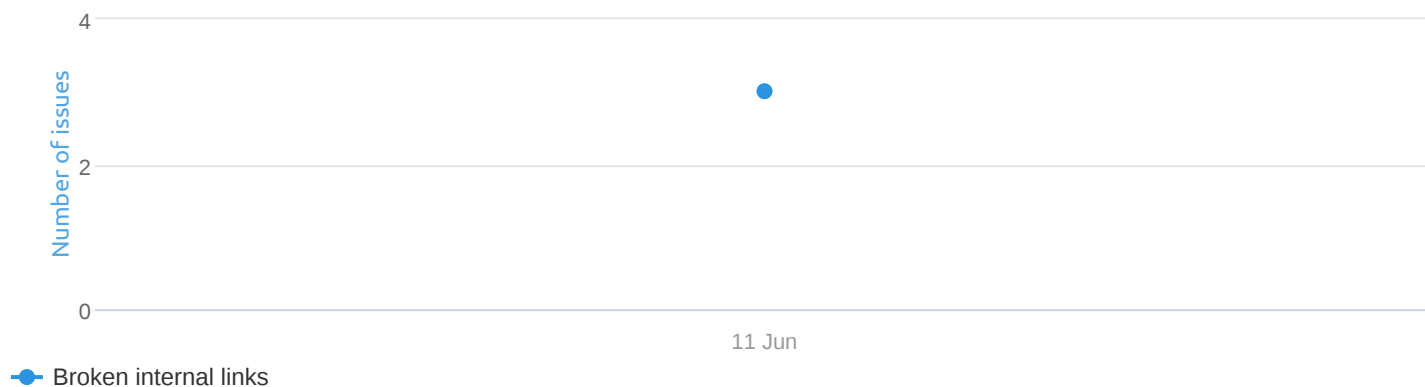
Page URL	Duplicates	Discovered
Block-Tree https://block-tree.tech	1	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	1	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	2	June 11, 2023 (18:49)

Broken internal links

- i** About this issue: Broken internal links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken. Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.

Historical chart for audits

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Broken internal links 3

block-tree.tech

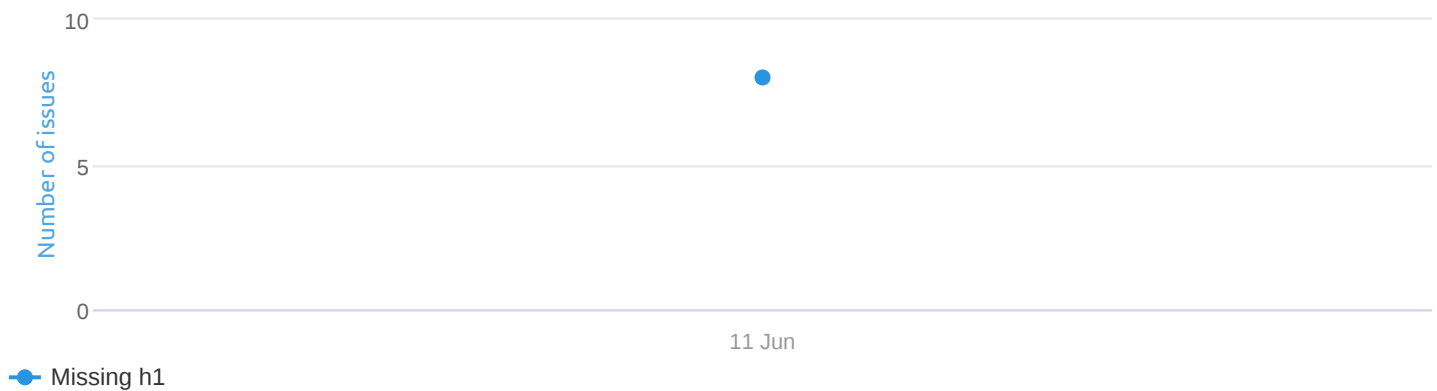
Page URL	Broken Link URL	HTTP Code	Discovered
Block-Tree https://block-tree.tech	https://block-tree.tech/Onlinebase/Home	404	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	https://block-tree.tech/Onlinebase/Home	404	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	https://block-tree.tech/Onlinebase/Home	404	June 11, 2023 (18:49)

Missing h1

- i** About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Missing h1 8

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Page URL	Discovered
Block-Tree https://block-tree.tech	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	June 11, 2023 (18:49)
Block-Tree Affiliates & Partners https://block-tree.tech/Affiliates_Partners	June 11, 2023 (18:49)
Block-Tree Listing Partners https://block-tree.tech/Listing_Partners	June 11, 2023 (18:49)

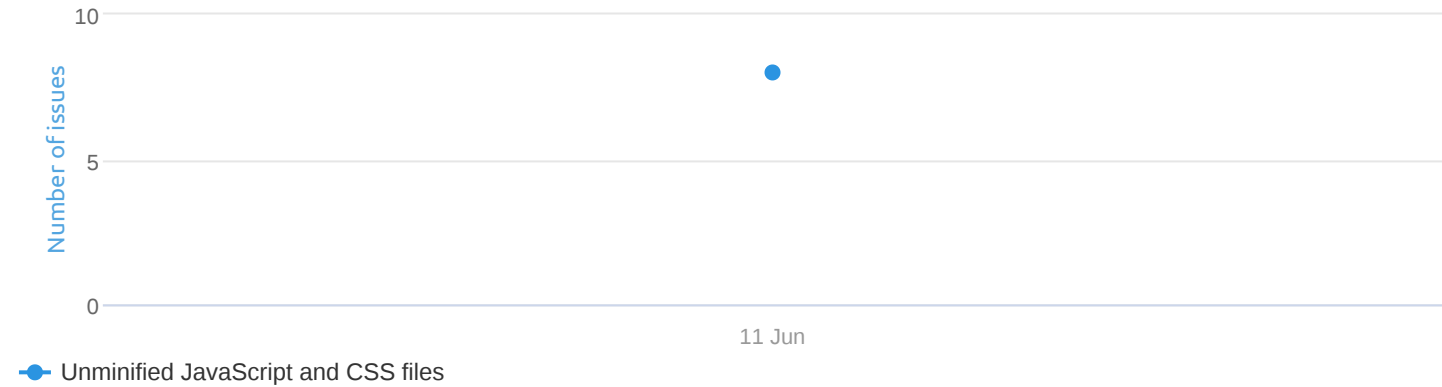
Page URL	Discovered
Block-Tree Listing Support https://block-tree.tech/Listing_Support	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/Socials	June 11, 2023 (18:49)
Block-Tree Support, Partners & Affiliates https://block-tree.tech/Support	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	June 11, 2023 (18:49)

Unminified JavaScript and CSS files

i About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Unminified JavaScript and CSS files 8

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Page URL	Resource URL	Resource Type	Discovered
Block-Tree https://block-tree.tech	https://block-tree.tech/style.css	CSS	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	https://block-tree.tech/style.css	CSS	June 11, 2023 (18:49)
Block-Tree Affiliates & Partners https://block-tree.tech/Affiliates_Partners	https://block-tree.tech/style.css	CSS	June 11, 2023 (18:49)
Block-Tree Listing Partners https://block-tree.tech/Listing_Partners	https://block-tree.tech/style.css	CSS	June 11, 2023 (18:49)

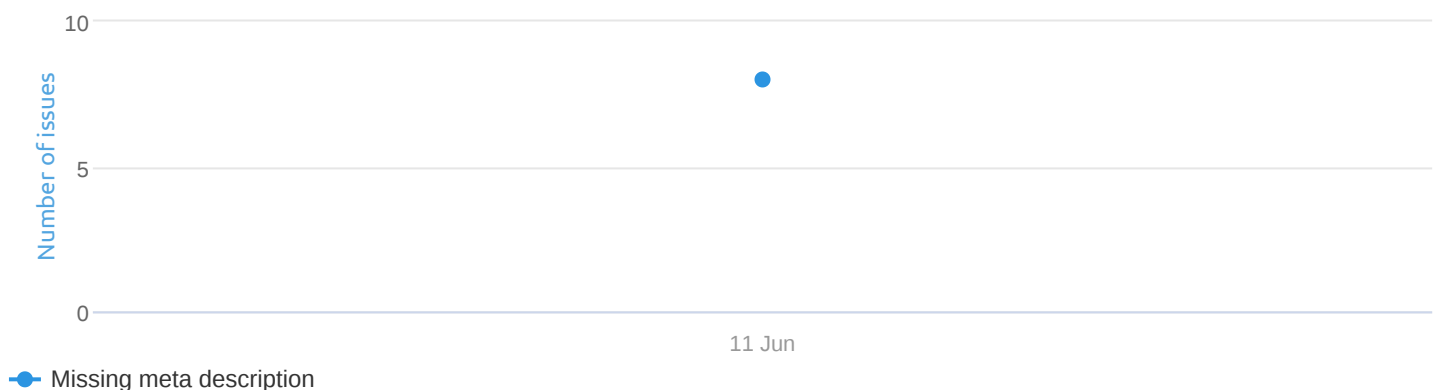
Page URL	Resource URL	Resource Type	Discovered
Block-Tree Listing Support https://block-tree.tech/Listing_Support	https://block-tree.tech/style.css	CSS	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/Socials	https://block-tree.tech/style.css	CSS	June 11, 2023 (18:49)
Block-Tree Support, Partners & Affiliates https://block-tree.tech/Support	https://block-tree.tech/style.css	CSS	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	https://www.block-tree.tech/style.css	CSS	June 11, 2023 (18:49)

Missing meta description

- i** About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

Historical chart for audits

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Missing meta description 8

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Page URL	Discovered
Block-Tree https://block-tree.tech	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	June 11, 2023 (18:49)
Block-Tree Affiliates & Partners https://block-tree.tech/Affiliates_Partners	June 11, 2023 (18:49)
Block-Tree Listing Partners https://block-tree.tech/Listing_Partners	June 11, 2023 (18:49)

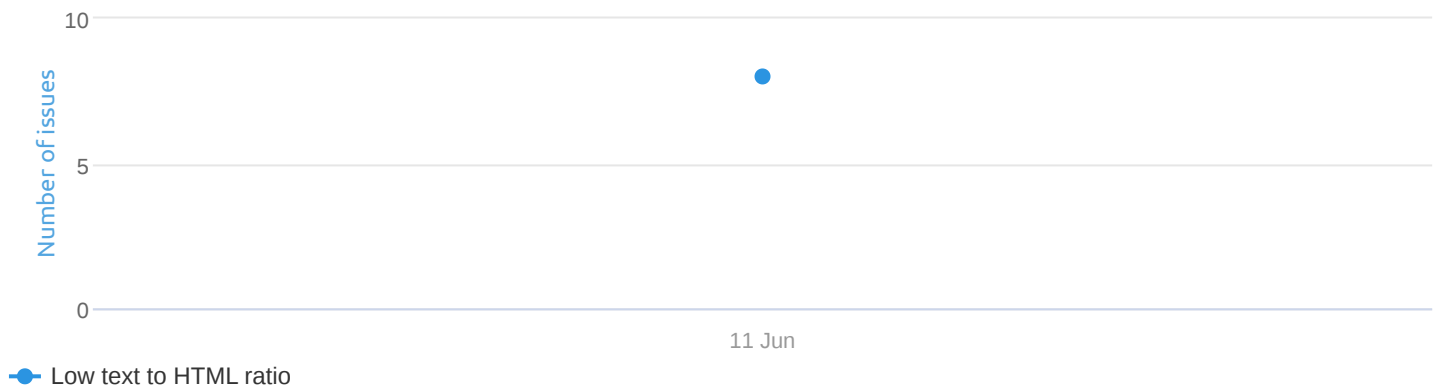
Page URL	Discovered
Block-Tree Listing Support https://block-tree.tech/Listing_Support	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/Socials	June 11, 2023 (18:49)
Block-Tree Support, Partners & Affiliates https://block-tree.tech/Support	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	June 11, 2023 (18:49)

Low text to HTML ratio

- i** About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

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Low text to HTML ratio 8

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Page URL	Ratio	Discovered
Block-Tree https://block-tree.tech	0.06	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	0.06	June 11, 2023 (18:49)
Block-Tree Affiliates & Partners https://block-tree.tech/Affiliates_Partners	0.05	June 11, 2023 (18:49)
Block-Tree Listing Partners https://block-tree.tech/Listing_Partners	0.04	June 11, 2023 (18:49)

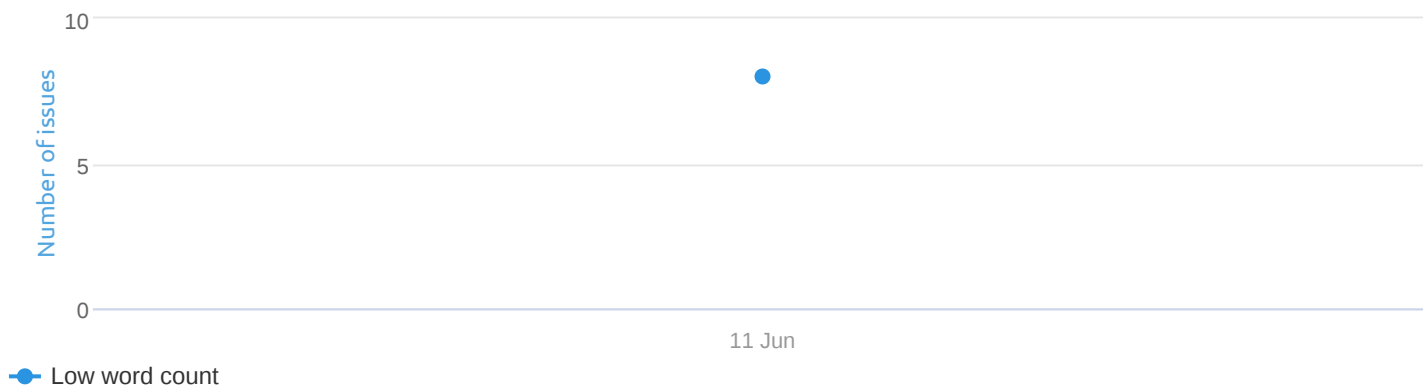
Page URL	Ratio	Discovered
Block-Tree Listing Support https://block-tree.tech/Listing_Support	0.04	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/Socials	0.03	June 11, 2023 (18:49)
Block-Tree Support, Partners & Affiliates https://block-tree.tech/Support	0.05	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	0.06	June 11, 2023 (18:49)

Low word count

- i** About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. For more information, please view this video: <https://www.youtube.com/watch?v=w3-obcXkyA4>. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Low word count 8

block-tree.tech

Page URL	Words Count	Discovered
Block-Tree https://block-tree.tech	26	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	26	June 11, 2023 (18:49)
Block-Tree Affiliates & Partners https://block-tree.tech/Affiliates_Partners	19	June 11, 2023 (18:49)
Block-Tree Listing Partners https://block-tree.tech/Listing_Partners	24	June 11, 2023 (18:49)
Block-Tree Listing Support https://block-tree.tech/Listing_Support	13	June 11, 2023 (18:49)

Page URL	Words Count	Discovered
Block-Tree https://block-tree.tech/Socials	11	June 11, 2023 (18:49)
Block-Tree Support, Partners & Affiliates https://block-tree.tech/Support	17	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	26	June 11, 2023 (18:49)

Uncompressed pages

- i** About this issue: This issue is triggered if the Content-Encoding entity is not present in the response header. Page compression is essential to the process of optimizing your website. Using uncompressed pages leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking. How to fix: Enable compression on your webpages for faster load time.

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Uncompressed pages 5

block-tree.tech

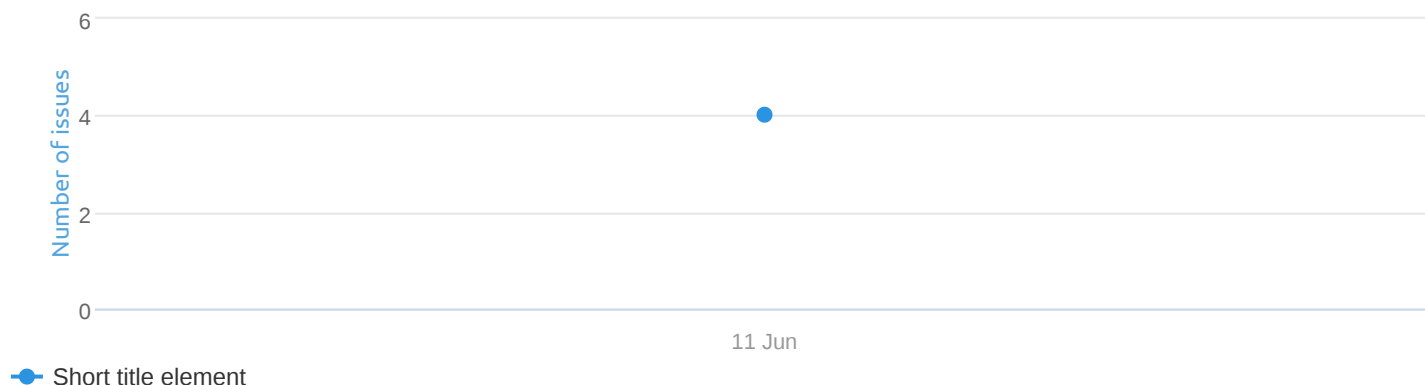
Page URL	Discovered
Block-Tree Affiliates & Partners https://block-tree.tech/Affiliates_Partners	June 11, 2023 (18:49)
Block-Tree Listing Partners https://block-tree.tech/Listing_Partners	June 11, 2023 (18:49)
Block-Tree Listing Support https://block-tree.tech/Listing_Support	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/Socials	June 11, 2023 (18:49)
Block-Tree Support, Partners & Affiliates https://block-tree.tech/Support	June 11, 2023 (18:49)

Short title element

- i** About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>. How to fix: Add more descriptive text inside your page's <title> tag.

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Short title element 4

block-tree.tech

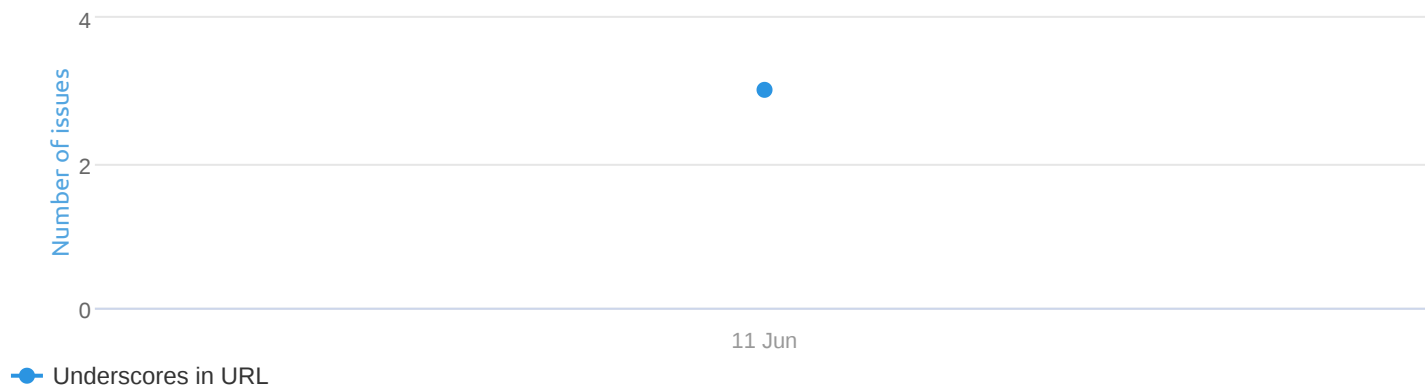
Page URL	Title	Discovered
Block-Tree https://block-tree.tech	Block-Tree	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	Block-Tree	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/Socials	Block-Tree	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	Block-Tree	June 11, 2023 (18:49)

Underscores in URL

- i** About this issue: When it comes to URL structure, using underscores as word separators is not recommended because search engines may not interpret them correctly and may consider them to be a part of a word. Using hyphens instead of underscores makes it easier for search engines to understand what your page is about. Although using underscores doesn't have a huge impact on webpage visibility, it decreases your page's chances of appearing in search results, as opposed to when hyphens are used. For more information, please see this Google article: <https://support.google.com/webmasters/answer/76329?hl=en>. How to fix: Replace underscores with hyphens. However, if your page ranks well, we do not recommend that you do this.

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Underscores in URL 3

block-tree.tech

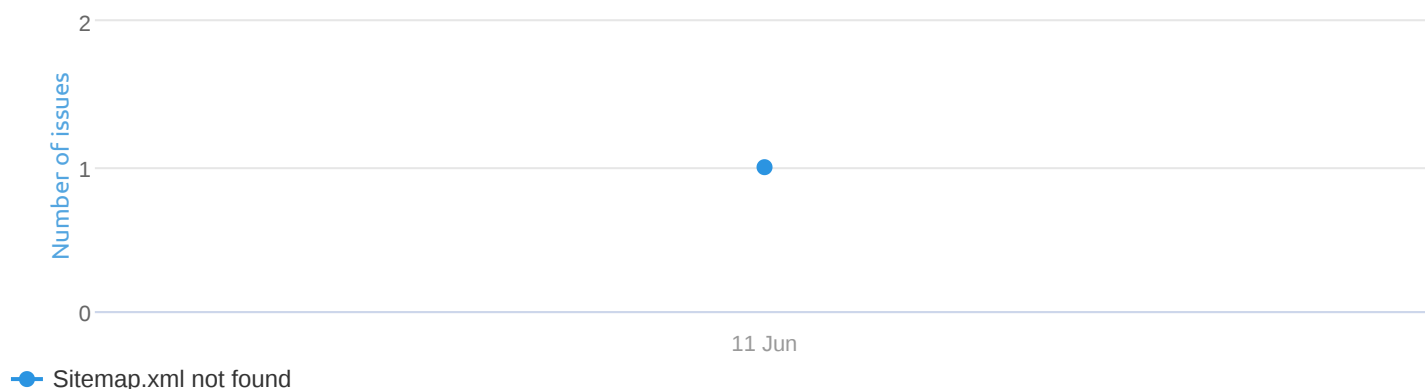
Page URL	Discovered
Block-Tree Affiliates & Partners https://block-tree.tech/Affiliates_Partners	June 11, 2023 (18:49)
Block-Tree Listing Partners https://block-tree.tech/Listing_Partners	June 11, 2023 (18:49)
Block-Tree Listing Support https://block-tree.tech/Listing_Support	June 11, 2023 (18:49)

Sitemap.xml not found

i About this issue: A `sitemap.xml` file is used to list all URLs available for crawling. It can also include additional data about each URL. Using a `sitemap.xml` file is quite beneficial. Not only does it provide easier navigation and better visibility to search engines, it also quickly informs search engines about any new or updated content on your website. Therefore, your website will be crawled faster and more intelligently. How to fix: Consider generating a `sitemap.xml` file if you don't already have one. Then you should specify the location of your `sitemap.xml` files in your `robots.txt`, and check if Googlebot can index your `sitemap.xml` file with the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Sitemap.xml not found 1

block-tree.tech

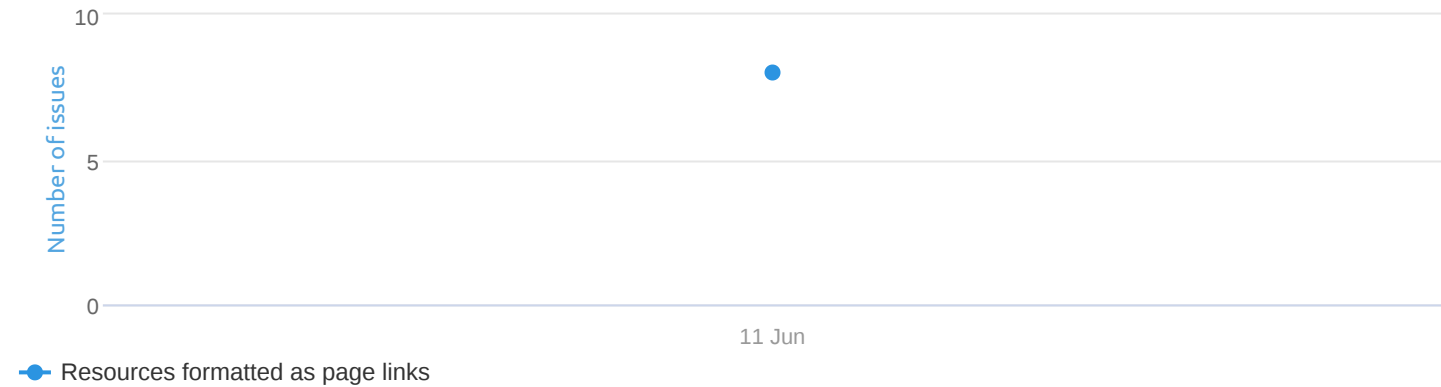
Page URL	Discovered
https://block-tree.tech/sitemap.xml	June 11, 2023 (18:49)

Resources formatted as page links

i About this issue: We detected that some links to resources are formatted with `<a href>` HTML element. An `<a>` tag with a `href` attribute is used to link to other webpages and must only contain a page URL. Search engines will crawl your site from page to page by following these HTML page links. When following a page link that contains a resource, for example, an image, the returned page will not contain anything except an image. This may confuse search engines and will indicate that your site has poor architecture. How to fix: Review your links. Replace `<a href>` links with tags necessary for specific resources. For example, if you'd like to add an image, use an `` tag with an `alt` attribute describing the contents of your image.

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Resources formatted as page links 8

block-tree.tech

Page URL	Resource URL	Resource Type	Discovered
Block-Tree https://block-tree.tech	https://block-tree.tech/images/blocktree.png	image	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/	https://block-tree.tech/images/blocktree.png	image	June 11, 2023 (18:49)
Block-Tree Affiliates & Partners https://block-tree.tech/Affiliates_Partners	https://block-tree.tech/images/blocktree.png	image	June 11, 2023 (18:49)
Block-Tree Listing Partners https://block-tree.tech/Listing_Partners	https://block-tree.tech/images/blocktree.png	image	June 11, 2023 (18:49)
Block-Tree Listing Support https://block-tree.tech/Listing_Support	https://block-tree.tech/images/blocktree.png	image	June 11, 2023 (18:49)
Block-Tree https://block-tree.tech/Socials	https://block-tree.tech/images/blocktree.png	image	June 11, 2023 (18:49)

Page URL	Resource URL	Resource Type	Discovered
Block-Tree Support, Partners & Affiliates https://block-tree.tech/Support	https://block-tree.tech/images/blocktree.png	image	June 11, 2023 (18:49)
Block-Tree https://www.block-tree.tech/	https://block-tree.tech/images/blocktree.png	image	June 11, 2023 (18:49)

Pages with only one internal link

i About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Pages with only one internal link 4

block-tree.tech

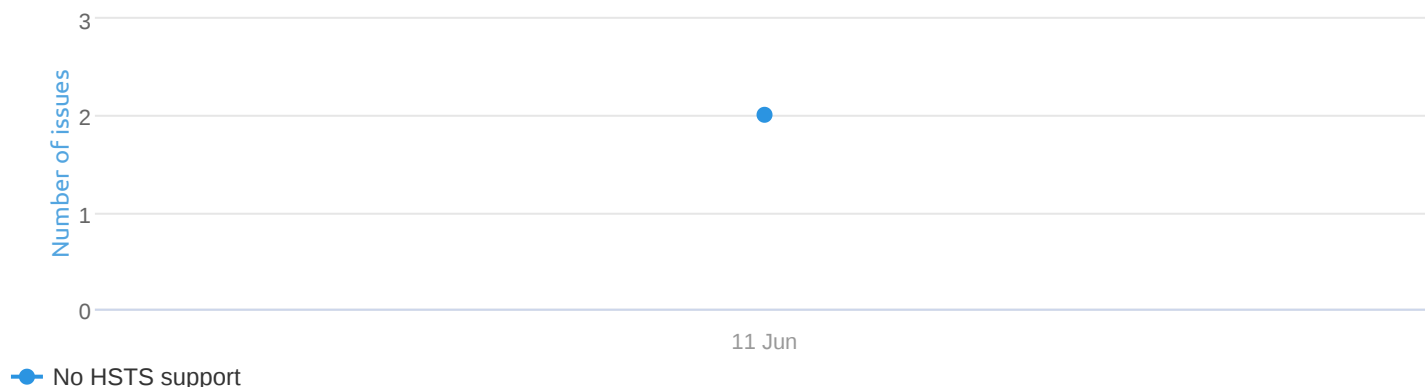
Page URL	Discovered
Block-Tree https://block-tree.tech/	June 11, 2023 (18:49)
Block-Tree Affiliates & Partners https://block-tree.tech/Affiliates_Partners	June 11, 2023 (18:49)
Block-Tree Listing Partners https://block-tree.tech/Listing_Partners	June 11, 2023 (18:49)
Block-Tree Listing Support https://block-tree.tech/Listing_Support	June 11, 2023 (18:49)

No HSTS support

i About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



No HSTS support 2

block-tree.tech

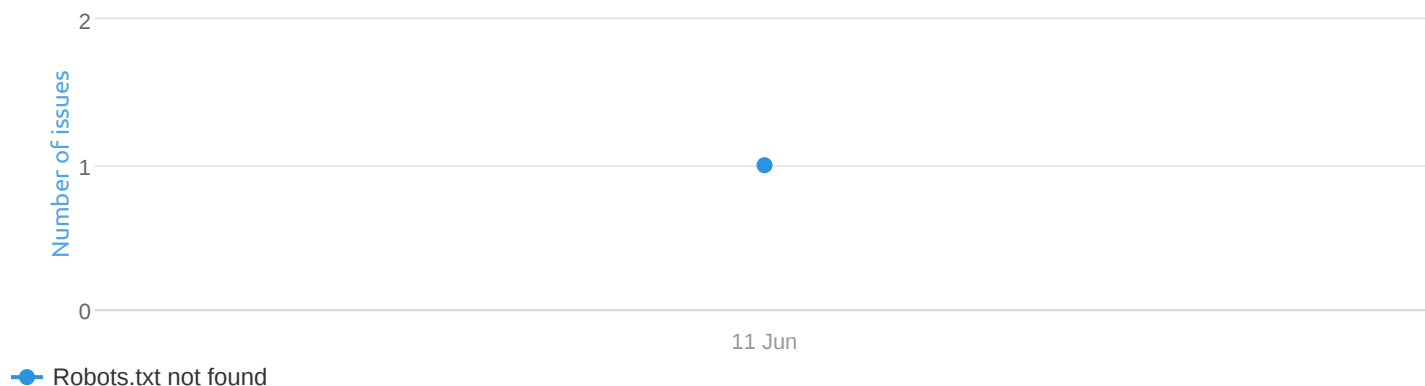
Subdomain	Discovered
block-tree.tech	June 11, 2023 (18:49)
www.block-tree.tech	June 11, 2023 (18:49)

Robots.txt not found

- i** About this issue: A robots.txt file has an important impact on your overall SEO website's performance. This file helps search engines determine what content on your website they should crawl. Utilizing a robots.txt file can cut the time search engine robots spend crawling and indexing your website. For more information, please see this Google article: <https://support.google.com/webmasters/answer/6062608>. How to fix: If you don't want specific content on your website to be crawled, creating a robots.txt file is recommended. To check your robots.txt file, use Google's robots.txt Tester in Google Search Console: <https://www.google.com/webmasters/tools/robots-testing-tool>

Historical chart for audits

Period: June 11, 2023 (18:49) - June 11, 2023 (18:49)



Robots.txt not found 1

block-tree.tech

Page URL	Status Code	Discovered
https://block-tree.tech/robots.txt	404	June 11, 2023 (18:49)