

Welcome to

# BLOCK BOOKS

Innovating the culture of reading through Web3

BlockBooks is a decentralized book publishing platform that utilizes Web3 technologies such as blockchain, NFTs, smart contracts, and digital wallets to create a secure and transparent ecosystem for authors, publishers, and readers. With innovative features such as tokenized books, automated smart contracts, and an engaged community, we aim to revolutionize the publishing industry. We are seeking investments and partnerships to develop and launch the platform and create a global community of readers and writers.

One problem with ebook sales is that they often rely on centralized platforms such as Amazon or Apple, which can limit competition and lead to higher prices for consumers.

Piracy is also a concern, as digital files can be easily shared and distributed without permission.

# The solution

**BLOCK BOOKS**

**1** More control: Writers can have complete control over their work by tokenizing their books as NFTs, allowing them to retain ownership, and giving them the ability to track and control how their books are distributed and sold.

**2** Improved royalties: By using smart contracts, BlockBooks can automate royalty payments, ensuring that writers receive fair compensation for their work without intermediaries.

**3** Increased revenue: BlockBooks can create new revenue streams for writers by allowing them to sell their books directly to readers, cutting out the traditional publishing model, and reducing costs.

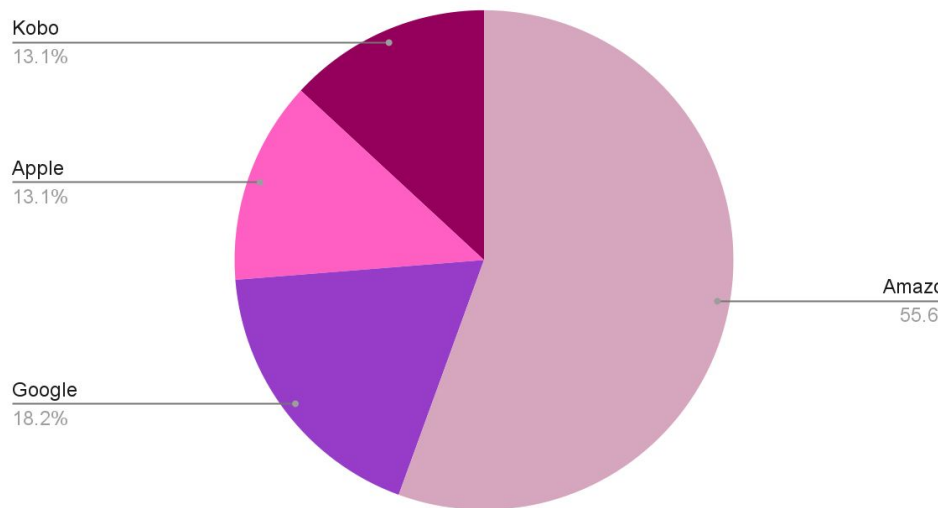
**4** Access to a global audience: BlockBooks can provide writers with access to a global audience, allowing them to reach readers in new markets and expand their reach beyond their local region.

**5** Engaged community: BlockBooks can help create a strong and engaged community of writers and readers by incentivizing participation and contribution through forums, messaging, and reward programs. This can lead to more collaboration and networking opportunities for writers and help them build their audience.

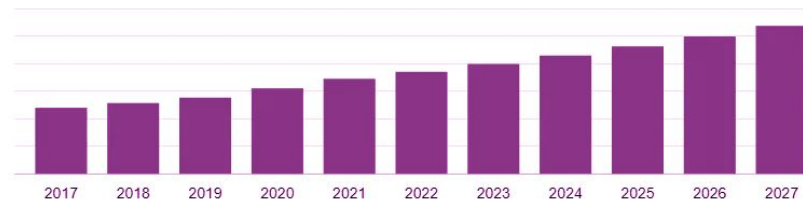
# eBooks Market

BLOCK BOOKS

## Marketshare



## Market Size Outlook (USD Million)



2017 : USD **11,994.10**



**7.6%**

Year-over-Year  
growth rate of 2023



**7.7%**

CAGR 2022-2027



**ACCELERATING**

Growth Momentum



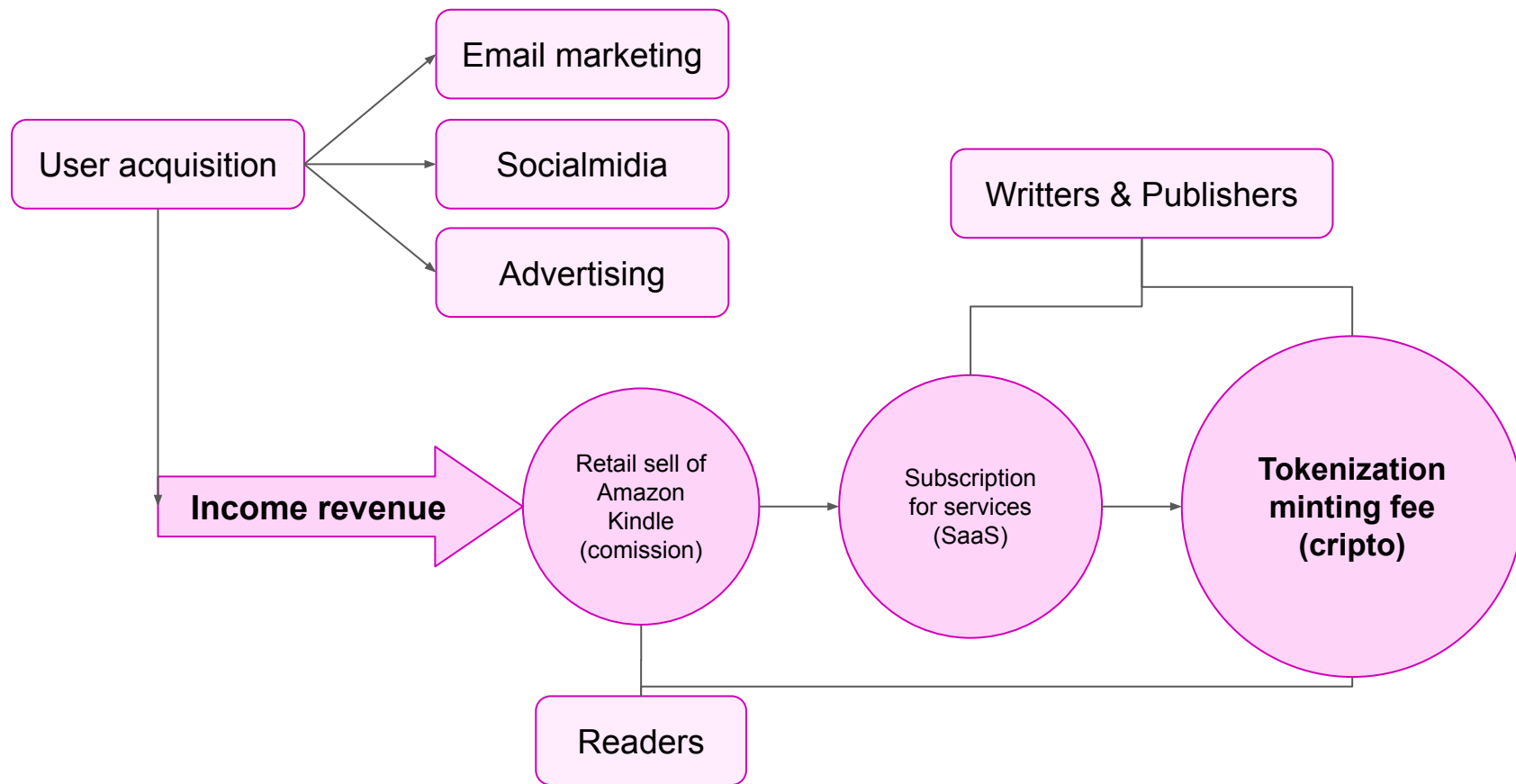
USD **8316.2 Mn**

Market size  
growth

2022 2027

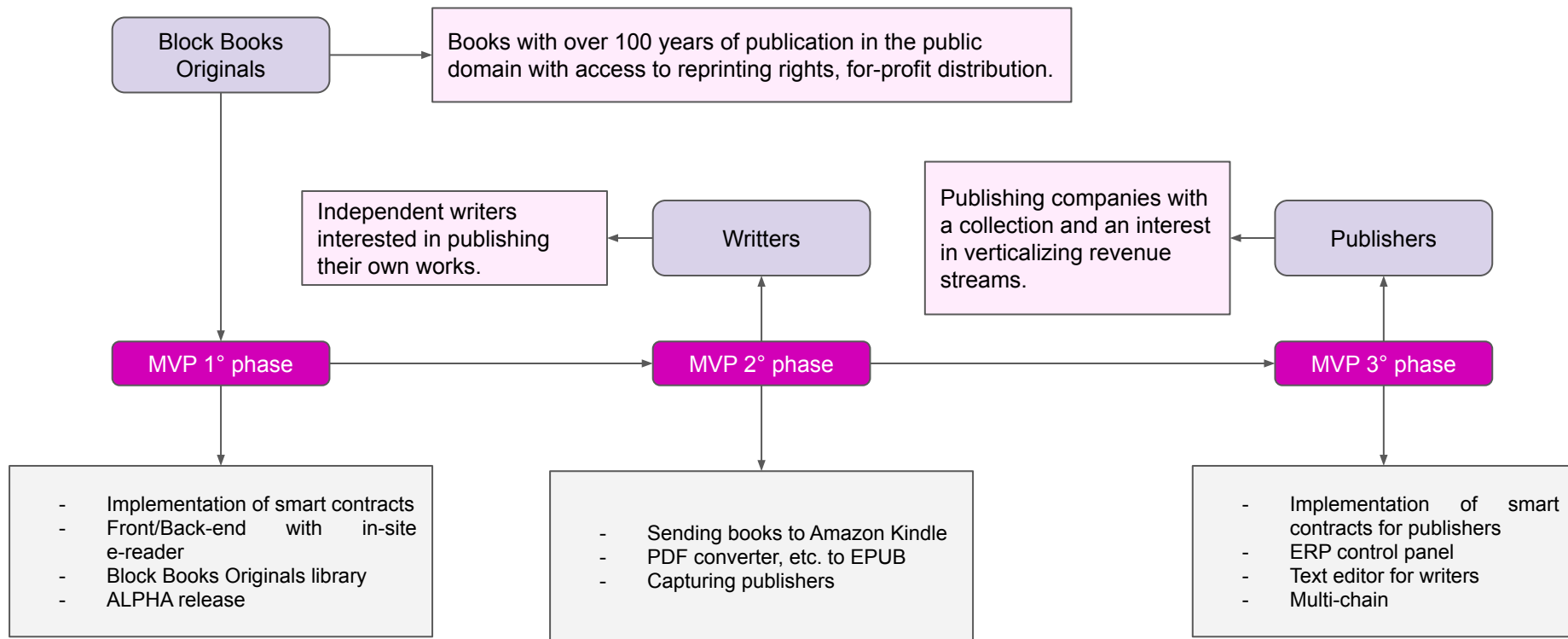
# Business Model

BLOCK BOOKS



# MVP Roadmap

**BLOCK BOOKS**



Pre-seed  
**\$ 50 K**  
Equity 5%

1° payment

**\$ 20 K**

Up front payment for the  
first stages of the:

MVP,  
Growth user base  
Start BlockBooks  
Originals

*(Planned: 30 days)*

2° payment

**\$ 10 K**

MVP phase 1  
First sell BlockBooks  
Originals

*(Planned: 60 days)*

3° payment

**\$ 10 K**

MVP phase 2  
Growth writers database  
Integrate Kindle direct  
email

*(Planned: 90 days)*

4° payment

**\$ 10 K**

MVP phase 3  
Growth publishers  
database  
Launch Publisher ERP

*(Planned: 120 days)*





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