

Don Bosco Institute of Technology

Run by: Bosco Technical Training Society

Affiliated to GGSIP University, Delhi Okhla Road, New Delhi - 110 025

kr@donboscoitggsipu.org www.donboscoitggsipu.org 📞 011 4142 0803, +91 96673 30 026

DONBOSCODELHICON-24 INTERNATIONAL CONFERENCE \mathbf{ON}

"YOUTH EMPOWERMENT THROUGH SKILL ACQUISITION (YETSA): OPPORTUNITIES AND CHALLENGES FOR VIKSIT BHARAT"

(Saturday, 27th July 2024)

PROGRAM SCHEDULE

Technical Session 1: 01:00 PM - 05:00 PM

Venue: Auditorium

Session Chair: Dr. M. K. Sharma, Professor, Amrapali University, Haldwani, Uttarakhand

Address by Session Chair

Paper Presentation: IT/ Management

S. No	Name of the Presenter	Title of the Paper	Domain	Time
1.	Ms. Ankita Upadhyay	Unveiling the Ethical Landscape: AI Driven- Neo Banking	IT	01:30 PM- 01:37 PM
2.	Dr. Himani Gupta, Dr. Hakimmudin Khan, Dr. Pramod Pandey	Industrial Emissions, Environmental Awareness, and Health Outcomes: Charting a Course for Viksit Bharat	IT	01:37 PM- 01:44 PM
3.	Ms. Tanishka Gupta	Evaluating the Efficacy of Mandatory CSR: A Critical Analysis of Indian Corporate Relief Measures During the Covid-19 Pandemic	Management	01:44 PM- 01:51 PM
4	Ms. Niti Jain , Dr. Arvind Dalal, Dr. P.K. Nayak	Skill Development of Students- Study of Teacher's Motivation Towards Imparting Vocational & Skill-Based Education	Management	01:51 PM- 01:58 PM
5	Ms. Akansha Jaiswal	Eco-Innovation and Green Business Strategies at Phool.co: Exploring the Journey Toward Sustainable Practices	Management	01:58 PM- 02:05 PM
6.	Ms. Megha Sethi, Senior Prof. Kavita Sharma	A Study on Consumer Vulnerability and Green Buying Behaviour	Management	02:05 PM- 02:12 PM
7.	Mr. Nabil Ahmad Afifi	Evidence-Based Policy Making: An Analysis	Management	02:12 PM- 02:19 PM



Don Bosco Institute of Technology

Run by: Bosco Technical Training Society

Affiliated to GGSIP University, Delhi Okhla Road, New Delhi - 110 025

8.	Mr. Kanishk Koushik, Prof. Madhuika P. Sarkar	Cause-Related Marketing: Theoretical Foundations, Key Variables, and Future Research Directions	Management	02:19 PM- 02:26 PM
9.	Mr. Tilakdeb Mukherjee , Dr. Rupali Madan	A bibliometric analysis on over-the-top media platforms	Management	02:26 PM- 02:33 PM
10.	Ms. Aishwarya Singh , Dr. Jaya Yadav	Youth Empowerment through Green Skill Acquisition: Assessing the Opportunities and Challenges for Sustainable Viksit Bharat	Management	02:33 PM- 02:40 PM
11.	Ms. Sakshi	Evolution trends in brand preference: A comprehensive literature review	Management	02:40 PM- 02:47 PM
12.	Ms. Shalu	Consumer's Adoption Intention of Electric vehicles: A Systematic Literature Review	Management	02:47 PM- 02:54 PM
13.	Mr. Sahaj Khurana, Dr. Supreet Sahi, Mr. Prateek Ramchandan, Dr. Vandana Kalra	Revitalizing India's Breath: Exploring an Approach to Optimize Air Quality Index	IT	02:54 PM- 03:01 PM
15.	Ms. Ayeena Bhalla, Mr. Amanpreet Singh	Role of Artificial Intelligence in Agriculture	IT	03:01 PM- 03:08 PM
16.	Ms. Deepika, Ms. Khushi Talwar, Mr. Nishant Singh	Exploring Women's Role in Viksit Bharat: Empowerment, Innovation, and Entrepreneurship	Management	03:08 PM- 03:15 PM
17.	Dr. Shivani Wadhwa , Ms. Kanishka Sethi	A Study on Youth Empowerment through Skill Acquisition (YETSA): Opportunities and Challenges for VIKSIT Bharat	Management	03:15 PM- 03:22 PM
18.	Mr. Japanjot Singh, Mr. Sehajeet Singh, Dr. Ashmeet Kaur Duggal	A Comprehensive Study on Predictive Models for Parkinson's Disease	IT	03:22 PM- 03:29 PM
19.	Ms. Swati Gupta, Mr. Akshay Saini, Ms. Ridhi Jain	Green Computing: Treatment of Energy Efficiency in Data Centres	IT	03:29 PM- 03:36 PM
20.	Dr. Manzoor Ansari, Ms. Ankita Gulati	Edge Computing and IoT in Smart Cities – An Overview	IT	03:36 PM- 03:43 PM



Don Bosco Institute of Technology

Run by: Bosco Technical Training Society

Affiliated to GGSIP University, Delhi Okhla Road, New Delhi - 110 025

21.	Dr. Manzoor Ansari, Mr. Sachin Soni	Exploring Reinforcement Learning: Theory, Applications, and Advances	IT	03:43 PM- 03:50 PM
22.	Dr. Manzoor Ansari, Mr. Dhruv Dhayal	Cyber Security: Threats in Banking System Fraud Prevention Model by using AI Environment	IT	03:50 PM- 03:57 PM
23.	Ms. Niranjani Sharma, Mr. Raghav Chugh	Comparative Study Between Java and Kotlin	IT	03:57 PM- 04:04 PM
24.	Ms. Harnoor Kaur Gulati, Mr. Gurkirat Singh, Mr. Jaskirat Singh, Dr Supreet Kaur Sahi, Dr Vandana Kalra	Unleashing the power of propositional logic: Building AI Logic for Intelligent Decision-making and Game Development	IT	04:04 PM- 04:11 PM
25.	Mr. Shubham Gupta	The Impact of CSR On Sustainable Development in Rural India	Management	04:11 PM- 04:18 PM
26.	Mr. Rahul Singh Rawat, Ms. Kangan Gosain, Ms. Naghma Abidin	The Impact of Gender Legislation in India: Safeguarding Against Misuse	Management	04:18 PM- 04:25 PM
27.	Mr. Anzar Ali Warsi, Ms. Sneha Madan, Ms. Naghma Abidin	From Pixels to Prosecution: Legal Challenges in Online Harassment Cases	Management	04:25 PM- 04:32 PM
28.	Ms. Areeba Ali, Mr. Yaqub, Ms. Naghma Abidin.	The Impact of Artificial Intelligence in the 21st Century	Management	04:32 PM- 04:39 PM
29.	Mr. Prem Dhiman, Ms. Ameesha Pal, Ms. Naghma Abidin	The Impact of Corporate Social Responsibility on Consumer Behaviour: An Analytical Study.	Management	04:39 PM- 04:46 PM
30.	Mr. Anzar Ali Warsi, Ms. Richa Sachdeva, Ms. Areeba Ali	A Detailed Study on Cost of Capital and Capital Structure in a Fintech Era	Management	04:46 PM- 04:53 PM
31.	Mr. Sameer Gilani , Ms. Deepika Kirti	A comparative analysis of LSTM, ARIMA, and MCMC models for forecasting financial market	IT	04:53 PM- 05:00 PM