

1.

Watch video. For free.

Video is content, information. All information should be free and widely spread.

2.

Buy tokens to tip the creators of the video. Or don't buy tokens and suffer from the advertising.

There's no such thing as a free lunch. You pay one way or another.

3.

What'll be on next? Pre-tip to give creators a head start.

Crowdfund your way into a new season of your favorite tvshow.