



#### crowdsale of our custom B token

We will be partnering with Storj to bring peristent storage to content creators who are willing to pay a small fee to the miners.

you@somedomain.com

# free of censorship

### distributed and blazingly fast

BlockTu.be stores its content on IPFS, the interplanetary file system. This means the content is distributed over a decentralised p2p network. So the more popular a video gets, the faster it streams.

Our backend is built on smart contracts living on the Ethereum blockchain.

Our foundation is a democratic autonomous organisation living on Ethereum.

## earn B tokens, spend likes and views

BlockTu.be has its own economics built-in. So when you upload a video that viewers like, they will reward you with tokens.

Content creation will be valued honestly, and content creators will have a way to earn tokens.

Viewers can trade tokens for a number of different

crypto-tokens such as Ether and Bitcoin.

Viewers award each other the same tokens by commenting and engaging in the community.

## built-in decentralised advertising platform

If you really want to invest in promoting an idea, a service or a product, you can bid on ad spots.

You decide how many tokens you're willing to spend.

If a user adds your video as a preroll, or includes your video in a playlist, the user as well as the viewers will receive those tokens.

