

**D/BOND**

**BLOCKCHAIN BASED P2P FUNDRAISING PLATFORM**

# THE NEW STANDARD OF DEFI.



**ERC-721 NFT** Standard  
is used for digital art and  
metaverse properties



**ERC-3475 D/Bond**  
Standard is designed for the  
custody and settlement  
of financial products

# ERC-3475:

First security standard approved by  
the **Ethereum Foundation**

## WHO WE ARE.

Decentralised Finance (DeFi)  
market for **P2P Fundraising**

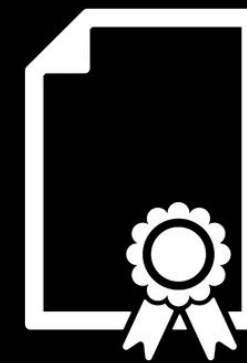
- **Raise fund** from retail and VC investors
- Easy to use, personable built-in **KYC solutions**
- Provides **primary & secondary on-chain markets** for easy Exit

[DISCOVER OUR STANDARD](#)

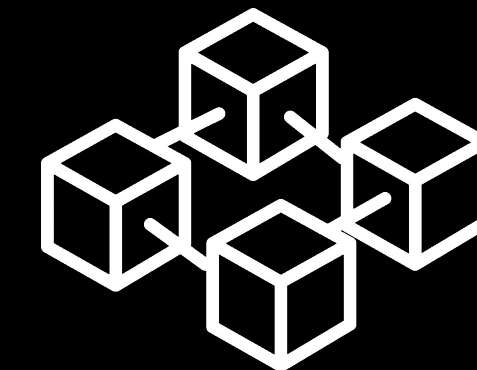
# MARKET OPPORTUNITIES.



OpenSea, marketplace for **ERC-721** standard (**NFTs**), has a volume of **\$31.7 billion**



In 2020, federal bond market size is higher than the national GDP, worth **\$128.3 trillion**



Based on DeFi market cap of Q1 2022, DeFi bond market size should be **\$150 billion**

## WHY WEB3.

- **Grow rapidly** with the web3 ecosystem
- Secure investment **at a rapid speed**
- **built-in personalisable** KYC solutions
- **Save costs by streamlining** the process of raising money
- **Negotiate deals** is easier than existing OTC solutions
- Make money flows **seamless**

# WHY US.

## CHALLENGES IN FUNDRAISING

Start-ups **can't find** investment



**Regulation issues**



**VCs don't have guarantees**  
from start-ups



**VCs can't exit** before the IPO



## OUR SOLUTIONS

**A single platform** to raise & invest money. Both primary & secondary markets available for retail as well as institutional investors

**We provide a full set of KYC solution**, you can decide who can own your bonds

**VCs can supervise & manage investments** through smart contracts. This ensures the safety of their investments

**Easy exit on our secondary market:** Investors can sell their bonds before the company ICO

# WHO WILL INVEST.

bpifrance

ZhenFund  
真格基金

a16z

SEQUOIA



SoftBank



*"We like a lot about what you're building: on-chain debt markets will likely be large, a 'debt standard' could be a powerful flywheel for the originating issuance platform, and we like the integrated solution you aim to build."*

— Porter Smith (Crypto, a16z)

200+ leading VCs & Communities of 150,000+ retail Investors

## OUR SOLUTIONS.

- **White label solutions** allows you to build your own marketplace
- Smart and personalisable **KYC and AML** processes
- D/ID standard provide an universal **on-chain identity system**
- Enable you to **batch auction the securities**
- Unique **Dutch Auction method** facilitates second market exchanges



## OUR TEAM.

16

IN-HOUSE  
EMPLOYEES

7

HIGHLY SKILLED  
ENGINEERS

7

WITH **FINTECH**  
EXPERIENCE

5

**PHDs** & PHD  
CANDIDATES

MEET OUR TEAM

# OUR PARTNERS.



## VCs, DAOs, & Angel Investors

More than a dozen institutions, individuals, & organisations across the globe have already supported D/Bond's mission with more than **\$1.8 million** in funding



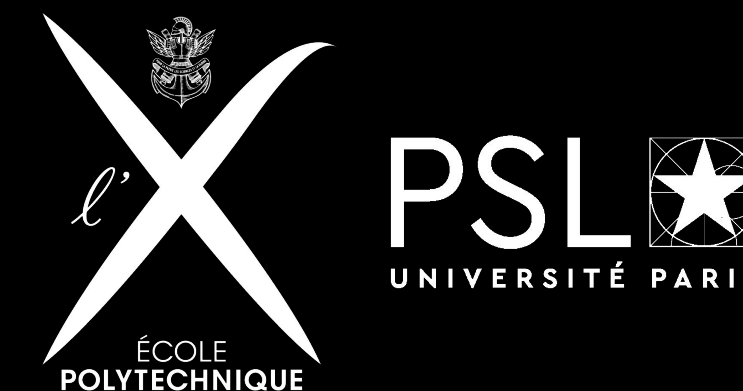
## Opinion leaders & marketers

We work together with some of the most **well-known & trustworthy** influencers, media outlets, & marketing agencies to raise awareness about D/Bond's innovative mission



## Compliance Partners

Blockchain partnerships increase D/Bond's **value proposition** to our customers. We are integrating Vienna-based Blockpit's automatic crypto tax reporting feature to simplify our users' fiscal duties



## Academic institutions & expert partners

Our team is not only trained in some of the leading universities of the world, but D/Bond also receives scientifically based advice and recommendations from our academic partners

# HOW TO ISSUE D/BONDS.

## 1. Provide collaterals

- A. Fiat, real estate or any **off-chain financial asset** as collaterals
- B. Options of **company equity or future tokens**
- C. Tokens, NFTs or any **digital asset as collaterals**

## 2. Issue bond or derivatives

- A. **Fill in the form** dedicated for bond issuing
- B. You can **choice the type(s) of the bond(s)** you want to issue
- C. **D/Bond's tech team will develop** the smart contracts based on your needs

## 3. Managing bonds

- A. Registrate your bond(s) on your local authority, **or implement our existing KYC solutions**
- B. Based on your usage of the budget, **withdraw the money from the custodian contract**
- C. Interest payment, repayment and force liquidation will **be managed directly by the DAO**

[debond.org](https://debond.org)

[info@debond.org](mailto:info@debond.org)

4 Rue du Caire, 75002 Paris, France



**APPLY**

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