

# DeBond

## Investor Questions and Answers

### 1) What is Debond?

Debond is a Decentralised Finance (DeFi) platform where you can securitise any digital assets. We have created a new standard, ERC-3475 which makes trading bonds and derivatives possible on our secondary market. Our new standard provides certainty and stability — prime Debonds can provide fixed-rate interests and guaranteed repayment. Moreover, we use multi-layered pools in order to reduce slippage and gas fees. Users will be able to pool multiple digital assets and trade on the secondary market.

### 2) Why is this the right market opportunity and the right time to launch our startup?

- Cryptocurrencies are being increasingly adopted
- Loss of confidence in Traditional Finance (TradFi) due to inflation and crises
- Interest in DeFi is growing due to better returns than in TradFi
- \$980 billion: the total volume of decentralised exchanges in 2021
- Big addressable market in the short-to-medium run: out of 200 million crypto users, there are only 10 million software cryptocurrency wallets
- \$5 billion: annualised protocol revenue in all DeFi protocols in 2021

### 3) What is the competitive advantage of our technology?

Current DeFi methods	Problems	Our solutions
Yield farming	Unguaranteed payments, risk of losing principal	Fixed-rate Debonds with guaranteed repayment. ERC-3475 provides certainty and stability
AMM	High transaction fees and slippage	Multi-layered pool reduces slippage and gas fee
ERC-20 LP token	Zero utility, not tradable	Debond is tradable on our secondary market
Securitised assets	Do not exist	Debond creates the system to securitise any digital asset

## 4) What are the use cases of our product? Who will use it?

- Digital asset securitisation — making DeFi investments safer and easier: instead of using an ERC-20 token pair, a diverse liquidity pool backs up your Debond. You can choose to securitise almost any kind of digital asset from Bitcoins and stable coins to NFTs
- More efficient DeFi asset management — instead of pairing assets, a multi-layer pool makes swaps more efficient, with lower gas fee and slippage
- Our new ERC-3475 standard provides a more stable liquidity pool. This makes the investment values more certain
- Potential partners: financial institutions, market makers, cryptocurrency hedge funds
- Potential users: both risk-averse and risk-taker DeFi investors, NFT holders

## 5) How do our products work?

Our new standard, ERC-3475 lets users create custom Debonds backed up by almost any kind of digital asset from ERC-20 tokens like Ether to NFTs and stablecoins.

Currently, bonds are not available in the DeFi ecosystem: under the ERC-20 standard, it is not possible to assign a maturity period to a token. Instead, staking digital assets has been an alternative way of investing. However, this present method does not enable users to trade their digital assets on secondary markets. Their investment choices are usually severely limited to only certain pairs of tokens.

In contrast, Debonds can be traded on Debond Exchange, giving the users almost endless investment options. Upon maturity, fixed-rate, prime Debonds' principal and interest are guaranteed to be paid. Also, Debond Wallets securely store the users' digital wealth.

Our enterprise uses a token-based (DBGT) governance mechanism. This ensures the free, fair, and community-led, democratic functioning of our system. This way, we can truly decentralise and free the digital assets market — connecting fundraisers with investors as well as traders.

## 6) What is our business model?

- We are market makers — providing primary and secondary bond markets
- We charge stamp duties when redeeming Debonds
- Service fees are applied when creating customisable financial products — Debonds or derivatives
- 50 percent of the incomes will be deposited in the governance token (DBGT) pool, 50 percent will be owned by the company. If necessary, this can be revised by a governance proposal

## 7) What is our tokenomics?

Items	Percentage	Remark
Seed round	4%	Private ICO Round
Private A round	6%	
Private B round	13%	
Public Round	2%	
Liquidity	15%	Provide liquidity for the secondary market
Team	10%	Managed by smart contracts and DAO
Yield Interest	50%	Minted for Debond yield interest
Total	100%	Total Supply: 1,000,000 DBGT*

\* When the total supply is close to the limit, there will be an option to extend the limit through DAO.

## 8) Who are our current investors?

- Bixin Ventures — as lead investor,
- Spark Digital Capital,
- CollinStar,
- Exnetwork Capital,
- Hotlabs,
- Waterdip Capital,
- Lotus Capital,
- CryptoDormFund, and
- Wave Capital

## 9) How will your investment capital be used and what progress will be made with it?

The original shares of the project are 1,000,000 DBGTs, which are sold in the Seed round, Private round A & B and public offering. After the project is officially listed on the exchanges, investors can subscribe for additional DBGTs. Despite the dilution of the original shares, the quantity of the tokens will remain the same while the price will increase. Tokens from the seed and private rounds will be unlocked continuously as new tokens are issued.

- **SEED & PRIVATE A ROUND**

20%: 100,000 DBGTs for sale, which are expected to provide 1,700,000 USD in financing for project development and marketing.

- **PRIVATE B ROUND & PUBLIC OFFERING**

40%: 100,000 DBGTs released for Private B round and public offering. Pre-listing valuation is estimated at 30 million USD. All financing from these rounds will be used to increase liquidity.

- **PROJECT LAUNCH, SERIES A**

100%: Upon listing, new governance tokens are to be purchased by pledging other digital assets. The cost of minting is 100 USD for each DBGTT, which will increase along with the halving of tokens.

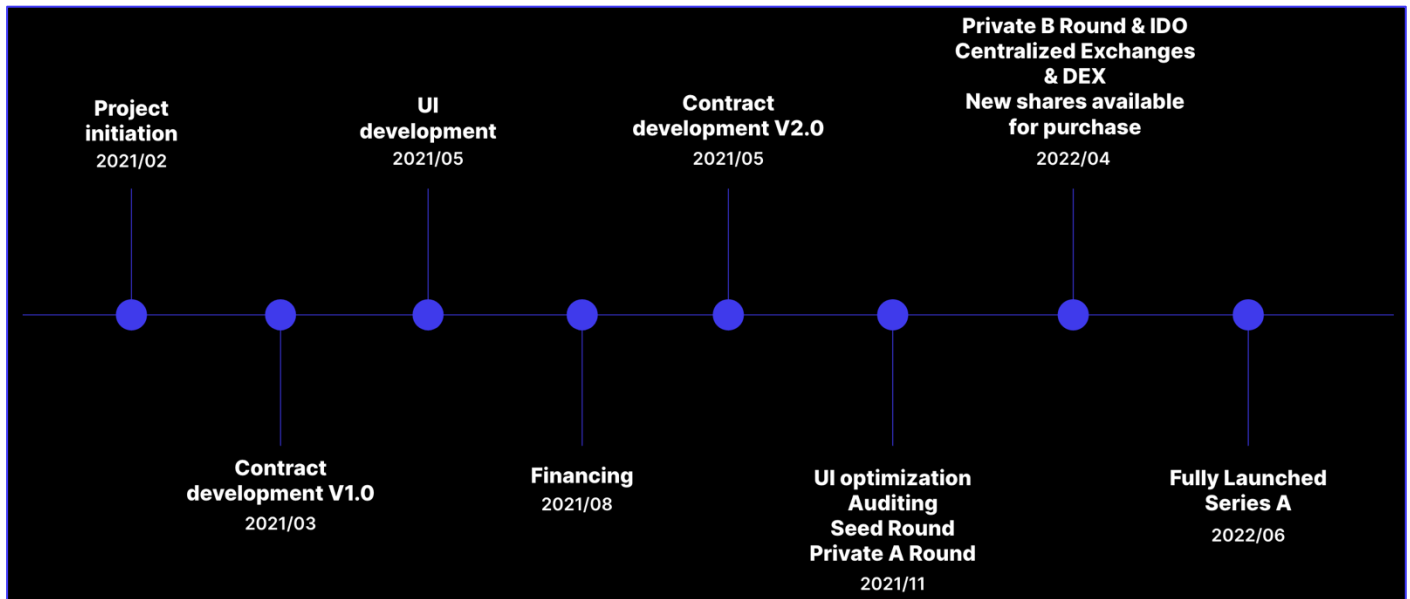
## 10) What is our approach to legal compliance?

- Transparency, trust, and openness are key values of Debond
- We are planning to give detailed, regular updates and reports on our activities to our community as well as the authorities when necessary
- We make sure that our platform does not enable illegal or harmful activities
- We are aware of the evolving international legal frameworks (e.g. the EU's Markets in Crypto-Assets (MiCA)) and constantly monitor developments to proactively comply with them
- Only digital assets are used as collaterals, simplifying our due diligence obligations
- Debonds are taxed as digital assets
- Our company is registered in Estonia, subject to EU regulations

## 11) What is the company's expected valuation?

Round	Timeline	Notes	Funds raised	Valuation	Active users	Funding	Income	Cost	TVL (asset under management)	Status
ICO seed round	01/10/2021 to 01/12/2021	Registering the company, start of the fund raising	\$500,000	\$12,500,000		\$300,000		\$157,512		Target achieved
ICO private A	01/12/2021 to 01/01/2022	Building an in-house team of 12 employees, launching a demo of our product	\$1,200,000	\$20,000,000		\$1,224,250		\$217,325		
ICO private B	01/01/2022 to 01/06/2022	Building the Alpha version of the protocol, having our governance token launched and listed	\$4,200,000	\$35,000,000	200	\$122,425		\$575,155		Current target
IDO	01/06/2022 to 01/11/2022	Launching an optimised product, having the token listed on a major exchange	TBD	\$45,000,000	1,000	\$4,000,000	\$5,000,000	\$575,155	\$50,000,000	
Series A	01/11/2022 to 2024	A long list of DeFi protocols start to use our ERC-3475 infrastructure and standard	\$10,000,000	\$100,000,000	5,000	\$10,000,000	\$31,840,000	\$4,140,000	\$300,000,000	Future target
Series B	2024	Get a neobank and fund management licence in Europe and major regions. Have the EIP 3475 market cap bigger than ERC-20 market cap.	TBD	\$1,500,000,000	12,000			\$4,140,000	\$5,000,000,000	

## 12) Where are we in our roadmap?



## 13) What drives the founders? How will the complementary in-house skills of our team make our start-up a success?

- Values at the heart of the project: trust, transparency, community, democracy, and financial freedom for all
- Our team consists of 12 highly educated members
- 5 PhD graduates or candidates from top universities in France and the around the world in engineering, economics, and social sciences
- 2 academic partnerships
- Diverse international team representing 8 nationalities
- Extensive previous start-up experience
- 6 IT developers well-versed in blockchain technologies