

# Website Plan for NGO

I. Overview The website will be designed using NextJs to provide a seamless user experience for visitors. The purpose of the website is to showcase the NGO's work, share success stories, and facilitate the sale of handcrafted items on Facebook Marketplace. The website will be fully responsive and SEO-friendly to ensure maximum reach.

II. Structure The website will have a clean and visually engaging design, using a consistent color scheme and fonts to create a cohesive look. The main navigation menu will include the following tabs:

1. Vision
2. About Us
3. Success Stories
4. Blogs
5. Testimonials
6. Events
7. Donate Us
8. Products
9. How to Help a. Sponsor a Family b. Become a Volunteer

III. Content Organization The content will be organized into the following sections:

1. Vision
  - A brief overview of the NGO's mission and goals
  - A compelling image or video that captures the essence of the NGO's work
2. About Us
  - A detailed description of the NGO, its history, and its impact
  - Profiles of key team members
  - Images and videos showcasing the NGO's work
3. Success Stories
  - A collection of stories highlighting the achievements and progress of individuals and families supported by the NGO
  - Each story will be accompanied by relevant images or videos
4. Blogs
  - Regularly updated blog posts covering various topics related to the NGO's work, such as community development, education, and health
  - Visitors will be able to filter blog posts by category and date
5. Testimonials
  - Quotes and reviews from individuals who have benefited from the NGO's support, as well as volunteers and donors
  - Accompanied by images of the individuals providing the testimonial
6. Events
  - An updated calendar of upcoming events, such as fundraisers and awareness campaigns
  - Includes event details, registration information, and links to social media pages for event promotion
7. Donate Us

- A secure donation form with multiple payment options
- Information on the impact of donations and how funds are used

#### 8. Products

- A showcase of handcrafted items available for purchase on Facebook Marketplace
- Each product will include a description, price, and link to the Facebook Marketplace listing

9. How to Help
- a. Sponsor a Family - Information on how individuals and businesses can sponsor a family in need - A description of the benefits and impact of sponsorship
- b. Become a Volunteer - Information on volunteer opportunities and the application process - Testimonials from current volunteers

IV. Themes and Colors The website will have a modern and clean look, with a primary color scheme of [example: blue and white] and secondary accents of [example: gray]. The font will be easy-to-read and professional, such as [example: Roboto or Arial].

#### Event order

Order	Event Name	Content Available
1.	Trip to jhugis	YES
2.	Trip to dhachi fair	NO
3.	Taleem sub kay liye	YES
4.	Participation in blue fair	NO
5.	Visit to dream school	YES
6.	Participation in craft fair	YES
7.	Participation in tree plantaion	YES