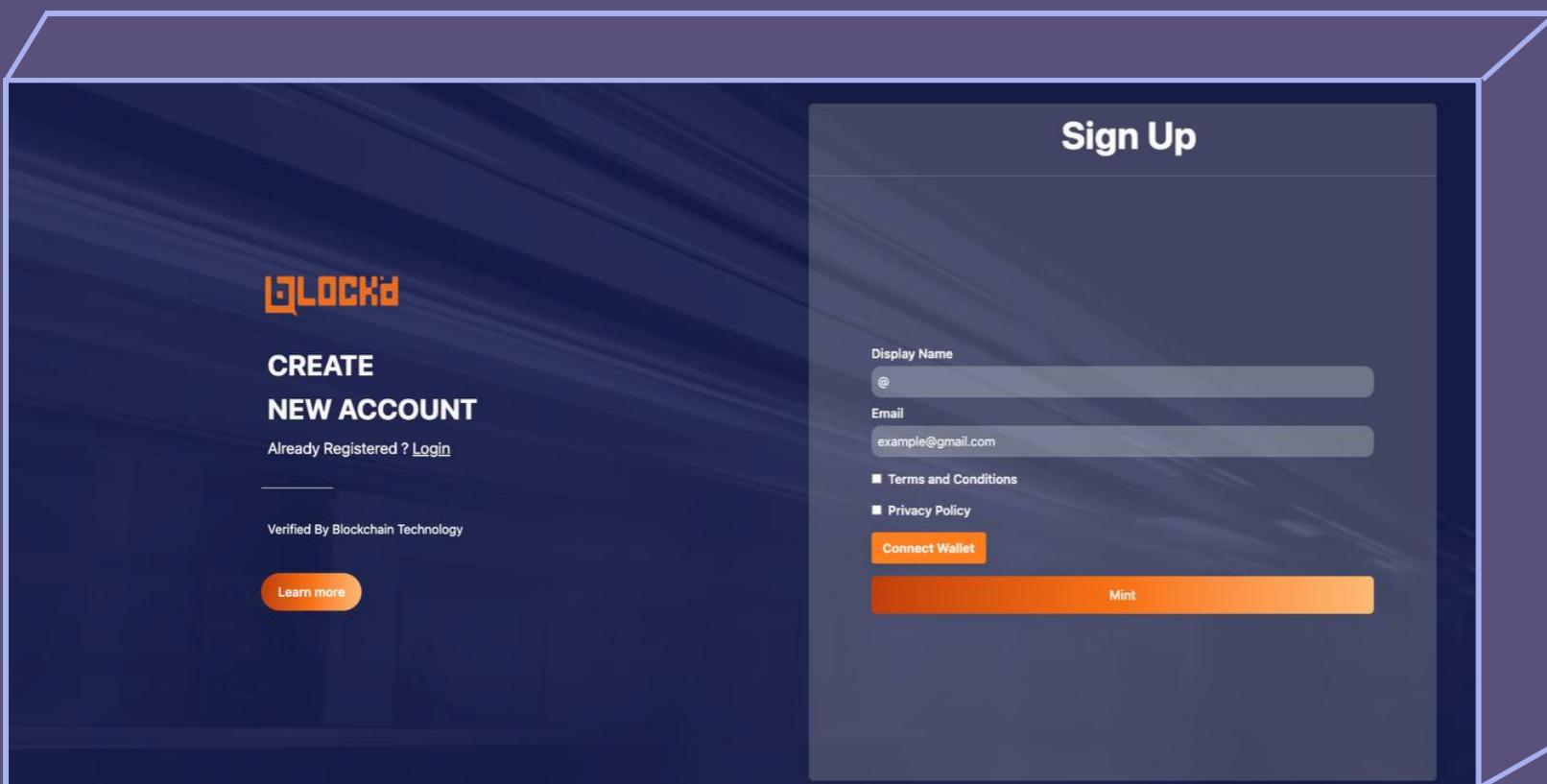




ACCOUNT CREATION

The first social media platform that bridges the gap between Web 2.0 and Web 3.0 while minimizing the risk of data breaches and compromised accounts. Once an account is created, it becomes a soul-bound NFT.



1. DISPLAY NAME

The display name is public to all BLOCK'd members and serves as a username.

2. EMAIL

An email is required to communicate with BLOCK'd support team.

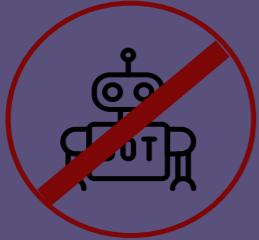
3. WALLET CONNECT

Passwords are now a thing of the past. Your wallet will serve as your account password.

FEED

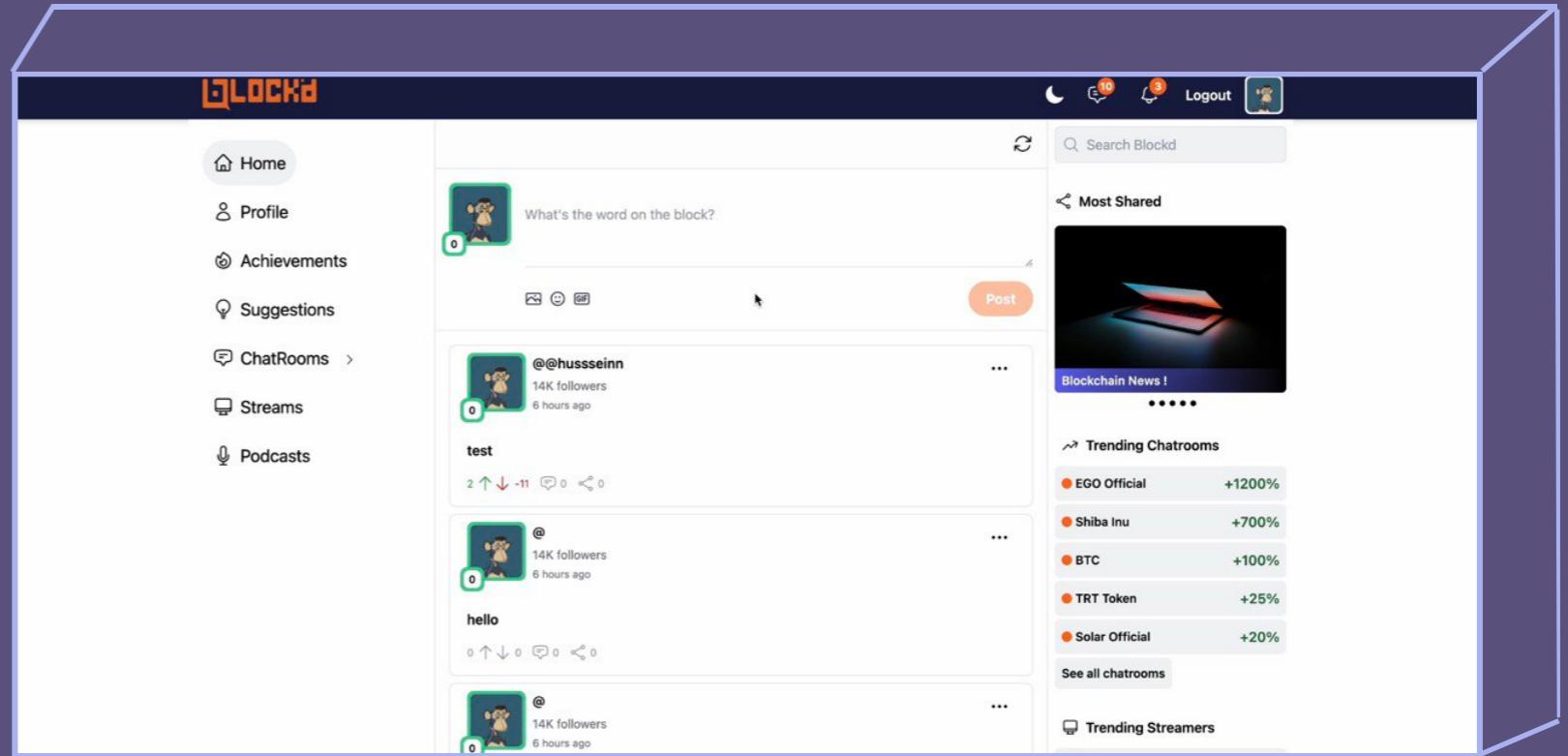


Real people, real communities, real engagement. The BLOCK'd feed consists of posts created by other users of the platform. Members are able to interact with posts via upvotes, downvotes, comments, and shares. Posts can be edited after they are published.

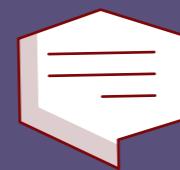


BOT-FREE ENVIRONMENT

The one time payment for account creation serves as a deterrence for those looking to create multiple spam accounts. Users are able to interact with real people and gain real followers. Say goodbye to inflated follower counts and likes.



STATUS UPDATES



Users can post status updates that include GIFs, Emojis, as well as different file types. You can set your posts to be viewed by the public or by your followers only.



TRENDING CONTENT

The right side of the feed will display the most trending chatrooms, streamers, and shared posts. All members are granted access to join the different public chatrooms.

PROFILE



A user's profile is fully customizable – the banner, profile photo, short biography, and the frame for the profile photo can all be personalized to accurately represent the user.



The screenshot shows the Blockd social media platform's profile interface. At the top left is the 'BLOCKd' logo. The main header features a large orange banner with the text 'BLOCKd social media for the blockchain'. Below the banner, the user's profile information is displayed: '@NAREKEGO' with a verified checkmark, 10K followers, 120 XP, and 60 XP. The user is at Level 5 (75%). The navigation bar includes links for Home, Profile (which is active), Achievements, Suggestions, ChatRooms, Streams, and Podcasts. The feed section shows two posts from '@NAREKEGO' with the caption 'Testing'. To the right of the feed is a sidebar with sections for 'Most Shared' (Blockchain News!), 'Trending Chatrooms' (listing EGO Official +1200%, Shiba Inu +700%, BTC +100%, TRT Token +25%, Solar Official +20%), and 'See all chatrooms'. Below that is a 'Trending Streamers' section listing '@Crypto_punk' and '@Egoist'. The bottom right corner of the screenshot contains a small 'Logout' button.



View all your interactions



View your current level and progress



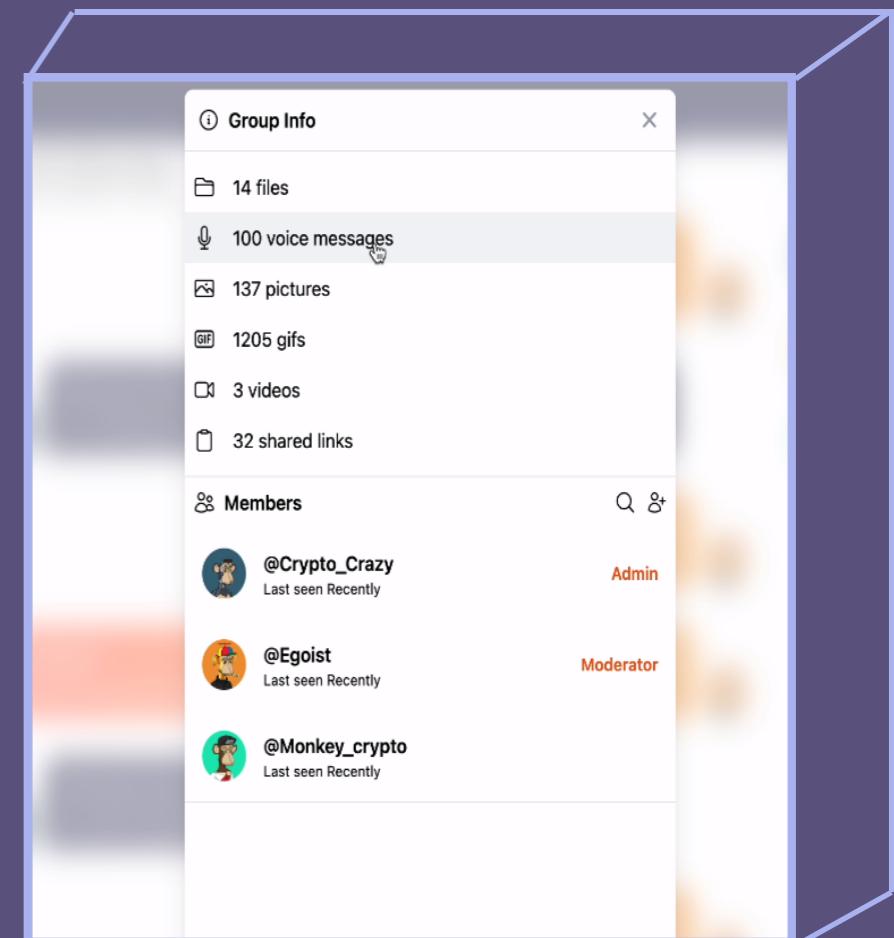
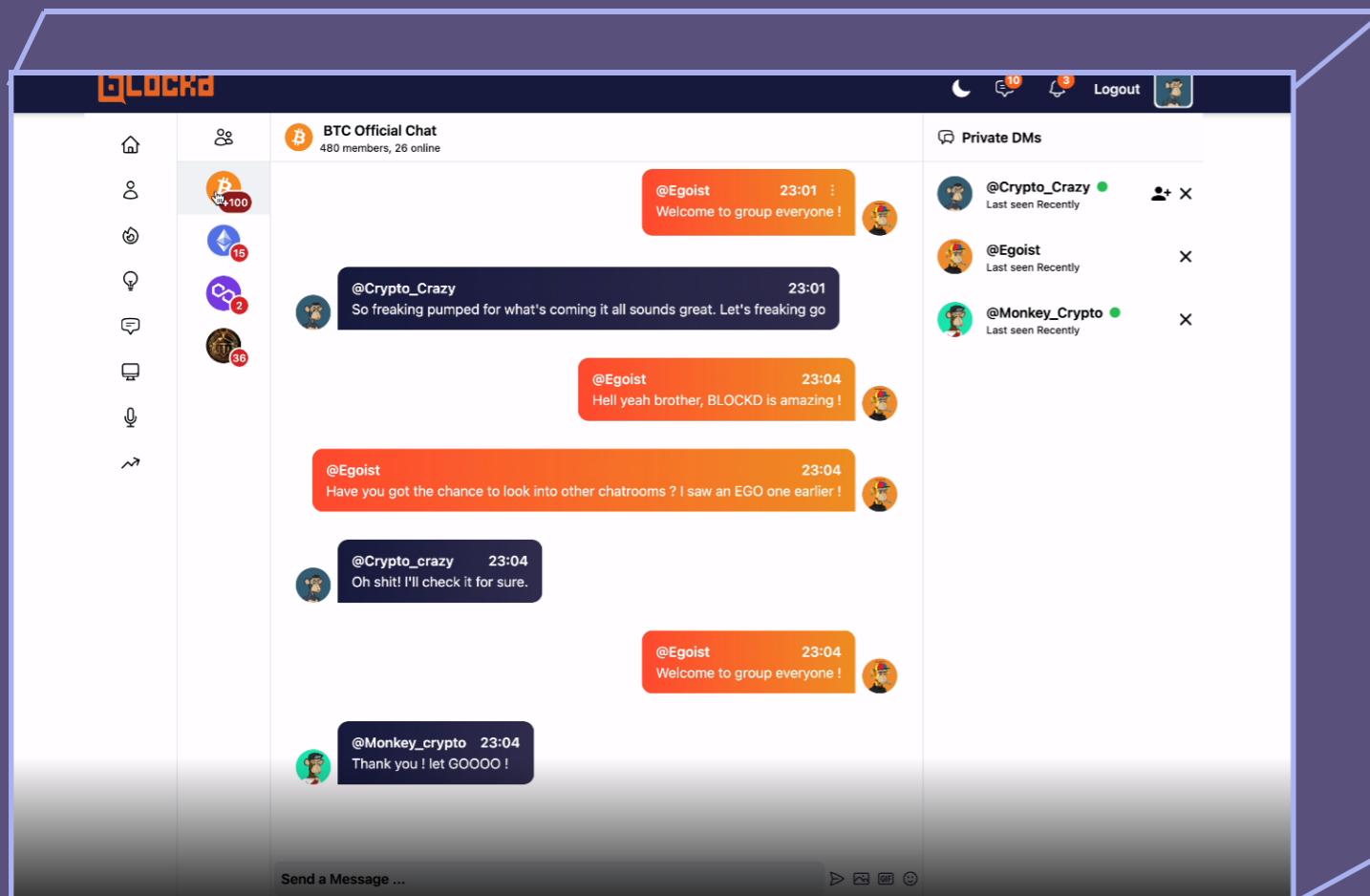
View your follower/following list



Type up a status update

CHATROOMS

The BLOCK'd chatrooms are unlike any other social media chatroom on the web. In addition to creating a public chatroom, users can also create private chatrooms with set requirements enforced by the blockchain to grant access to users.



PRIVATE NETWORKING GROUPS



PRIVATE AND PUBLIC CHATROOMS



SET TOKEN VERIFICATION FOR EXCLUSIVITY



PERSONALIZED ROOMS FOR UNIVERSITY COURSES



PRIVATE ROOMS FOR CRYPTO/NFT COMMUNITIES

BLOCK'D

GAMIFIED EXPERIENCE



Interacting via a social media platform just became a bit more exciting. Customize your account with collectibles obtained through engagement and milestone-based achievements.



Users can personalize their experience with custom frames, badges, and titles.

ACHIEVEMENTS

On BLOCK'd, users are rewarded with XP each time they interact with posts and use the available features. The “Achievements” tab on the right side allows members to view all the achievements and claim rewards.

EARN VERIFICATION BADGE

All users have an equal opportunity to become verified members of BLOCK'd. As account holders engage on the platform, they earn XP and level up. Those who reach level 20 will have a verification badge displayed next to their username.

UNLOCK CUSTOMIZATION FEATURES

Each time a user levels up, they receive a reward. With every reward, a user unlocks a new feature that will enable them to customize their experience on the platform.

The screenshot shows the BLOCK'd platform's user interface. On the left, a sidebar menu includes Home, Profile, Achievements (which is currently selected), Suggestions, ChatRooms, Streams, and Podcasts. The main content area displays a summary of the user's progress: Total Experience is 1500, with 8 achievements unlocked. Below this, six achievement levels are listed vertically, each with an icon, a name, a description, and a 'Claim Reward' button. The levels are: Level 1 (Earn 150 XP, Reward Claimed), Level 2 (Unlock Green block icon, Claim Reward), Level 4 (Unlock GIFs), Level 5 (Unlocks ability to create/host chatrooms and streams), and Level 6 (Unlock Frame Colors). To the right of the achievements, there are sections for 'Most Shared' (Blockchain News!), 'Trending Chatrooms' (listing EGO Official +1200%, Shiba Inu +700%, BTC +100%, TRT Token +25%, Solar Official +20%), 'See all chatrooms', 'Trending Streamers' (@Crypto_punk, @Egoist, @Crypto_crazy), and a search bar labeled 'Search Blockd'.

RANDOM TITLE GENERATOR (RTG)

With our random title generator, every user can have a unique experience by rolling for random, one-of-a-kind titles that are displayed by your username.

SUGGESTIONS

It is crucial to collect feedback from the users of a social media platform in order to provide better user experience. Our Suggestions tab allows members of BLOCK'd to anonymously post suggestions to improve the platform.

The screenshot shows the BLOCK'd app's interface. At the top left is the 'BLOCK'd' logo. The navigation bar includes links for Home, Profile, Achievements, Suggestions (which is highlighted), ChatRooms, Streams, and Podcasts. The main content area has a header 'Make a suggestion' with sub-sections 'Your Idea' (Idea title, Category) and 'Describe your Idea' (text input). Below this is a search bar 'Category 1' and 'Search an Idea'. Two suggestion cards are displayed, each with a profile picture, the number '169' under 'Votes', and a title 'Title of the suggestion'. The first card's description is: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum tincidunt, nibh non rhoncus egestas, arcu massa varius tellus, nec consequat lacus nulla ut enim. Mauris vehicula dui vel tellus fringilla vulputate.' The second card's description is identical. To the right of the suggestions is a sidebar with a search bar 'Q. Search Blockd', a 'Most Shared' section featuring a thumbnail of a laptop with the text 'Blockchain News!', a 'Trending Chatrooms' section listing EGO Official (+1200%), Shiba Inu (+700%), BTC (+100%), TRT Token (+25%), and Solar Official (+20%), and a 'See all chatrooms' link. Below that is a 'Trending Streamers' section listing @Crypto_punk, @Egoist, @Crypto_crazy, and @Crypto_queen.



Our suggestions page is open to all users once they reach Level 10. Users can submit suggestions or feedback regarding upcoming updates, patches, and current issues. Members above Level 10 will be able to upvote or downvote the posted suggestions. This allows BLOCK'd to continue as a community driven platform and highlights any weaknesses for the development team.

Podcasts & Live Streams



Hosting live streams and podcasts on BLOCK'd allows streamers to earn additional revenue while giving their community a platform to view their streams. Streamers have the opportunity to participate in stream wars to qualify for huge giveaway events.



Bring your community/
subscribers to the BLOCK'd
platform and earn revenue per
viewer.

Our unique streaming model allows
streamers to get paid from Day 1. Streams
are launched with 1 Matic token and each
user who would like to join the stream must
pay a fraction of a Matic token.

A large percentage of the
Matic tokens paid by viewers
are claimed by the streamer
once the stream has ended.