



# ZORA

## **Zora Privacy Policy**

ZoraDigital

\$ZORA Token Presale

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# 1. Introduction

ZoraDigital (“ZoraDigital,” “we,” “us,” or “our”) is committed to protecting your privacy while providing services related to the \$ZORA token presale (“Presale”) and the future development of the Zora platform, a decentralized application (Dapp) for creating, customizing, and trading AI-powered digital humans. This Privacy Policy explains how we collect, use, share, and protect your personal information during the Presale and any related services (collectively, the “Services”). The Zora Dapp and marketplace are currently in development and not yet operational. This Privacy Policy applies primarily to the Presale, including interactions through our website [Zora Website URL], email communications, and associated processes. As the Zora platform evolves, this policy may be updated to reflect new data practices.

By participating in the Presale or using the Services, you consent to the practices described in this Privacy Policy. If you do not agree, please do not participate or use the Services.



## 2. Information We Collect

We collect information to facilitate the Presale and support the development of the Zora platform. The types of information we may collect include:

### 2.1 Information You Provide

Presale Participation: Cryptocurrency wallet addresses (e.g., Solana-compatible wallets) used to receive \$ZORA tokens.

Communications: Information you provide when contacting us (e.g., via email or social media), such as your name, email address, or inquiries.

Surveys or Promotions: Responses to optional surveys, feedback forms, or promotional activities related to the Presale.

### 2.2 Information Collected Automatically

Usage Data: Internet Protocol (IP) addresses, browser type, device identifiers, operating system, and other technical details when you visit our website or interact with the Services.

Analytics: Data on how you navigate our website, such as pages visited, time spent, and links clicked, collected via cookies or similar technologies.

Blockchain Data: Publicly available information from the Solana blockchain, such as transaction



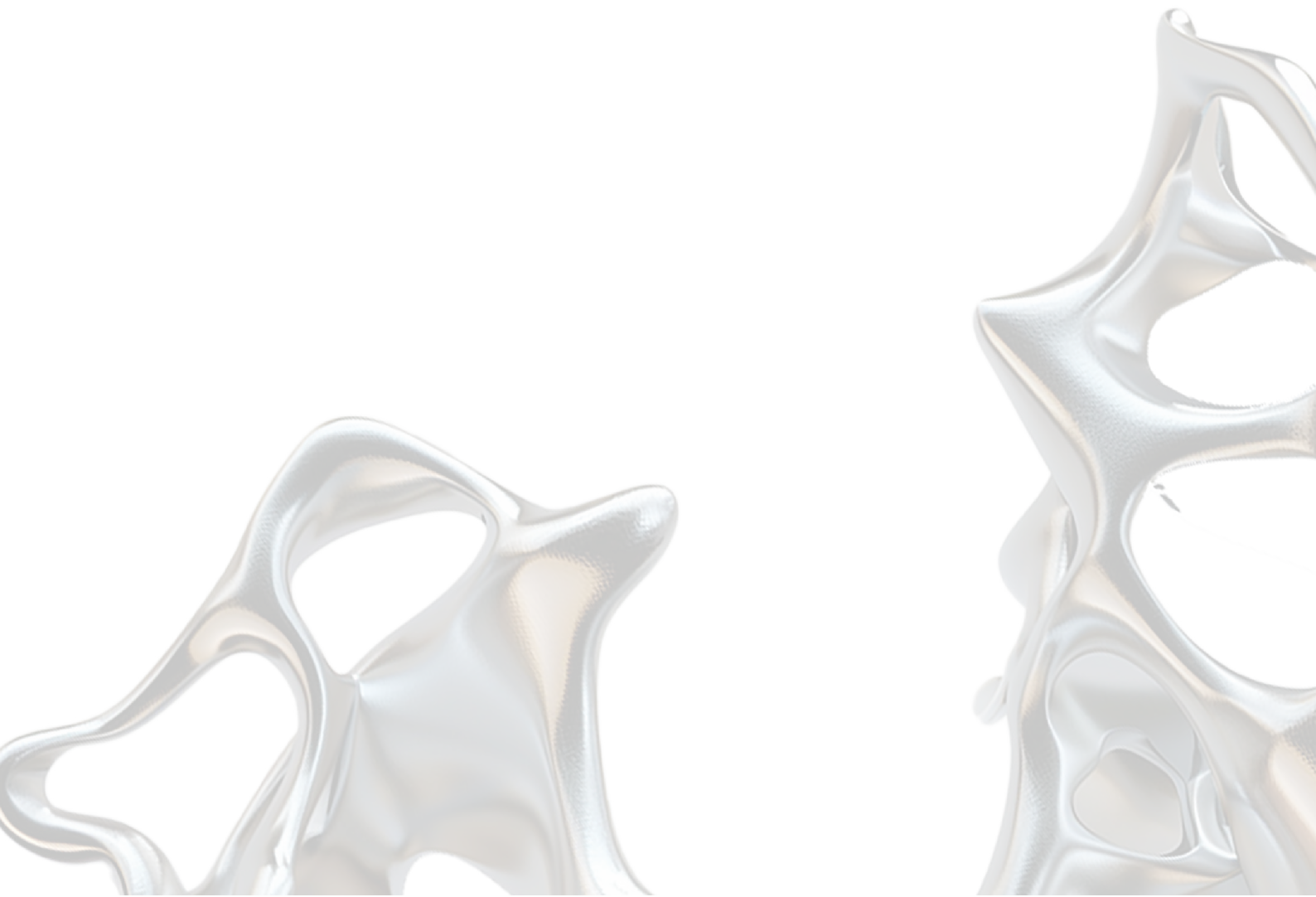
details linked to your wallet address.

## **2.3 Information from Third Parties**

**Analytics Partners:** Aggregated or anonymized data from analytics services to understand user behavior and improve the Services.

**Social Media:** Information you share publicly on platforms like X, Telegram, or Medium when engaging with ZoraDigital's official accounts.

We do not collect more information than necessary for the Presale or Services, but we reserve the right to collect additional data as the Zora platform develops.



## 4. How We Share Your Information

We may share your information in the following circumstances:

**Service Providers:** With third-party vendors who assist with Presale operations, such as blockchain transaction processors or analytics services. These providers are contractually obligated to protect your information and use it only for the purposes we specify.

**Legal Compliance:** To comply with applicable laws, regulations, or legal processes (e.g., subpoenas, tax reporting), or to respond to requests from government authorities.

**Business Transfers:** In connection with a merger, acquisition, or sale of ZoraDigital's assets, your information may be transferred to a successor entity, subject to their adherence to this Privacy Policy or similar protections.

**Protection of Rights:** To protect ZoraDigital's rights, property, or safety, or that of our users or the public, including to prevent fraud or address disputes.

**Blockchain Transactions:** Wallet addresses and transaction details are recorded on the Solana blockchain, which is publicly accessible and not controlled by ZoraDigital.

Marketing Partners: With partners for promotional activities, but only with anonymized or aggregated data unless you explicitly consent to personalized sharing.

We do not sell your personal information to third parties for monetary gain. However, we may share anonymized or aggregated data for business purposes, such as analytics, marketing, or partnership development, at our sole discretion.

## **5. Data Security**

We implement reasonable technical and organizational measures to protect your information from unauthorized access, loss, or alteration. However, no system is completely secure, and we cannot guarantee the absolute security of your information, particularly on decentralized blockchain networks like Solana, which are inherently public.

You are responsible for securing your cryptocurrency wallet and private keys.

ZoraDigital is not liable for losses resulting from unauthorized access to your wallet or account due to your failure to maintain security.

## 6. Data Retention

We retain your information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, comply with legal obligations, or support the development of the Zora platform.

**For example:**

*Presale transaction data (e.g., wallet addresses) may be retained indefinitely to maintain records and support future Dapp functionality, such as token integration.*

*Communication data (e.g., email inquiries) may be retained for up to three years to address follow-up requests or legal claims.*

*Usage and analytics data may be retained in anonymized form for ongoing business purposes, such as platform optimization.*

When information is no longer needed, we may delete or anonymize it, subject to our discretion and legal requirements. Blockchain data, such as \$ZORA token transactions, is permanent and cannot be deleted due to the immutable nature of the Solana blockchain.



## 7. Third-Party Services

The Presale relies on third-party services, including:

**Solana Blockchain:** For token transactions and wallet interactions, which are recorded publicly.

**Analytics Tools:** For website performance and user behavior analysis, such as Google Analytics or similar platforms.

**Communication Platforms:** For email or social media engagement (e.g., Telegram, X, Medium). These third parties have their own privacy policies, and ZoraDigital is not responsible for their practices. We encourage you to review their policies before interacting with the Services. For example, Solana blockchain transactions are visible to anyone with access to the network, and we cannot control how others use this data. Our website may contain links to external sites (e.g., social media, partners). ZoraDigital is not liable for the content or privacy practices of these sites.

## 8. International Data Transfers

ZoraDigital operates globally, and your information may be processed or stored in jurisdictions outside your country of residence, including [Insert Jurisdiction, e.g., United States]. These jurisdictions may have different privacy laws, which may offer less protection than your home country. By participating in the Presale, you consent to the transfer, storage, and processing of your information in any jurisdiction where ZoraDigital or its service providers operate. We take reasonable steps to ensure that international transfers comply with applicable privacy laws, but we are not liable for any issues arising from such transfers. For example, data stored on servers in the United States may be subject to U.S. privacy regulations, which differ from those in the European Union.



## 9. Your Rights and Choices

Depending on your jurisdiction, you may have certain rights regarding your personal information, such as:

**Access:** Request a copy of the information we hold about you, such as email addresses or wallet transaction records.

**Correction:** Request corrections to inaccurate or incomplete information, such as an outdated email address.

**Deletion:** Request deletion of your information, subject to legal or operational requirements (e.g., we cannot delete blockchain data).

**Opt-Out:** Unsubscribe from marketing communications (e.g., newsletters) or opt out of non-essential data collection, such as website cookies.

**Restriction or Objection:** Restrict or object to certain uses of your information, where permitted by law.

To exercise these rights, contact us at [Insert Contact Email]. We will respond within the timeframes required by applicable law (e.g., 30 days under GDPR). Note that blockchain data, such as wallet addresses recorded on Solana, cannot be deleted or modified due to the

blockchain's immutable nature.

You may manage cookies and tracking technologies via your browser settings. Disabling cookies may affect the functionality of our website, such as Presale participation features.

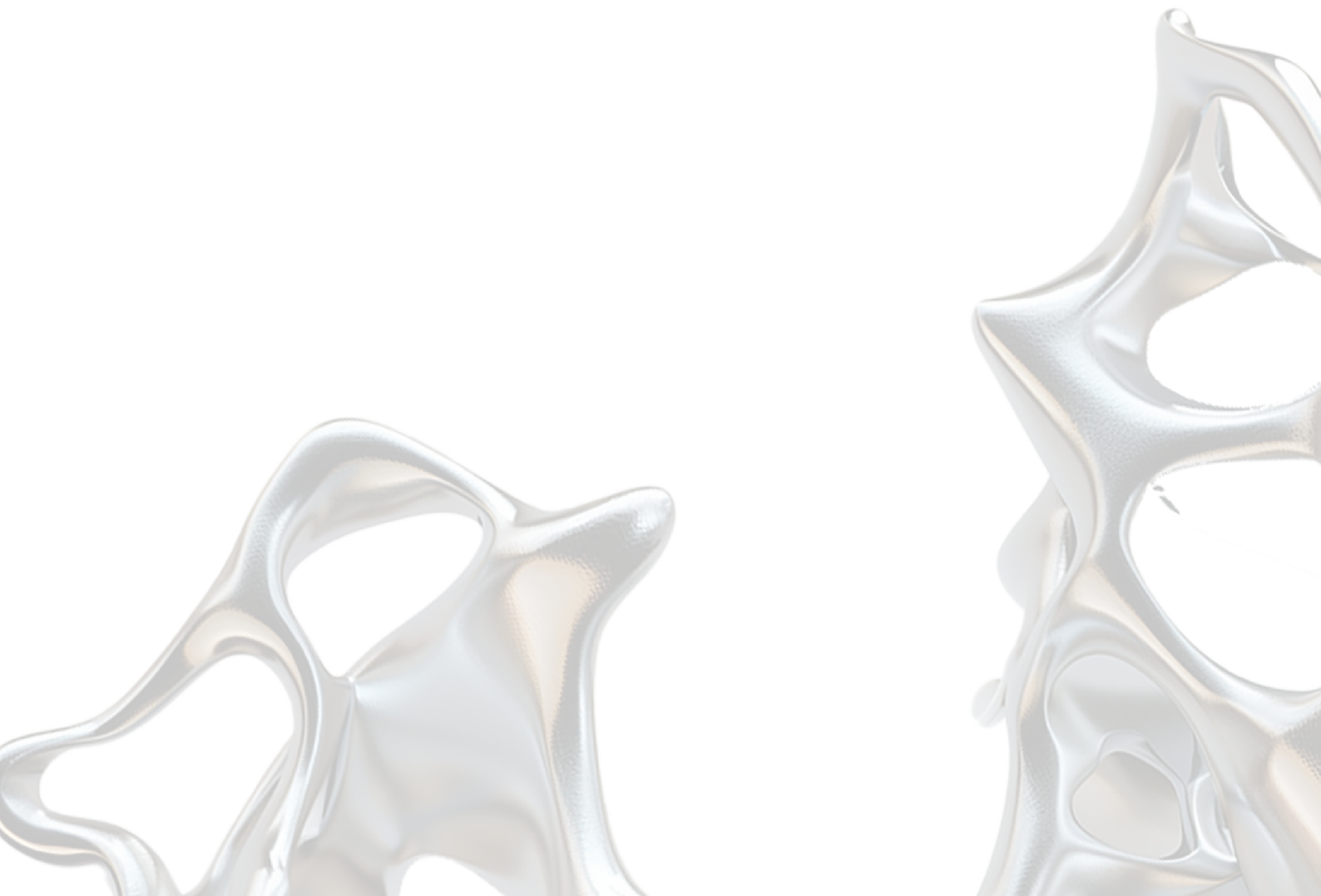
## **10. Changes to This Privacy Policy**

ZoraDigital reserves the right to modify this Privacy Policy at its sole discretion, with or without notice. The most current version will be posted on our website [Zora Website URL]. Your continued participation in the Presale or use of the Services after changes constitutes acceptance of the updated policy. If you do not agree to the modified policy, you must cease using the Services.

As the Zora Dapp and marketplace are developed, we may update this policy to reflect new data practices, such as user-generated content, marketplace transactions, or AI-driven interactions. We encourage you to review this policy regularly to stay informed.

## 11. Children's Privacy

The Presale and Services are not intended for individuals under the age of 18 or the age of majority in their jurisdiction. We do not knowingly collect personal information from children. If we learn that we have collected such information, we will take steps to delete it, subject to legal requirements. If you believe a child has provided us with personal information, please contact us at [www.zoradigital.com](http://www.zoradigital.com)





# Contact Information

*For questions or concerns regarding these  
Terms or the Presale, please contact us at:  
ZoraDigital  
Email: [zoraaicontact@gmail.com](mailto:zoraaicontact@gmail.com)  
Website: [www.zoradigital.com](http://www.zoradigital.com)*