



# ZORA

## **Zora Cookies Policy**

ZoraDigital

\$ZORA Token Presale

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# 1. Introduction

ZoraDigital (“we,” “us,” or “our”) uses cookies to enhance your experience on our website [Zora Website URL] during the \$ZORA token presale (“Presale”). This Cookies Policy explains how we use cookies to support the Presale and the development of the Zora platform, a future decentralized application (Dapp) for AI-powered digital humans. The Dapp is not yet operational. By accessing our website, you consent to our use of cookies as described, subject to your ability to manage preferences. If you do not agree, adjust your browser settings or refrain from using the website.

## 2. What Are Cookies?

Cookies are small text files stored on your device when you visit our website. They help us improve functionality and analyze usage. We also use similar technologies, like pixels or device identifiers (collectively, “cookies”). Cookies may be session-based (deleted after your session) or persistent (stored longer), and set by us (first-party) or external services (third-party).



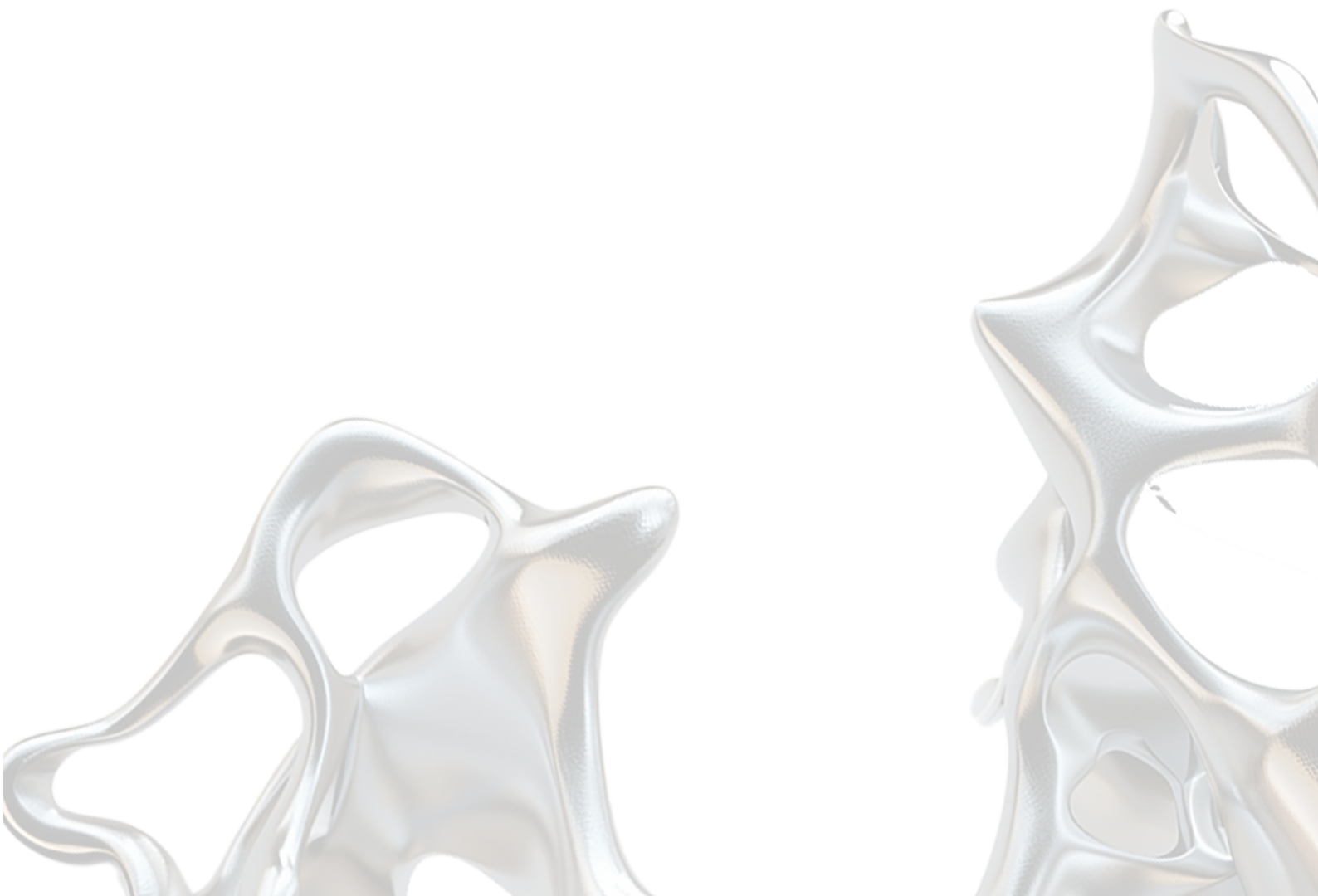
### 3. Cookies We Use

We use the following cookies on our Presale website:

**Essential Cookies:** Enable core functionality, like website navigation and Presale transaction processing (e.g., wallet connections).

**Analytics Cookies:** Collect anonymized data on website usage, such as pages visited or clicks, to optimize performance.

**Marketing Cookies:** Support promotional campaigns, like tracking ad effectiveness, often via third-party services.



## 4. How We Use Cookies

We use cookies to:

Operate the Presale: Facilitate token purchases and ensure a smooth website experience.

Analyze Usage: Understand how visitors interact with our website to improve design and functionality.

Market the Platform: Promote the Presale and Zora platform through targeted campaigns or partnerships.

Support Development: Inform the future Zora Dapp by analyzing anonymized user behavior.

We may use cookie data for any lawful purpose related to the Presale or platform development, subject to applicable privacy laws.

## 5. Your Cookie Choices

You can manage cookies via your browser settings to block or delete them, though this may affect website functionality. For non-essential cookies (e.g., analytics, marketing), we obtain your consent where required by law (e.g., GDPR). You may withdraw consent or opt out by adjusting settings on our website

## 6. Changes to This Policy

We may update this Cookies Policy at our discretion. The latest version will be posted on our website [Zora Website URL]. Continued use of the website after changes constitutes acceptance. As the Zora Dapp develops, we may revise this policy to reflect new practices.

## 7. Contact Information

For questions about this Cookies Policy, contact us at:



# ZoraDigital

Email: [zoracontact@gmail.com](mailto:zoracontact@gmail.com)

Website: [www.zoradigital.ai](http://www.zoradigital.ai)

Zora: The Future of Digital Humans

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