



# BlockRIDE

Using cutting-edge technology to address mobility  
issues in expanding cities

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# Objectives

Blockride is providing premium mobility to everyone irrespective of class or demography in growing cities while solving the underlying problem in its targetted market and providing source of passive revenue stream to its NFT community.

# *about* BLOCKRIDE

**Blockride** is the infusion of blockchain technology into conventional shareholding and transportation procedures to increase efficiency, leverage cost, expand access and reach, while creating a stream of passive income for holders amongst others.

*Basically, blockchain integration for Blockride is simply the enabler, not the driver!.*

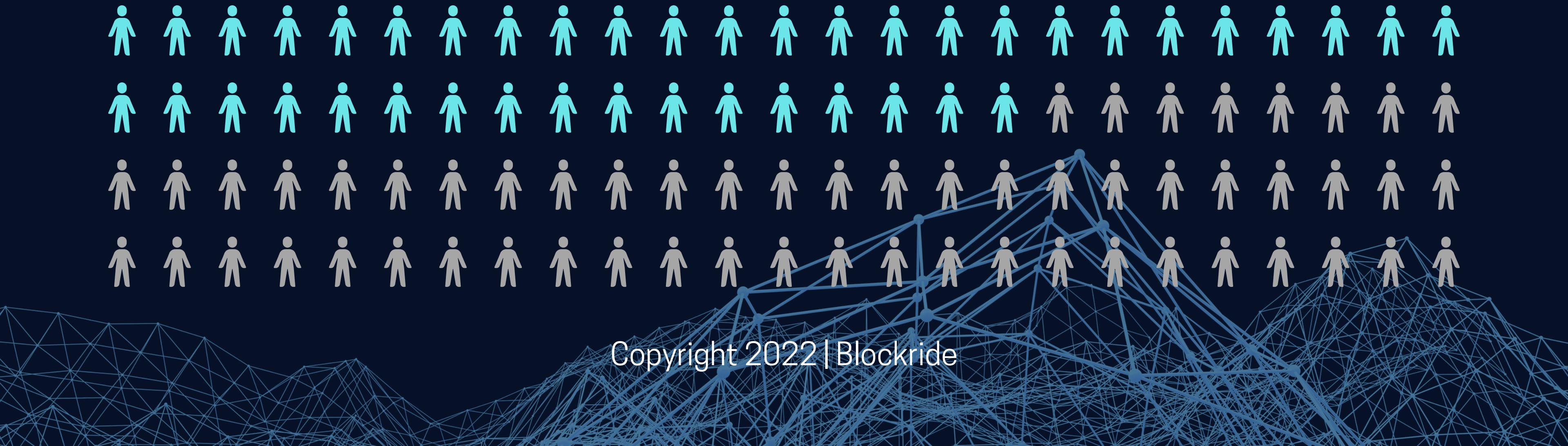
The global market for public transportation is expanding quickly, a standard bus-hailing business that meets investor's needs without sacrificing customer's convenience must be established.

Blockride is built to both cater for an essential daily activity (commuting) for most people while solving the underlying problems in the transportation system of our targeted markets.

We are developing a project that pays investors without sacrificing user's comfort.

Targeting a city with over 15.4 million population and over 6 million daily commuters, Blockride aim to dominate the mobility market with a cost efficient, seamless and stress-free ride made available to everyone.

With a cashless transport system, not only is the average boarding time halved, but user onboarding and incentive programs are also now feasible. It is now possible to encourage travel behaviors, such as commuting in a clean-energy bus, thereby progressing towards bus fleets with zero emissions and energizing the SDG.



# MARKET SHARE FORECAST (2022 - 2050)

■ Population ■ Daily commuters ■ Blockride target

60,000,000

40,000,000

20,000,000

0

2022

2023

2024

2050

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# BLOCKRIDE ECOSYSTEM

Each NFT represents a verifiable ownership of the blockride ecosystem



## Shuttle Service

A transport service operating to and fro over a short route.



## Trucking

Business of transporting goods on trucks



## Shipping

The transport of goods by sea



## Courier

Express and door-to-door delivery



## Car detailing

Deep cleaning, light paint restoration, and protective coatings



## Automobile Marketplace

Registration, Insurance, Spare parts and more





# NFT SALE

## Fund raised would be used to:

- Acquire buses for operation (4 fleets)
- Acquire 4 ticket validators (1 for each bus) and configured to feed the smart contract with information regarding daily transactions
- Acquire contactless cards (5000 pieces)  
Calculation based on predetermined market share
- Setup 2 bus stations and an office space
- Fund the \$FARE - \$USDC liquidity pool

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# **TOKENIZATION (\$FARE)**

- The Blockride's ecosystem token
- 55 million maximum supply
- 10 million initial mint
- Minting right transferred to NFT holders
- The coin is minted by staking NFT
- 5 \$FARE per day (Locked staking)
- 3 \$FARE per day (Flexible staking)

**\$FARE can be converted to \$USDC from the liquidity pool or spent on other on-chain utilities**



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This explains the illustration for the Blockride business model

# **REP... ILLUSTRATION**

-  **\$USDC**
-  **\$FARE**
-  **Bus card**

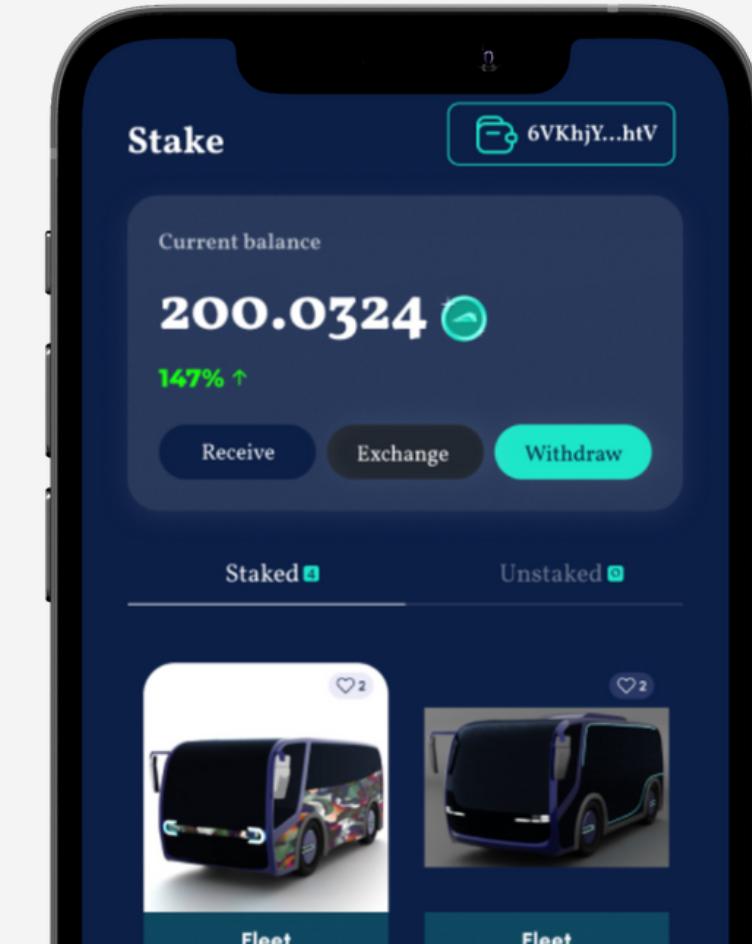
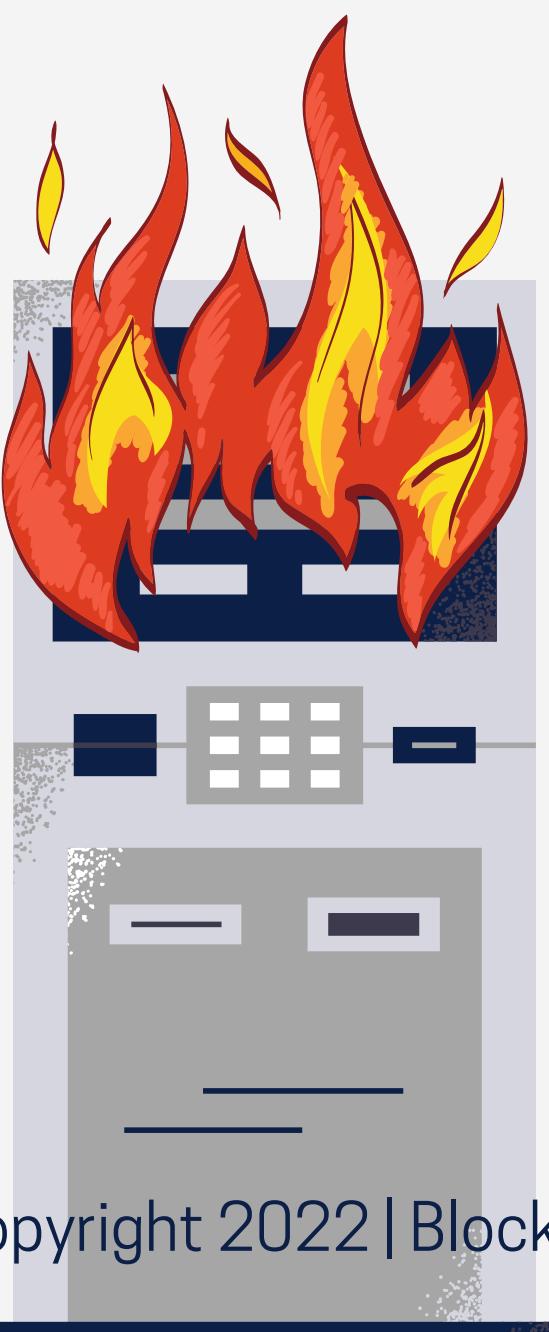
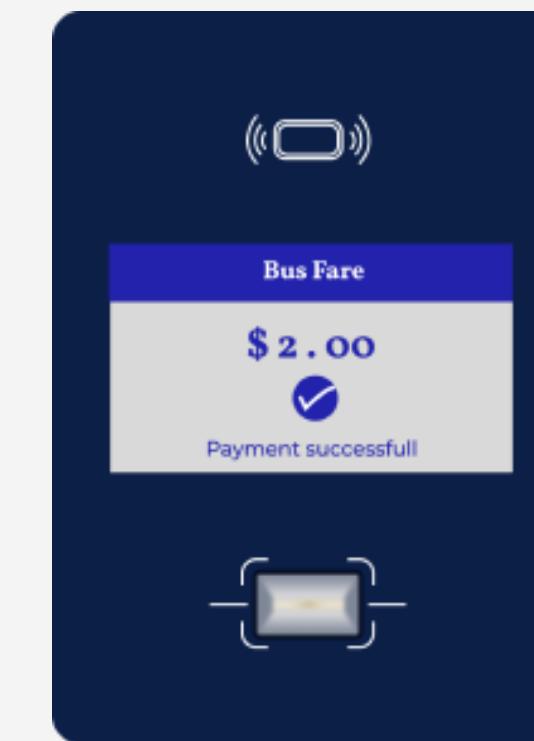
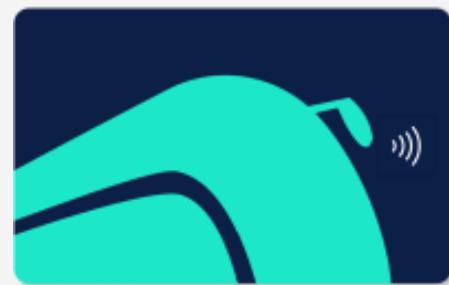
## **\$USDC FLOW**

Bus Card >> Ticket Validator >>  
Treasury >> Liquidity Pool >>  
NFT Holders

## **\$FARE FLOW**

NFT Holders >> Liquidity Pool  
>> Treasury >> Burn





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# BUSINESS MODEL

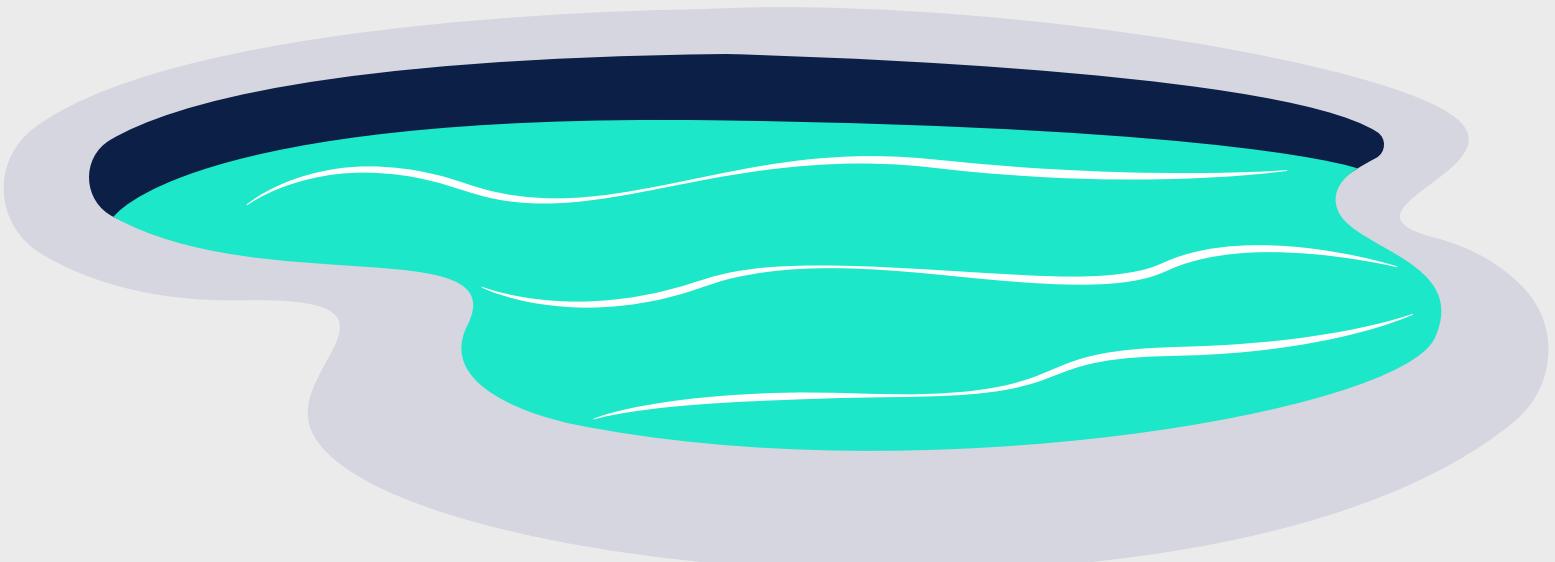
- A contactless card is issued to commuters
- The card is tapped on the previously configured ticket validator to pay for the transport fare
- The cashless system also serves as a market penetration strategy as it is yet to be fully implemented in our targeted market
- The contactless card provides us with the ability to incentivize travel behaviors such as commuting via clean-energy buses, thereby encouraging zero emission (SDG)



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*\$FARE - \$USDC locked in smart contract*

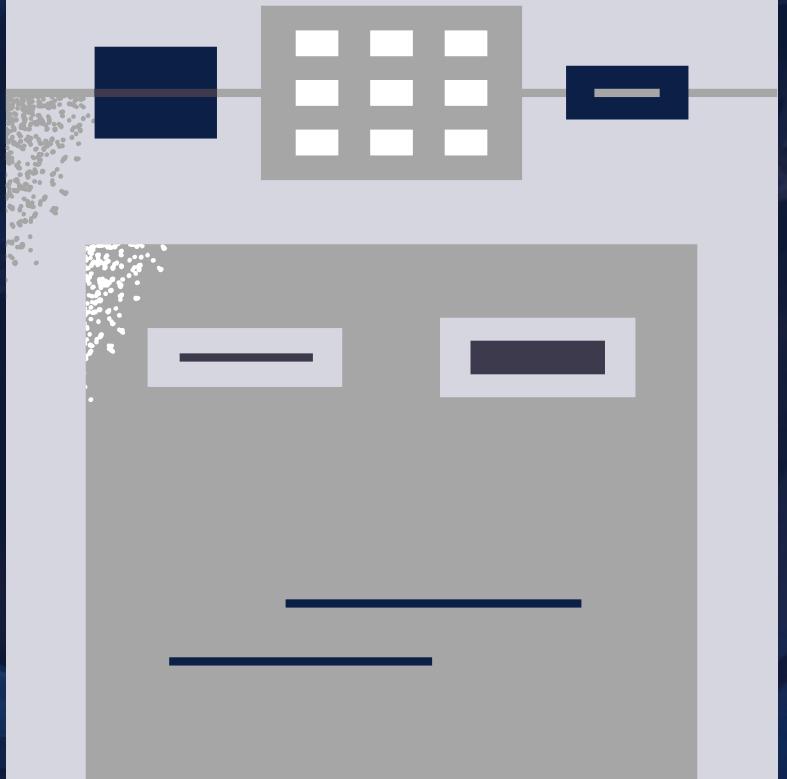
# **LIQUIDITY POOL**



- Treasury initially funded with \$USDC at launch
- Treasury will be subsequently funded on a specified basis
- Liquidity pool created for \$FARE - \$USDC
- Ticket validator sends information (%daily transactions) to the smart contract
- Smart contract triggers:
  1. *\$FARE buy back using \$USDC in treasury wallet*
  2. *Add \$FARE - \$USDC LP from the \$FARE acquired*
- The triggered options will be randomized on a weekly basis to avoid unusual market sentiments

# BURN

*The \$FARE left will be burned on a specified basis*



# WHY IS THE NFT VALUABLE

## ...why should i buy?

- The NFT represents verifiable ownership of our IRL business (Transportation & Logistics)
- NFT provides holders with voting power to make decisions in the DAO
- NFT can be sold in the secondary market or staked to earn \$FARE which can be exchanged for \$USDC from our managed liquidity pool
- The \$FARE - \$USDC pool will be programmatically funded (Buyback/ Burn) on a specified interval
- The team encompasses members with industry experience in transport and logistics, travel & leisure, and finance

