MACARNOLD SIMUTUMBI

SOFTWARE ENGINEER

W17 Finneran, Waterfalls, Harare │ macarnoldnenyasha@gmail.com

SUMMARY

Experienced Software Engineering Diploma holder with a strong background in website development, UI/UX design, and graphics for marketing content. Skilled in SEO, digital marketing, social media management, and content creation.

PROFESSIONAL EXPERIENCE

Freelance Web Developer   **Jan 2023 - Present**
- Developed over 10 successful projects using JavaScript, MongoDB, TypeScript, and various UI/UX design frameworks.
- Collaborated closely with clients throughout all stages of development to ensure project alignment with their vision and requirements.
- Implemented cutting-edge design trends to create fully responsive web applications that deliver exceptional user experiences.

Digital Marketing and Social Media Management   **Dec 2022 - Present**
- Monitored and analysed key metrics to optimize social media performance and campaign effectiveness.
- Created compelling content and graphics for social media channels, consistently maintaining brand voice and tone.
- Managed social media communities, fostering positive relationships and addressing customer inquiries effectively.

SKILLS

Web Development	Graphics Design	Public Speaking
Digital Marketing	Content Creation	Copywriting

EDUCATION

Diploma In Software Engineering   **Mar 2019 - Nov 2022**
TelOne, Harare
- Gained experience in software design principles, including object-oriented design, to create scalable and maintainable applications.
- Explored software development methodologies such as Agile and Scrum, enhancing teamwork and project management skills in software engineering.
- Proficient in Java, Javascript and its frameworks and libraries (i.e React, Node, Next), Mongo Database and MySQL
- Great UI/UX design skills for both Web Applications and Mobile Applications

ADDITIONAL INFORMATION

- **Languages:** English, Shona, Arabic (Beginner).
- **Certifications:** Google Certifications, Fundamentals of Digital Marketing.
- **Awards/Activities:** Certificate in Public Speaking, English Category

SOME OF MY PROJECTS

Online Shop
An Online Cake Store (Fullstack)
- Cakes by Amina has an online store in which customers can make customised orders on the platform and submit them to the admin for order processing. Its a fullstack web application build with Javascript with the help of Nextjs
- Open this link to view the store https://www.cakesbyamina.com

Guest House Assist
An Accommodation Booking Site (Fullstack)
- Guest House Assist is a fullstack accommodation booking website, fully responsive, built with Javascript and Nextjs.
- View the site on https://www.guesthouseassist.com

Blogging Site
WesayBlog (Fullstack)
- WesayBlog is a blogging site for anyone who wants to explore the world of writing and inspiring others. Its a fullstack project built with Javascript. The site can accommodate many different users and all the users can have different roles and posts, with the help of authentication features.
- Open the link to view the site https://www.wesayblog.com

Landing Page For Leweak Kitchenware
Shop Landing Page
- Leweak shop is s kitchenware store based in Harare. The landing page built Javascript, Reactjs, is fully responsive on all devices
- View the landing page on https://leweak.co.zw

Landing Page for Sitron Investments
Landing Page
- This company landing page was built on Nextjs, Javascript.
- View the page https://www.sitroninvestments.com

My Portfolio Website
Website
- This website/page was built with javascript. The site is still in development and major features are being added iteratively.
- View my website here https://www.maczain.com