

4. Padding & Margin.

- Padding is the space between an element and edge of its container or inner space of an element.
- Margin is the space outside an element.

• We need a spacing system!

- We can use a Grid system to create appropriate spacing:

A grid system in UI design is a framework used to structure and organize content on a web page or app interface.

- There are many Grid System to choose from such as 4 point, 8 point & 10 point.

Most Popular one are 8 point & 4 point.

- This system is based on the idea that elements on a screen should be aligned and sized base on the 4 or 8 px square grid.

- So that all values like padding, margin & height should be in multiple of 4 or 8 px.

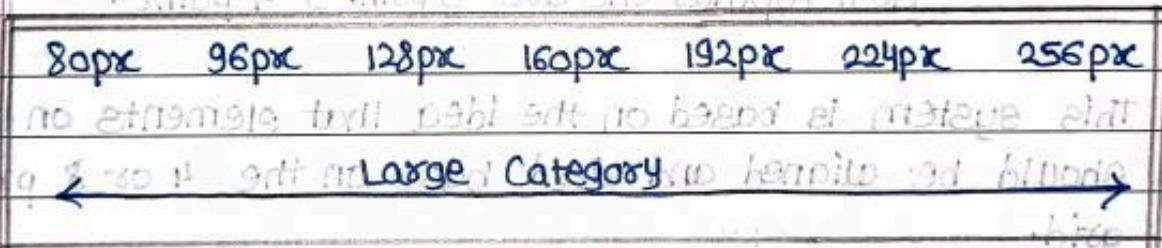
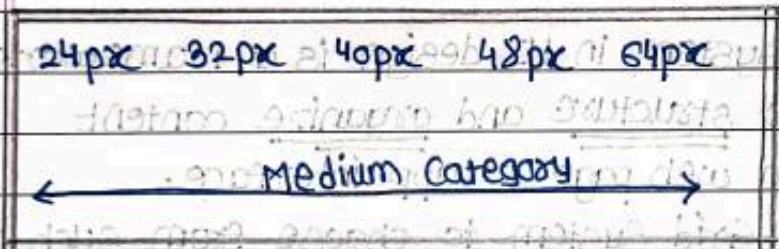
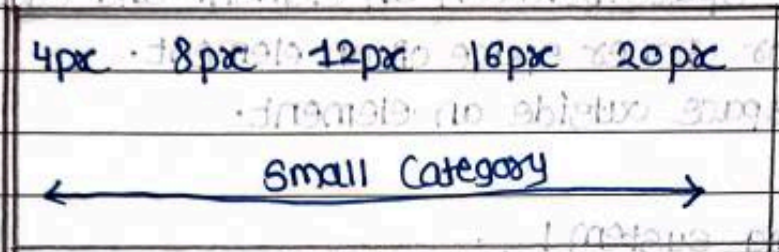
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* Day 4 *

many designers use 8 point grid system.

• But it can't offer us 4px when we need to create small elements.

4 point grid System.



* UseCase *

1. **Small Category:** You can use the small range for spacing between very related elements.
 Ex: Padding & Margin within a component like a Card, Textfield or Button.
2. **Medium Category:** The medium range could be used for related elements like padding & margin of large containers.

3. Large Category: And the large range can be used for unrelated elements like spacing between large components or different section of the page.

10: Grid

UI Design Principle.

- Grid helps designers to create unified layouts facilitate users navigation and interaction within interfaces.
- A grid gives our design a clear structure and helps user scan the content easily.
- What's a Grid?
- grid is a set of columns or rows that helps designers align and organize elements within a layout.
- There are many types of grids that we can use in our projects! Depending on our needs.

- Let's see most common types of Grids in Design *

1. Column Grid: This is a grid that divides a page into vertical columns of equal or varying widths. In the past it was often used in web designs but nowadays its used in mobile applications design as well.

2. **Modular Grid:** This is a grid that uses both horizontal & vertical divisions to create modules or blocks of content that can be arranged in a variety of ways.

- This are best when you want to list many repetable items on a page like for an E-commerce website.

3. **Hierarchical Grid:** This is a grid that uses sizes & placement to create a visual hierarchy of information.

- In this type of grid the pieces & type of content are organized based on level of importance. So most important elements take up the biggest part of the grid.

4. **Baseline Grid:** This is a grid that aligns text & other elements to a consistent baseline creating a sense of rhythm & harmony.

- When it comes to grid there are 2 properties that you should know about:

1. Gutter & 2. Margin

- **Gutter** refers to the empty space between columns or rows and it helps to create visual & breathing room and prevent the design from looking cluttered.
- The **margin** is the space outside the edges of the grid. Its the area between content & edge of the screen. margins are used to create visual boundaries between the content & edge of the layout.

11. Consistency.

UI Design Principle

- Consistency in UI design refers to the use of a

[The use of a consistent style, language, and behaviour throughout an application or website]

- Let's take an example of a Mobile Application of social media platform to understand consistency:

- In this case it would mean to maintain uniform, visually interactive design throughout the application.
 - This could be achieved by using consistent design pattern:
 - Placement of navigation bar
 - Size & style of Buttons.
 - use of icons & symbols.
 - use of color, typography,
- Consistency in language and tone is also crucial for any project.

12. Laws of UX

UI Designing Elements

UX laws are a set of principles that guide the design and development of user-centered digital products, websites, and interfaces.

- These laws are based on research & testing.

They aim to create products that are usable, efficient, effective and satisfying for users.

1. Hick's Law

(Hick - Hyman Law)

- It states that the more choices is given to user the longer it will take them to make a decision.
- \therefore Designers should aim to reduce number of options presented to the user to ensure a faster decision making process.

Navigation Menu: No of options should be reduced while creating them.

- Consider grouping related items together and presenting them in a smaller more manageable sub menu's.

* 2. Fitt's Law *

- The time required to move to a target area is a function of the distance to the target and the size of the target.

$$T = a + b \log_2 \frac{2D}{w}$$

- In simple term.
- This means that targets that are larger and closer to the starting point will be easier and quicker to select than targets that are smaller & further away.
- Example of Button size & Placement.
 - Menu Items.
 - Interactive elements.

* 3. Jacob's Law *

- This law says that users spend most of their time on other websites so they expect your site to work the same way.
- It says we should be consistent in our
 1. Layout
 2. Navigation
 3. Functionality.

* Gestalts Principle *

1. Proximity: objects that are close together are perceived as same groups.

- For example: A list of items that are grouped together by their proximity to each other will be perceived as related.

Even if they are not explicitly labeled as such.

2. Similarity: This principle states that object that have similar and visual characteristics are perceived as belonging to the same group.

- For example: Set of icons that are all same color and shape will be considered as same group.

3. Continuity: This principal states that objects that are arranged in a smooth continuous manner are perceived as belonging to the same group.

4. Closure: This principal states that humans tend to perceive incomplete objects as complete.

- For example: a logo that uses -ve space or letter can create image in the mind of the viewer.

5. **Figure - Ground:** This principal states that humans tend to separate visual into figure the object of focus and ground background or context.
6. **Common - Region:** This principal states that object that are located within a common boundary or region are perceived as a group.