Slippa | Domains & Website Marketplace PHP Script

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THANK YOU FOR PURCHASING OUR SCRIPT. IF YOU HAVE ANY QUESTIONS THAT ARE BEYOND THE SCOPE OF THIS DOCUMENTATION FILE, PLEASE FEEL FREE TO EMAIL VIA THE ITEM SUPPORT CONTACT

FORM. THANK YOU SO MUCH!

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OVERVIEW

Slippa script is a PHP Based advance marketplace script. Which allows its user's to create a Digital marketplace in seconds.

Slippa Marketplace currently supports Selling Domains, Websites & Online Businesses. Admin can easily customize all features of the marketplace through the admin panel itself therefore no programming skills are required. Slippa has many features that leading digital marketplaces does such as Domain Ownership verification, Real Time Google Analytics Reports, User Email Notifications for all user activities, fully functional Bidding System, Chat/Message System and etc.

Slippa enables its owner to create a marketplace where buyers can Sign up and list their domains, websites or online businesses. Then sellers can buy these digital products from the marketplace, Site Owner will receive a commission from each success sale. This success fee commission can be controlled by the site admin. Furthermore admin also has ability to charge from the buyers when they do list their services on the marketplace.

Let us guide you through the core features of our script.

Fully Functional Bidding System

Slippa has all the main features that a bid system should have. This system will control each bid according to the rules which were set by the seller & admin. Also from the backend automatically highest bidder will be selected as the winning bid, then seller will have the option to open a contract with the buyer from the script's itself. (All the tools which are required for this process will be provided by the Slippa User Panel.)

Classified Ads

Slippa isn't only an auction Marketplace, it also has ability to run Classified & Auction Marketplace together. So Buyer can make offers to a listing then from the backend seller can select an offer to open a contract.

Internal Chat/Message System

Slippa has a fully functional Chat/Message system where buyers and sellers can communicate within the marketplace.

Email Notification System

Slippa has an advance email notification system which could be really useful for buyers and sellers. Email notifications do work for all main activities such as when seller receives a new bid or an offer, when seller

approves a new bid, also all previous bidders will be notified when a new bidder placed a higher bid than their current bid. And there are lot more useful email notifications.

Easily Customizable

Most of the images can be changed from the admin panel itself and other styles can be easily customizable with a basic knowledge of HTML & CSS.

SEO Optimized

All our scripts pages are fully optimized so you will not need to worry about the speed, rankings, fast indexing of your site.

Multilingual

Script can run multiple in languages. Admin has ability to add any language from the admin panel. So yes you website can have as much as languages you want.

Multiple Ad Options

Earn not only from marketplace also from ads. We have multiple ad spots. All ad spots are responsive. Even Though your ads aren't responsive our script will make them responsive so your website design won't affect them.

Life Time Free Updates

Once you make the purchase you will receive lifetime updates. We do update and add advance features frequently.

Multiple Payment Gateways

Currently script supports PayPal Express, PayPal Pro & Stripe Payment Methods and more payment options will be added in future updates as well. If you need any additional payment options you may contact us, we might be able to help you.

And there are many other important features within the script that makes your website one of the top marketplace available in the market. Plus many more features will be introduced in future. This script will generate money while you sit and relax...!

FEATURES

- Fully functional Bidding System
- Sell Domains, Websites & Online Businesses
- Earn Commission from each sale
- Charge listing fees
- Multilingual
- Charge a processing fee according to payment method
- Fully functional blog
- Powerful admin panel
- Powerful user panel
- Reported Listing Manager
- Withdrawal System
- Contract System
- Internal Chat/Message System
- Dispute Manager
- SEO Friendly
- Easily customizable
- AdSense friendly
- Multiple Ad Options
- Unlimited Pages
- Multiple Payment Gateways.
- Real time Google Analytics reports
- Domain Ownership verification
- Auction & Classified Listings System
- User Control
- Responsive Elegant Design
- One Click Installation
- Detail Reports.
- Charts & Comparisons
- And lot more features.

REQUIRMENTS

These are the minimum server requirements which is required to run Slippa script on your server.

- Apache/Linux Server
- PHP >= 7.x
- CURL module active
- Apache mod_rewrite
- allow_url_fopen enabled (Standard on most shared hosting)
- file_get_contents enabled (Standard on most shared hosting)
- PHP Exec Enable
- CRON, Crontab active
- Envato Purchase Code
- PHP libxml enabled
- MYSQL Version > 5.6

INSTALLATION

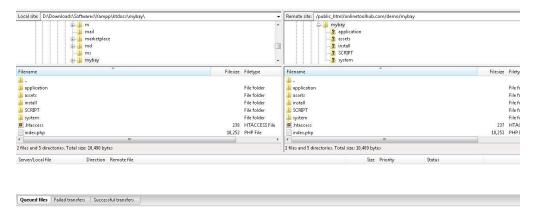
Our documentation will guide you through step by step, how to configure and install the script according to your requirement, since this script contains an installation setup available you will need only basic details such as database name and password.

Problems to configure your new Script? Or do you have Questions?

We are available 24/7 to help you to get the best from your doo-downloader script. Send us a message.

STEP 1

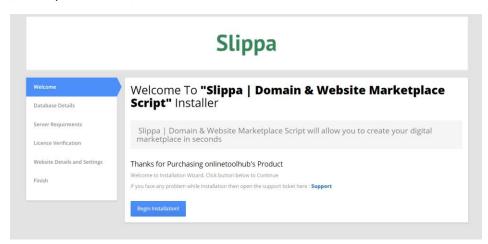
Upload the contents of the Files folder to your webserver.



STEP 2

After uploading the files.

Go to: http://www.yoursite.com/install



STEP 3

Click on the Button "Begin Installation".

STEP 4

Create a Database

In order to install the script you will need a new database. So during this step we will guide you through the steps of creating a new database in your Cpanel.

Create a MySQL Database

- Log into cPanel.
- Under Databases, click MySQL Databases.
- In the New Database field, type a name for the database.
- Click Create Database.
- Click Go Back.
- The new database will appear in the Current Databases table.

Now you will need to create a new user to access this database.

Create a Database User

- Log into cPanel.
- Under Databases, click MySQL Databases.
- Click Jump to MySQL Users in the top-right corner of the page.
- Under Add New User, enter a username.



- Enter a password in the Password field.
- For help generating a strong password, click the Generate Password button.
- Retype the password in the Password (Again) field.
- Click Create User.

Then you will be required to assign privileges to Database user.

Assign Privileges to Database User

- Log into cPanel.
- Under Databases, click MySQL Databases.
- Under Add User to Database, select a user from the User drop-down menu.
- From the Database drop-down menu, select the database to which you wish to allow the user access.
- Click Add.
- From the MySQL Account Maintenance screen, select the privileges you wish to grant the user, or select ALL PRIVILEGES.

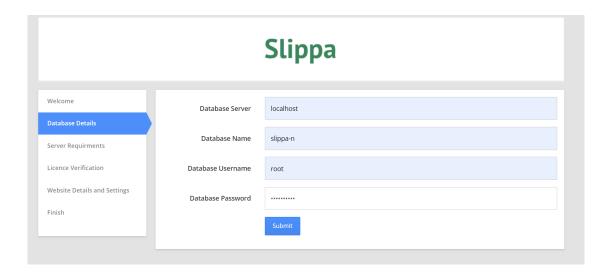


• Click Make Changes.

Please note down Database name, Database username & Database password, you will be needing them in the next step.

STEP 5

Database Installation setup



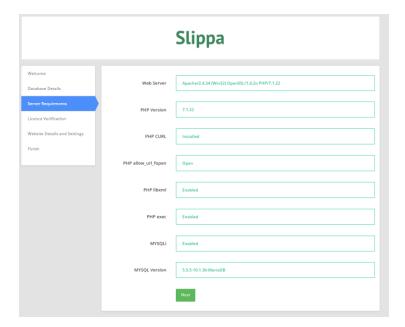
When you click on button "*Next*" you will be moved to the next page where database installation process happens.

- Provide following details required for database setup.
- Database Server: (normally localhost)
- Database Name
- Database Username
- Database Password
- Click on the button next after you fill the above details

When you click on the button "Submit" you will be redirected to the next page "requirements", where our installation setup is checking for basic requirements in order to install the script to your server ,you will be able to proceed if you passed the basic script requirements check.

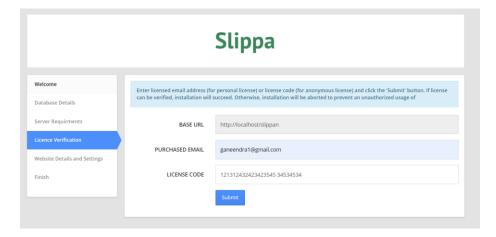
STEP 6

Check for minimum server requirements



STEP 7

License Verification

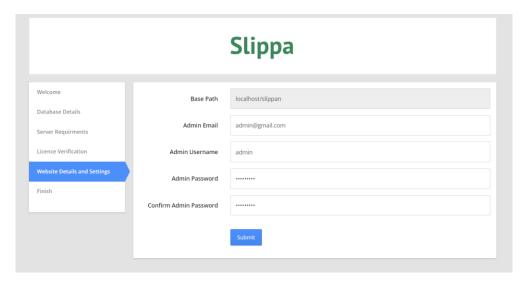


Please provide following details to start the script installation process

- You're Email
- Envato License Key (Purchase Key)

STEP 8

After verification of your license details installation process will begin. During the next step you will have to provide basic details such as admin email (This will be your admin login username), password (This will be your admin login password). Base path will be automatically detected by the script. This process will take some time.



STEP 9

Finish Installation

We are almost done. Installing process is finish, now you can go to admin panel.

Go to: http://www.yoursite.com/admin

Installation process is finished. Now you will have to setup General settings, you can do that from your admin panel. Still have doubts? No worries we will guide you step by step in the next section of the documentation.

WALKTHROUGH

We will guide you through the main steps & functionalities of the script for you easiness.

ADMIN FUNCTIONALITIES

GENERAL SETTINGS

After the installation in order to run your marketplace there are essential steps to be taken. We will guide you through these important steps through this section of our documentation.

1). Setup Google Analytics API.

Our script will be using Google Analytics API to retrieve real time website statics data so in order to start this process you will need to link your Google analytics to the script. This can be done from following steps.

Create your project and select API services

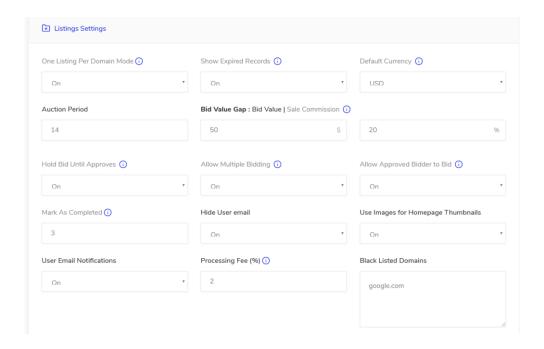
- 1. Open the Credentials page in the API Console.
- 2. This API supports two types of credentials. Create whichever credentials are appropriate for your project:
- 3. OAuth 2.0: Whenever your application requests private user data, it must send an OAuth 2.0 token along with the request. Your application first sends a client ID and, possibly, a client secret to obtain a token. You can generate OAuth 2.0 credentials for web applications, service accounts, or installed applications.
- 4. Please set redirect URL as follows. **Yourdomain.com/analytics /oauth2callback** (This step is very important).
- 5. Download the JSON file.

For more information, see the **OAuth 2.0 documentation**.

After downloading the JSON file please go to **General Settings.** Now you will see an option called *GOOGLE JSON KEY FILE*. Please upload the downloaded credential JSON file. If you have done everything right user should be able to link their Google Analytics to their listings.



2). Setup Main Listing Settings.



1). One Listing Per Domain

If this option is "on "user will be allowed to add only 1 listing per domain. If this is "off" user will be allowed to add many listings per domain.

2). Show expired records

If this is "on" even though the listing period has expired listing will be visible for the website users. If this is "off" after the expiration listing will be not visible for users.

3). Default Currency

This is the default currency of your website. Currently website supports only **USD.** Will be added other currencies in future.

4).Auction Period

This will be the auction period that all auction listing will be valid. This period will be applicable for all the auction listings. After the completion of this period if seller has met his/her reserved price automatically highest bid will be selected as the winning bid and it allows seller to open a contract with the buyer. Seller will be not allowed to select bids because highest current bid will be the winning bid which will be the only bid that seller will be allowed to open a contract with.

5). Bid Value Gap.

Within this option admin will be allowed to mention a bid gap where bidder has to meet this criteria to bid through the script. As an example **Bid Gap \$50**, if 1st bidder made a bid of **\$150** which has to be above the starting price 2nd bidder should bid **\$200** or above.

6).Sales Commission.

This will be the success fee that you will be receiving from each sale. This amount will be calculated from the sold price.

7). Hold Bid Until Approves.

If this option is "on" bid of every new bidder will be held for approval from the owner. This bid will be not displayed on the auction page until seller approves it. If "off" all the bids will be listed without approval of the seller.

8). Allow Multiple Biddings

If this is on user will be able to make multiple bids. If not bidder will have to wait until he/she receives a higher bid against their current bid.

9). Allow Approved Bidder to Bid

If this is on if the bidder isn't new for the specific listing automatically bid will be added to the auction. So seller will have to approve the bidder only once, if this is off seller will have to approve each bid manually before added it in to the auction page.

10). Mark as completed

After delivery during the mentioned period buyer should mark the contract as completed or reject it. However if buyer failed to do so automatically contract will be marked as completed and funds will be added to sellers account.

11). Hide User Email.

User emails will be hidden for buyers & sellers.

12). Use images for thumbnails.

If this is on images which were uploaded by the seller will be used as item thumbnails.

13). User Email Notifications

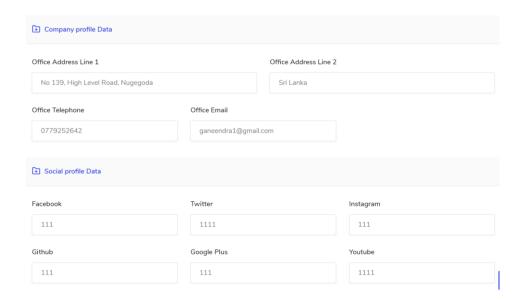
If this is on user will receive email notifications for every main operations of the website.

14) Processing Fee.

This fee will be added to each transaction when user makes a payment.

15) Blacklisted Domains

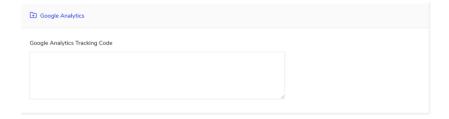
These domains will be blocked for adding to the marketplace.



Company profiles data and contact information also can be changed using the **General Settings Area**. This section will be allowed admin to make following changes.

- Office Address
- Contact No
- Email
- Social Profile Data

Google Analytics Code



You can add your Google analytics tracking code to the above section and it will be applied to all of your website front end pages.

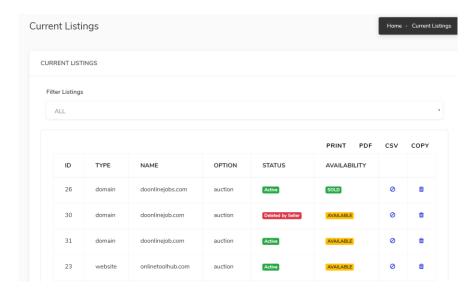
CATEGORY MANAGER

Category manager will allow you to create unlimited no of categories for website listings. These categories will be displayed on the menu and homepage. User is capable of adding preferred Meta tags, icons, URL slug and a proper Meta descriptions for their categories.



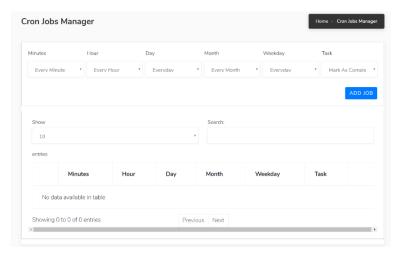
CURRENT LISTINGS

Current listing section will enable you to monitor and control all current listings regardless of its availability. Admin has ability to suspend or delete any of these listing. Also can export reports in to **PDF** & CSV

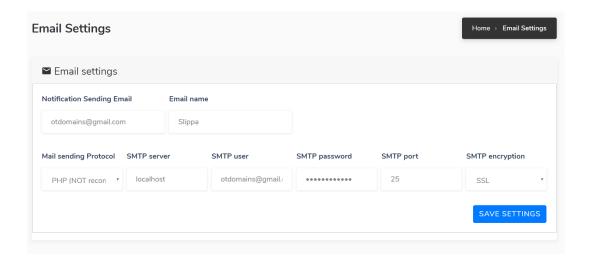


CRON JOBS MANAGER

Cron jobs manager will enable you to create cron jobs through the script itself which will be required to run the script properly. Such as Mark any job as completed if buyer hasn't responded within the given time period.



EMAIL SETTINGS



Go to email settings to configure email settings which will be required for email notifications. You can setup your email settings through this section of the admin panel.

- Notification Sending Email: This is the email that script uses to send notification emails to the users.
- Email Name: This will be the display name.
- Mail Sending Protocol: SMTP/PHP
- SMTP Server : ex: smtp.gmail.com
- SMTP User: ****gmail.com
- SMTP password: ******

SMTP Port : ex: 585

SMTP encryption : SSL/TLS

Also please note if you have activated dual authentication it is important to receive an app specific password. Please contact your email service provider for additional information.

LISTING HEADER MANAGER

Listing header manager will allow you to create listing headers for following 3 listing types.

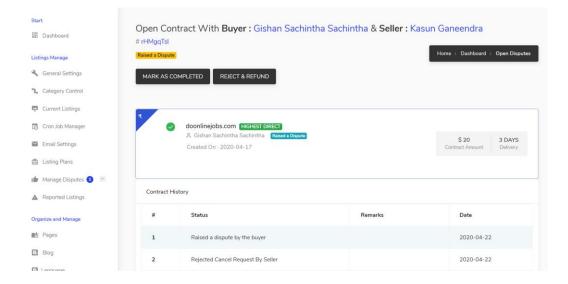
- Website Listings
- Domain Listings
- Sponsored Listings

The listing options that you create will be enable for user to select. Following variables will be allowing you to control the listings.

- Listing Name: Listing Name that will see user at the front end.
- Listing Description: brief description about the listings for user to understand.
- Listing Price: How much user has to pay for a specific duration to activate this listing.
- Listing Duration: Listing period / you have to mention this in **days**. After this period listing will be expired.
- Listing Icon: Icon for listing header.
- Listing Type: Domain/Website/Sponsored | These plans you created will be valid only for the selected types except for sponsored option, it will be appeared for both domain & website listing types
- Status: Activate or Disable Specific listing.

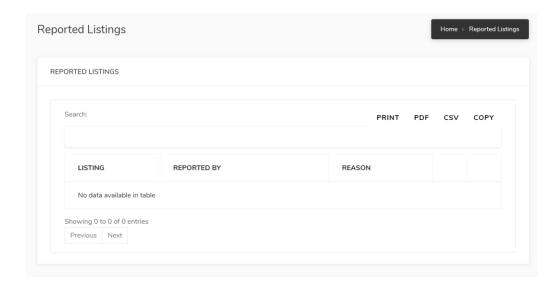
MANAGE DISPUTES

Manage dispute area will display all the current open disputes which is available for review. You may accept or reject any of these disputes. Immediately contract will be closed, buyer and seller will be notified. All the contract history and all time conversation between buyer and seller will be displayed to you for review.



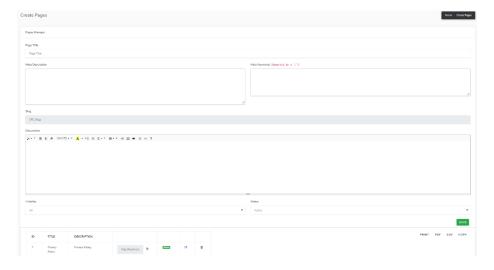
REPORTED LISTINGS

Reported listings will be loaded in to this section for admin's approval. Upon approval these listings will be removed from the marketplace.



PAGES MANAGER

This option will enable admin to create unlimited pages. All page operations can be managed via this section. Some of the essential pages such as Privacy Policy, Terms of Services & etc. cannot be deleted. All the other pages that you create can be modified or deleted. Pages that you created will be appearing at the top menu.



BLOG MANAGER

Script has a fully functional blog. Admin will be able to create, edit and delete blog posts through this section.

LANGUAGE MANAGER

Language Manager will allow admin to create new languages. After adding a new language a new language file for the specific language will be generated within the language folder. Then please follow these steps.

Go to application -> language -> "Open the Language Folder You created" -> information_lang.php

Make changes only to the right side column data within the quotes (Marked in Red Color Circle). Do not change any other information.

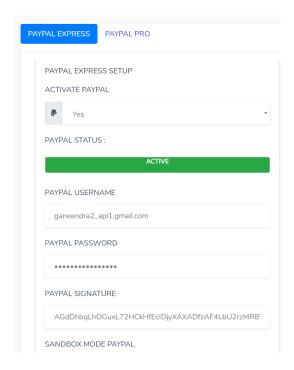
IMAGES MANAGER

All site images can be managed via this section. From loader screen to logo all images can be modified through this option.

ADS MANAGER

You may use ads or referral banners to monetize. Please use responsive banners **ex: Google AdSense**. (Popup ads are not recommended).

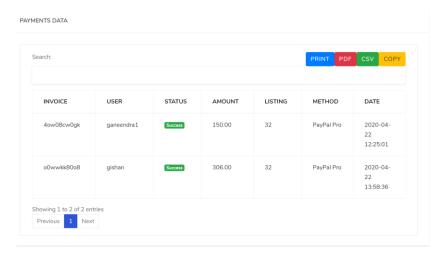
PAYMENTS SETUP



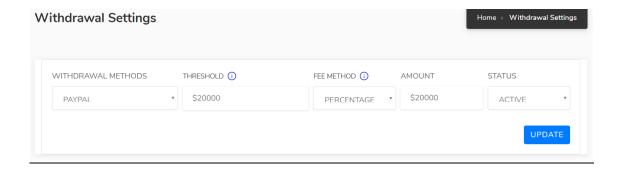
Currently script supports *PayPal Express, PayPal Pro* & **Stripe** More options will be added in future. You may configure your payment gateways through this section of the script. *Please remember to off sandbox mode before you go live*.

PAYMENTS DATA

All current payments data can be monitored via this section of the script. Furthermore admin has ability to export these records in to multiple formats such PDF, CSV & PRINT.



WITHDRAWALS



Admin can setup withdrawal methods and withdrawal methods wise specific thresholds, fee methods, fee and the status. So client will have to fulfill these requirements in order to withdraw funds.

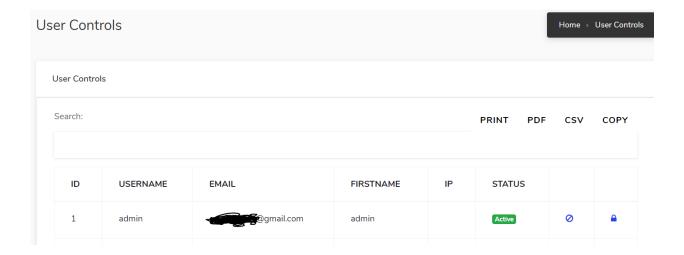
Also when user make a withdrawal request admin will receive an email notification and all these requests will be waiting for your approval. Once you process or reject the withdrawal request client will be notified. These requests can be filtered in to 3 levels such as *Pending for Approval, Approved & Paid, and Rejected.*

SPONSORED & REGULAR LISTINGS DATA

Sponsored and Regular listings with their activation and expiration dates will be loaded in to this table.

USER CONTROL

This option will allow admin control all site users. Admin has ability to ban or deactivate any user from login in to the site. Also IP of the relevant user also available for further inspections.



ANNOUNCEMENT

Script also allows admin to create announcement for marketplace user's announcement can be grouped according their importance by using following methods.

- Info Blue
- Warning Orange
- Success Green
- Error Red

SETTINGS

Change admin user's basic information such as name, address and email.

FINISH

We would like to thank you for purchasing our script.
If you have done everything right your website should be up and running. !!
If you still have questions you can contact us through our email address support@onlinetoolhub.com and we will get back to you within 24 Hours.
Good Luck!!
Thank you!!
Onlinetoolhub Team