



НАЦИОНАЛЬНЫЙ ИССЛЕДОВАТЕЛЬСКИЙ
УНИВЕРСИТЕТ

HSE-Perm, UDC 09.03.04, Faculty of
Economics, management and business
Informatics, Department of information
technology in business

ETHICAL FACEBOOK

The work was performed by a 2nd year student of
ПН-18-2 group, faculty of economics, management
and business informatics
Chepokov E. S.

Perm, 2019



OUTLINE

1. About Facebook
2. Conditions of work
3. Fake news
4. Scandals
5. Conclusion



ABOUT FACEBOOK

Launched: February 4, 2004
Number of users: 2.3 billion

1. About Facebook
2. Ethical Facebook
3. Unethical Facebook
4. Conclusion



Picture 1: Eduardo Saverin

facebook



Picture 2: Mark Zuckerberg



CONDITIONS OF WORK

Salary: \$140,000 a year
Open space
Free food

1. About Facebook

2. Ethical Facebook

3. Unethical Facebook

4. Conclusion



Picture 3: Workspace



FAKE NEWS

1. About Facebook
2. Ethical Facebook
3. Unethical Facebook
4. Conclusion



Picture 4: Hillary Clinton in proposed news



Picture 5: Falsification about Trump



SCANDALS

- 1.About Facebook
- 2.Ethical Facebook
- 3.Unethical Facebook
- 4.Conclusion

«2.2 billion users — control it has wielded with little transparency or outside oversight»



CONCLUSION

The ethical and unethical sides of facebook have been identified

Over the past 4 years Facebook has been caught in more than 14 scandals

1.About Facebook

2.Ethical Facebook

3.Unethical Facebook

4.Conclusion



REFERENCES

1. "The Mystery of Hillary's Missing Millions". Forbes. Retrieved August 11, 2017
2. The New York Times

CONTENT LIST

1.About Facebook

2.Ethical Facebook

3.Unethical Facebook

4.Conclusion

ABOUT FACEBOOK

Launched: February 4, 2004
Number of users: 2.3 billion

Picture 1: Eduardo Saverin

Picture 2: Mark Zuckerberg

3

Perm, 2019

Chepokov Elizav Sergeevich «Ethics on Facebook»

3/10
In title

1.About Facebook

2.Ethical Facebook

3.Unethical Facebook

4.Conclusion

CONDITIONS OF WORK

Salary: \$140,000 a year
Open space
Free food

Picture 3: Workspace

4

Perm, 2019

Chepokov Elizav Sergeevich «Ethics on Facebook»

4/10
In title

1.About Facebook

2.Ethical Facebook

3.Unethical Facebook

4.Conclusion

FAKE NEWS

Picture 4: Hillary Clinton in proposed news

Picture 5: Falsification about Trump

5

Perm, 2019

Chepokov Elizav Sergeevich «Ethics on Facebook»

5/10
In title

1.About Facebook

2.Ethical Facebook

3.Unethical Facebook

4.Conclusion

SCANDALS

«2.2 billion users — control it has wielded with little transparency or outside oversight»

Picture 6: Scandal

6

Perm, 2019

Chepokov Elizav Sergeevich «Ethics on Facebook»

6/10
In title

1.About Facebook

2.Ethical Facebook

3.Unethical Facebook

4.Conclusion

CONCLUSION

The ethical and unethical sides of facebook have been identified
Over the past 4 years has been caught in more than 14 scandals

7

Perm, 2019

Chepokov Elizav Sergeevich «Ethics on Facebook»

7/10
In title

1.About Facebook

2.Ethical Facebook

3.Unethical Facebook

4.Conclusion

REFERENCES

1. "The Mystery of Hillary's Missing Millions". Forbes. Retrieved August 11, 2017
2. The New York Times

8

Perm, 2019

Chepokov Elizav Sergeevich «Ethics on Facebook»

8/10
In title

THANK YOU FOR YOUR ATTENTION

I AM GLAD TO ANSWER YOUR QUESTIONS



НАЦИОНАЛЬНЫЙ ИССЛЕДОВАТЕЛЬСКИЙ
УНИВЕРСИТЕТ

Autor: Chepokov E. S.

Phone number: +7 (951) 959 4666

E-mail: eschepokov@edu.hse.ru