Solution: Dashboard Creation
Services Provided: Business Intelligence (BI) & Analytics

Engagement Overview

The client needed to measure a realistic number of new customers across multiple years, thresholds of time, and products.

Challenges

Different data sources could provide multiple counts for the same customer business entities, therefore exaggerating the numbers.

Data was available, but the tremendous volumes of data necessary to calculate customers across 36 / 24 / 12 month thresholds meant severe performance issues for data processing.

Bloom Solution

The Bloom team provided highly optimized SSIS solutions to process the data, and a SSAS cube to share the results.

Services

BI Services Support

- Created segment-specific SSIS solutions to process customer data.
- Provided data load process into SSAS cube for sharing of customer metrics.

**from little ideas
big things grow**

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