Solution: Apportal Creation
Services Provided: Consulting & Application Development

Engagement Overview

The client wanted to showcase their services and solutions to prospective customers and demonstrate the kinds of cutting edge / Innovative capabilities they employ that competitors don't. Movement and interactivity along with strong branding were important to the client.

Challenges

Need for a cohesive view into their services and culture.

Lack of internal Apportal development capability.

Bloom Solution

The Bloom team utilized a two day workshop to brainstorm on the most effective solution, organize content, and create a design that met the client's needs. They then created a cloud solution Apportal that also served as a marketing tool which the client was able to self-manage.

Services

Consulting Support

- Supported discovery and recommended design elements within a new Windows 8 & 10 sales and marketing Apportal.

Custom App Dev

- Took the customer's vision and translated it into a single pane of glass for a marketing event show.
- Integrated a combination of videos, animation, and data in a cohesive, intuitive layout.
- Integrated in-app content, links to PowerPoints, PDFs, and site content.

from little ideas
big things grow

BLOOM

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