

Bloomboard.Com Privacy Policy

This policy is last updated as of March 10, 2015.

Bloomboard.com's Privacy Policy is designed to help you understand how we collect and use the personal information you decide to share, and help you make informed decisions when using bloomboard.com (collectively, "bloomboard.com" or "Website").

By using or accessing bloomboard.com, you are accepting the practices described in this Privacy Policy. When you register to use a specific service offered by BloomBoard, Inc. on the Website ("Service"), you may be subject to additional or different privacy terms that are specific to such Service.

The Information We Collect

When you visit bloomboard.com, you may provide us with two types of information: personal information you knowingly choose to disclose, and usage information collected by us as you interact with our Website.

When you register, or are registered by your organization, for the Service, we may ask you to provide us with certain personal information, such as your name, your email address, the subject and grades that you teach (if applicable), your credentials (if applicable) and any other personal or preference information that you provide to us.

When you enter bloomboard.com, we collect your browser type and IP address. This information is gathered for all bloomboard.com visitors. In addition, we store certain information from your browser using "cookies." A cookie is a piece of data stored on the user's computer tied to information about the user. We use session ID cookies to confirm that users are logged in. These cookies terminate once the user closes the browser. By default, we use a persistent cookie that stores your login ID (but not your password) to make it easier for you to login when you come back to bloomboard.com. You can remove or block this cookie using the settings in your browser if you want to disable this convenience feature.

When you use a certain Service, you may set up your personal profile, send messages, perform searches and queries, and transmit information through various channels. We collect this information so that we can provide you the service and offer personalized features. When you update information, we usually keep a backup copy of the prior version for a reasonable period of time to enable reversion to the prior version of that information.

You post User Content (as defined in the Terms of Use) on the Site at your own risk. We cannot control the actions of other Users with whom you may choose to share your pages and information. Therefore, we cannot and do not guarantee that User Content you post on the Site will not be viewed by unauthorized persons. We are not responsible for circumvention of any privacy settings or security measures contained on the Site. You understand and acknowledge that, even after removal, copies of User Content may remain viewable in cached and archived pages or if other Users have copied or stored your User Content.

Any improper collection or misuse of information provided on bloomboard.com is a violation of the bloomboard.com Terms of Service and should be reported to: support@bloomboard.com.

By using bloomboard.com, you are consenting to have your personal data transferred to and processed in the United States.

Ineligible Users

Bloomboard.com does not knowingly collect or solicit personal information from anyone under the age of 18, or knowingly allow such persons to register. If you are under 18, please do not attempt to register for bloomboard.com or send any information about yourself to us, including your name, address, telephone number, or email address. No one under age 18 may provide any personal information to or on bloomboard.com.

Use of Information Obtained by Bloomboard.Com

When you or your organization registers you with bloomboard.com, you may create your own profile. Your profile information, as well as your name, email address and photo, are displayed to people in the networks to whom you chose to release such information to.

Profile information is used by bloomboard.com primarily to be presented back to and edited by you when you access the Service and to be presented to others permitted to view that information by your privacy settings.

People who see your name in searches, however, will not be able to access your profile information unless they have a relationship to you (member of your networks, etc.) that allows such access based on your privacy settings.

We collect and use your personal information to customize your experience on our Site, to provide you with customer service, and access to our products and services, to respond to your requests for products or services, and to make a wider range of our products and services available to you.

Sharing Your Information with Third Parties

We let you choose who would have access to your information by using your privacy setting. We do not provide your personal information to third party marketers without your permission. We share your information with third parties only in limited circumstances where we believe such sharing is 1) reasonably necessary to offer the service, 2) legally required or, 3) permitted by you. For example:

- We may provide information to service providers to help us bring you the services we offer. Specifically, we may use third parties to facilitate our business, such as to host the service at a co-location facility for servers, to send out email updates about bloomboard.com, to remove repetitive information from our user lists, to process payments for products or services, or to provide search results or links (including sponsored links). In connection with these offerings and business operations, our service providers may have access to your personal information for use for a limited time in connection with these business activities. Where we utilize third parties for the processing of any personal information, we implement reasonable contractual and technical protections limiting the use of that information to the bloomboard.com-specified purposes.
- We may use and distribute statistics based on your usage and other data and information as aggregated with our other users' data for marketing and other purposes.
- We may be required to disclose user information pursuant to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws. We do not reveal information until we have a good faith belief that an information request by law enforcement or private litigants meets applicable legal standards. Additionally, we may share account or other information when we believe it is necessary to comply with law, to protect our interests or property, to prevent fraud or other illegal activity perpetrated through the bloomboard.com service or using the bloomboard.com name, or to prevent imminent bodily harm. This may include sharing information with other companies, lawyers, agents or government agencies.

- We let you choose to share information with marketers or electronic commerce providers through sponsored groups or other on-site offers.
- We may provide services jointly with other companies on bloomboard.com. You will be able to tell when another company is involved in any store or service provided on bloomboard.com, and we may share customer information with that company in connection with your use of that service.

When you use certain Services, the information you post or share with third parties (e.g., someone in your network), such as personal information, comments, messages, photos, videos or other information, may be shared with other users with whom you choose to interact. All such sharing of information is done at your own risk. Please keep in mind that if you disclose personal information in your profile or when posting comments, messages, resumes, listings or other items, this information may become publicly available.

Bloomboard.com may use information in your profile without identifying you as an individual to third parties. We do this for purposes such as aggregating how many people in a network have a particular set of skills or experience, and personalizing advertisements and promotions.

Links

Bloomboard.com may contain links to other websites. We are of course not responsible for the privacy practices of other web sites. We encourage our users to be aware when they leave our site to read the privacy statements of each and every web site that collects personally identifiable information. This Privacy Policy applies solely to information collected by bloomboard.com.

This privacy policy covers the use of cookies by bloomboard.com and does not cover the use of cookies or other tracking technologies by any of its advertisers.

Changing or Removing Information

Access and control over most personal information on bloomboard.com is readily available through the profile editing tools. Bloomboard.com users may modify or delete any of their profile information at any time by logging into their account. Information will be updated immediately. Individuals who wish to deactivate their bloomboard.com account may do so on the My Account page. Removed information may persist in backup copies for a reasonable period of time but will not be generally available to members of bloomboard.com.

Where you make use of the communication features of the service to share information with other individuals on bloomboard.com, however, (e.g., sending a personal message to another bloomboard.com user) you generally cannot remove such communications.

Security

Bloomboard.com takes appropriate precautions to protect our users' information. Your account information is located on a secured server behind a firewall. When you enter sensitive information (such as credit card number or your password), we encrypt that information using secure socket layer technology (SSL). (To learn more about SSL, go to http://en.wikipedia.org/wiki/Secure_Sockets_Layer). Because email and instant messaging are not recognized as secure communications, we request that you not send private information to us by email or instant messaging services. If you have any questions about the security of bloomboard.com Website, please contact us at support@bloomboard.com.

Terms of Use, Notices and Revisions

Your use of bloomboard.com, and any disputes arising from it, is subject to this Privacy Policy as well as our Terms of Use and all of its dispute resolution provisions including arbitration, limitation on damages and choice of law. We reserve the right to change our Privacy Policy and our Terms of Use at any time. Non-material changes and clarifications will take effect immediately, and material changes will take effect within 30 days of their posting on this site. If we make changes, we will post them and will indicate at the top of this page the policy's new effective date. If we make material changes to this policy, we will notify you by email, or through notice on our home page. We encourage you to refer to this policy on an ongoing basis so that you understand our current privacy policy. Unless stated otherwise, our current privacy policy applies to all information that we have about you and your account.

Contacting Us

If you have any questions about this Privacy Policy, please contact us at 430 Cowper Street, Suite 250, Palo Alto, CA 94301.