HYU-SE-2023

BloomMate

TEAM BloomMate

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[planting for the first time]
- Sign Up
- Log-in
- Add plant
- Check plant details

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- Update & Harvest plant
- Diagnose plant
- Use community

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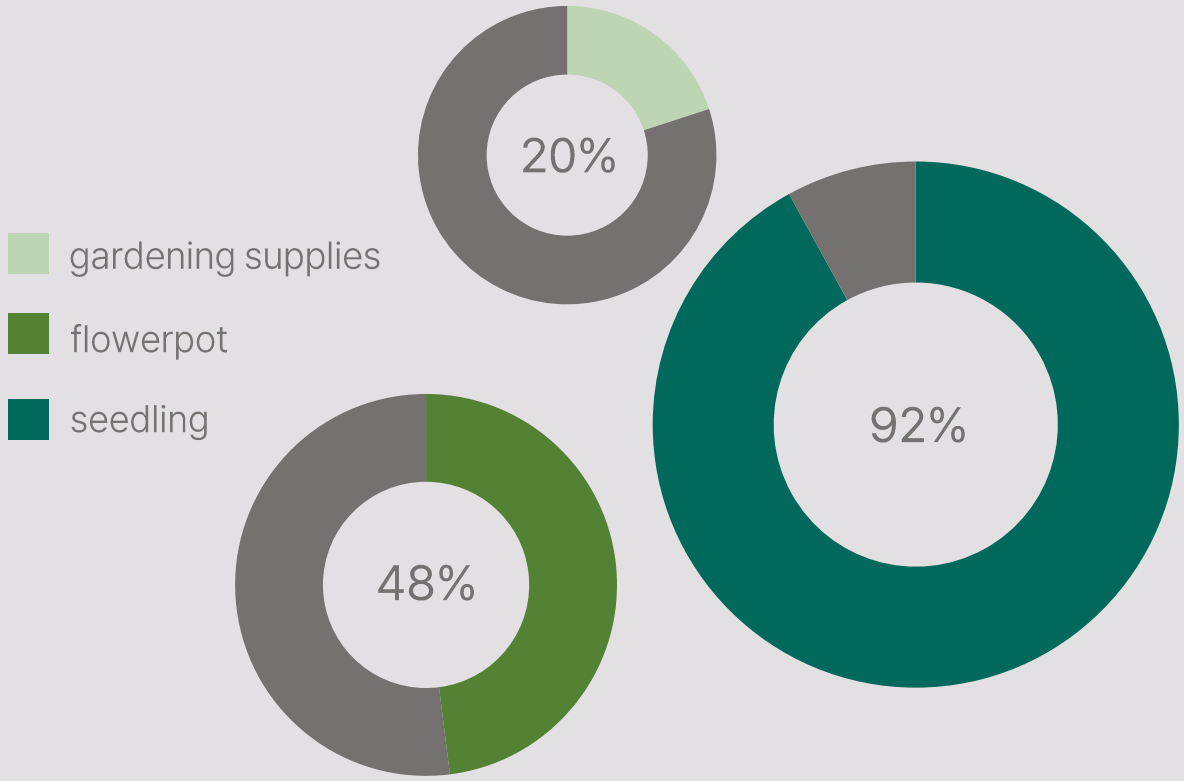
[Chatting with plants in own home]
- Chat with plants

Motivation

As the time spent at home increased due to COVID-19, the hobby of growing plants became popular. The industry related to this has grown significantly.

Fig 1. Home Gardening Industry Revenue Rises



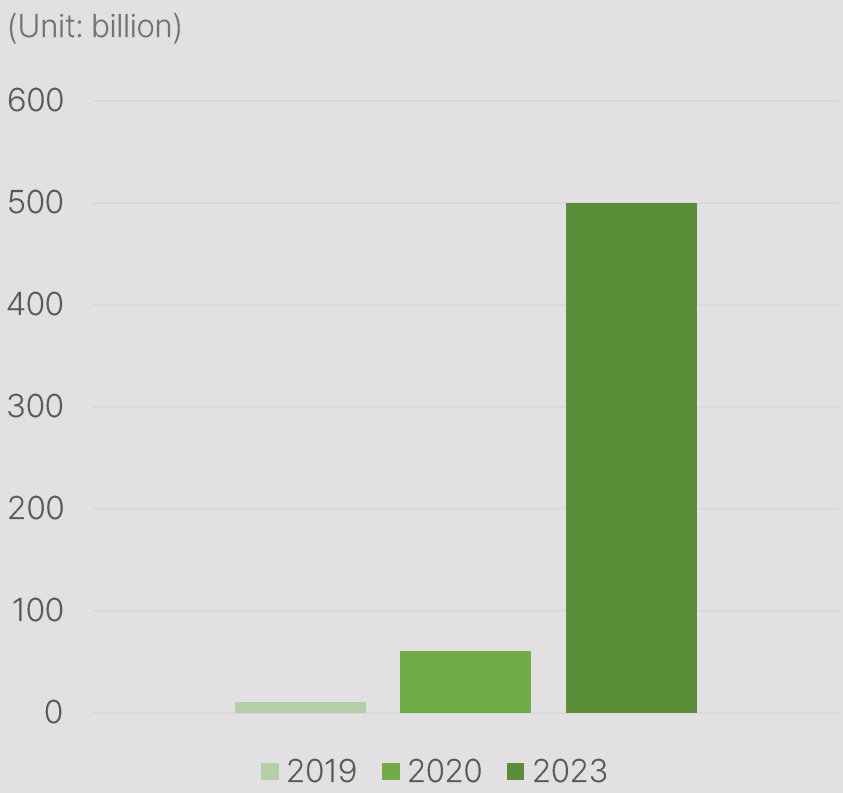


Fig 2. Expansion of Plant Growers Market

Problem & Solution

LG Smart Cottage:
absence of home turf

Brown Thumb

Rasing Plants:
absence of communication

Problem & **Solution**

Meeting the needs of more customers

Brown thumb turns into green thumb with LG

Build a bond with plants

Scenario 1

“planting for the first time”

- Sign Up
- Log-in
- Add plant
- Check plant details

Scenario 2

“Visit Smart Cottage to check plants”

- Update & Harvest plant
- Diagnose plant
- Use community

Scenario 3

“Chatting with plants in own home”

- Chat with plants

video link: https://www.youtube.com/watch?v=hUYt6bMlOu4

notion: https://bloommate.notion.site/

github: https://github.com/BloomMate

Blog: https://medium.com/@akainoo/bloommate-project-blog-f7e30e2f57ff

Thank You

TEAM BloomMate

Dept. of Information systems

An Soonho, Kim Donghyun, Yoon Yongsung, Shin Hyunah