

JSON - JavaScript Object Notation - a format for storing/sharing data across networks.

Concise and simple. Minimizes the amount of data sent across the network.

JSON is comprised of key/value pairs in the format:

`"attribute" : "value"` For example: `"id": 1`

Use double quotes around Strings; Numeric values - no quotes

Separate multiple attributes with `,`

JSON objects (a group of attributes; **NOT OOP objects**) are enclosed in `{ }` :

```
{
  "id": 1,
  "name": "Bernie Denesik Sr.",
  "title": "Tasty Treat"
}
```

JSON arrays are enclosed in `[]` :

```
[
  {
    "id": 1,
    "name": "Bernie Denesik Sr.",
    "title": "Tasty Treat",
  },
  {
    "id": 2,
    "name": "Tommy Tune",
    "title": "Memories"
  }
]
```