

CMS Center for Consumer Information & Insurance Oversight (CCIIO), Health Insurance Marketplace Public Use Files (Marketplace PUF) Data Dictionary for Service Area PUF

1. Overview of the Service Area PUF

The Centers for Medicare & Medicaid Services (CMS) Center for Consumer Information & Insurance Oversight (CCIIO) is releasing the Marketplace PUF in order to improve transparency and increase access to the Marketplace data. The Marketplace PUF includes data on Qualified Health Plans (QHPs) and Stand-alone Dental Plans (SADPs) offered in states with Federally-facilitated Marketplaces (FFM), which include states with State Partnership Marketplaces (SPM), Federally-facilitated Small Business Health Options Programs (FF-SHOP) and State-based Marketplaces (SBM) that rely on the federal information technology platform for QHP eligibility and enrollment functionality. The Marketplace PUF also includes data on Multi State Plans (MSPs). The Marketplace PUF does not include data from SBMs that do not rely on the federal platform for QHP eligibility and enrollment functionality.

The Service Area PUF (SA-PUF) is one of the seven files that make up the Marketplace PUF. The SA-PUF contains issuer-level data on the geographic coverage or service area (i.e., where the plan is offered) including state, county, and zip code. These data either originate from the Service Area template (i.e., template field), an Excel based form used by issuers to describe their plans in the QHP/SADP application process, or were generated by CCIIO for use in data processing (i.e., system-generated).

This data dictionary describes the variables contained in the SA-PUF. Each record relates to one issuer's geographic area of coverage. The SA-PUF is available for plan year 2014 and plan year 2015.

2. Variable Attributes

Variable Name: BusinessYear

Variable Definition: Year for which plan provides coverage

to enrollees

Data Type: Text

Variable Label: Business Year

Allowable Values: 2014

2015

Data Source: System-generated field

Field Name from Data Source: Business Year

Comments: N/A

Variable Name: StateCode

Variable Definition: Two-character state abbreviation

indicating the state where the plan is

offered

Data Type: Text

Variable Label: State Code

All 50 state abbreviations + 9 territory



abbreviations

Data Source: System-generated field

Field Name from Data Source: State Code

Comments: N/A

Variable Name: IssuerId

Variable Definition: Five-digit numeric code that identifies

the issuer organization in the Health Insurance Oversight System (HIOS)

Data Type: Text
Variable Label: Issuer ID
Allowable Values: Free Text

Data Source: System-generated field

Field Name from Data Source: Issuer ID Comments: N/A

Variable Name: SourceName

Variable Definition: Categorical identifier of source of data

import

Data Type: Text

Variable Label: Source Name

Allowable Values: HIOS

SERFF OPM

Data Source: System-generated field

Field Name from Data Source: Source Name

Comments: N/A

Variable Name: VersionNum

Variable Definition: Integer value for version of data

import

Data Type: Text

Variable Label: Version Number

Allowable Values: Free Text

Data Source: System-generated field

Field Name from Data Source: Version Number

Comments: N/A

Variable Name: ImportDate

Variable Definition: Date of data import

Data Type:Date/TimeVariable Label:Import DateAllowable Values:Free Text

Data Source: System-generated field

Field Name from Data Source: Import Date

Comments: N/A



Variable Name: IssuerId2

Variable Definition: Five-digit numeric code that identifies

the issuer organization in HIOS

Data Type:

Variable Label:

Allowable Values:

Data Source:

Template field

Field Name from Data Source:

HIOS Issuer ID

Comments: Equal to IssuerId field

Variable Name: StateCode2

Variable Definition: Two-character state abbreviation

indicating the state where the plan is

offered

Data Type: Text

Variable Label: State Code

Allowable Values: All 50 state abbreviations + 9 territory

abbreviations

Data Source: Template field Field Name from Data Source: Issuer State

Comments: Equal to StateCode field

Variable Name: ServiceAreald

Variable Definition: Identifier for a service area

Data Type: Text

Variable Label: Service Area ID

Allowable Values: Service Area IDs shown are

generated based on number of service areas entered and issuer's

state

Data Source: Template field
Field Name from Data Source: Service Area ID

Comments: N/A

Variable Name: ServiceAreaName
Variable Definition: Name of a service area

Data Type: Text

Variable Label: Service Area Name

Allowable Values: Free Text
Data Source: Template field
Field Name from Data Source: Service Area Name

Comments: N/A

Variable Name: CoverEntireState

Variable Definition: Categorical indicator of whether entire

state is covered by the service area



Data Type: Text

Variable Label: Cover Entire State

Allowable Values: Yes No

Data Source: Template field

Field Name from Data Source: State Comments: N/A

Variable Name: County

Variable Definition: Federal Information Processing

Standards (FIPS) code assigned to the county within a state that is covered by the service area

Data Type: Text Variable Label: County

Allowable Values: FIPS codes shown are for counties

within state selected in template

Data Source: Template field Field Name from Data Source: County Name

Comments: This field is only applicable if

CoverEntireState field equals No

Variable Name: PartialCounty

Variable Definition: Categorical indicator of whether entire

county is covered by the service area

Data Type: Text

Variable Label: Partial County

Allowable Values: Yes

No

Data Source: Template field Field Name from Data Source: Partial County

Comments: This field is only applicable if

CoverEntireState field equals No

Variable Name: ZipCodes

Variable Definition: Zip codes within the partial-county

region covered by the service area

Data Type: Text
Variable Label: Zip Codes

Allowable Values: List of zip codes separated by

commas

Data Source: Template field

Field Name from Data Source: Service Area Zip Code(s)

Comments: This field is only applicable if

PartialCounty field equals Yes; field could be truncated at 256 characters if



exported to Excel or Access

Variable Name: PartialCountyJustification

Variable Definition: The justification given for creating a

partial-county region for inclusion in a

Service Area.

Data Type: Text

Variable Label: Partial County Justification

Allowable Values: Free Text
Data Source: Template field

Field Name from Data Source: Partial County Justification
Comments: This field is only applicable if

PartialCounty field equals Yes; field may be truncated at 256 characters if

exported to Excel or Access

Variable Name: RowNumber

Variable Definition: Integer value for template row number

associated with this data record

Data Type: Text

Variable Label: Row Number Allowable Values: Free Text

Data Source: System-generated field

Field Name from Data Source: Row Number

Comments: Unavailable for some templates

Variable Name: MarketCoverage

Variable Definition: Categorical indicator of market

coverage of plans submitted with this

template

Data Type: Text

Variable Label: Market Coverage

Allowable Values: Individual

SHOP (Small Group)

Data Source: System-generated field

Field Name from Data Source: Market Coverage

Comments: Blank for HIOS data (does not apply)

Variable Name: DentalOnlyPlan

Variable Definition: Categorical indicator of dental-only

status of plans submitted with this

template

Data Type: Text

Variable Label: Dental-Only Plan Indicator

Allowable Values: Yes

No

Data Source: System-generated field



Field Name from Data Source: Dental-Only Plan Indicator

Comments: Blank for HIOS data (does not apply)