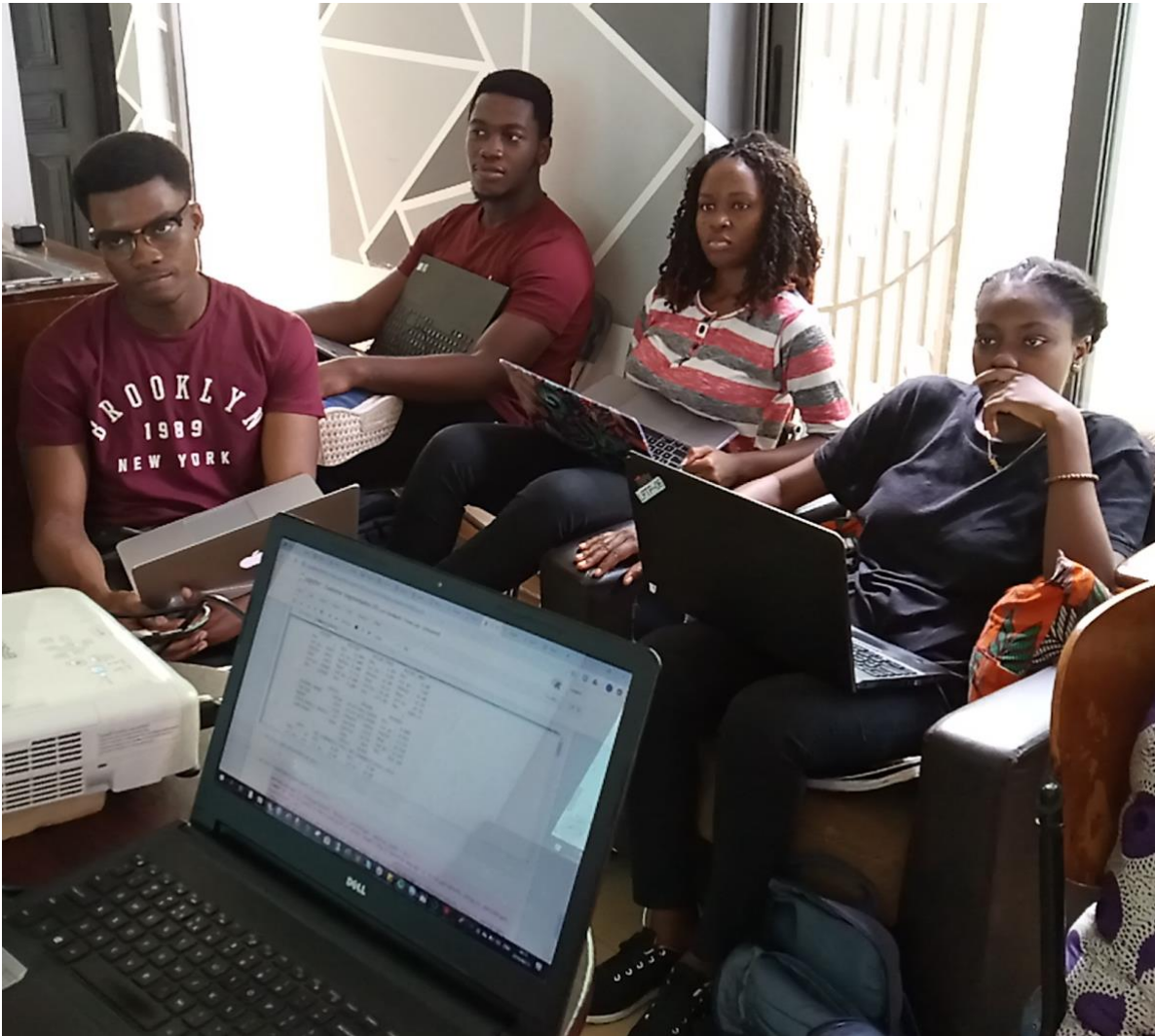


**BLOSSOM
ACADEMY**

**Blossom Academy
Learning Model**

Our Learning Model

Blossom uses a method of learning that combines traditional classroom experiences with online learning called 'Blended Learning.' This innovative educational hybrid challenges the traditional face-to-face learning that most institutions use.



We implement blended learning in many unique ways, and here at Blossom, we use the 'Flipped Classroom' model, where we introduce our fellows to the course content at home to review at their own pace. Instead of lecture-style delivery, we use class time for practical, hands-on experiences. Technical mentors guide fellows through projects and assignments, hence 'flipping' the expectations of a traditional classroom where teachers would use class time to disseminate material and lecture different topics.

Why does it work

Learning is an individuated process and not every fellow approaches learning the same way. A blended learning model allows fellows to take charge of their own learning by mastering content in their own unique way.

Who does it work for?

Blended learning transforms traditional, lecture-style classrooms into a more interactive environment for fellows. By mixing online learning with face-to-face interaction, fellows get a more comprehensive education that combines auditory, visual and kinesthetic learning methods.

What will it do for you?

- Location flexibility, as you can access the course content anytime, anywhere.
- Better ability to manage your stress and workload by learning at your own pace through our online system.
- More effective interaction between instructors and fellows, as our fellows' questions and concerns can be immediately addressed through our online platforms.
- Opportunities for more hands-on, experiential learning, which can lead to a deeper, more long-lasting grasp of key concepts.
- The ability to learn the latest data science tools and methodologies in a community setting, where fellows support each other and bond through their shared experiences.
- Gain self-confidence by immersing in a community that fosters the value of proactive participation.
- Great professional results, as our classroom emulates a real-life workplace environment, which better prepares fellows for roles at top-tier technology companies.

Following the fellowship program, our graduates are employed by our analytics division as consultants, where they advise clients and build data projects on demand. This positions them to immediately secure full-time employment or launch a company after our innovative talent development experience.

#comeblossom!