

GEED 10073

Art Appreciation

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Art Appreciation (GEED 10073)

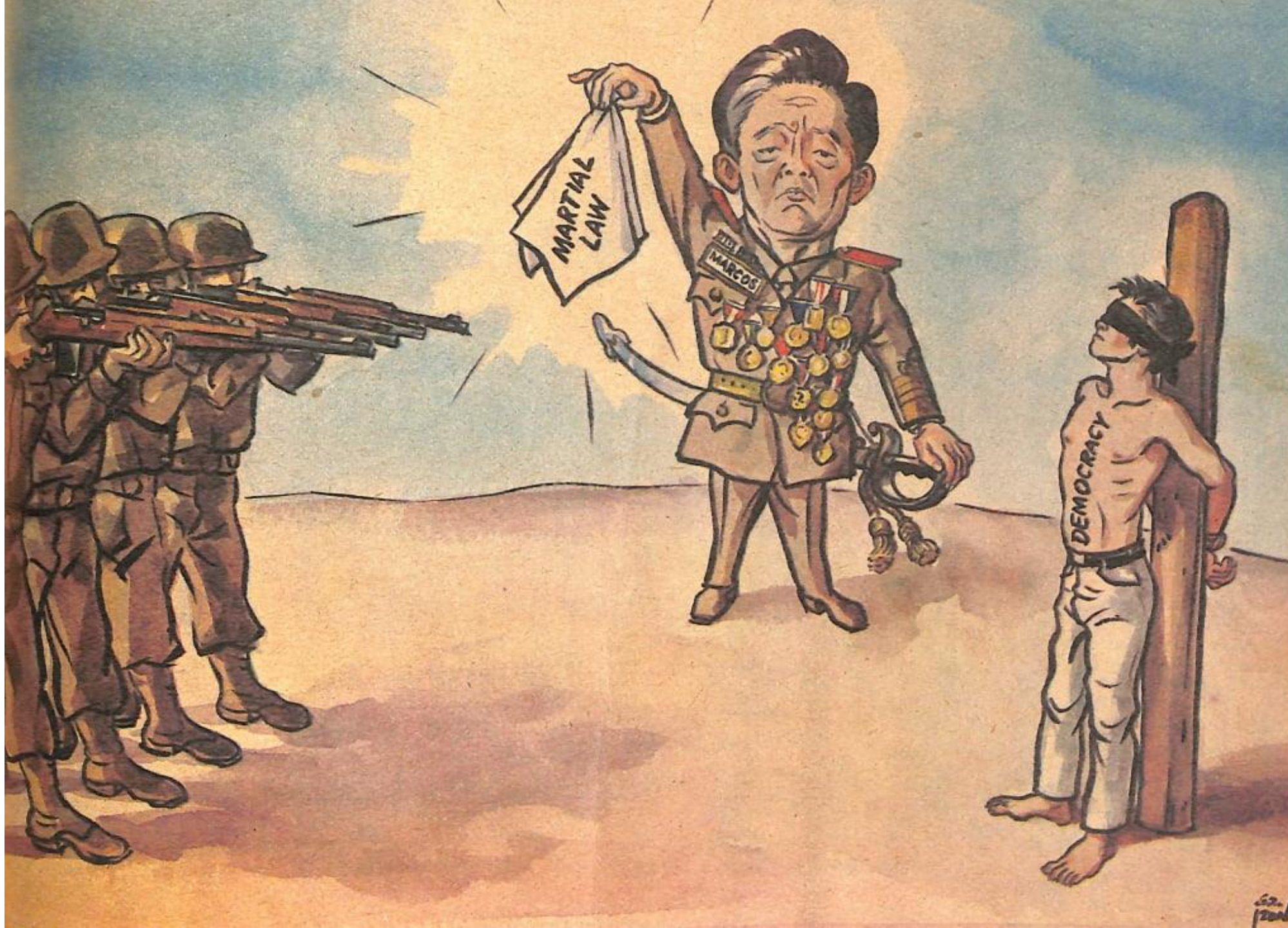
Differentiate content, subject, and form from one another;

Classify artworks according to subjects, content, and form

Answer the following questions:

1. Who or what do you identify as the focus of the cartoon?
2. What compose the art work?
3. What message from the cartoon can you derive from it?

Esquire Philippines
Editorial Cartoon
During the Marcos Era
By: Miguel Escobar



What are the essential components in
the creation of art?

Subject answers the “what” in the artwork.

Form answers “how”.

Content answers the “why”

About Subjects

1. Subjects are endless.
2. They are either representational or non-representational.
3. They vary in sources and kinds.

About Subjects

- a. Nature
- b. People and World Events
- c. Myths and Legends
- d. Spiritual and Religious Beliefs
- e. Ideas Commissioned by
Employers

About Form

1. Form is the overall organization of the artwork.
2. Its aspects are (1) elements of art, principles of design and (2) actual form.

About Form

1. **Two-Dimensional** – Drawings, Paintings
2. **Three-Dimensional** – Sculpture, Assembling, Modeling, Carving, Casting, Crafts, Architecture
3. **Technological Media** – Photography, Film, Videos, Computer Arts

About Content

1. This the emotional or intellectual message of the artwork.
2. Statements, moods, and interpretation developed by the artist.

About Content

1. Credit Line
2. Iconography

How do evaluate an artwork?

Steps in Evaluating Art (Ragans, 2005)

1. Description
2. Analysis
3. Interpretation
4. Judgment

Aesthetic Theory

1. Imitationalism
2. Formalism
3. Emotionalism
4. Utilitarianism

Identify the subject, form, and content.



Rene Aranda



Rene Aranda

Project

Form	Medium	Subject
Painting	Acrylic	Spiritual Beliefs
Painting	Watercolor	Events
Photography	Architectural photography	Santa Rosa
Photography	Photojournalism	Santa Rosa
Photography	Landscape photography	Santa Rosa
Drawing		People