Introduction to Bandits: Algorithms and Theory

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Outline

- Bandit problems and applications
- Bandits with small set of actions
 - Stochastic setting
 - Adversarial setting
- Bandits with large set of actions
 - unstructured set
 - structured set
 - linear bandits
 - Lipschitz bandits
 - tree bandits
 - Extensions

Bandit game

Parameters available to the forecaster:

the number of arms (or actions) K and the number of rounds n **Unknown to the forecaster:** the way the gain vectors

$$g_t = (g_{1,t}, \dots, g_{K,t}) \in [0,1]^K$$
 are generated

For each round t = 1, 2, ..., n

- 1. the forecaster chooses an arm $l_t \in \{1, \dots, K\}$
- 2. the forecaster receives the gain $g_{l_t,t}$
- 3. only $g_{l_t,t}$ is revealed to the forecaster

Cumulative regret goal: maximize the cumulative gains obtained. More precisely, minimize

$$R_n = \left(\max_{i=1,\dots,K} \mathbb{E} \sum_{t=1}^n g_{i,t}\right) - \mathbb{E} \sum_{t=1}^n g_{I_t,t}$$

where \mathbb{E} comes from both a possible stochastic generation of the gain vector and a possible randomization in the choice of I_t

Stochastic and adversial environments

- ▶ Stochastic environment: the gain vector g_t is sampled from an unknown product distribution $\nu_1 \otimes \ldots \otimes \nu_K$ on $[0,1]^K$, that is $g_{i,t} \sim \nu_i$.
- ▶ Adversarial environment: the gain vector g_t is chosen by an adversary (which, at time t, knows all the past, but not l_t)

Numerous variants

- ▶ different environments: adversarial, "stochastic", non-stationary
- different targets: cumulative regret, simple regret, tracking the best expert
- Continuous or discrete set of actions
- extension with additional rules: varying set of arms, pay-perobservation, . . .

Various applications

- ► Clinical trials (Thompson, 1933)
- Ads placement on webpages
- ▶ Nash equilibria (traffic or communication networks, agent simulation, tic-tac-toe phantom, . . .)
- ► Game-playing computers (Go, urban rivals, ...)
- Packet routing, itinerary selection

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Stochastic bandit game (Robbins, 1952)

Parameters available to the forecaster: K and n

Parameters unknown to the forecaster: the reward distributions

 ν_1,\ldots,ν_K of the arms (with respective means μ_1,\ldots,μ_K)

For each round $t = 1, 2, \dots, n$

- 1. the forecaster chooses an arm $l_t \in \{1, ..., K\}$
- 2. the environment draws the gain vector $g_t = (g_{1,t}, \dots, g_{K,t})$ according to $\nu_1 \otimes \dots \otimes \nu_K$
- 3. the forecaster receives the gain $g_{l_t,t}$

Notation:
$$i^* = \arg\max_{i=1,...,K} \mu_i$$
 $\mu^* = \max_{i=1,...,K} \mu_i$ $\Delta_i = \mu^* - \mu_i$, $T_i(n) = \sum_{t=1}^n \mathbb{1}_{I_t=i}$ Cumulative regret: $\hat{R}_n = \sum_{t=1}^n g_{i^*,t} - \sum_{t=1}^n g_{I_t,t}$

Goal: minimize the expected cumulative regret

$$R_n = \mathbb{E}\hat{R}_n = n\mu^* - \mathbb{E}\sum_{t=1}^n g_{I_t,t} = n\mu^* - \mathbb{E}\sum_{i=1}^K T_i(n)\mu_i = \sum_{i=1}^K \Delta_i \mathbb{E}T_i(n)$$

A simple policy: ε -greedy

For simplicity, all rewards are in [0,1]

- Playing the arm with highest empirical mean does not work
- \triangleright ε -greedy: at time t,
 - with probability $1-\varepsilon_t$, play the arm with highest empirical mean
 - with probability ε_t , play a random arm
- ► Theoretical guarantee: (Auer, Cesa-Bianchi, Fischer, 2002)
 - ▶ Let $\Delta = \min_{i:\Delta_i>0} \Delta_i$ and consider $\varepsilon_t = \min(\frac{6K}{\Delta^2t}, 1)$
 - When $t \ge \frac{6K}{\Delta^2}$, the probability of choosing a suboptimal arm *i* is bounded by $\frac{C}{\Delta^2 t}$ for some constant C > 0
 - As a consequence, $\mathbb{E}[T_i(n)] \leq \frac{C}{\Delta^2} \log n$ and $R_n \leq \sum_{i:\Delta_i>0} \frac{C\Delta_i}{\Delta^2} \log n$ \longrightarrow logarithmic regret
- drawbacks:
 - ▶ naive exploration for K > 2: no distinction of sub-optimal arms
 - ▶ requires knowledge of △
 - outperformed by UCB policy in practice

Optimism in face of uncertainty

- ▶ At time *t*, from past observations and some probabilistic argument, you have an upper confidence bound (UCB) on the expected rewards.
- Simple implementation:

play the arm having the largest UCB!

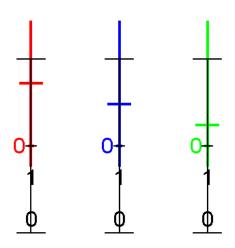
Why does it make sense?

Could we stay a long time drawing a wrong arm?

No, since:

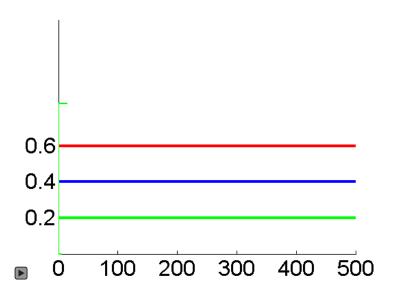
- ▶ The more we draw a wrong arm i the closer the UCB gets to the expected reward μ_i ,
- $\mu_i < \mu^* < \text{UCB on } \mu^*$

Illustration of UCB policy





Confidence intervals vs sampling times



Hoeffding-based UCB (Auer, Cesa-Bianchi, Fischer, 2002)

▶ Hoeffding's inequality: Let $X, X_1, ..., X_m$ be i.i.d. r.v. taking their values in [0,1]. For any $\varepsilon > 0$, with probability at least $1 - \varepsilon$, we have

$$\mathbb{E}X \leq \frac{1}{m} \sum_{s=1}^{m} X_s + \sqrt{\frac{\log(\varepsilon^{-1})}{2m}}$$

▶ UCB1 policy: at time t, play

$$I_t \in \operatorname*{arg\,max}_{i \in \{1, \dots, K\}} \bigg\{ \hat{\mu}_{i, t-1} + \sqrt{\frac{2 \log t}{T_i (t-1)}} \hspace{0.1cm} \bigg\},$$

where
$$\hat{\mu}_{i,t-1} = \frac{1}{T_i(t-1)} \sum_{s=1}^{T_i(t-1)} X_{i,s}$$

► Regret bound:

$$R_n \le \sum_{i \ne i^*} \min\left(\frac{10}{\Delta_i} \log n, n\Delta_i\right)$$

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► UCB1 is an anytime policy (it does not need to know *n* to be implemented)

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- ▶ UCB1 corresponds to $2 \log t = \frac{\log(\varepsilon^{-1})}{2}$, hence $\varepsilon = 1/t^4$
- ▶ Critical confidence level $\varepsilon = 1/t$ (Lai & Robbins, 1985; Agrawal, 1995; Burnetas & Katehakis, 1996; Audibert, Munos, Szepesvári, 2009; Honda & Takemura, 2010)

Better confidence bounds imply smaller regret

► Hoeffding's inequality $\frac{1}{t}$ -confidence bound

$$\mathbb{E}X \leq \frac{1}{m} \sum_{s=1}^{m} X_s + \sqrt{\frac{\log(t)}{2m}}$$

▶ Bernstein's inequality $\frac{1}{t}$ -confidence bound

$$\mathbb{E} X \leq \frac{1}{m} \sum_{s=1}^m X_s + \sqrt{\frac{2 \log(t) \mathbb{V} \text{ar} X}{m}} + \frac{\log(t)}{3m}$$

► Empirical Bernstein's inequality $\frac{3}{t}$ -confidence bound

$$\mathbb{E}X \leq \frac{1}{m} \sum_{s=1}^{m} X_s + \sqrt{\frac{2 \log(t) \widehat{\mathbb{V} \text{ar} X}}{m}} + \frac{8 \log(t)}{3m}$$

(Audibert, Munos, Szepesvári, 2009; Maurer, 2009; Audibert, 2010)

Asymptotic confidence bound leads to catastrophy:

$$\mathbb{E} X \leq \frac{1}{m} \sum_{s=1}^{m} X_s + \sqrt{\frac{\widehat{\mathbb{V}\text{ar}X}}{m}} x \quad \text{ with } x \text{ s.t. } \int_{x}^{+\infty} \frac{e^{-u^2/2}}{\sqrt{2\pi}} du = \frac{1}{t}$$

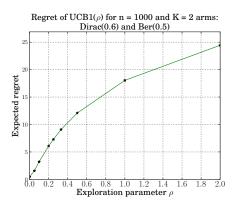
Better confidence bounds imply smaller regret

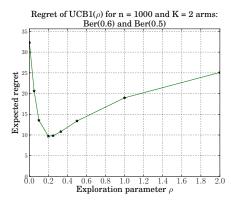
Hoeffding-based UCB	empirical Bernstein-based UCB
$\mathbb{E}X \leq \frac{1}{m} \sum_{s=1}^{m} X_s + \sqrt{\frac{\log(\varepsilon^{-1})}{2m}}$	$\mathbb{E}X \leq \frac{1}{m} \sum_{s=1}^{m} X_s + \sqrt{\frac{2\log(\varepsilon^{-1})\widehat{\mathbb{Var}X}}{m}} + \frac{8\log(\varepsilon^{-1})}{3m}$
$R_n \leq \sum_{i \neq i^*} \min \left(\frac{c}{\Delta_i} \log n, n \Delta_i \right)$	$R_n \leq \sum_{i eq i^*} \min \left(c \left(rac{\mathbb{V} \operatorname{ar} u_i}{\Delta_i} + 1 ight) \log n, n \Delta_i ight)$

Tuning the exploration: simple vs difficult bandit problems

▶ UCB1(ρ) policy: At time t, play

$$I_t \in \argmax_{i \in \{1, \dots, K\}} \left\{ \hat{\mu}_{i, t-1} + \sqrt{\frac{\rho \log t}{T_i(t-1)}} \right\},$$



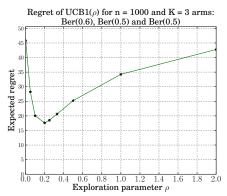


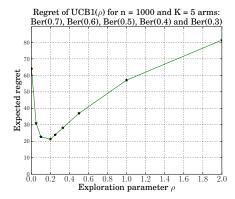
Tuning the exploration parameter: from theory to practice

- ► Theory:
 - for ρ < 0.5, UCB1(ρ) has polynomial regret
 - for $\rho > 0.5$, UCB1(ρ) has logarithmic regret

(Audibert, Munos, Szepesvári, 2009; Bubeck, 2010)

• Practice: $\rho = 0.2$ seems to be the best default value for $n < 10^8$





Deviations of UCB1 regret

► UCB1 policy: At time *t*, play

$$I_t \in rg \max_{i \in \{1, \dots, K\}} \left\{ \hat{\mu}_{i,t-1} + \sqrt{rac{2 \log t}{T_i (t-1)}}
ight\}$$

- ▶ Inequality of the form $\mathbb{P}(\hat{R}_n > \mathbb{E}\hat{R}_n + \gamma) \leq ce^{-c\gamma}$ does not hold!
- ▶ If the smallest reward observable from the optimal arm is smaller than the mean reward of the second optimal arm, then the regret of UCB1 satisfies: for any C>0, there exists C'>0 such that for any $n\geq 2$

$$\mathbb{P}(\hat{R}_n > \mathbb{E}\hat{R}_n + C \log n) > \frac{1}{C'(\log n)^{C'}}$$

(Audibert, Munos, Szepesvári, 2009)

Anytime UCB policies has a heavy-tailed regret

For some difficult bandit problems, the regret of UCB1 satisfies: for any C > 0, there exists C' > 0 such that for any $n \ge 2$

$$\mathbb{P}(\hat{R}_n > \mathbb{E}\hat{R}_n + C\log n) > \frac{1}{C'(\log n)^{C'}} \tag{*}$$

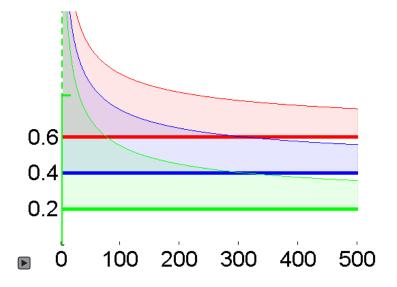
► UCB-H_{orizon} policy: At time *t*, play

$$I_t \in \operatorname*{arg\,max}_{i \in \{1,\dots,K\}} \bigg\{ \hat{\mu}_{i,t-1} + \sqrt{\frac{2 \log n}{T_i(t-1)}} \hspace{0.1cm} \bigg\},$$

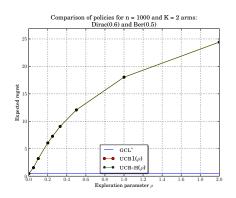
(Audibert, Munos, Szepesvári, 2009)

- ▶ UCB-H satisfies $\mathbb{P}(\hat{R}_n > \mathbb{E}\hat{R}_n + C \log n) \leq \frac{C}{n}$ for some C > 0
- \star (\star) = unavoidable for anytime policies (Salomon, Audibert, 2011)

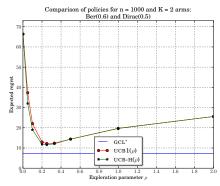
Comparison of UCB1 (solid lines) and UCB-H (dotted lines)



Comparison of UCB1(ρ) and UCB-H(ρ) in expectation



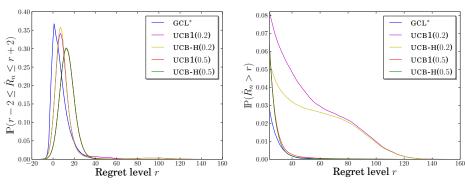
Left: Dirac(0.6) vs Bernoulli(0.5)



Right: Bernoulli(0.6) vs Dirac(0.5)

Comparison of UCB1(ρ) and UCB-H(ρ) in deviations

▶ For n = 1000 and K = 2 arms: Bernoulli(0.6) and Dirac(0.5)



Left: smoothed probability mass function. Right: tail distribution of the regret.

Knowing the horizon: theory and practice

- ► Theory: use UCB-H to avoid heavy tails of the regret
- ▶ Practice: Theory is right. Besides, thanks to this robustness, the expected regret of UCB-H(ρ) consistently outperforms the expected regret of UCB1(ρ). However:
 - the gain is small.
 - lacktriangle a better way to have small regret tails is to take larger ho

Knowing μ^*

► Hoeffding-based GCL* policy: play each arm once, then play

$$I_t \in \operatorname*{argmin}_{i \in \{1, ..., K\}} T_i(t-1) (\mu^* - \hat{\mu}_{i,t-1})_+^2$$

(Salomon, Audibert, 2011)

- Underlying ideas:
 - ▶ compare *p*-values of the *K* tests: $H_0 = \{\mu_i = \mu^*\}, i \in \{1, ..., K\}$
 - ▶ the *p*-values are estimated using Hoeffding's inequality

$$\mathbb{P}_{H_0}\left(\hat{\mu}_{i,t-1} \leq \hat{\mu}_{i,t-1}^{(obs)}\right) \lessapprox \exp\left(-2\mathcal{T}_i(t-1)\left(\mu^* - \hat{\mu}_{i,t-1}^{(obs)}\right)_+^2\right)$$

- ▶ play the arm for which we have the Greatest Confidence Level that it is the optimal arm.
- ► Advantages:
 - logarithmic expected regret
 - anytime policy
 - regret with a subexponential right-tail
 - parameter-free policy !
 - outperforms any other Hoeffding-based algorithm !

From Chernoff's inequality to KL-based algorithms

- Let $\mathcal{K}(p,q)$ be the Kullback-Leibler divergence between Bernoulli distributions of respective parameter p and q
- Let X_1, \ldots, X_T be i.i.d. r.v. of mean μ , and taking their values in [0,1]. Let $\bar{X} = \frac{1}{T} \sum_{i=1}^{T} X_i$. For any $\gamma > 0$

$$\mathbb{P}(\bar{X} \leq \mu - \gamma) \leq \exp(-T \mathcal{K}(\mu - \gamma, \mu)).$$

In particular, we have

$$\mathbb{P}(\bar{X} \leq \bar{X}^{(obs)}) \leq \exp\left(-T \, \mathcal{K}(\min(\bar{X}^{(obs)}, \mu), \mu)\right).$$

▶ If μ^* is known, using the same idea of comparing the *p*-values of the tests $H_0 = \{\mu_i = \mu^*\}$, $i \in \{1, ..., K\}$, we get the Chernoff-based GCL* policy: play each arm once, then play

$$I_t \in \operatorname*{argmin}_{i \in \{1, \dots, K\}} T_i(t-1) \ \mathcal{K} \big(\min(\hat{\mu}_{i,t-1}, \mu^*), \mu^* \big)$$

Back to unknown μ^*

When μ^* is unknown, the principle playing the arm for which we have the greatest confidence level that it is the optimal arm

is replaced by

being optimistic in face of uncertainty:

- ▶ an arm *i* is represented by the highest mean of a distribution ν for which the hypothesis $H_0 = \{\nu_i = \nu\}$ has a *p*-value greater than $\frac{1}{t^{\beta}}$ (critical $\beta = 1$, as usual)
- ▶ the arm with the highest index (=UCB) is played

KL-based algorithms when μ^* is unknown

▶ Approximating the *p*-value using Sanov's theorem is tightly linked to the DMED policy, which satisfies

$$\limsup_{n \to +\infty} \frac{R_n}{\log n} \leq \frac{\Delta_i}{\inf_{\nu : \mathbb{E}_{X \sim \nu} X \geq \mu^*} \mathcal{K}(\nu_i, \nu)}$$

(Burnetas & Katehakis, 1996; Honda & Takemura, 2010)

It matches the lower bound

$$\liminf_{n\to+\infty}\frac{R_n}{\log n}\geq \frac{\Delta_i}{\inf_{\nu:\mathbb{E}_{X\sim\nu}X\geq\mu^*}\mathcal{K}(\nu_i,\nu)}$$

(Lai & Robbins, 1985; Burnetas & Katehakis, 1996)

▶ Approximating the *p*-value using non-asymptotic version of Sanov's theorem leads to the KL-UCB (Cappé & Garivier, COLT 2011) and the K-strategy (Maillard, Munos, Stoltz, COLT 2011)

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Adversarial bandit

Parameters: the number of arms K and the number of rounds n

For each round t = 1, 2, ..., n

- 1. the forecaster chooses an arm $I_t \in \{1, ..., K\}$, possibly with the help of an external randomization
- 2. the adversary chooses a gain vector $g_t = (g_{1,t}, \dots, g_{K,t}) \in [0,1]^K$
- 3. the forecaster receives and observes only the gain $g_{l_t,t}$

Goal: Maximize the cumulative gains obtained. We consider the regret:

$$R_n = \left(\max_{i=1,\dots,K} \mathbb{E} \sum_{t=1}^n g_{i,t}\right) - \mathbb{E} \sum_{t=1}^n g_{l_t,t},$$

- ► In full information, step 3. is replaced by the forecaster receives $g_{t,t}$ and observes the full gain vector g_t
- ▶ In both settings, the forecaster should use an external randomization to have o(n) regret.

Adversarial setting in full information: an optimal policy

- ► Cumulative reward on [1, t-1]: $G_{i,t-1} = \sum_{s=1}^{t-1} g_{i,s}$
- ► Follow-the-leader: $I_t \in \arg\max_{i \in \{1,...,K\}} G_{i,t-1}$ is a bad policy
- An "optimal" policy is obtained by considering

$$p_{i,t} = \mathbb{P}(I_t = i) = \frac{e^{\eta G_{i,t-1}}}{\sum_{k=1}^{K} e^{\eta G_{k,t-1}}}$$

- ► For this policy, $R_n \le \frac{n\eta}{8} + \frac{\log K}{\eta}$
- ▶ in particular, for $\eta = \sqrt{\frac{8 \log K}{n}}$, we have $R_n \leq \sqrt{\frac{n \log K}{2}}$

(Littlestone, Warmuth, 1994; Long, 1996; Bylanger, 1997; Cesa-Bianchi, 1999)

Proof of the regret bound

$$p_{i,t} = \mathbb{P}(I_t = i) = \frac{e^{\eta G_{i,t-1}}}{\sum_{k=1}^{K} e^{\eta G_{k,t-1}}}$$

$$\begin{split} & \mathbb{E} \sum_{t} g_{I_{t},t} \\ = & \mathbb{E} \sum_{t} \sum_{i} \rho_{i,t} g_{i,t} \\ = & \mathbb{E} \sum_{t} \sum_{i} \rho_{i,t} g_{i,t} \\ = & \mathbb{E} \sum_{t} \left(-\frac{1}{\eta} \log \sum_{i} \rho_{i,t} e^{\eta(g_{i,t} - \sum_{j} \rho_{j,t} g_{j,t})} + \frac{1}{\eta} \log \sum_{i} \rho_{i,t} e^{\eta g_{i,t}} \right) \\ = & \mathbb{E} \sum_{t} \left(-\frac{1}{\eta} \log \mathbb{E} e^{\eta(V_{t} - \mathbb{E}V_{t})} + \frac{1}{\eta} \log \frac{\sum_{i} e^{\eta G_{i,t}}}{\sum_{i} e^{\eta G_{i,t-1}}} \right) \qquad \mathbb{P}(V_{t} = g_{i,t}) = \rho_{i,t} \\ \geq & \mathbb{E} \left(-\sum_{t} \frac{\eta}{8} \right) + \frac{1}{\eta} \mathbb{E} \log \frac{\sum_{j} e^{\eta G_{j,n}}}{\sum_{j} e^{\eta G_{j,0}}} \qquad \text{Hoeffding's inequality} \\ \geq & -\frac{n\eta}{8} + \frac{1}{\eta} \mathbb{E} \log \frac{e^{\eta \max_{j} G_{j,n}}}{K} = -\frac{n\eta}{8} - \frac{\log K}{\eta} + \mathbb{E} \max_{j} G_{j,n} \end{split}$$

Adapting the exponentially weighted forecaster

▶ In bandit setting, $G_{i,t-1}$, i = 1, ..., K are not observed

Trick = estimate them

▶ Precisely, $G_{i,t-1}$ is estimated by $\tilde{G}_{i,t-1} = \sum_{s=1}^{t-1} \tilde{g}_{i,s}$ with

$$\tilde{g}_{i,s}=1-\frac{1-g_{I_s,s}}{p_{I_s,s}}\mathbb{1}_{I_s=i}.$$

Note that
$$\mathbb{E}_{I_s \sim p_s} \tilde{g}_{i,s} = 1 - \sum_{k=1}^K p_{k,s} \frac{1 - g_{k,s}}{p_{k,s}} \mathbb{1}_{k=i} = g_{i,s}$$

$$p_{i,t} = \mathbb{P}(I_t = i) = \frac{e^{\eta \tilde{G}_{i,t-1}}}{\sum_{k=1}^{K} e^{\eta \tilde{G}_{k,t-1}}}$$

- ► For this policy, $R_n \le \frac{nK\eta}{2} + \frac{\log K}{\eta}$
 - ▶ In particular, for $\eta = \sqrt{\frac{2 \log K}{nK}}$, we have $R_n \leq \sqrt{2nK \log K}$ (Auer, Cesa-Bianchi, Freund, Schapire, 1995)

Implicitly Normalized Forecaster (Audibert, Bubeck, 2010)

Let $\psi: \mathbb{R}_{-}^* \to \mathbb{R}_{+}^*$ increasing, convex, twice continuously differentiable, and s.t. $[\frac{1}{K}, 1] \subset \psi(\mathbb{R}_{-}^*)$

Let p_1 be the uniform distribution over $\{1, \ldots, K\}$

For each round $t = 1, 2, \ldots$,

- $ightharpoonup I_t \sim p_t$
- ► Compute $p_{t+1} = (p_{1,t+1}, \dots, p_{K,t+1})$ where

$$p_{i,t+1} = \psi(\tilde{G}_{i,t} - C_t)$$

where C_t is the unique real number s.t. $\sum_{i=1}^{K} p_{i,t+1} = 1$

Minimax policy

- $\psi(x) = \exp(\eta x)$ with $\eta > 0$; this corresponds exactly to the exponentially weighted forecaster
- $\psi(x) = (-\eta x)^{-q}$ with q > 1 and $\eta > 0$; this is a new policy which is minimax optimal: for q = 2 and $\eta = \sqrt{2n}$, we have

$$R_n \leq 2\sqrt{2nK}$$

(Audibert, Bubeck, 2010; Audibert, Bubeck, Lugosi, 2011) while for any strategy, we have

$$\sup R_n \geq \frac{1}{20} \sqrt{nK}$$

(Auer, Cesa-Bianchi, Freund, Schapire, 1995)

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