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policy I have been campaigning on is adopted by a political party? Purpose test:
Charities and other organisations with limits on their political activities Purpose
test: The regulated period in an early UK Parliamentary general election Staff costs
and other overheads Joint campaigning What spending is regulated? If you spend money
on one of the five activities during a regulated period, you need to apply two tests
to your spending to decide if it is regulated: the purpose test the public test For
your spending to be regulated, it must meet the purpose test. In addition, for three
types of activity, the public test must also be met. The purpose test The purpose
test is met if your activity can reasonably be regarded as intended to influence
voters to vote for or against: one or more political parties political parties or
candidates that support or do not support particular policies other categories of
candidates, for example, candidates who went to a state school, or independent
candidates (who are not standing in the name of a political party) This test applies
to any of the five campaign activities. The public test The public test is met if
your activity is aimed at the public or a section of the public. Your members and
committed supporters do not count as members of the public. This test applies to:
election material canvassing and market research public rallies or public events For
more details on the public test, please see pages 7-8 of Overview of regulated non-
party campaigning It is important that you think carefully when applying the tests
for regulated spending, because there are electoral offences linked to failing to
follow the rules. Most of the rest of this guidance document focuses on how to apply
the purpose test to your campaign activities. Last updated: 24 May 2021 Book
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