

Performance analysis 2021/22: Goal three | Electoral Commission Search
Performance analysis 2021/22: Goal three You are in the Annual Report and
Accounts 2021/22 section Home Our plans and priorities Annual Report and Accounts
2021/22 On this page Key achievements Performance measures Our activities during the
year First published: 1 August 2022 Last updated: 1 August 2022 Goal three To be an
independent and respected centre of expertise, using knowledge and insight to further
the transparency, fairness and efficiency of our democratic system, and help adapt it
to the modern, digital age. This area of work focuses on innovation and strengthening
our evidence base. Our expertise in policy, research and communications are core to
enabling this work. Key achievements To share our independent and expert advice on
our democratic system, we: deployed a public awareness campaign to support
understanding of online advertising techniques, in conjunction with regulatory
partners published our annual survey of public opinion, which found public confidence
in the running of elections at a record high provided detailed analysis of the UK
Government's Elections Bill, including feedback to Cabinet Office, briefings to
parliamentarians, oral evidence to parliamentary committees, meetings with the
Minister, and content for our website provided analysis to parliamentarians in
Scotland, Wales and Northern Ireland on the impact of measures in the Elections Bill,
and briefings to the Scottish and Welsh governments, particularly in relation to
their consideration of requests for legislative consent responded to the Welsh
Government's consultation on election rules for local government elections in May
2022, and shared thinking and evaluation plans for the pilots they intend to run
extended our engagement with educators and published more learning resources for
young people, and those that work with them, to promote political literacy and
understanding of democratic processes provided evidence to the Public Administration
and Constitutional Affairs Committee of the UK Parliament on our work, and published
our views on the findings of the Committee on Standards in Public Life's report on
political finance published the findings of qualitative research on modernising
elections, looking at public attitudes to voting and the information available around
elections Performance measures Measure Performance We publish 100% of our reports to
planned deadlines 100 % Achieved We comment on 100% of relevant legislation and
policy proposals 100 % Achieved Work in support of the electoral law reform
recommendations from the England and Wales, Scotland and the Northern Ireland Law
Commissions Ongoing Our activities during the year Providing independent and expert
advice We published three reports on the May 2021 elections, the most complex set of
polls in recent years, with the additional challenges brought by the coronavirus
pandemic. We found that the changes put in place by the UK's governments, electoral
administrators and by us helped to support and reassure voters and campaigners. Our
reports described the continued concerns about the resilience and capacity of local
electoral services teams across Great Britain. In response, we highlighted our plans
to work in partnership with the electoral community, including Government and local
authorities, to help build more resilience for the future. The UK Government's
Elections Bill has been a significant focal point of our work over the last year. As
well as working closely to support officials on developing the legislation, we gave
evidence to the Joint Committee on Human Rights, the Public Administration and
Constitutional Affairs Committee, and the Public Bill Committee, on the Bill as a
whole or particular aspects. We also provided briefings to parliamentarians across
Great Britain about key considerations and potential impacts, including before key
parliamentary debates. We provided evidence to the Public Administration and
Constitutional Affairs Committee of the UK Parliament on our work, and briefed

selected peers ahead of Dissolution and Calling of Parliament Bill Second Reading in Lords. We published findings from a new research study looking at the public's needs and expectations about the voting process and the information they receive about voting. This research is part of a wider project looking at the future of voting, and we will use it to develop recommendations to the UK's governments about how the electoral system can continue to support participation in the democratic process. We continued to expand our engagement with educators to promote political literacy and understanding of democratic processes, publishing more learning resources for young people and those that work with them. This included form-time activities, lesson plans and activities for assemblies, for use in secondary schools in Great Britain. Acting on analytics and feedback from user testing, we continued to develop our website functionality and content. We deployed new search functionality and restructured guidance content on our website for electoral administrators, political parties and campaigners. Report navigation links Previous Next Performance analysis 2021/22: Goal two Performance analysis 2021/22: Goal four