Report a missing or incorrect digital imprint | Electoral Commission Search Report a missing or incorrect digital imprint You are in the Imprints on election campaign material section Home Voter Imprints on election campaign material Your location: Change England Northern Ireland Scotland Wales Overseas We're showing you content for . Select 'change' to choose a different location. On this page What to report Report a missing imprint First published: 14 January 2021 Last updated: 22 July 2021 What to report to us By law, digital election campaign material, as well as printed material, in Scotland must have an imprint. There is currently no law covering digital content in the rest of the UK. We can only take action in certain circumstances. We can take action if the material is about: an election in Scotland We can't take action if it is about: a candidate in Scotland. This is a matter for the police an election elsewhere in the UK a UK Parliamentary general election or byelection an individual's personal political opinion on a party or campaigner, if they are not closely associated with that party Candidates in Scotland If you see digital election campaign material about a candidate in Scotland which is missing an imprint, or with an incorrect imprint, please report this to the police. Report a missing or incorrect imprint Seen digital election campaign material missing an imprint, or with an incorrect imprint? Use this form to report it to us. Submit a missing or incorrect imprint report report a missing imprint Are you reporting digital election campaign material without an imprint in Scotland? Yes No Status message At the moment, the law only covers digital election campaign material in Scotland What was the material promoting? A party or campaigner in a Scottish election A candidate in a Scottish election A party, campaigner, or candidate in another election Status message We are unable to take action on material promoting candidates without imprints. Candidate rules are a matter for the police. Status message At the moment, the law only covers digital election campaign material in Scotland Please share a link to the material Please upload a screenshot of the material Maximum 3 files. 5 MB limit. Allowed types: jpg, png. Is there anything else you want to tell us? Leave this field blank What happens after you submit the form Once you have submitted the form, a member of our team will review it and consider what action needs to be taken. At this stage, the digital imprint rules are new and not all campaigners will be familiar with how to meet them. The information you have provided will help us to make sure the rules are being followed, and will be very helpful to us in reviewing the success of these rules. As a first step, we may contact campaigners who have published digital election campaign material without an imprint and ask them to include an imprint. We may ask them to remove the content immediately if they are unable to do so. Where appropriate, we may need to open an investigation. This could lead to a fine. If we open an investigation, the outcome will be published once it has concluded. We are unable to respond individually to every report that we receive. Your location: Change England Northern Ireland Scotland Wales Overseas We're showing you content for . Select 'change' to choose a different location.