

Performance analysis 2021/22: Goal one | Electoral Commission Search  
Performance analysis 2021/22: Goal one You are in the Annual Report and Accounts  
2021/22 section Home Our plans and priorities Annual Report and Accounts 2021/22 On  
this page Key achievements Performance measures Our activities during the year First  
published: 1 August 2022 Last updated: 1 August 2022 Goal one To enable the continued  
delivery of free and fair elections and referendums, focusing on the needs of  
electors and addressing the changing environment to ensure every vote remains secure  
and accessible. This goal captures our role in overseeing the delivery of elections  
across all parts of the UK and focuses on three areas: delivering well-run electoral  
events, maximising and modernising electoral registration, and tackling electoral  
fraud. Key achievements To help deliver well-run electoral events we: provided advice  
to Returning Officers, electoral administrators, candidates and agents to support the  
effective delivery of the May 2021 elections across Great Britain reported on the  
administration of the May 2021 elections in England, Scotland and Wales were  
consulted by the UK, Scottish and Welsh governments on draft legislation ahead of the  
May 2022 elections published guidance and resources, and provided support to  
electoral administrators, candidates and agents, in preparation for the scheduled  
elections across the UK in May 2022 deployed – both directly and through local  
authorities and other partner organisations – an extensive range of new voter  
information materials relating to Covid-safe elections, to support voter confidence  
worked with the National Police Chiefs Council, Crown Prosecution Service and College  
of Policing to provide new guidance for candidates and campaigners on recognising and  
reporting intimidation worked with organisations supporting people with a disability  
to raise awareness of how to take part in elections and what support they can expect  
to receive launched a new system for processing applications for accreditation for  
electoral observers To help maximise and modernise electoral registration, we: ran  
mass-media voter registration campaigns across Great Britain, to raise awareness of  
the need to register and to provide information on how to participate supported  
Electoral Registration Officers (EROs) in Great Britain with delivery of the annual  
canvass, including through the provision of guidance and advice worked closely with  
the Chief Electoral Officer for Northern Ireland to support the electoral  
registration canvass reported on the 2021 electoral registration canvass in Northern  
Ireland, recommending reforms to modernise the registration process To help tackle  
electoral fraud, we: worked with the police and local authorities to support the  
development of integrity plans to help prevent electoral fraud published updated data  
on alleged cases of electoral fraud reported during 2021, and new data on a small  
number of cases reported during 2022 worked with partners to run a campaign to raise  
awareness of electoral fraud, ahead of the May 2021 elections delivered, with the  
National Police Chiefs Council, our annual conference for police elections Single  
Points of Contact as an online event worked with the City of London Police Economic  
Crime Academy to host and contribute content to four training courses for police  
officers Performance measures Measure Performance We publish 100% of guidance  
products relating to electoral registration on time with no substantive errors 100 %  
Achieved We provide accurate advice to Returning Officers (ROs) and EROs within three  
working days of receipt of the request. (Target 100%) 99.5 % Achieved Additions to  
electoral registers during our public awareness campaigns meet or exceed our targets  
(Target 640,000. Achieved 660,000) 104 % Achieved Our activities during the year  
Delivering well-run electoral events The complex set of elections in May 2021 taking  
place in Great Britain were well-run, with high levels of public confidence in and  
satisfaction with the administration of the polls. We supported electoral

administrators to deliver the elections with comprehensive written guidance and through our advice service. We also undertook campaigns and provided resources to help ensure voters understood how to participate with confidence, particularly taking account of the public health context. Our voter registration campaign activity supported the delivery of over 600,000 additions to electoral registers, through the use of mass advertising, partnership work and media coverage generation. We supported the 2021 electoral registration canvass in Northern Ireland, the first since 2013 and which resulted in the largest ever register in NI. This included running a campaign to raise awareness of the canvass and encourage people to respond. We also supported the annual canvass in Great Britain, providing guidance and using our performance standards to support and challenge the work of Electoral Registration Officers. We have undertaken preparations to support the May 2022 elections taking place across the UK. We have published guidance and resources for those running the polls and standing for election, working closely with a range of stakeholders from across the electoral community. We were consulted on draft legislation from the UK, Scottish and Welsh governments, and reflected the changes in our guidance and messaging. [Report navigation links](#) [Previous](#) [Next](#) [Annual Report and Accounts 2021/22](#) [Performance analysis 2021/22: Goal two](#)