

Performance standards for Electoral Registration Officers | Electoral Commission
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Electoral registration in Great Britain in 2021 Progress with the canvass: July -
September 2021 Analysis of electoral registration data 2020 Overview We set standards
and monitor the performance of Electoral Registration Officers (EROs) through our
performance standards framework. Performance standards for EROs Along with the
guidance and resources provided by the Commission, the performance standards form
part of a package which supports EROs with planning for and delivering well-run
electoral registration services across Great Britain. Download the performance
standards for EROs Performance standards for EROs - December 2022 Accessible version
of the draft performance standards Outcome: electoral registers are as accurate and
complete as possible, ensuring that everyone who is eligible and wants to vote is
able to do so What inputs are needed? ERO understanding and delivery of role and
responsibilities Management and oversight of delivery of the electoral registration
service, including the statutory functions of the ERO, and stakeholder engagement
Planning Maintaining a plan for registration throughout the year, ensuring it is kept
under review and evaluation is undertaken, with lessons learnt fed back in, and a
risk and issues register, identifying any risks to the effective delivery of your
registration plan and corresponding mitigating actions Resource Identification and
allocation of budget and staffing for electoral registration activities Training
Identification and delivery of training to meet the needs of both permanent and
temporary staff What activities are being undertaken? Identification of those not
registered, including hard to reach groups: Using available data and information
sources, identify those not registered, including hard to reach groups Develop and
maintain a public engagement strategy, ensuring planned activities are tailored to
meet the needs of different groups of electors What information is needed to
understand the impact of these activities? Analysis of the scope and usefulness of
data and information Ward level analysis of the registration area Identification of
priority areas to target registration activity Evaluation of communications channels
and approaches, including cost/benefit analysis of previous activity, supporting
development of engagement strategy and activities Undertaking year-round registration
activity: Maintain the property database Contact potential eligible electors,
including carrying out work to target hard to reach groups Ensure those no longer
entitled to be registered are identified and removed Develop and implement processes
to identify and address potential integrity issues Manage special category electors
What information is needed to understand the impact of these activities? Number of
properties with UPRN/as a percentage of properties Analysis of any issues reported
with the allocation of properties to polling districts to reflect relevant electoral
boundaries The accuracy and usability of data sources used Analysis of response rates
by channel, to understand impact of different approaches Number of ITRs sent (by
channel) Number of ITRs followed up Number of ITRs not responded to after the
reminder and personal visit stages Number of electors whose identity has not been
verified and have yet to provide documentary evidence by type e.g. ordinary electors,
overseas electors, etc. Number of registration applications received, by type e.g.
ordinary electors, overseas electors, etc. Number of additions to the register, by
type e.g. ordinary electors, overseas electors, etc. Number of reviews of
registration and number of deletions as a result Number of deletions not as a result
of a review, by type Number of registration applications referred to the police

Number of renewals sent by elector type Number of special category elector applications (both new and renewals) processed, from different elector groups (overseas, service etc.) Number of special category electors renewed by elector type Administering the canvass: Using available data and information, identify the most appropriate method to canvass properties in your area Make arrangements to deliver the planned canvass activities Undertake the planned canvass activities What information is needed to understand the impact of these activities? The accuracy and usability of local data sources used Results of data matching (national and local) Number of households intended for each route Analysis of available communications channels (e-communications, telephone, mail, etc.), to inform contact with individual properties Number of households canvassed, by route and channel Number of communications sent, by route and channel Number of responses by route and channel Assessment of success of canvass communication channels used Number of canvassers recruited and trained Evaluation of canvasser performance Administering the Voter Authority Certificate process Develop and maintain an engagement strategy for those less likely to hold an accepted form of ID on how to obtain a Voter Authority Certificate Process Voter Authority Certificate applications Manage production and distribution of temporary Voter Authority Certificates Process Anonymous Elector's document applications What information is needed to understand the impact of these activities? Identification of those less likely to hold a required form of ID, supporting targeting of activity Evaluation of communications channels and approaches, supporting development and delivery of engagement strategy and activities Number of Voter Authority Certificate applications received by channel Number of Voter Authority Certificate applications processed Number of Voter Authority Certificate applications rejected Number of Voter Authority Certificates issued Number of temporary Voter Authority Certificates issued Number of Anonymous Elector's document applications received and processed Number of Anonymous Elector's document applications rejected Number of Anonymous Elector's documents issued What difference is being made? The demographics of the registration area and the needs of groups of electors within it are understood, enabling services to be targeted and designed to meet the needs of residents Barriers to registration are minimised, enabling all eligible individuals, including those from different elector groups, to register Potential new electors are identified and are given every opportunity to register to vote Changes in the registration status of individuals are captured and applied to the register in a timely manner Elections are effectively supported by the register Voters without one of the accepted forms of ID are able to obtain a Voter Authority Certificate to enable them to cast their vote in person How can we determine the success of our work? Performance against the KPIs/objectives set out in your registration plans Evaluation of public engagement activities undertaken, including of changes made to the register as a result of the activity Changes in levels of registration within and across the registration area, both generally and within identified under-registered groups An assessment of levels of additions and deletions, during the canvass and throughout the year. A year-on-year analysis of additions and deletions Assessment of the numbers of eligible electors who tried to vote on polling day but were unable to do so as a result of not being registered to vote or who were unable to vote due to not having appropriate identification (at relevant polls) Outcome: absent voting is accessible, ensuring that everyone who is eligible and wants an absent vote is included on the relevant absent vote list What inputs are needed? ERO understanding and delivery of role and responsibilities Management and oversight of delivery of the absent voting function, including the

statutory responsibilities of the ERO, and stakeholder engagement. Planning Maintaining a plan throughout the year, including arrangements for managing the absent voting process, and a risk and issues register, identifying any risks to the effective delivery of your plan and corresponding mitigating actions. Resources Identification and allocation of budget and staffing for absent voting activities. Training Identification and delivery of training to meet the needs of both permanent and temporary staff. What activities are being undertaken? Supporting electors to engage with the absent voting process: Develop and implement a communications plan to ensure that electors are aware of the absent vote options available to them Ensure that all electors can access the absent vote process What information is needed to understand the impact of these activities? Evaluation of information made available to electors on the absent voting process to help them understand the options available to them Number of absent vote applications from different elector groups (overseas, service), by type (postal or proxy) Number and type of complaints received about ability to access the absent vote process from different elector groups (ordinary, overseas, service etc.) Administering absent vote processes: Process new applications Process requested changes to absent voting preferences Maintain absent vote records and lists Undertake postal vote refresh/ reapplication process (as relevant) Develop and implement processes to identify and address potential integrity issues What information is needed to understand the impact of these activities? Number of absent vote applications received by channel Number of absent vote applications received by type (postal or proxy) Number of absent vote applications rejected Number of absent vote confirmations sent Number of changes to voting arrangements processed Number of absent vote refresh notices sent, followed up and responses processed, by type (e.g. ordinary elector, overseas elector, etc.) Number of postal vote applications for postal votes to be redirected to one address Number of postal applications from one address Number of proxy applications from one address Number of emergency proxy applications by type Number of applications referred to the police for investigation What difference is being made? Electors are able to make an informed decision on what voting method is best for them Barriers to absent voting are minimised, enabling all eligible individuals, including those from different elector groups, to apply Changes to voting arrangements are captured and applied in a timely manner The integrity of absent voting records and lists is maintained How can we determine the success of our work? Performance against the KPIs/objectives set out in your plans Analysis of complaints and feedback received about ability to access the absent voting process Assessment of the numbers and types of errors in the absent voter lists Outcome: stakeholders and electors have confidence in the secure management of the electoral registers What inputs are needed? ERO understanding and delivery of role and responsibilities Management and oversight of delivery of the electoral registers, including the statutory functions of the ERO, and stakeholder engagement. Planning Maintaining a plan throughout the year, including details of the publication and supply of the register and arrangements for managing the security of systems, and a risk and issues register, identifying any risks to the effective delivery of your plan and corresponding mitigating actions Resources Identification and allocation of budget and staffing for electoral registration activities. Training Identification and delivery of training to meet the needs of both permanent and temporary staff. What activities are being undertaken? Publication and supply of the electoral register: Maintain record of those who are entitled to receive the electoral register Securely supply the electoral register to recipients Timely and accurate supply of electoral registers to the Returning Officer to support the

conduct of elections What information is needed to understand the impact of these activities? Evaluation of arrangements for publication of the revised register and monthly updates to the register Evaluation of arrangements for supplying the register to those entitled to receive it Number of requests received, number of requests approved and when supplied Audit trails showing how and when data has been transferred Evaluation of methods for transferring data Processes to ensure cyber security Timing of provision of the registers Information provided to recipients on appropriate use of the register What difference is being made? Everyone who is entitled to be supplied with the register receives data on time and in an appropriate format Electors have confidence in how their data is compiled, accessed and used Personal data is processed lawfully and transparently How can we determine the success of our work? Performance against the KPIs/objectives set out in your plans Analysis of complaints received from register recipients in relation to the provision of registers Analysis of complaints from electors about how their data is processed About the standards The standards are focussed on the outcomes that should be delivered, rather than the processes that are followed, with the objective of helping EROs and their teams to understand the impact of their electoral registration activities. This should help EROs to make informed decisions on what activities are undertaken, how these activities are carried out and how their limited resources can be deployed efficiently and effectively. Objectives of the performance standards To support EROs and their teams to deliver efficient and effective electoral registration services, and to allow them to demonstrate the impact of their electoral registration activity To provide reassurance to the public and key stakeholders (such as political parties and elected members) that EROs are doing everything they can to ensure that everyone who is eligible and wants to vote is able to do so What do the standards comprise of? An outcome: This states the broad goal that EROs should be seeking to achieve. The performance standards set out three broad goals that EROs should be seeking to achieve: Electoral registers are as accurate and complete as possible, ensuring that everyone who is eligible and wants to vote is able to do so Absent voting is accessible, ensuring that everyone who is eligible and wants an absent vote is included on the relevant absent vote list Stakeholders and electors have confidence in the secure management of the electoral registers What inputs are needed? This sets out the resources that will need to be put into the service to enable the necessary activities to be delivered. What activities are being undertaken? This does not provide an exhaustive list of activities, but instead summarises the headline activities that EROs are likely to need to undertake to be able to meet the outcome. Our guidance and resources for EROs are designed to support them in determining the specific activities that will need to be carried out in their particular circumstances. What information is needed to understand the impact of our activities? This highlights the data and qualitative information which will help to demonstrate the impact of the activities and which should form the basis of how EROs and the Commission can determine the success of their work. Again this is not an exhaustive list and the information listed may be supplemented by additional data or information that the ERO feels is relevant to their performance. What difference is being made? This summarises the combined effects that the activities should have and which, taken together, would contribute to the delivery of the overall outcome. How can we determine the success of our work? This sets out measures that will help to demonstrate what difference the work is making. In some cases the difference will not be straightforward to quantify or otherwise measure, and so an aggregation of several measures may be relied upon to demonstrate what the work is achieving. Using the ERO

performance standards We want to ensure that EROs and their teams find the standards useful in understanding, improving and reporting on their performance. The standards have been designed to help EROs understand the impact of their activities on the overall delivery of their registration services. They should also help to identify where improvements can be made, and support EROs to report on their own performance locally. EROs should be using the data and qualitative information set out in the standards to help them understand the impact of their activities so they can identify what works and what doesn't and where improvements can be made. The framework is designed to support this analysis and focus EROs on the key data and information that will indicate what is working well and what is not working so well. The standards should also help EROs to demonstrate locally – whether within an ERO's local authority, to elected members, or more broadly – how the activities they are carrying out contribute to the provision of an efficient and effective electoral registration service and, ultimately, will help to ensure that everyone who is eligible and wants to vote is able to do so. Additional tools to support the standards Additional tools to support the standards Alongside the standards, ongoing support from your local Commission team and our guidance for Electoral Registration Officers in England, Scotland and Wales - which sets out how to run registration services in line with both legislation and good practice - we are also publishing a suite of further tools and templates specifically to support EROs in using the performance standards and reporting on their performance locally. These tools include: Resources on using data, including information on how to access data , and how to analyse and assess data to help EROs make full use of the information which is available to them. Key performance indicator (KPI) setting guidance , which includes practical information on how to develop, monitor and evaluate against KPIs and should assist EROs with establishing a baseline of their own performance and setting targets which take into account their specific circumstances. Reporting template, which provides a framework for EROs to report on their performance to political stakeholders and voters locally, with an emphasis on how they've delivered the outcomes set out in the standards. The resources are in development and will be available to access from links above as soon as they become available. Electoral registration in Great Britain in 2021 This report looks at how the 2021 canvass in Great Britain was run and considers the ongoing impact on the electoral registers of the changes to the annual canvass process introduced in 2020. Progress with the canvass: July - September 2021 We have published a report on progress with the 2021 canvass . The report highlights the key findings from our engagement with EROs from July to September 2021, and also draws out some examples of good practice which have emerged. Analysis of electoral registration data 2020 We have published a report on the 2020 annual registers and the canvass process , which includes an analysis of the data and information we collected from EROs during and following last year's canvass.