

Case study 2: Fracking | Electoral Commission

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Fracking Action days Website pledge campaign Case study 2: Fracking An environmental

campaigner ran a series of campaigns on fracking during the regulated period for

the general election. The first campaign was an action day where a number of events

took place across an area where fracking applications were under consideration by the

council. The second campaign aimed to get candidates to sign a pledge against

fracking. The campaigner's website had an interactive map of the UK, with each

constituency showing which of its candidates had signed the pledge. There was also a

running total for how many candidates from each party had signed the pledge. Other

material promoted the website, asked candidates to sign the pledge, and asked voters

to write to their candidates to ask them to sign. Last updated: 19 September 2023

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