

| Electoral Commission    Search

About our resources We

create a range of resources for local councils, charities and other organisations engaging with voters. Use these resources on your social media channels to raise awareness about democracy, from voter registration to voting options. The resources are in a variety of formats, so you can choose the best option for your audience. There are social media graphics and template posts, as well as posters that you can print, and template press releases. Some of the resources include dates and deadlines, and we update them each time there's an election. If you have any questions, you can get in touch with us: [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk)

**Download the resources - part 1** resources Voters in England, Scotland and Wales are required to show photo ID to vote in some elections. Download our resources to help you provide voters with more information. Annual canvass resources Download our resources about the annual canvass, currently underway in England, Wales and Scotland

**Partner toolkit** Take a look at our partner toolkit to find out how you can promote registering to vote and democratic engagement

**Download the resources - part 2**

**Electoral fraud resources:** Your vote is yours alone Download our 'your vote is yours alone' resources about preventing electoral fraud

**Voter registration resources** Use these resources to encourage voter registration. These resources don't include dates or deadlines, so you can use them at any time

**Voter information resources** Download these resources and provide voter information to your audiences. These resources don't include dates, so you can use them at any time

**Download the resources - part 3**

**Resources for Educators** Start the conversation about politics and democracy with 14-18 year olds. **Voter registration campaigning: is it regulated?** Find out about the regulation of voter registration campaigns

**Supporting domestic abuse survivors to register to vote anonymously** Download our resources for professionals working with domestic abuse survivors

**Related content** Sign up for updates To stay up to date with our latest resources, sign up to our voter registration newsletter, **Roll Call now Voter** Find our press releases, resources, and media contacts Find out how to contact us

toolkit You are in the section Home First published: 26 August 2021 Last updated: 5 October 2021 Overview of resources We've created this toolkit to make it as easy as possible for anyone to promote registering to vote and democratic engagement. Our flexible and adaptable resources can be used year round. You know when they're going to be most relevant to your network, and it's up to you when to use them. Whether this is the first time you're trying to promote voter registration, or you're one of our longstanding partners, we hope you find it useful. What you'll find in this toolkit: How you can help Digital resources Print resources We also produce election-specific resources in the lead up to elections so you can promote awareness of these. Sign up to Roll Call , our newsletter for partners and organisations interested in voter registration, so we can stay in touch. Why it's important Voting is the cornerstone of people's involvement in democracy. The ballot box is the place where people get to have their say on who represents them at a local or national level, to take decisions and to act on their behalf. But if people don't register, they can't vote, it's as simple as that. By encouraging your network to register, you can help us to ensure that everyone who is eligible to vote, is able to do so. Sometimes elections can be called at short notice, giving less time to get the message out and for people to register to vote before the deadline. Encouraging people in your networks to register as soon as possible can avoid them missing out; once they're on the electoral register, they will stay there unless they move house or their status changes. Resources How you can help Organisations like yours are on the ground and have great existing relationships with the people you are trying to reach. You are a trusted source of information, and may also have access to groups who are under-represented on the electoral register. Here's how you can help get the message out: Put it on social media Share our social media images , Twitter, Instagram and any other channels you use. Accompany the images with quotes from leading people in your organisation. We know people are more likely to listen to people they know and trust. Example: "I registered to vote because it's powerful and simple to do – Jane Bloggs" Put up posters Display our posters strategically in areas with high traffic such as kitchens and toilets. The more people see them, the more likely they'll be to register. Interactive display boards are also a great way to show the images. Stay connected Sign up to Roll Call – this newsletter allows us to keep you up to date with election information, new resources and more. and Twitter . Don't forget to like, share and retweet! Hand out flyers Distribute these at events and voter registration drives. Flyers can be a good way to engage people at your events and also act as a good reminder for people when they get home. Print resources Download these posters and flyers to raise awareness. As well as different sizes, we also have both 'ready-to-print' and 'commercial print' options – make sure you choose the right ones for you! If you want to add your own logo, be sure to check out our corporate identity guidelines (pages 12-13) first. If you want to make any other changes to the content, contact us directly at [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk) . Download ready-to-print posters Download commercial print posters Digital resources Our digital resources are available in Facebook, Instagram and Twitter formats. If you want to add your own logo, be sure to check out our corporate identity guidelines (pages 12-13) first. If you want to make any other changes to the content, contact us directly at [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk) . Download the digital partner toolkit resources

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for updates   You are in the   section [Home](#)   First published: 13 September 2019

Last updated: 24 November 2021   Subscribe today   Roll Call is our voter registration newsletter and your guide to supporting voter registration and participation. By choosing to be on our Roll Call, you'll stay up to date with upcoming campaigns and receive our latest registration insights. Sign up to Roll Call now   If you know someone else who would be interested in Roll Call share this page with them.

Voter registration campaigning: is it regulated? | Electoral Commission Search  
Voter registration campaigning: is it regulated? You are in the section Home  
First published: 1 March 2021 Last updated: 3 March 2021 Voter registration  
campaigning: is it regulated? Ahead of elections, lots of individuals and  
organisations run campaigns to encourage people to register to vote or how to use  
their vote in the election. Each year these campaigns make a really important  
contribution to getting as many of eligible people as possible on the electoral  
registers, supporting the work done by local authorities, political parties and by  
us. While most of these campaigns will not be regulated, in some cases there may be  
rules that apply, including on how much you can spend on your activities. This will  
depend on the types of activities you are carrying out and what other people may  
think when they look at your campaign. We want to make sure you have the right  
information to ensure you stay within the rules. This page provides an overview of  
the rules and when they might apply to your voter registration campaign. Content What  
are the political finance rules? The rules around political finance are an essential  
part of our election laws and are designed to support public confidence in the  
integrity of the poll. This includes providing transparency about who is spending  
money to influence the way that people vote, and what they are spending that money  
on. An important part of the rules relates to 'non-party campaigners'. What is a non-  
party campaigner? 'Non-party campaigners' is the term used for individuals and  
organisations that campaign around elections but do not stand as political parties or  
candidates. This might include anything from companies or charities to other less  
formal groups of people or even individuals. There are specific rules on how much  
these campaigners can spend on regulated activities around an election, and above  
certain amounts of spending they need to formally register with us. Whether a  
campaign is regulated will depend on the facts in each individual case. To decide if  
an activity is regulated we apply two tests: The Purpose test: Is someone likely to  
think the activity is influencing voters to vote in a particular way? What is the  
content, tone, timing, and is there a call to action? The Public test: Is the  
activity aimed at the general public? What do I need to consider about my own  
campaign? Encouraging people to vote or register to vote are not regulated activities  
because they alone will not meet the purpose test – a reasonable person is unlikely  
to view these activities as influencing voters to vote in a particular way. However,  
in cases where your activities go beyond a simple voter registration or voter  
awareness campaign, you will need to consider where these additional activities meet  
the non-party campaigner tests. The intention or aim of the activity is not  
important, instead it is important to consider what a reasonable person would think  
when they look at the campaign. This is assessed through the purpose and public tests  
as mentioned above. Whether a campaign is regulated will depend on the facts in each  
individual case. You should read Non-party campaigners: Where to start to help you  
decide whether your campaign falls within the rules. You can also contact us for  
advice on your campaign. If your campaign does fall within the rules, this doesn't  
mean that you cannot do what you were planning, just that there may be a limit to  
what you can spend, and you may have to report information about what you did after  
the election. These rules are an important part of the transparency that exists in  
our elections, and exist to ensure people can be confident about how they are run.  
Further useful information for your voter registration campaign You should make sure  
you and your campaigners follow the Code of Conduct for campaigners in Great Britain  
. This Code sets out what is, and is not, considered acceptable behaviour in the  
community and at polling stations. If you are running a voter registration campaign,

take a look at our democratic engagement resources which you can use and share with voters in your community. People can register online or download application forms from GOV.UK . about who can register You can also help voters with information about postal and proxy voting. Find information and download our absent voting application forms If completed registration or absent vote applications are given to you or your campaigners these should be sent on unaltered to the Electoral Registration Officer within two working days of receipt. These applications must be received by the Electoral Registration Officer by the relevant statutory deadline. There are separate deadlines for registering to vote and registering to vote by post or by proxy. View these deadlines and find the contact details for electoral registration teams .

May 2023 elections: Resources for voter information | Electoral Commission Search  
May 2023 elections: Resources for voter information You are in the section Home  
First published: 10 February 2021 Last updated: 25 April 2023 Overview of resources  
To help to reach as many people as possible we've created a range of digital and  
print voter information resources ahead of polling day in May 2023. These resources  
are designed to raise awareness on: when the elections are happening finding your  
polling station getting help at the polling station what to do if you need help to  
vote who tellers are polling station opening times things to remember if you are  
voting in person voting anonymously voting without a fixed address changes to our  
electoral system as a result of the Elections Act 2023 Resources include: Posters  
Social media images Website banners Email signatures Template social media messaging  
Resources Resources for elections taking place in England These resources are  
specifically for the council elections in England on Thursday 4 May. We also have  
resources available which do not reference a specific polling day, so can be used  
year-round. Partner resources May 2023 – social media assets and copy, web banners,  
posters, email signatures (England) If you require the artwork files for these  
resources, please email your request to our partnerships team:  
partners@electoralcommission.org.uk We have resources available to support disabled  
people and people with learning disabilities and/or autism to vote with confidence.  
These include information on how to register to vote, what forms of photo ID will be  
accepted, how to apply for free voter ID if it's needed, what will happen at the  
polling station, and how to get more support. Easy Read guide to voter ID Information  
in BSL Information in Braille, large print and audio formats The My Vote My Voice  
campaign has also produced resources, with support from the Electoral Commission, to  
support people with learning disabilities and/or autism to vote. These include a  
'voting passport' people can use to help polling station staff to easily understand  
any reasonable adjustments they require. Easy Read guides on registering to vote,  
deciding how you want to vote, applying for voter ID, and voting Local Election  
Practice Ballot Paper: Easy Read Guide Voting passport Resources for elections taking  
place in Northern Ireland These resources are specifically for the local council  
elections in Northern Ireland on Thursday 18 May. We also have resources available  
which do not reference a specific polling day, so can be used year-round. Partner  
resources May 2023 – social media, web banners, posters and email signatures  
(Northern Ireland) Absent voting resources May 2023 - social media graphics, posters  
and template social media posts (Northern Ireland) Easy Read guide to voting in the  
2023 local elections in Northern Ireland Template survey to collect feedback from  
voters using support at polling stations As requested by respondents to our  
consultation on the 'Assistance with voting for disabled voters' guidance, we have  
created a template survey that local councils can use to gather feedback from  
disabled voters. The survey is also available in easy read. You do not have to use  
this survey or share the results with Electoral Commission, but it may support you in  
evaluating the support you provided to assist disabled voters at the polling station.  
Survey - guidance survey - easy read (DOCX) Other resources There are no elections  
taking place in Wales or Scotland on Thursday 4 May. We have resources available  
which do not reference a specific polling day, so can be used year-round.

resources | Electoral Commission   Search   resources   You are in the section Home On this page Resources in accessible formats First published: 19 December 2022 Last updated: 19 July 2023 Introduction Voters are legally required to show photo ID when voting at a polling station at some elections. This requirement applies to UK Parliament by-elections and recall petitions, local elections in England, and Police and Crime Commissioner elections in England and Wales. The requirement will apply to UK Parliament general elections from October 2023. It does not apply at Scottish Parliament, Welsh Senedd, or council elections taking place in Scotland or Wales. Download our resources Organisations working directly with voters, including local authorities and charities, can play an important role in supporting voters to ensure they have photo ID ahead of any election where the requirement applies. We have published a 'partner pack' containing a generic set of resources for use in England, Scotland and Wales. These resources will help organisations raise awareness, and support voters with applying for a Voter Authority Certificate, if needed. This pack also includes information on voter registration, as well as information tailored to the needs of groups we know are more likely to experience barriers in meeting this requirement and who may need support to access photo ID. The Pack contains: A guide for staff and volunteers A booklet for voters An A5 insert summarising the requirement Posters Template web and newsletter copy Template web banners and social media graphics and copy Press resources Download the Partner Pack We have produced bespoke A5 inserts for local councils and Electoral Registration Officers in Scotland and Wales to communicate the new voter ID requirement to their residents. Resources for anonymous voters We have also published resources tailored to the needs of people who are registered to vote anonymously, or who might benefit from doing so, such as domestic violence survivors. Download the Partner Pack for anonymous voters Resources to support organisations ahead of the next UK Parliament general election, to which the voter ID requirement will apply from October 2023, will be published in due course. Resources in accessible formats We have published information to support disabled voters with this requirement. Audio Download the staff guide in Audio format Download the staff guide for anonymous voters in Audio format Download the voter booklet in Audio format Download the booklet for anonymous voters in Audio format Braille Download the staff guide in Braille Download the staff guide for anonymous voters in Braille Download the voter booklet in Braille Download the booklet for anonymous voters in Braille BSL Download BSL Guide to You can also watch the BSL Guide to on our YouTube channel . Easy Read Download the voter booklet in Easy Read Plain text Download the staff guide in Plain Text format Download the staff guide for anonymous voters in Plain Text format Download the voter booklet in Plain Text format Download the booklet for anonymous voters in Plain Text format

Voter registration resources | Electoral Commission Search

Voter registration resources You are in the section Home First published: 26 July 2021 Last updated: 23 June 2023 About these resources Our 'Got 5?' campaign resources can be used to promote registering to vote and democratic engagement. Running a bath? Doing your laundry? Or waiting for your kettle to boil? We're showing voters how quick and easy it can be to register to vote – it only takes 5 minutes. How can you help? Organisations like yours are on the ground and have great existing relationships with the people you are trying to reach. You are a trusted source of information, and may also have access to groups who are under-represented on the electoral register. Our flexible and adaptable resources can be used year round. Whether this is the first time you're trying to promote voter registration, or you're one of our longstanding partners, we hope you find them useful. Resources Print resources Below are A4 and A3 posters you can use to raise awareness. If you want to add your own logo, be sure to check out our corporate identity guidelines first. If you want to make any other changes to the content, contact us directly at [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk) . Download A4 and A3 posters Digital resources Our suite of digital resources have been developed for Facebook, Instagram and Twitter. We've also created a range of template posts that you can use on social media. If you want to add your own logo, be sure to check out our corporate identity guidelines first. If you want to make any other changes to the content, contact us directly at [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk) Download digital resources Download template social media posts



Voter information resources | Electoral Commission Search

Voter information resources You are in the section Home First published: 26 July 2021 Last updated: 23 May 2023 About these resources To help to reach as many people as possible we've created a range of digital and print voter information resources that can be used ahead of elections. These resources are designed to raise awareness on: how to vote up until polling day when the elections are happening finding your polling station getting help at the polling station what to do if you need help to vote who tellers are polling station opening times things to remember if you are voting in person how to keep everybody safe when voting in person Resources Print resources Below are posters and flyers you can use to raise awareness. As well as different sizes, we also have both 'ready-to-print' and 'commercial print' options – make sure you choose the right ones for you. If you want to add your own logo, be sure to check out our corporate identity guidelines first. If you want to make any other changes to the content, contact us directly at [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk) . Download A3, A4 and A5 posters Digital resources Our suite of digital resources have been developed for Facebook, Instagram and Twitter. We've also created a range of template posts that you can use on social media. If you want to add your own logo, be sure to check out our corporate identity guidelines first. If you want to make any other changes to the content, contact us directly at [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk) . Download digital resources Download template social media posts Resources for people with a learning disability and/or autism The My Vote My Voice campaign has also produced resources, with support from the Electoral Commission, to support people with learning disabilities and/or autism to vote. These include a 'voting passport' people can use to help polling station staff to easily understand any reasonable adjustments they require. Easy Read guides on registering to vote, deciding how you want to vote, applying for voter ID, and voting ([Opens in new window](#)) Local Election Practice Ballot Paper: Easy Read Guide ([Opens in new window](#)) Voting passport We're currently updating our resources to support disabled people, including those with a learning disability and/or autism, to vote. These resources will be available in a range of accessible formats, and will be published in due course.

May 2023 elections: Resources for voter registration | Electoral Commission  
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May 2023 elections: Resources for voter registration

You are in the section Home First published: 10 February 2021 Last updated: 16 March 2023 Overview of resources To help to reach as many people as possible we've created a range of digital and print resources you can use to promote voter registration before the deadline to register for the May 2023 local elections on: 17 April in England 28 April in Northern Ireland We are running our voter registration campaign which asks voters if they've 'Got 5?' to register to vote. Running a bath? Doing your laundry? Or waiting for your kettle to boil? We're showing voters how quick and easy it can be to register to vote – it only takes 5 minutes. Resources include: Posters Social media images MPU GIF Template social media messaging Template press releases Resources Resources for elections taking place in England These resources are specifically for May 2023 elections in England. Got 5 resources - May 2023 - social media, graphics, posters, and social post template (England) Template press releases to encourage voter registration - May 2023 If you require the artwork files for these resources, please email your request to our partnerships team: [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk) Resources for elections taking place in Northern Ireland These resources are specifically for the local council election on Thursday 18 May. Got 5 resources - May 2023 - social media, graphics, posters, and social post template (Northern Ireland) If you require the artwork files for these resources, please email your request to our partnerships team: [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk) Other resources There are no elections taking place in Wales or Scotland on Thursday 4 May. We have resources available which do not reference a specific polling day, so can be used year-round.

Electoral fraud resources: Your vote is yours alone | Electoral Commission    Search  
Electoral fraud resources: Your vote is yours alone    You are in the section Home  
On this page Videos Leaflets Posters Social media posts Digital display ads How to  
request artwork files First published: 12 September 2019 Last updated: 26 November  
2019 Here you can find resources to carry out your own 'Your vote is yours alone'  
public awareness activity. Here you can find resources to carry out your own 'Your  
vote is yours alone' public awareness activity. Videos Here you can find two 'Your  
vote is yours alone' videos for use on social media. Voting at a polling station  
Voting at a polling station Voting by post Voting by post Leaflets This leaflet  
includes information in 'Your vote is yours alone' information leaflet () 'Your vote  
is yours alone' information leaflet with bleed and trim marks () This leaflet  
includes information in , Bengali, Punjabi and Urdu. 'Your vote is yours alone'  
information leaflet (Multi-lingual) 'Your vote is yours alone' information leaflet  
with bleed and trim marks (Multi-lingual) (PDF) Posters Posters are available in ,  
Bengali, Punjabi and Urdu. Posters about voting in a polling station: Polling  
station: – A4 poster (PDF) Polling station: – A3 poster (PDF) Bengali Polling  
station: Bengali – A4 poster (PDF) Polling station: Bengali – A3 poster (PDF) Punjabi  
Polling station: Punjabi – A3 poster (PDF) Urdu Polling station: Urdu – A4 poster  
(PDF) Polling station: Urdu – A3 poster (PDF) Posters about postal voting: Postal  
voting: – A4 poster (PDF) Postal voting: – A3 poster (PDF) Bengali Postal voting:  
Bengali – A4 poster (PDF) Postal voting: Bengali – A3 poster (PDF) Punjabi Postal  
voting: Punjabi – A4 poster (PDF) Postal voting: Punjabi – A3 poster (PDF) Urdu  
Postal voting: Urdu – A4 poster (PDF) Print-ready versions of the posters, including  
bleed and trim marks, are also available. All print-ready posters about voting in a  
polling station (ZIP) All print-ready posters about postal voting (ZIP) Social media  
posts Here you can download template posts for use or Facebook. The ZIP file below  
includes: Polling station voting Facebook image Postal voting Facebook image Polling  
station voting Twitter image Postal voting Twitter image Copy for use in conjunction  
with campaign images Template social posts (ZIP) Digital display ads Leaderboard and  
MPU digital display ads are available below. There are two versions of the MPU  
banner. One shows a person voting at a polling station, the other shows someone  
voting by post. The link to use with these display ads is <https://crimestoppers-uk.org/Campaigns-media/Campaigns/Your-vote-is-yours-alone> Download the leaderboard  
banner ad (PNG) Download MPUs Download the polling station MPU banner ad (PNG)  
Download the postal voting MPU banner ad (PNG) How to request artwork files If you  
need the artwork files for any of the posters or leaflets on this page, please get in  
touch at [partners@electoralcommission.org.uk](mailto:partners@electoralcommission.org.uk) .

Supporting domestic abuse survivors to register to vote anonymously | Electoral Commission Search Supporting domestic abuse survivors to register to vote anonymously You are in the section Home First published: 7 March 2022 Last updated: 10 May 2023 Summary Anonymous registration was set up to help individuals whose safety would be at risk (or where the safety of other people at the same address as them would be at risk) if their name or address was listed on the electoral register, such as domestic abuse survivors. You can download our guide for professionals working with domestic abuse survivors, which tells you how you can support your clients to register to vote anonymously. Download the resources Scotland This guide was created in partnership with Scottish Women's Aid. Anonymous registration - guide for professionals working with domestic abuse survivors (Scotland) Wales We have worked with Welsh Women's Aid to produce guidance for professionals supporting survivors of Violence against Women, Domestic Abuse and Sexual Violence to register to vote. Anonymous registration guide for Wales England Anonymous registration: Supporting survivors of domestic abuse to register to vote for England Related content Register to vote anonymously Find out about how to register to vote anonymously for your safety. Register to vote All you need to register to vote is 5 minutes and your National Insurance number. Voting in person Voting in person on polling day? Learn more about what to expect when you go to the polling station.