

How should I evaluate the success of the annual canvass? | Electoral Commission  
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Resources for Electoral Registration Officers Department for Levelling Up, Housing  
and Communities resources for Electoral Registration Officers How should I evaluate  
the success of the annual canvass? How should I evaluate the success of the annual  
canvass? As part of your planning for delivery of the canvass , you will have  
established how you will evaluate the overall success of the canvass to inform your  
plans for future canvasses. Over time, your evaluation and refinement of your plans  
should ensure that your canvass processes make the best use of resources, are  
successful in encouraging households and individuals to take the necessary action,  
provide the best service for electors and reduce the administrative burden on your  
service. Your evaluation should utilise the metrics available to you via your EMS  
system. The performance standards for EROs , and the tools and templates available to  
support them, will assist you in understanding the impact of your activities, help  
identify where improvements can be made and support you to report on your own  
performance locally. You should use the data and qualitative information set out in  
the standards to help understand the impact of your activities, both throughout and  
at the end of the canvass, to identify what works and what doesn't and where you can  
make improvements. The framework is designed to support this analysis and focuses on  
the key data and information that will indicate what is working well and where  
improvements could be made. Last updated: 3 December 2020 Book traversal links for  
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for an election in December following the publication of the revised register? What  
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