

What happens if the policy I have been campaigning on is adopted by a political party? | Electoral Commission

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What happens if the policy I have been campaigning on is adopted by a political party? A political party may publicly adopt policies that you are already campaigning for or against. If your campaign did not meet the purpose test before the party changed its position, your planned campaign remains unlikely to meet the test. However, as a result of the party changing their position, you might enhance or increase your spending on the issue over what you originally planned. In this case, the further campaign spending will be regulated if it can reasonably be regarded as intended to promote or criticise the party. As usual you should assess your campaign using the factors we have set out . For example, if you welcome a political party's commitment to a policy that you have campaigned on, and it is clear that you would welcome a commitment from any political party, this will typically not meet the purpose test. Last updated: 24 May 2021

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Purpose test: Charities and other organisations with limits on their political activities