

How should I evaluate the success of the annual canvass? | Electoral Commission
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Registration Officers How should I evaluate the success of the annual canvass? How
should I evaluate the success of the annual canvass? As part of your planning for
delivery of the canvass , you will have established how you will evaluate the overall
success of the canvass to inform your plans for future canvasses. Over time, your
evaluation and refinement of your plans should ensure that your canvass processes
make the best use of resources, are successful in encouraging households and
individuals to take the necessary action, provide the best service for electors and
reduce the administrative burden on your service. Your evaluation should utilise the
metrics available to you via your EMS system. The performance standards for EROs ,
and the tools and templates available to support them, will assist you in
understanding the impact of your activities, help identify where improvements can be
made and support you to report on your own performance locally. You should use the
data and qualitative information set out in the standards to help understand the
impact of your activities, both throughout and at the end of the canvass, to identify
what works and what doesn't and where you can make improvements. The framework is
designed to support this analysis and focuses on the key data and information that
will indicate what is working well and where improvements could be made. Last
updated: 3 December 2020 Book traversal links for How should I evaluate the success
of the annual canvass? What is the impact on a December election if the final
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