

Raising awareness about the voting process and support available | Electoral Commission

Guidance for Returning Officers - Assistance with voting for disabled voters

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This section of the guidance covers the actions you can take to raise awareness of the voting process and the support that is available for voters. It is important that you have a clear communications strategy to help tackle the barriers some voters face, as well as to ensure voters are aware of the support available to enable or make it easier for them to vote independently and in secret. This is equally important for by-elections or unscheduled polls, which may take place at short notice, as for scheduled elections. You should update your public awareness strategy by identifying how and when you will: identify and communicate with relevant partners and disability organisations to explore opportunities to work together to raise awareness promote and communicate information to disabled voters about the process of voting at a polling station and the support and equipment available ask for feedback on the support and equipment provided – for example, by proactively inviting comment via your website or social media To support you in planning and developing your public awareness activity we will provide a suite of template social media assets and web copy templates which will be available on our website. We will update this guidance with a link to the new resources once they are available. Last updated: 29 March 2023

Book traversal links for Raising awareness about the voting process and support available

Ensuring those working to support the poll are aware of accessibility needs

Communicating information directly to disabled voters