

Report a missing or incorrect digital imprint | Electoral Commission Search
Report a missing or incorrect digital imprint You are in the Imprints on
election campaign material section Home Voter Imprints on election campaign material
Your location: Change England Northern Ireland Scotland Wales Overseas We're showing
you content for . Select 'change' to choose a different location. On this page What
to report Report a missing imprint First published: 14 January 2021 Last updated: 22
July 2021 What to report to us By law, digital election campaign material, as well as
printed material, in Scotland must have an imprint . There is currently no law
covering digital content in the rest of the UK. We can only take action in certain
circumstances. We can take action if the material is about: an election in Scotland
We can't take action if it is about: a candidate in Scotland. This is a matter for
the police an election elsewhere in the UK a UK Parliamentary general election or by-
election an individual's personal political opinion on a party or campaigner, if they
are not closely associated with that party Candidates in Scotland If you see digital
election campaign material about a candidate in Scotland which is missing an imprint,
or with an incorrect imprint, please report this to the police. Report a missing or
incorrect imprint Seen digital election campaign material missing an imprint, or with
an incorrect imprint? Use this form to report it to us. Submit a missing or incorrect
imprint report report a missing imprint Are you reporting digital election campaign
material without an imprint in Scotland? Yes No Status message At the moment, the law
only covers digital election campaign material in Scotland What was the material
promoting? A party or campaigner in a Scottish election A candidate in a Scottish
election A party, campaigner, or candidate in another election Status message We are
unable to take action on material promoting candidates without imprints. Candidate
rules are a matter for the police. Status message At the moment, the law only covers
digital election campaign material in Scotland Please share a link to the material
Please upload a screenshot of the material Maximum 3 files. 5 MB limit. Allowed
types: jpg, png. Is there anything else you want to tell us? Leave this field blank
What happens after you submit the form Once you have submitted the form, a member of
our team will review it and consider what action needs to be taken. At this stage,
the digital imprint rules are new and not all campaigners will be familiar with how
to meet them. The information you have provided will help us to make sure the rules
are being followed, and will be very helpful to us in reviewing the success of these
rules. As a first step, we may contact campaigners who have published digital
election campaign material without an imprint and ask them to include an imprint. We
may ask them to remove the content immediately if they are unable to do so. Where
appropriate, we may need to open an investigation . This could lead to a fine. If we
open an investigation, the outcome will be published once it has concluded. We are
unable to respond individually to every report that we receive. Your location: Change
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