Physical conference stands | Electoral Commission donations You are in the Party conferences and conference and loans in Northern Ireland stands section Home donations and loans in Northern Ireland Sponsorship Party conferences and conference stands View the navigation tree Go to main guidance section: donations and loans in Northern Ireland Terms we use in this guidance Which donations are covered by the rules? What do you need to do when you receive a donation? How do you work out the value of a donation? Crowdfunding Auction prizes Sponsorship Are there any exemptions to the sponsorship rules? How much of what you receive is a donation? Party conferences and conference stands Digital conference stands Physical conference stands Fringe events, receptions and meetings Conference or event packages What must you record when you accept a donation? What do you do if you receive a donation from an impermissible or unidentifiable source? Which loans are covered by the rules? What do you need to do before you enter into a loan? How do you work out the value of a loan? What must you record when you enter into a loan? What do you do if you have a loan from an impermissible source? Who can you accept donations and loans from? Which donations and loans do you need to report? How to report donations and loans Physical conference stands Payments of up to £15,000 (excluding VAT) for a 3m x 3m physical stand do not need to be treated as sponsorship or any other type of donation. Anything you receive above £15,000 (excluding VAT) for a 3m x 3m stand should be treated as sponsorship, and therefore as a donation to the party. You must report this donation if the amount you accept from one source exceeds the relevant reporting threshold. A higher pro rata amount can apply for stands larger than 3m x 3m but it is not necessary to pro rata a lower amount for smaller stands. If you charge a higher price than £15,000 (excluding VAT) for a stand larger than 3m x 3m, we expect you to keep sufficient records to show this transaction. This includes details of the size of the stand, what price you applied to it and how you calculated the price. We may ask to see your record keeping for our assurance purposes. If you use a higher pro-rata price for a physical conference stand larger than 3m x 3m, anything you receive above the relevant price must be treated as a donation to the party. Last updated: 31 March 2022 Book traversal links for Physical conference stands Digital conference stands Fringe events, receptions and meetings