

toolkit You are in the section Home First published: 26 August 2021 Last updated: 5 October 2021 Overview of resources We've created this toolkit to make it as easy as possible for anyone to promote registering to vote and democratic engagement. Our flexible and adaptable resources can be used year round. You know when they're going to be most relevant to your network, and it's up to you when to use them. Whether this is the first time you're trying to promote voter registration, or you're one of our longstanding partners, we hope you find it useful. What you'll find in this toolkit: How you can help Digital resources Print resources We also produce election-specific resources in the lead up to elections so you can promote awareness of these. Sign up to Roll Call , our newsletter for partners and organisations interested in voter registration, so we can stay in touch. Why it's important Voting is the cornerstone of people's involvement in democracy. The ballot box is the place where people get to have their say on who represents them at a local or national level, to take decisions and to act on their behalf. But if people don't register, they can't vote, it's as simple as that. By encouraging your network to register, you can help us to ensure that everyone who is eligible to vote, is able to do so. Sometimes elections can be called at short notice, giving less time to get the message out and for people to register to vote before the deadline. Encouraging people in your networks to register as soon as possible can avoid them missing out; once they're on the electoral register, they will stay there unless they move house or their status changes. Resources How you can help Organisations like yours are on the ground and have great existing relationships with the people you are trying to reach. You are a trusted source of information, and may also have access to groups who are under-represented on the electoral register. Here's how you can help get the message out: Put it on social media Share our social media images , Twitter, Instagram and any other channels you use. Accompany the images with quotes from leading people in your organisation. We know people are more likely to listen to people they know and trust. Example: "I registered to vote because it's powerful and simple to do – Jane Bloggs" Put up posters Display our posters strategically in areas with high traffic such as kitchens and toilets. The more people see them, the more likely they'll be to register. Interactive display boards are also a great way to show the images. Stay connected Sign up to Roll Call – this newsletter allows us to keep you up to date with election information, new resources and more. and Twitter . Don't forget to like, share and retweet! Hand out flyers Distribute these at events and voter registration drives. Flyers can be a good way to engage people at your events and also act as a good reminder for people when they get home. Print resources Download these posters and flyers to raise awareness. As well as different sizes, we also have both 'ready-to-print' and 'commercial print' options – make sure you choose the right ones for you! If you want to add your own logo, be sure to check out our corporate identity guidelines (pages 12-13) first. If you want to make any other changes to the content, contact us directly at partners@electoralcommission.org.uk . Download ready-to-print posters Download commercial print posters Digital resources Our digital resources are available in Facebook, Instagram and Twitter formats. If you want to add your own logo, be sure to check out our corporate identity guidelines (pages 12-13) first. If you want to make any other changes to the content, contact us directly at partners@electoralcommission.org.uk . Download the digital partner toolkit resources