

Attn: Blue Crew Robotics
Mt. Blue Campus
129 Seamon Road
Farmington, ME 04938

September 20, 2017

Dear Business Owner,

We hope that you would consider an opportunity to sponsor the Blue Crew Robotics Team. We are a small team, comprised of just 23 students from Mount Blue High School out of Farmington, Maine. The team is a part of the FIRST Robotics Competition.

FIRST Robotics is a program that allows students to explore their strengths and expand their access to education surrounding science, technology, engineering and mathematics (STEM). At the beginning of the season, a challenge is released; students then have six weeks to design, build, and test a robot before competitions start. Students are also responsible for raising funds for the entire venture, which allows them to develop business skills and interact with the community around them.

Over the course of our first season, we received many first year honors; those can be found in the attached information. The Blue Crew was chosen to attend the World Championships in St. Louis, Missouri, where they got to compete alongside teams from all over the United States, and 24 countries. Throughout the 2017 season, the Blue Crew was able to strengthen the bonds within the team. However, we were not able to compete in the higher level competitions because we did not have the funding.

During the 2018 season, we would like to attend the World Championship in Detroit, Michigan. It is of the utmost importance to keep out-of-pocket costs to individual members of the team as low as possible. We believe that the financial status of a student should not disqualify them from participating in such an enriching opportunity. We have been working hard this summer to fundraise and reach our goal by operating a root beer float stand at festivals in our communities. Achieving our goal is no small feat, as the budget for the next competition season totals \$31,450.00, and is broken down below:

Parts for the Robot	\$4,000.00
Registration Expenses	\$14,000.00
Travel Expenses	\$13,450.00
Total	\$31,450.00

Businesses that choose to sponsor the Blue Crew will be featured in various places including our pamphlets, our robot, and on our trailer, depending on how much they choose to donate. Additional information on the sponsorship opportunities, contact information, and our team is enclosed in this envelope.

We would like to thank you for considering to donate to the Blue Crew, and we appreciate your generosity. We would be delighted to answer any questions you may have. Please reach out to Andrea Jones, our Business Manager.

Respectfully,

Andrea Jones
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Mr. Richard Wilde
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