



BLuelink

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TOMORROW'S SOLUTION, TODAY'S SUCCESS

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BLuelink

INTRODUCTION

BlueLink – A Regulated Bridge Between Traditional Finance and Blockchain Innovation

BlueLink is building a unified financial ecosystem that merges the efficiency of decentralized technology with the compliance and trust of traditional finance.

We are:

- Creating a regulated trading and banking platform for crypto, tokenized assets, and fiat.
- Deploying our own high-speed, EVM-compatible blockchain to support scalable DeFi.
- Enabling real-time global finance with debit cards, on-chain governance, and secure custody.
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Our mission is to unlock the full potential of blockchain — responsibly, securely, and at scale.

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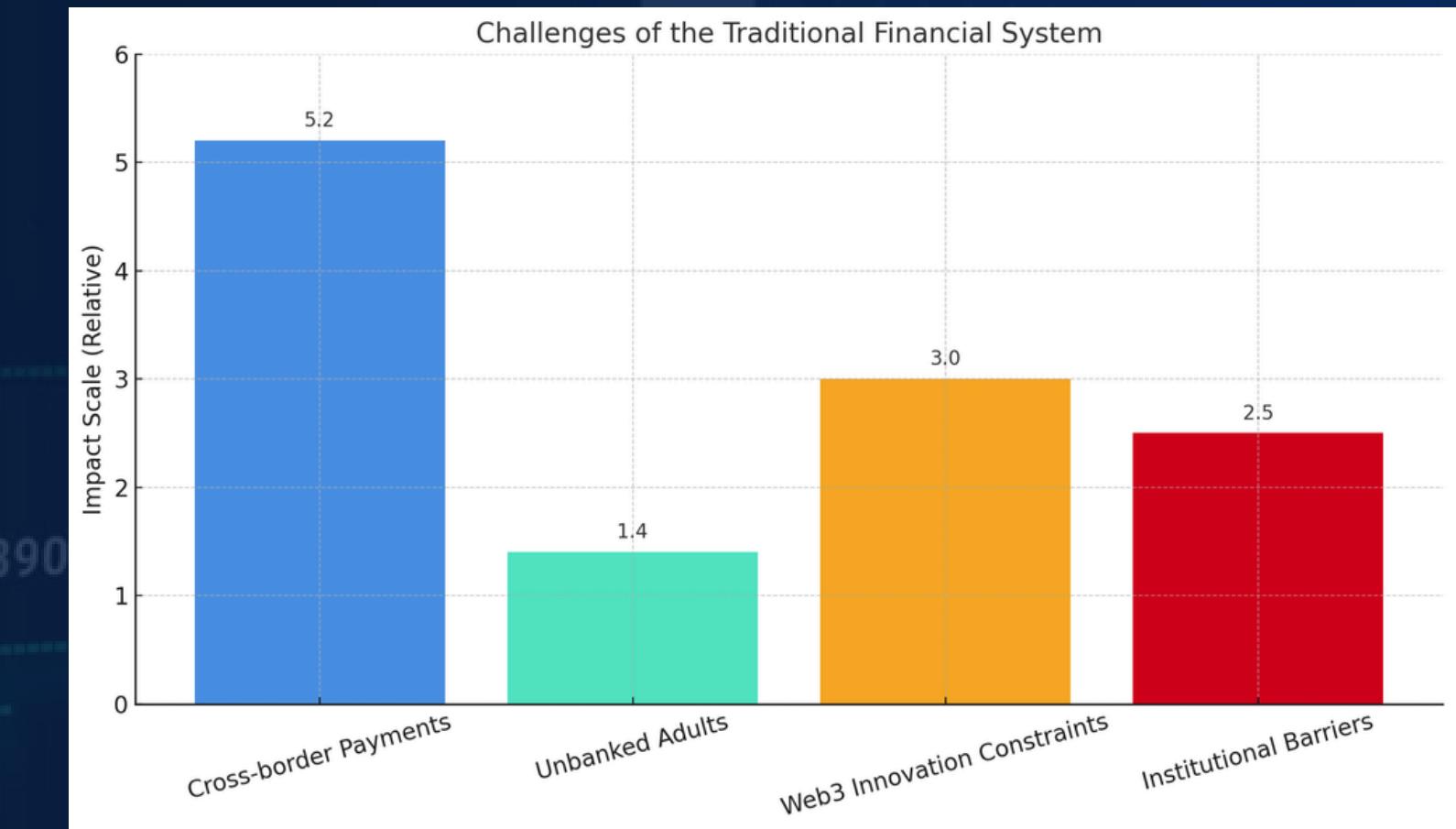


PROBLEM

The traditional financial system is outdated, slow, and exclusive:

- Cross-border payments remain slow and expensive, with over \$5.2 trillion underserved annually.
- 1.4 billion adults globally are unbanked, cut off from even basic banking services.
- Web3 innovations are constrained by regulatory uncertainty, lack of real-world integration, and security concerns.
- Institutions face barriers in entering crypto markets due to legal ambiguities and custodial risks.

Opportunity Gap: There is a massive unmet need for a compliant, integrated, and secure financial platform that unites blockchain innovation with traditional finance infrastructure.





SOLUTION

BlueLink is a compliant, scalable, and secure financial ecosystem bridging traditional finance and blockchain. Our platform includes:

- BlueLink Exchange – a regulated trading platform for both cryptocurrencies and tokenized stocks.
- BlueLink Blockchain – a custom Layer 1 blockchain with high performance (10,000+ TPS), EVM compatibility, and PoSA consensus.
- BlueLink Banking – fiat on/off ramps, debit cards, and savings functionalities integrated with crypto.
- BlueLink Coin (BLC) – a governance and utility token embedded with staking, reflections, and burn mechanics.
- Decentralized Autonomous Organization (DAO) – a BVI-based, on-chain governance system.

BlueLink seamlessly integrates decentralized finance into everyday banking—regulated, secure, and user-friendly.

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The screenshot shows the BlueLink mobile application's main screen. At the top left is the BlueLink logo. To its right are four navigation icons: a bar chart for Exchange, a network node for Blockchain, a bank card for Banking, and a shield for Governance. On the far right is a blue "Connect Wallet" button. Below these are four rounded rectangular boxes representing key features: "Regulated Exchange" (with "Crypto & tokenized assets" subtext), "Layer 1 Blockchain" (with "10,000+ TPS" subtext), "Banking Suite" (with "Debit cards & fiat on-ramp" subtext), and "DAO Governance" (with "Real-time compliance" subtext). At the bottom of the screen, the text "Key phagen" is visible above a progress bar.



MARKET OPPURTUNITY

GLOBAL TRENDS DRIVING BLUELINK'S RELEVANCE:

- Blockchain adoption is rising, but institutional and retail users demand compliance and utility.
- Over \$100 trillion in institutional assets remain mostly untouched by blockchain.
- Demand for tokenized real-world assets (RWAs) is exploding, but current infrastructures are fragmented.

TARGET MARKETS:

- Retail investors in emerging markets lacking banking access.
- High-net-worth individuals seeking diversification.
- Fintech institutions needing a legally viable DeFi infrastructure.
- Developers and DAOs building next-generation financial tools.





PRODUCT & SERVICES

BLUELINK EXCHANGE:

BlueLink Exchange: Trade crypto and tokenized stocks under a regulated umbrella (VARA/DFSA alignment). Best execution, fiat integration (via Moonpay), and institutional-grade custody (Fireblocks).

BLUELINK COIN (BLC):

Native token for transactions, governance, staking, and ecosystem utility. Migrates 1:1 from presale ERC-20 BLT.

BLUELINK BLOCKCHAIN:

Cosmos SDK-based Layer 1 with EVM compatibility, 10,000+ TPS, and IBC interoperability. Purpose-built for financial applications and compliant DeFi.

BANKING SUITE:

Real-time fiat-crypto conversions, debit cards with reward tiers, digital savings tools, bill payments, and currency transfers.

DAO GOVERNANCE

Community-driven proposals and votes, anchored in a legally recognized BVI structure.



BLUELINK

- BlueLink Exchange
- BlueLink Blockchain
- BlueLink Coin (BLC)
- Banking Suite
- DAO Governance

Launch App

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BUSINESS MODEL

Revenue Streams:

- **Trading fees:** Tiered maker/taker fees for crypto and tokenized equity trading.
- **Banking services:** FX conversion, ATM usage, premium debit card tiers.
- **Staking fees and transaction taxes:** 3% on-chain tax redistributing value via reflections, burns, and liquidity.
- **Token utility:** Increased demand and limited supply drive token value and protocol sustainability.
- **Enterprise packages:** Institutional APIs, custody, and liquidity access.





TRACTION

- **Token launched:** BLT live on Ethereum with a bonding curve pre-sale model.
- **Security-first approach:** Contracts audited by SolidProof.io; additional audits scheduled with CertiK and Hacken.
- **Strategic partners secured:** Fireblocks (custody), Moonpay (fiat), Sumsub (KYC), Startupr Hong Kong Limited <https://startupr.com/legal>.
- **Tech and governance ready:** DAO architecture and staking models are developed and tested.
- **Global jurisdictions mapped:** Regulatory roadmap for UAE, BVI, EU, UK, Singapore, and Hong Kong.



GO-TO-MARKET STRATEGY

Regulatory-first launch

Begin operations under Dubai's VARA and BVI's DAO-compliant structure.

Phased token release

Controlled distribution via bonding curve → IDO → migration to BLC.

Institutional onboarding

High-volume traders offered custom pricing, secure custody, and priority support.

Developer ecosystem

SDKs, grants, and staking incentives to foster adoption.

Retail outreach

Educational campaigns, ambassador programs, and mobile-first user experiences.





FOR MORE INFORMATION



[HTTPS://WWW.BLUELINKBLOCKCHAIN.COM](https://www.bluelinkblockchain.com)



<https://etherscan.io/address/0xb1C6b03969b8b2c98DF17Dd0852c1391691932f8>





COMPETITIVE ADVANTAGE



Regulatory Backbone

VARA & DFSA (Dubai),
BVI governance — no
legal gray areas.



Institutional Security

Fireblocks custody,
SolidProof/CertiK
audits, MPC wallet
architecture.



Multi-Asset Trading

Crypto + tokenized
real-world assets
on a single
exchange.



Full-stack Infrastructure

Exchange, banking,
blockchain,
governance, all
under one roof.



Deflationary Tokenomics

Reflection rewards,
DAO-based
treasury, real
staking incentives.



TEAM

- Cross-functional experts in blockchain, finance, legal, and fintech.
- Core advisors include legal (<https://startupr.com/startupregISTRY.hk>), compliance (Sumsub), custody (Fireblocks), and audits (SolidProof.io).
- Operates under a clear corporate structure in Dubai and BVI.

CORE TEAM

**MYKHAILO SEMENIUK**

Chief Executive Officer

A fintech visionary and serial entrepreneur, Mykhailo leads BlueLink with a mission to harmonize blockchain innovation with global regulatory frameworks. With over 15 years in banking and financial technology, his leadership ensures trust, scalability, and real-world adoption.

**DEMETRICH STOKES**

Cofounder

Demetrich brings a strong background in finance and operations to BlueLink. He plays a key role in aligning strategic vision with compliance, helping position the platform for institutional trust and global scalability.

**CELESTE PARAS**

COO & CMO

Celeste bridges operational execution with brand strategy, leading both ecosystem growth and product rollout. With a background in marketing tech and protocol development, she ensures BlueLink remains user-first, globally positioned, and community-driven.

**VLADYSLAV SHEVCHENKO**

Chief Financial Officer

Vladyslav brings deep experience in multinational finance, compliance, and risk management. A strong advocate for financial transparency, he anchors BlueLink's operations in regulatory clarity and sustainable economic models.

**TAKAO**

Chief Technology Officer

Takao heads protocol architecture and blockchain engineering. With expertise in EVM-compatible chains and secure cross-chain bridges, he ensures the BlueLink Blockchain delivers speed, interoperability, and institutional-grade security.

**SHAHID JAMAL**

Crypto Legal Advisor

**CALEB LIN**

Product Manager

A product strategist with a background in user-centered DeFi applications, Caleb shapes the platform's roadmap and ensures a seamless experience across fiat, tokenized assets, and DeFi services.

**NIKITA DWIVEDI**

Business Development Manager

Nikita drives partnerships, institutional outreach, and compliance-driven integrations. With experience across APAC and MENA regions, she plays a pivotal role in onboarding financial institutions and global users into the BlueLink ecosystem.

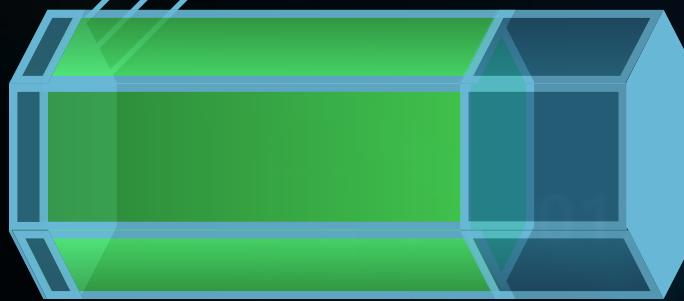
**ANDREW D.**

Lead Blockchain Engineer

Andrew leads the protocol engineering team with a focus on scalability, validator security, and DAO infrastructure. His work powers the 10,000+ TPS throughput and sub-second finality that define BlueLink's performance.

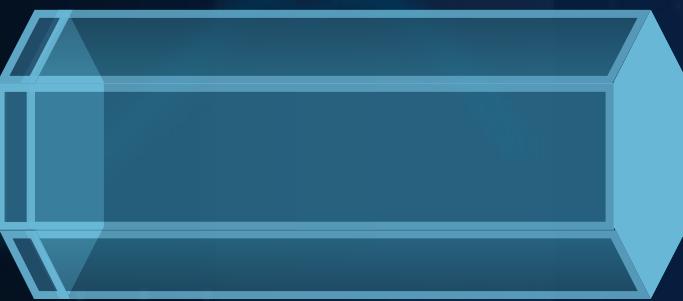


ROADMAP



Phase 1: Foundation (Q1-Q3 2025)

- Launch ERC-20 BLT token via bonding curve pre-sale
- Deploy staking contracts and DAO proposal system
- Secure initial exchange partnerships and regulatory licenses in Dubai/BVI
- Complete first audit (SolidProof.io); initiate CertiK review



Phase 2: Infrastructure (Q4 2025-Q2 2026)

- Launch BlueLink Exchange with tokenized equities
- Deploy BlueLink Blockchain (mainnet) with validator program
- Introduce fiat on/off ramp and debit card program (via Moonpay)
- Expand licensing in EU and Singapore



Phase 3: Expansion (Q3-Q4 2026)

- List BLC on Tier-1 centralized exchanges
- Launch global ambassador and education campaigns
- Roll out developer grant programs and SDK tools
- Begin regulated operations in UK, Hong Kong, and MENA



Phase 4: Maturity (2027 and beyond)

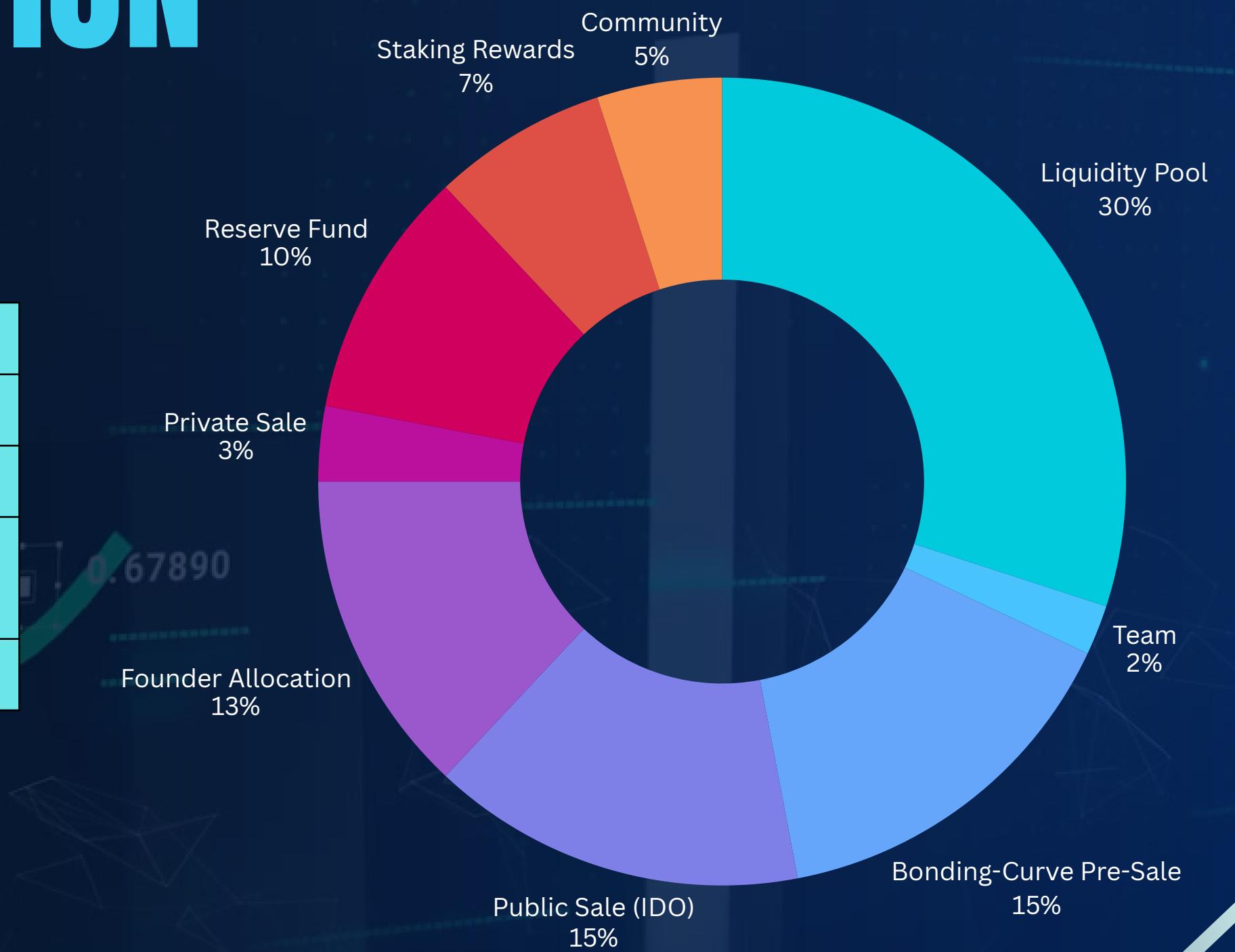
- Integrate AI-powered financial tools
- Onboard institutional DeFi products (lending, RWAs, ETFs)
- Achieve DAO-controlled treasury and governance autonomy
- Pursue acquisition or merger opportunities for scale





TOKEN DISTRIBUTION

Parameter	Value
Token Name	BlueLink Token (BLT)
Total Initial Supply	1,000,000,000 BLT
Token Standard	ERC-20 (→ Migrates to native)
Decimals	18





FINANCIAL PROJECTION

Token-Based Fundraising Goal: \$56M–\$63M

- Private Sale: \$1.4M (30M tokens @ \$0.045–\$0.048)
- Bonding Curve Pre-sale: \$12.75M–\$20M (150M tokens @ \$0.085–\$0.25)
- Public ICO: \$42M (150M tokens @ \$0.28)

Revenue Forecast (Year 1–3)

- Trading fees (crypto & equities): \$3M → \$12M
- Card program & FX revenue: \$500K → \$4M
- DAO utility & token-based income: \$2M → \$10M
- Institutional packages: \$1.5M → \$6M

TOKEN-BASED FUNDRAISING GOAL

\$56M–\$63M

Private Sale

\$1.4M

30M tokens @\$0.045–0.048

Bonding Curve Pre-sale

12.75–20M

150M tokens @\$0.085–0.25

Public ICO

\$42M

150M tokens @0.28

REVENUE FORECAST (YEAR 1–3)





INVESTMENT ASK

We seek strategic investment partners to join us in launching a compliant, scalable, and global financial platform.

Funding Need: \$10M–\$15M (equity/token structure negotiable)

Use of Funds

- Regulatory licensing (EU, UK, Asia)
- Product scaling and developer grants
- Global marketing and strategic hiring
- Institutional onboarding and liquidity provisioning

What We Offer Investors

- Early access to BlueLink Coin
- DAO governance rights
- Revenue-sharing and token-based returns
- Exposure to a high-growth, compliance-ready fintech infrastructure

