

# IT-ISAC: Beyond Information Sharing

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# What is the IT-ISAC?

## What we Are

Information  
Sharing &  
Analysis  
Center

## What we Do

Innovate  
Share  
Analyze  
Collaborate

# Mission Statement

- Grow a diverse community of companies that leverage information technology and have in common a commitment to cyber-security; to serve as a force multiplier that enables collaboration and sharing of relevant, actionable cyber threat information and effective security policies and practices for the benefit of all.

# Value Proposition

The IT-ISAC amortizes the cost of defense by providing a trusted forum for companies to share intelligence, effective practices, and to collaborate to mitigate common threats.

- Serve as a force multiplier by connecting specialized expertise and analysts from across diverse industries
- Receive intelligence from across the national and global critical infrastructure community
- Improve practices to gain, share, consume and leverage tactical and strategic threat intelligence
- Established, trusted and operational—no need to start something new!



# The Business Case for Sharing

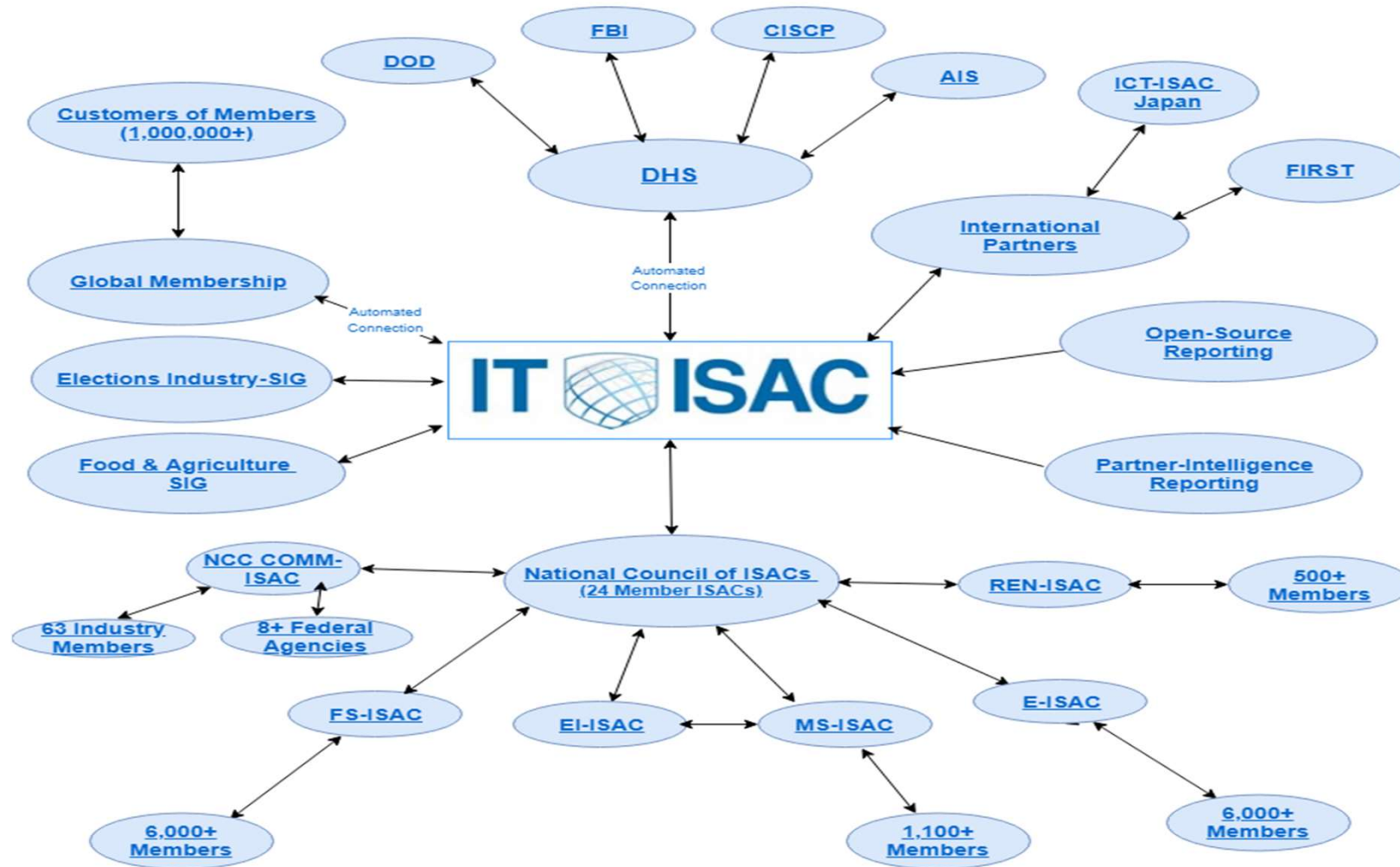
- Sharing is a risk management activity
  - Information sharing is a tool to achieving enhanced situational awareness
  - You get (and provide) early warnings by sharing
- Collaboration amortizes the cost of defense
  - By sharing with others you learn from others
  - Identify actors and threats you may not have been tracking
  - You help your suppliers, partners and competitors secure their enterprises
- Entered an era of increased risk of cyber regulations
  - Demonstrate to stakeholders corporate commitment to protecting its brand, assets, customers, employee and IP
  - Act voluntarily or accept regulatory mandates

# IT-ISAC Today

- Global membership from a diverse set of companies that produce, use, and leverage IT products and services for core business operations.
- Supports 3 Critical Infrastructure Sectors—IT, Food and Agriculture, and Elections Industry.
- Focus is on threats to enterprises and core business processes and functions.
- Established, formalized partnerships across critical infrastructure ISACs.

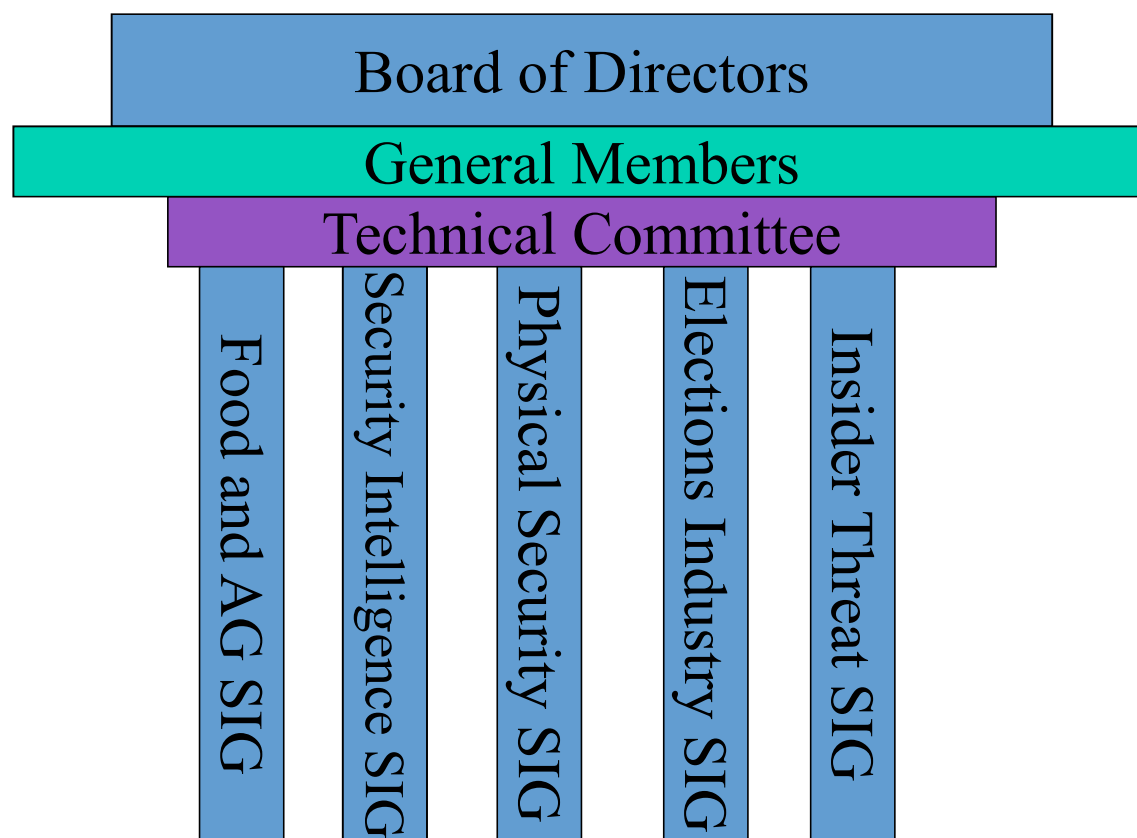


## Information Sharing Relationships



Information Sharing Backbone: TruSTAR

# Operational Construct





# Innovate

**Provide thought leadership to address pressing operational and policy challenges.**

- Pioneered in 2009 a “Functions-Based” approach to sector-wide risk management. This is now the method being applied by DHS through it’s “National Critical Functions” approach.
- Provided road map for joint industry-government operations center. DHS used this to create its cyber operations center.
- Developed and piloted a Concept of Operations for a formal information sharing program among industry and government. This served as the foundation for DHS’ primary industry information sharing program.

# Share

**Leverage global partners to collect and timely distribute actionable cyber threat indicators, analytical reports and effective practices.**

- Partnership with TruSTAR enables members to send and receive information leveraging STIX/TAXII and APIs.
- Make available our Daily Open Source product to the global information security community.
- Through the National Council of ISACs, share and receive information with two dozen additional trusted, information sharing partners.
- Engaging with ICT-ISAC Japan and other organizations to facilitate sharing across borders.



# Analyze

**Turn information into intelligence that enables members to secure their enterprises.**

- IT-ISAC reports provide members tactical and strategic intelligence needed to manage threats to their enterprises.
- Weekly VEAR report provides detailed information on significant but not widely publicized vulnerability exploits.
- Analytic features of TruSTAR platform enables IT-ISAC and members to connect individual indicators to specific incidents, threat actors and campaigns.



# Collaborate

**Connect analysts from member companies with analysts from peer companies.**

- Manage Technical Committee and industry and topic specific “Special Interest Groups” to enable collaboration among members.
- Developed a White Paper highlighting the importance of and impediments to developing Coordinated Vulnerability Disclosure Programs within the elections industry.
- Founder of the National Council of ISACs and IT Sector Coordinating Council, which drive national operational and public policy.
- Active participant in the ISAO Standards Organization’s work to develop practices and guidelines for information sharing organizations.

# What's Next

- Celebrating the IT-ISAC's 20<sup>th</sup> anniversary!
- Develop and promote thought leadership white papers through SIGs.
- Expand Food and Agriculture Special Interest Group
- Enhanced and targeted analytical support to members and partners
  - APT Activity and Vulnerability Reports
  - More reporting on specific incidents
  - Development of joint analytic documents
  - Trends across IT-ISAC Members and Partners



# Call to Action

- The threats to our businesses are not sector specific; shared threat is a shared responsibility to respond.
- Drive and influence the development of global information sharing structure by providing thought leadership to policymakers on cyber security and information sharing issues.
- Demonstrate corporate/industry leadership to address pressing national and global security issues on a voluntary basis.

# Thank You!!

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