Annual

ICAIBICUE CHAILENGE

Sponsorship

Join us as a sponsor for the most thrilling 4x4 rally in Mozambique!



Rally Dates 03-7th.10.2025

Why Sponsor?

- Premium Brand Exposure across vehicles, gear, signage, social media, and all marketing platforms;
- Growing Audience 100+ participants
- expected in year one, with even greater reach through digital media and future expansion;
- Media & Content Opportunities branded video/photo content with strong engagement;
- Tourism & Community Impact support an event that promotes adventure tourism and community upliftment.

What We're Looking For?

- Gear / Fuel / Logistic Support;
- Cash / Service Partnerships;
- Prize Sponsor;
- Main Sponsor.

Event Highlights

- Live entertainment with a band from Nelspruit;
- Spit braai and social evenings for riders and spectator;
- Official rally t-shirts with all sponsor logos prominently displayed;
- High-quality media content produced throughout the event.

Help shape a flagship off-road event in Africa

BECOME A SPONSOR TODAY

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www.blueocean4x4.co.za



SPONSORSHIP BENEFITS