



**Blue Ridge Labs @ Robin Hood
Design Insight Group
Consent Form**

You are invited to take part in an interview and/or usability test with personnel from Blue Ridge Labs @ Robin Hood. Blue Ridge Labs @ Robin Hood is a program of the Robin Hood Foundation ("Robin Hood"). Please read this form carefully, or have someone read it to you, and ask any questions you may have before agreeing to take part in this interview. If the consent form is being read to you, either in English or another language, please also have a witness who was present for the reading sign below.

What is this about: The purpose of this research is to gather insights about the lives of residents of New York City and the ways they use technology. We hope to use what we learn for two purposes:

- to inform the creation of new digital products that participants in Blue Ridge Labs @ Robin Hood will be developing and building; and
- to inform Robin Hood in its development and support of programs that advance Robin Hood's charitable mission.

Notes and recordings: We will take notes and make an audio and/or video recording of your interview/usability test. These will be used for review and analysis purposes. We will not share notes or recordings made with anyone outside of personnel working on Robin Hood's programs (including the Blue Ridge Labs @ Robin Hood program participants). Your name, address and other personally-identifying information will not appear in any transcriptions of an interview/usability test. The results of this research may be published. Any excerpted information or quotations that are used in presentations or publications will be made anonymous. Still, if you wish, you may choose to participate without being audio or video recorded, in which case we will only take notes.

Risks of participation: There are no foreseeable risks associated with your participation in an interview/usability test.

Payment: You will receive \$25 per hour for your participation in each interview/usability test.

Taking part is voluntary: Taking part in an interview or usability test with Blue Ridge Labs @ Robin Hood is completely voluntary. You do not have to answer any questions that you do not feel comfortable answering. You may instruct the interviewer to stop the interview at any time, in which case no subsequent actions performed by you will be included in our records. You may also instruct Robin Hood to destroy all record of your participation at any time.

Questions: If you have any questions, concerns or complaints about this research, please contact Blue Ridge Labs blueridgelabs@robinhood.org or 347-699-6285.

Please read and sign the Statement of Consent on the next page.

826 BROADWAY 9TH FLOOR NEW YORK NY 10003 T: 212 227-6601 F: 212 227-6698 ROBINHOOD.ORG

Chair Larry Robbins • Vice Chair Cecily Carson • Vice Chair Anne Dinning • Lee S. Ainslie III • Laura Arnold • Jacklyn Bezos • Victoria B. Bjorklund • Jeff T. Blau
Emma Bloomberg • Scott Bommer • Peter F. Borish • Geoffrey Canada • Cecily Carson • Katie Couric • Glenn Dubin • Marian Wright Edelman • David Einhorn
Mary Callahan Erdoes • Roland Fryer • John A. Griffin • Doug Haynes • Kaya Henderson • Jeffrey R. Immelt • Paul Tudor Jones II • Peter D. Kiernan III
John King Jr. • Joel S. Marcus • Doug Morris • Alex Navab • Daniel S. Och • John Overdeck • Robert Pittman • David Puth • David Saltzman
Alan D. Schwartz • David M. Solomon • Barry Sternlicht • John Sykes • David Tepper • Marta Tienda • Kenneth G. Troppin • CEO Wes Moore



Statement of Consent: I have read this form or it has been read to me. I have had the opportunity to ask questions and any questions that I have asked have been answered to my satisfaction. I consent voluntarily to participate in this interview and/or usability test and to have any information I provide or audio or video recordings that are made be used in the manner described above.

If I am the parent or guardian of a minor child who is participating in this interview and/or usability test, then, on behalf of myself and my minor child, _____, I consent voluntarily to my and my child's participation in this interview and/or usability test and to have any information I or my child provides or audio or video recordings that are made be used in the manner described above.

Adult participant/guardian's name

Adult participant/guardian's signature

Minor child's name (if applicable)

Witness name (if applicable)

Witness signature (if applicable)

Date

(First-time participants, please fill out the following information)

Phone number:

Email address:

Age:

Zip Code (or neighborhood):

☐ **YES**, I'm interested in future Design Insight Group (DIG) opportunities

Interviewer use only

GC Batch: _____

GC Sequence: _____

Other: _____

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