

JENNIFER YU

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EDUCATION

Clarkson University, Potsdam, NY
Master of Electrical Computer Engineering

Aug 2007 – May 2009
GPA: 3.83 | 4.00

St. Louis Community College, St. Louis, MO

Aug 2002 - Aug 2003
GPA: 4.00 | 4.00

Xi'an Jiaotong University, Xi'an, Shaanxi, China

Bachelor of Thermal Engineering

Jul 1992 – Jul 1996
Minor: Computer Science

SKILLS & EXPERIENCE

Portfolio

- Strong eye for visual design. Expert in Adobe Photoshop, Illustrator, InDesign, and Acrobat Pro. Proficiency in Adobe Dreamweaver, Premiere, and After Effects, etc.
- Breathe HTML and CSS. Excellent in responsive design, email design, HTML5, CSS3, SASS, JavaScript, jQuery, Bootstrap, icons, and SVG.
- Expert in WordPress and Drupal 7, 8 & 9 with custom themes, e-Commerce with PCI compliance, CMS configuration and optimization, Google tools (Google Analytics, etc.), SEO promotion, HTML email newsletter, and web accessibility. Using Git, Composer and Drush to manage projects.
- Basic knowledge of PHP, Python, SQL, T-SQL, XML, JSON, and AJAX.
- Manage database in MySQL, MongoDB, and MS SQL Server.
- Strong familiarity with Database Systems, Microsoft Office (Word, Excel and PowerPoint, etc.), and various Mac OS and MS Windows applications.
- Ability to solve problems creatively and effectively. General business and digital marketing knowledge.

EMPLOYMENT

The Arc Jefferson - St. Lawrence

Mar 2015- Now

Department: Community Relations

Graphic Web Designer

- Websites development and design.
- Digital design, logo, ad, brochure, poster, flyer and other print design.
- Social media and marketing. Work with business and IT professionals.

Tsinghua Shenxun Science Technology Company; Yorktal Precision Company; & Microprofit Electronics Company at Shenzhen, Guangdong, China

Oct 1997 - Jul 2001

Computer Programmer, Graphic Designer & Secretary

AWARDS & CERTIFICATES

St. Lawrence Leadership Institute Certificate

June 11, 2020

A Smarter Way To Learn jQuery Certificate

June 29, 2018

A Smarter Way To Learn JavaScript Certificate

May 20, 2018

Clarkson University Graduate School Scholarship

Aug 2007 - May 2009

Xi'an Jiaotong University Computer Science Minor Certificate

Jul 1992 - Jul 1995

Xi'an Jiaotong University Department Excellent Student Scholarship

Jul 1994 - Jul 1995