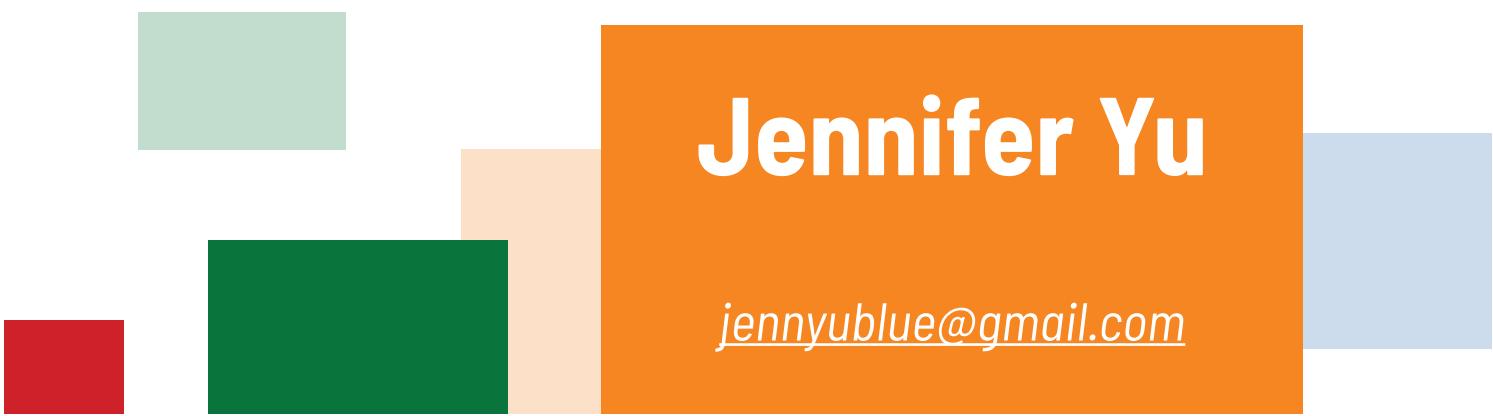


# Portfolio

Jennifer Yu

[jennyublue@gmail.com](mailto:jennyublue@gmail.com)



# Latest Status

This image was created  
by Adobe Illustrator



## JENNIFER YU

Address: 408 River Rd., Potsdam, NY 13676  
Cell: 315-566-9200  
Email: [jennyublue@gmail.com](mailto:jennyublue@gmail.com)



## EMPLOYMENT

Graphic Web Designer  
The Arc Jefferson - St. Lawrence  
Department: Community Relations  
March 2015 - Now

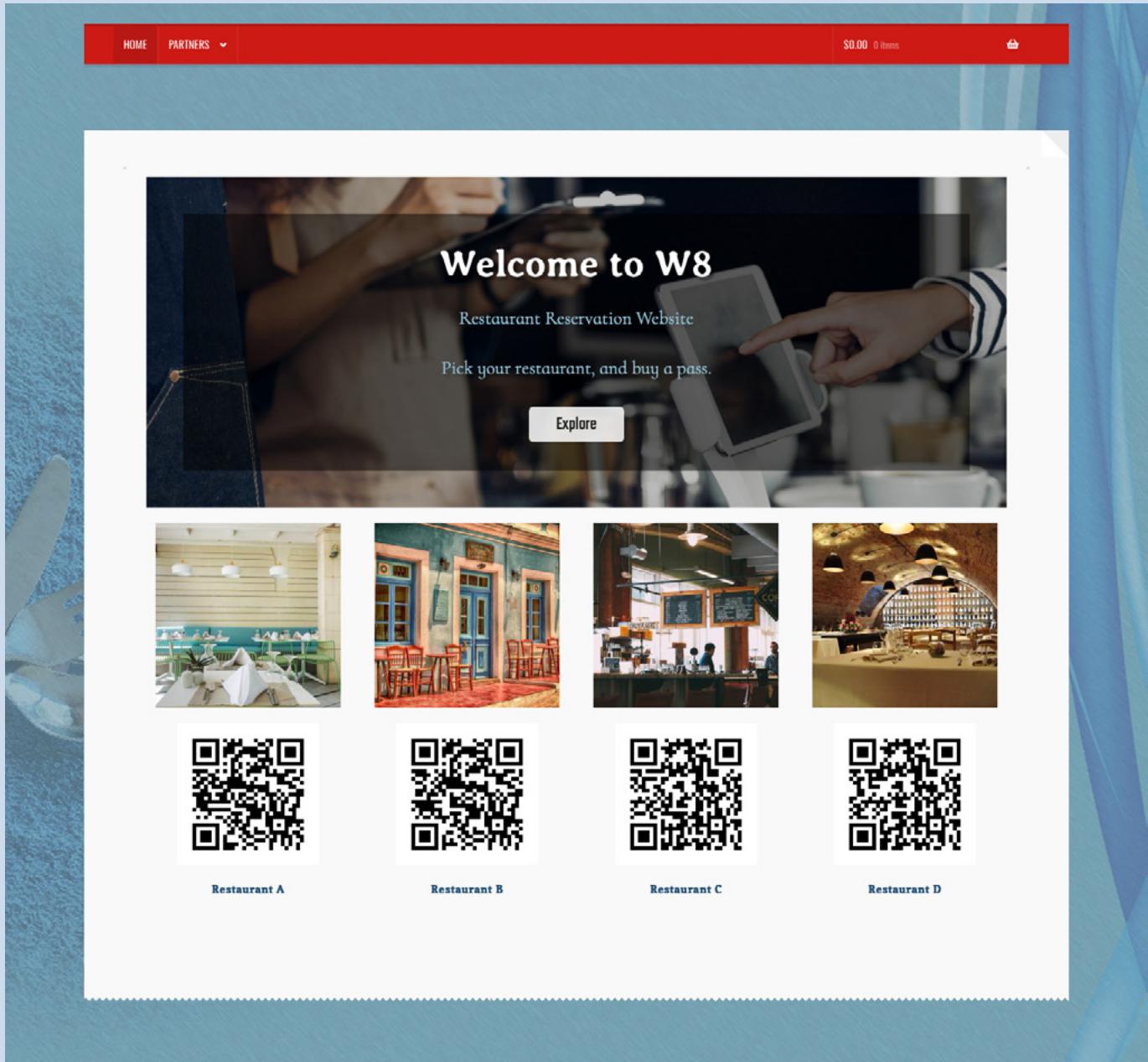


## EDUCATION

Clarkson University, Potsdam, NY  
Master of Electrical Computer Engineering  
August 2007 – May 2009

# E-Commerce Website Example

[www.w8-time.com](http://www.w8-time.com)



The W8 website is an eCommerce website for restaurant reservations built with WordPress and WooCommerce. The customers visit the restaurant waitlist page by scanning the QR code. They can fill out the form to join the regular waitlist or purchase a FastPass to go faster. The website can The features include QR code, webforms, front-end table, shipping cart, credit card payment gateway, SMS and email notifications, etc.

# CMS Website Example

[www.thearcjslc.org/newsite/oneworld/web](http://www.thearcjslc.org/newsite/oneworld/web)

The screenshot shows the homepage of the 1 World Foundation website. At the top left is the logo "1 WORLD FOUNDATION" with the tagline "A GLOBAL INITIATIVE TO SUPPORT THE DISABLED". The top right features a search bar, a "Make Donation" button, and a navigation menu with links to "About", "Services", "Administrative", "Can-Am Exchanges", "Members", "News", and "Contact". A large banner image at the top right depicts a group of diverse people standing together, with the text "HELP AND DONATE" and "Helping People with Disabilities Across Borders". Below the banner, a call-to-action button says "Donate Now". The main content area includes a photograph of a person wearing a mask interacting with a child at a playground, with a caption "Helping People Across Borders" and a paragraph about the foundation's mission. To the right, a section titled "OUR SERVICES" contains a heading "How We Help People" and three smaller images with captions: "About Us" (two women in a room), "Services" (a woman and a child walking), and "News" (a woman interacting with a child). The footer of the page is visible at the bottom.

The site is coming soon! It was created and developed on Drupal 10 with a custom sub-theme of the Barrio Bootstrap 5 base theme. More regions are added to the sub-theme to make the layouts more flexible. It has many features: responsive design, fullscreen Slideshow, beautiful and multi-style layouts on the home page, page titles on different background images, paragraph and event titles in a circle, HTML Email Newsletters, calendar with varying colors for event catalogs, spam-off contact form, drop-down main menu, etc.

# CMS Website Example

[www.thearcjslc.org](http://www.thearcjslc.org)

The screenshot shows the homepage of the website. At the top, there's a navigation bar with links for About, Services, Membership, Foundations, News, Advocacy Resources, Employment, and Contact. Below the navigation is a banner with the text "Make a difference in the lives of people with disabilities!" over a background of tulips. A quote from Julius Erving follows: "Goals determine what you're going to be." The main content area is titled "Programs and Services" and features a grid of 14 images representing different services: Bridges, Bright Beginnings, Children's Care Management, Clinical Services, Community Arts, Community Habilitation, Day Habilitation, Dodge Pond, HEROES WORK HERE, and Vocational Services.

The site was created and developed on Drupal 9 with a custom sub-theme of the Barrio Bootstrap 5 base theme, and updated to Drupal 10. More regions are added in the sub-theme to make the layouts more flexible. Lots of features: Responsive design, Google Analytics, Meta tags for improving SEO, drop-down main menu, full-screen wide slideshow, varied big front banners with fancy CSS styles, three columns or two columns promo blocks on the front, HTML Email Newsletters, calendar with different color for event catalogs, upcoming events, image gallery, spam-off contact form, voting web-forms, on-line flipbook, Facebook page plug-in, horizontal scroll bar, etc.

# CMS Website Example

[www.slcnypublictransit.com](http://www.slcnypublictransit.com)



The screenshot shows the homepage of the St. Lawrence County Public Transit website. The background features a large image of a green bus. In the top left corner is the logo for "St. Lawrence County Public Transit". The top right corner contains a navigation menu with links to "Home", "Schedules", "News", "Contact", and "Policies & Procedures". Below the menu are four green buttons: "Schedules", "Rates", "Delays and Cancellations", and "Advertise with Public Transit". To the right of these buttons are social media icons for YouTube and Facebook. A large, bold text overlay on the left side of the bus image reads "Catch a Ride with St. Lawrence County Public Transit!". Below this text is a small button labeled "BUS ROUTES". The main content area has a light gray background. It features a globe icon and the word "About" in orange. A text block below states: "The Arc Jefferson – St. Lawrence operates the public transportation for St. Lawrence County. Our fleet of nearly 20 vehicles travels over 1 million miles annually. Our buses are fully accessible, and anyone may ride." A green callout box on the right contains a large green phone icon and the text "First Mile Last Mile". Below this is another text block: "Need a way to get to a Public Transit bus? Get in touch with the folks at the "First Mile Last Mile" program. It is free and easy, so just call [315-386-2600](tel:315-386-2600) and someone will help make all the arrangements. Don't let the program's name fool you because this service picks up and drops off people who live over a mile from the Public Transit stop." A section titled "Rates" follows, with a bulleted list of rules: "Obtain passes from any bus driver or at the Operations Center.", "Drivers cannot issue change. Exact fare is needed.", "Lost passes are NOT refundable, so keep them safe!", and "Children under 3 ride for free.". To the right of the "Rates" section is a photograph of a white bus with blue and red stripes. The words "COMMITTED TO YOUR COMMUNITY" are written on the side of the bus.

The site was built on Drupal 8 with a custom sub-theme of Barrio Bootstrap 4 base theme, and updated to Drupal 9. The company logo and main menu are on the big top background. Different web pages have different titles but the same secondary menu on the different background images. The features include responsive design, Google analytics, Meta tags for improving SEO, HTML email newsletters, spam-off contact webform, Facebook page plug-in, Awesome Font icons, directly downloaded PDFs, etc.

# CMS Website Example

<https://theaitu.com>

AITU

ASSOCIATION OF INDEPENDENT  
TECHNOLOGICAL UNIVERSITIES

Search for:

Search

HOME ABOUT AITU • INFORMATION/LINKS FROM MEETINGS 2018 AITU MEETINGS AITU NEW DEPARTMENT CHAIRS WORKSHOP

HARVEY MUDD COLLEGE: The Liberal Arts College of Engineering, Science and Mathematics

- Biochemist Doudna Wins CMU's Dickson Prize in Science  
Source: Carnegie Mellon | Published on 2018-01-12
- Spring Drama Season Opens with "The Drowsy Chaperone"  
Source: Carnegie Mellon | Published on 2018-01-11
- #GiveTueKGI Campaign Exceeds Goal, Raises \$45,194 to Support Innovators  
Source: Keck Graduate Institute | Published on 2018-01-10
- Computer program finds new uses for old drugs  
Source: Case Western | Published on 2018-01-10
- The presence of sexual violence in neighborhoods erodes feelings of safety for women—but not men  
Source: Case Western | Published on 2018-01-09

## NEWS

[MORE NEWS...](#)

## MEMBER INSTITUTIONS

- CALIFORNIA INSTITUTE OF TECHNOLOGY (CALTECH)
- CARNEGIE MELLON UNIVERSITY (CMU)
- CASE WESTERN RESERVE UNIVERSITY
- CLARKSON UNIVERSITY
- THE COOPER UNION
- EMBRY-RIDDLE AERONAUTICAL UNIVERSITY
- FRANKLIN W. OLIN COLLEGE OF ENGINEERING
- HARVEY MUDD COLLEGE
- ILLINOIS INSTITUTE OF TECHNOLOGY
- KECK GRADUATE INSTITUTE
- LAWRENCE TECHNOLOGICAL UNIVERSITY
- MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT)
- MILWAUKEE SCHOOL OF ENGINEERING
- POLYTECHNIC INSTITUTE OF NYU
- RENSSELAER POLYTECHNIC INSTITUTE (RPI)
- ROCHESTER INSTITUTE OF TECHNOLOGY (RIT)
- ROSE HULMAN INSTITUTE
- STEVENS INSTITUTE OF TECHNOLOGY
- WEBB INSTITUTE
- WORCESTER POLYTECHNIC

The website is for the Association of Independent Technological Universities. I built a WordPress custom theme using Bootstrap 4, PHP, HTML, and CSS. The slideshow was built in the custom theme. News feeds from all the university members.

# CMS Website Example

[www.churchonthepark.org](http://www.churchonthepark.org)

The screenshot shows the homepage of the First Presbyterian Church on the Park website. At the top, there's a green header bar with a search field and a "Support the Church" button. Below the header is the church's logo and name. The main banner features a large image of the church building and a video player showing a live stream of a worship service. To the left, a "Welcome Home" section with a message from the church. To the right, a "Our Mission" section with a statement about the church's purpose. At the bottom, a "Site Menu" navigation bar with various links.

**Welcome Home**

A hearty welcome to you from all of us at the First Presbyterian Church on the Park in Canton, New York. We are a growing church with a proud past and a promising future, and we invite you to come and explore what God is up to here on the Park.

**Our Mission**

The Mission of the 1st Presbyterian Church of Canton is to reach out to all people and welcome them in celebrating truly the joys, freedoms, and responsibilities that come with our faith in God, Christ's unconditional love for us, and the power of the Holy Spirit to transform our world. Through this nurturing Christian Community we will fully recognize the value of each believer, humbly forgive ourselves and others, and lovingly embrace God's Grace.

**Site Menu**

YouTube Channel Sunday's Bulletin Zoom Meeting Room Written Sermons Newsletter Pastor's Report Committees and Officers Staff Photo Albums Calendar Experience Worship Let Them Come Work and Mission Fun and Fellowship Getting Involved Nursery and Church School Support the Church Facebook Facility Use Form Book Group Church History Noisy Can Offering Women's Circle All-Church Read Links Contact Us Presbyterian Church USA

The site is created and developed on Drupal 9 with a custom sub-theme of the Barrio Bootstrap 5 base theme. More regions are added to the sub-theme to make the layouts more flexible. It has lots of features: responsive design, custom-size slideshow, YouTube channel feed, iCloud calendar Integration, image galleries with big images displayed in an overlay above the current page, count-down event, multi blocks on one big banner, spam-off contact form, drop-down main menu, etc.

# Static Website Example

[www.bluewebnodes.com](http://www.bluewebnodes.com)

The screenshot displays a static website built with Jekyll. At the top, there's a header with the logo "Blue-Web NODES" and a navigation menu with links to Products, Pricing, Services, Blog, and Contact. The main content area features a large blue banner with white text: "We Create One-of-a-Kind Projects" and "Our products include: CMS Websites, Ecommerce CMS Websites, Graphic Design, More...". Below the banner, there's a section titled "LET'S GET STARTED" featuring a blue flower image and a call to action: "Contact us to start a conversation and show you how we can help! We accept online payments by using Encrypted Website Payments." A note below states: "50% of total estimated fee upon agreement of initial design will be paid first. Remainder of fee payable not more than 14 days after receipt of finished product. You will receive all the original files related initial design after full payment." The page then shows three examples of website designs: "New Client" (with a "Visit The Site" button), "Tech Blog" (with a "Tips" button), and "Get A Quote" (with a "Contact Us" button). Further down, there are two "New Design" examples: one for a "WordPress Ecommerce Website" showing a restaurant reservation system, and another for a "Drupal Informational Website" for "First Presbyterian Church" showing a church website with a calendar and contact information. The footer contains social media icons for Email, Facebook, LinkedIn, and Chinese.

This site is not on any CMS but was coded at the back end. It was created with Jekyll and customized with HTML, CSS, and Javascript to a modern design. Webform with submissions submitted to a Google sheet. Blog with an automatic index menu and comments. Jekyll is a static site generator perfect for GitHub-hosted blogs. Enjoy free hosting on GitHub!

# More Website Examples

[www.thearcjslc.org/suggestionbox](http://www.thearcjslc.org/suggestionbox)

## The Arc Jefferson - St. Lawrence Staff Suggestion Box

Suggestions will be anonymous, but you may include a name and contact information in the comments section if you prefer.

### User login

Username \*

Password \*

### Instruction for users

- Please login with your Employee ID number. This number is located under your picture on the agency ID card. The number has 6 numerical digits, includes the "0's.
- Contact us at [suggestionboxjslc@thearcjslc.org](mailto:suggestionboxjslc@thearcjslc.org) to get agency password if you have forgotten it. Thanks!

Please note:

- All suggestions are anonymous and will be received by Howard Ganter, Director of Operations.

Only the staff can sign in it. Group users import and login system security are most important to this website.

Flip Card Menu

[www.thearcjslc.org/enterprises](http://www.thearcjslc.org/enterprises)



The Arc Jefferson - St. Lawrence's manufacturing and 1800 SF warehousing facility, JSLC Enterprises, is located at 968 Bradley Street, Exit 47 off Interstate 81. This location serves Watertown and surrounding communities in the U.S. and Canada. JSLC Enterprises also operates a warehouse and manufacturing facility in Ogdensburg, NY. Both manufacturing facilities are unique for their efforts to diversify and provide a wide range of employment opportunities for workers with and without disabilities in Northern New York. The Arc Jefferson - St. Lawrence also owns and operates two UPS Stores located in the Watertown area. JSLC Enterprises partners with The UPS Store to provide product shipping and fulfillment services.

# More Website Examples

[www.shopthearcjslc.org](http://www.shopthearcjslc.org)

(The online store paused because of a shortage of workers.)

The screenshot shows a custom printing service website. At the top, there's a navigation bar with 'Log in', 'Create account', a shopping cart icon labeled 'Empty \$0.00', and a 'Checkout' button. The main header features 'The Arc' logo and 'Jefferson - St. Lawrence New York'. Below the header is a search bar. The main content area displays two stacks of printed brochures. The left stack is titled 'Feel the Nature' with a woman in a field. The right stack is titled 'Cabin Fever? Flights on sale!!' with a mountain and beach scene. Below these are three promotional boxes: 'Watch Bands and Brochures GET IT YOUR WAY', 'Paper Copies QUICK AND EASY' (highlighted in blue), and 'Yard Signs and Masks NEW ARRIVALS'. At the bottom, there are three smaller thumbnail images of brochures.

The custom Printing website was built with Drupal Commerce. I created the website [www.shopthearcjslc.org](http://www.shopthearcjslc.org) all by myself, even the draft of policies. I learned to make an eCommerce site as a PCI Compliance for Credit Card Payment Security. More features are a full-featured online store system, a customer membership system, and an email notification system.

# HTML Newsletter Example

Reply-To: The Arc Jefferson - St. Lawrence

[The Arc Jefferson - St. Lawrence newsletter] THE ARC JEFFERSON – ST. LAWRENCE HOLDS ANNUAL MEETING AND HONORS ACHIEVEMENTS

## THE ARC JEFFERSON – ST. LAWRENCE HOLDS ANNUAL MEETING AND HONORS ACHIEVEMENTS



FOR IMMEDIATE RELEASE – The Arc Jefferson - St. Lawrence ([www.thearcjslc.org](http://www.thearcjslc.org)), recently held their Annual Meeting to elect the officers for the Board of Directors, as well as honor staff members, volunteers, and individuals supported by the agency. The 2020-2021 elected officers for The Arc Jefferson – St. Lawrence Board of Directors are as follows: Jackie Sauter, President; Jennifer VanReenen; and Joanne Rhode Vice President, Secretary/Treasurer.

Staff members, people supported, and volunteers were recognized for their achievements during the past year. Heidi Stalker received the David Brassbridge Staff Member of the Year Award. Stalker is a Residential Manager with over 18 years of experience working in a variety of roles with the Residential Services Dept. She was recognized for her excellent organizational skills, reliability, and efforts to support people to achieve their goals.

The Arc Jefferson – St. Lawrence provides lifelong opportunities that enhance the lives of people, so that they may achieve their hopes and aspirations. Applications are now being accepted for a variety of positions, including Direct Support Professionals, Occupational trainers, and Food Service Workers. To learn more and apply now, visit [www.thearcjslc.org](http://www.thearcjslc.org) or find us on Facebook.

# # #

In the photo : Howard Ganter, CEO and Heidi Stalker, Residential Manager



### About The Arc Jefferson – St. Lawrence:

The Arc Jefferson – St. Lawrence seeks to be the premier provider of services for people with diverse needs through the continuum of life.

Contact: Michelle Quinell-Gayle  
Director of Business Development, Foundation and Community Relations  
The Arc Jefferson - St. Lawrence  
315-386-3529  
[mquinell@slnysarc.org](mailto:mquinell@slnysarc.org)

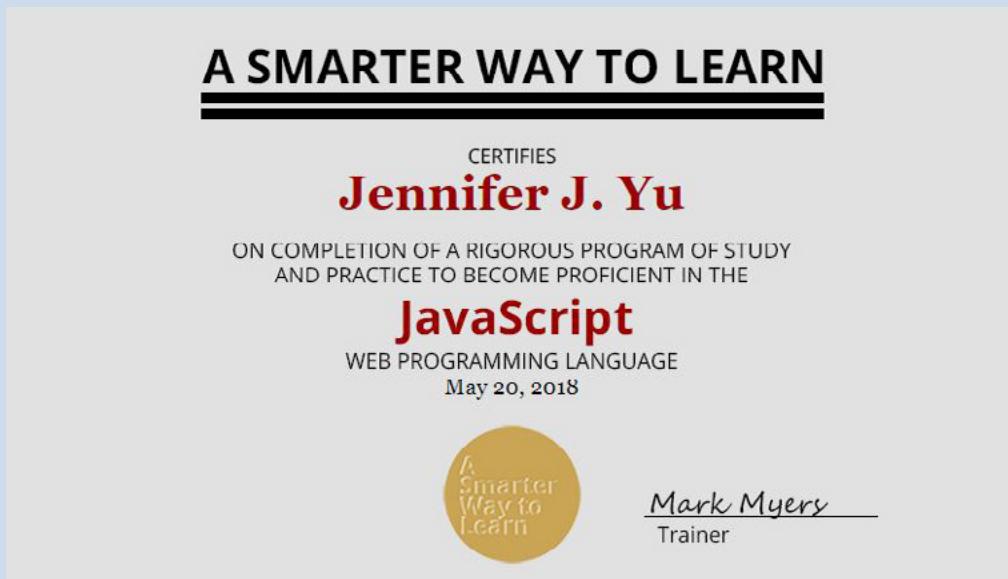
[www.thearcjslc.org](http://www.thearcjslc.org)

[Unsubscribe from this newsletter](#)

# Certificates

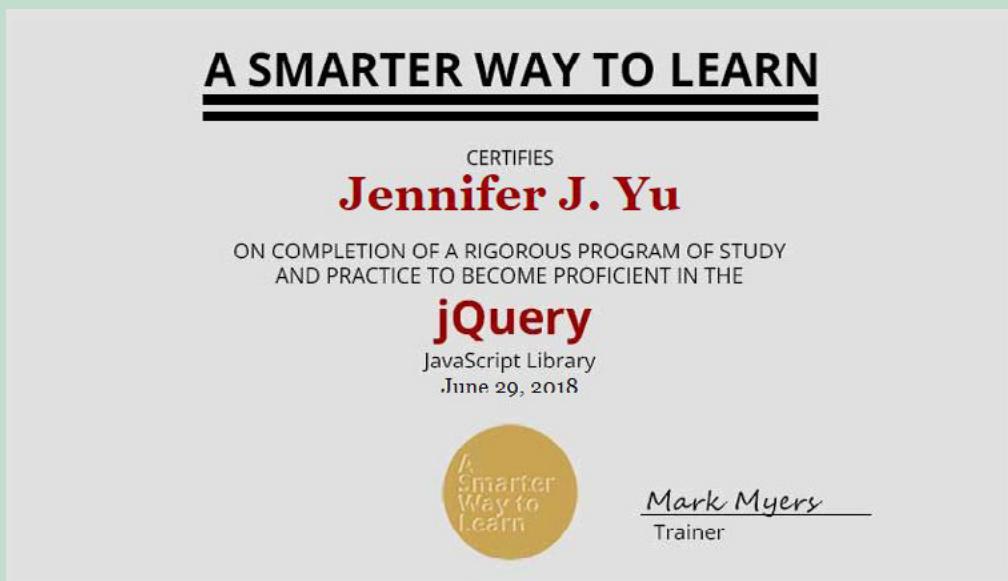
## JavaScript Certificate

<http://www.asmarterwaytolearn.com/javascript-certificate-of-completion-jennifer-j-yu.html>



## jQuery Certificate

<http://www.asmarterwaytolearn.com/jquery-certificate-of-completion-jennifer-j-yu.html>



# Vector Design Examples



## The JRC Foundation Office has Moved

Visit us now at 968 Bradley Street  
in Watertown.

Call (315) 836-1363  
or stop in to say hello!



# AD Design Examples



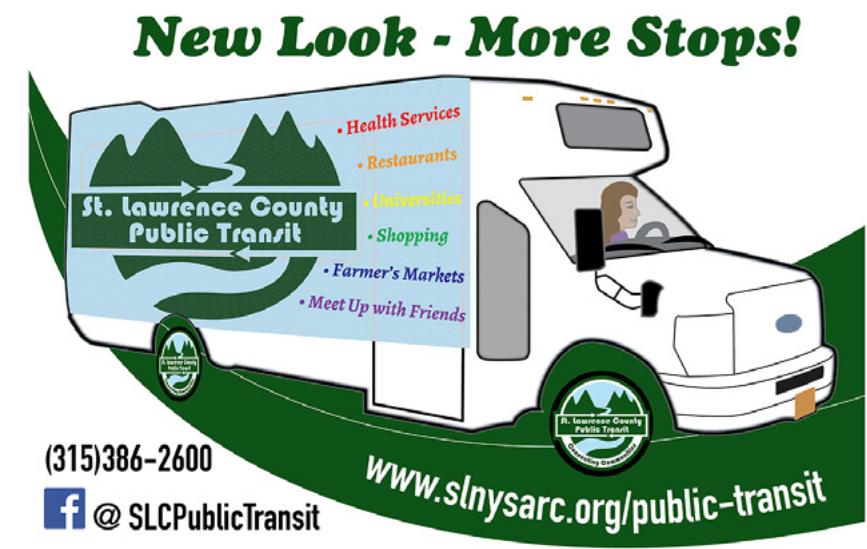
[www.shopstlnysarc.org](http://www.shopstlnysarc.org)



Aug 20-31, 2018 | 101 Main St., Canton NY | [G.O.A.L. Gallery of Art & Learning](#)



[www.shopstlnysarc.org](http://www.shopstlnysarc.org)



# AD Design Examples

Booklet Designed by

  
**The Arc**  
Jefferson - St. Lawrence  
New York  
**Enterprises**

Contact:  
Brandon Cook  
[blcook@thearcjslc.org](mailto:blcook@thearcjslc.org)  
(315) 836-1443  
968 Bradley Street  
Watertown, NY 13601

Providing work for people with disabilities offering a large variety of products.

- Yard Signs
- Roll Printing
- Booklets
- Business Cards
- Rack Cards
- Banners
- Design Services
- Flat Bed Printing
- Binders
- Raffle Tickets

And So Much More!

[www.thearcjslc.org/enterprises](http://www.thearcjslc.org/enterprises)

  
**The Arc**  
Jefferson - St. Lawrence  
New York

Booklet Designed by

  
**Production  
Unlimited**

Providing work for people with disabilities offering a large variety of products.

- Yard Signs
- Roll Printing
- Booklets
- Business Cards
- Rack Cards
- Banners
- Design Services
- Flat Bed Printing
- Binders
- Raffle Tickets

And So Much More!

For More Information:  
Brandon Cook  
[blcook@thearcjslc.org](mailto:blcook@thearcjslc.org)  
(315) 836-1443  
968 Bradley Street  
Watertown, NY 13601

[www.thearcjslc.org](http://www.thearcjslc.org)



*Sunset on the Shore*

**Saturday, May 17, 2025**

6:00 – 9:00 p.m.

1000 Islands Harbor Hotel  
Clayton

Live Music, Delicious Food,  
and Silent Auction

To Benefit:

  
**The Arc**  
Jefferson - St. Lawrence  
New York  
**Foundation**

[thearcjslc.org](http://thearcjslc.org) | 315-836-1363

# Flyer Design Examples

**Capital Campaign**

Building a Brighter Tomorrow at 420 Gaffney Drive, Watertown

**JRC Foundation, Inc.**

**5,200 SQ. FT.** Added → **45,000 SQ. FT.** Renovated

**1,000 People** Benefit from Upgraded Rooms

**100 Individuals** Supported with Better Accessibility → **3,500 SQ. FT.** of New Space for Clinical Services

**48 Additional Families Supported** → **162 Children** Enjoy Enhanced Play Space

**16 New Jobs** ← **48 More Preschool Children Enrolled**

**Donate** today to transform lives and build a stronger future for our community.

Get involved now by calling 315-836-1363 or visit [www.thejrc.org](http://www.thejrc.org).

A flyer for a Safety Poster Contest. The top left features a logo with a blue triangle containing a white 'S' and the text 'SAFETY COMMITTEE'. The title 'Safety Poster Contest' is in large yellow and black letters. Below it, a yellow box says 'Contest is open to all staff and participants'. To the left, another yellow box says 'Design a poster on "SAFETY!"'. A large black arrow-shaped box on the right contains the words 'WIN PRIZES!' in yellow. In the center, there's a photo of safety gear: a yellow hard hat, green ear defenders, safety glasses, and a yellow pencil. The bottom left shows a 3D white stick figure wearing an orange safety vest and hard hat, waving. Text at the bottom right provides contest details: 'Starts: November 14, 2016' and 'Ends: December 30, 2016'. It also asks to submit art work to Tim Welpe at St. Lawrence NYSARC (RLL), 6 Commerce Lane, with the phone number 315-379-9531.

**St. Lawrence NYSARC**  
**Community Prevocational Services**



**Hannah Latham**  
**(315)379-1219**

**Don LaBarge**  
**(315)764-0267**

[www.slnysarc.org/  
 community-prevocational-services](http://www.slnysarc.org/community-prevocational-services)

**Some of Our Skills:**

- *labeling*
- *sorting*
- *cleaning*
- *food prep*
- *stocking*
- *organization*
- *customer service*
- *computer research*

We are  
 volunteers looking to  
 further get involved  
 with non-profit  
 organizations and  
 assist with tasks  
 that can help the  
 community. In  
 turn, we assist  
 individuals to  
 develop employability  
 readiness  
 skills

**Community ARTS**

**ST. LAWRENCE  
NYSARC**

Community Players Presents:

# **The World Through Our Eyes: A Tribute to World Cultures**

**Saturday, May 20, 2017  
7:00 PM**

**Proscenium Theater  
Performing Arts Center  
SUNY Potsdam**

**Tickets:**  
**Adults: \$6.00**  
**Students & Seniors: \$4.00**  
**Children Under 5: \$2.00**

**Advance tickets available  
Through 5/17 \$4.00.  
Contact Kolby Weaver  
at (315) 386-3529  
or [kweaver@slnysarc.org](mailto:kweaver@slnysarc.org).**

**Celebrate the talents of  
people with disabilities!**

**Performance Includes an  
Italian comedy, and Scottish,  
West African, Japanese,  
Chinese, Hawaiian, Spanish,  
and English dances.**

# Flyer Design Examples



ST. LAWRENCE  
NYSARC

Emergency Fund

## Basket Contest

Drawing

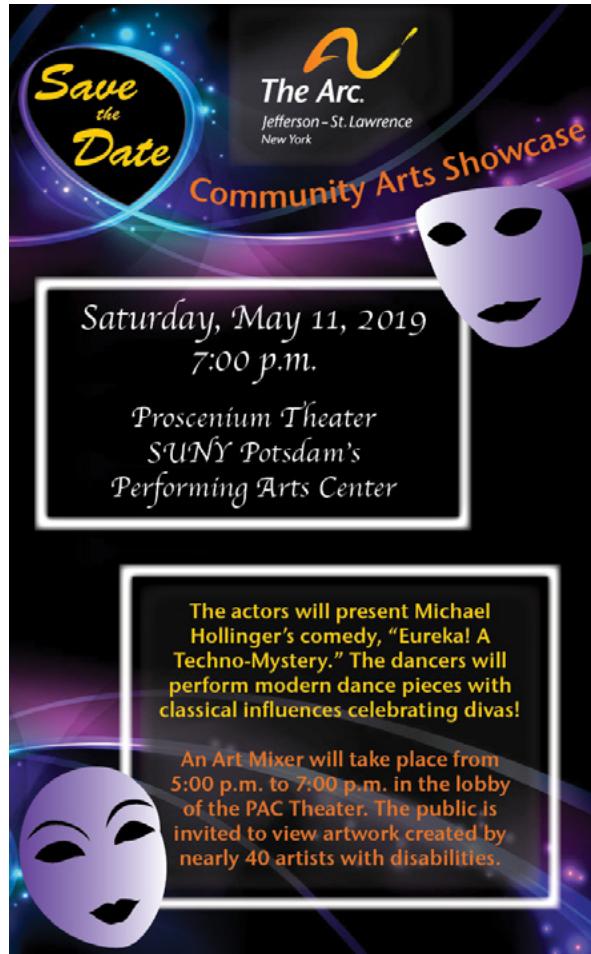
RLL Snack Bar  
12/19/17 @ 2:15pm

Good luck!

Tickets on sale now!

Tickets cost  
\$1 each  
or  
5 for \$3

Accounting — Nettie Whitford  
Auxiliary Services — Robyn Clintsman  
Bottles & Bows — Evelyn Williams  
Canton Day Hab — Lisa Morrow  
Career Ops — Sue Trombley  
Canton Children & Youth — Stacie Kohl  
Central Office / RLL — Tammy Stiles  
Community Center — Kolby Weaver  
Confidential Services — Betty Mullaney  
Crossroads — Erin Backus  
Massena Day Hab — Sandy Macioce  
Massena Work Center — Jesse Fregoe  
Norwood Day Hab — Beth Turner  
Ogdensburg Work Center — Karen Webster  
Potsdam Children & Youth — Lori Snyder  
Potsdam Day Hab — MaryAnn Tischler  
Residential Service Office — Heidi Stalker  
Transportation — Rena Ryan  
Transitions — Marlene Pickering



Save the Date

The Arc.  
Jefferson - St. Lawrence  
New York

### Community Arts Showcase

Saturday, May 11, 2019  
7:00 p.m.

Proscenium Theater  
SUNY Potsdam's  
Performing Arts Center

The actors will present Michael Hollinger's comedy, "Eureka! A Techno-Mystery." The dancers will perform modern dance pieces with classical influences celebrating divas!

An Art Mixer will take place from 5:00 p.m. to 7:00 p.m. in the lobby of the PAC Theater. The public is invited to view artwork created by nearly 40 artists with disabilities.



## MISSION

Provide lifelong opportunities that enhance the lives of people, so that they may achieve their hopes and aspirations.

## VISION

Be the premier provider of services for people with diverse needs through the continuum of life.

## VALUES

Person Centered  
We will provide unlimited opportunities and experiences to encourage individual growth and development in an environment that embraces choice, independence, and maximum potential.

Responsiveness  
We will adapt to new, different and changing needs of those that we serve by being flexible and receptive to change.

Involvement  
All persons will be involved in the community where they live, thereby enhancing their independence through work, belonging, and service to others.

Dignity  
All persons will be treated with dignity and their human rights will be respected in a nurturing, safe, and healthy environment.

Excellence  
We will continually challenge ourselves to improve both the quality of our organization and service delivery by pursuing excellence in standards, service, and technology.



Looking for a Wedding Venue?

Visit Dodge Pond!

[www.lodgeatdodgepond.org](http://www.lodgeatdodgepond.org)

(315) 848-2336

- Covered, Screened Pavilion with Electricity
- Commercial Kitchen
- Lounge with Bar Available
- Suites and Cabins on Site
- Indoor Accomodations of Up to 26 and Outdoor Up to 60



Start Your Next Chapter at Dodge Pond!

# Brochure Design Examples

**Services Includes:**

- Community Based Recreational Activities
- Building Friendships
- Nutrition and Wellness Education
- Fitness Programs
- Sessions
- Membership in Organizations
- Opportunities for Volunteering
- Establishing Community Relationships and Partnerships
- Education
  - Self-Care Skills
  - Proper Hygiene
  - Daily Living Skills
  - Independent Living Skills
  - Personal Safety
  - Human Rights
  - Anger Management
  - Money Management
  - Computer Skills
  - Exploring Career Options



**ST. LAWRENCE NYSARC**



St. Lawrence NYSARC envisions full inclusion and integration of people with intellectual and other developmental disabilities.

**Mission**

St. Lawrence NYSARC exists as a non-profit membership association to provide services in the community for persons with intellectual and other developmental disabilities. Our mission is to offer individuals and their families an opportunity to achieve self-determined goals. All services strive to promote choices intended to meet each person's therapeutic, residential, and employment needs and interests. St. Lawrence NYSARC is committed to providing lifelong opportunities that enhance the individual's inclusion, independence, and personal growth of individuals receiving services.

**For More Information:**

95 Main St.  
Canton, NY 13617  
(315) 379-1219

**Day Habilitation Services**



**Day Habilitation Clinical Support Direct Support Behavior Support**

[www.slnysarc.org](http://www.slnysarc.org)

**Clinical Support**

Assess individual capabilities to provide clinically based treatment plans. Medical supports include:

- Monitoring and Advocacy for Health Concerns
- Appropriate Medication Regime
- Community Integration and Inclusion Awareness

The following Clinical Services are offered during Day Habilitation Programs by licensed and credentialed Clinicians:

- Occupational Therapy
- Physical Therapy
- Speech Therapy
- Pediatrics

**Day Habilitation**

Offering a range of settings and services for individuals with intellectual and developmental disabilities. Programs focus on increasing independent living skills and cognitive skills in structured and diverse environments.

- Sensory Motor Development
- Communication Skills Development
- Social Skill Development
- Behavioral Skill Development
- Community Integration and Inclusion Awareness

Training and assistance is provided by a talented, interdisciplinary team of licensed professionals, experienced in assisting individuals with complex medical and adaptive behavior needs.

**Direct Support**

Staff members have extensive background and training in:

- Emergency Medical Procedures
- First Aid and CPR
- Alternative Forms of Communication
- Mobility Techniques

**Behavior Support**

Highly trained and qualified staff members supervise programs with a focus on promoting appropriate behavior through the process of Applied Behavioral Analysis. Participants in need of implementing a behavior program are thoroughly evaluated by licensed Behavior Analysts.



**Amenities\***:

- Excellent Fishing
- Adaptive Playground
- Paddle Boat
- Canoe
- Kayak
- \*Some sports equipment is available for rent. Please inquire in advance.

**Accommodations for Individuals and Groups:**

- Lodge
- Remote Tent Sites
- Rustic Cabins
- Private Suites
- Lean-to



**The Lodge at Dodge Pond**

Dodge Pond consists of 500 acres of natural beauty, including a 20-acre pond. Dodge Pond is fully accessible and specializes in providing recreational opportunities to individuals with disabilities and for retreats.

Dodge Pond offers people with and without disabilities and their families a chance to relax and enjoy the outdoors in a safe, comfortable setting.

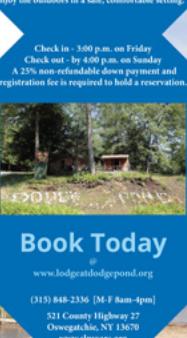
Check in - 3:00 p.m. on Friday  
Check out - by 4:00 p.m. on Sunday  
A 25% non-refundable down payment and registration fee is required to hold a reservation.

**Book Today**  
[www.lodgeatdodgepond.org](http://www.lodgeatdodgepond.org)  
 (315) 848-2336 [M-F 8am-4pm]  
 521 County Highway 27  
 Owasco Lake, NY 13670  
[www.slnysarc.org](http://www.slnysarc.org)

**The Lodge at St. Lawrence NYSARC Dodge Pond**

Enjoy complete relaxation with boating, swimming, fishing, canopies, sunbathing, and more in the beautiful Adirondack Park.

**Book now @**  
[lodgeatdodgepond.org](http://lodgeatdodgepond.org)




**Lodging Options:**

- 4 Separate 1-Bedroom Suites
- 2-Bedroom Suite with private lounge

**Lodging Include:**

- Lodging, linens, meals, and all the amenities
- Group rates are available upon request
- Special food requests may be negotiated in advance
- Rooms sleep up to 6 people. Different accommodations can be arranged in advance
- Day rates available





**Activities within 60 Miles**

**Hiking:**  
 High Rock, Cat Mountain, Peavine Swamp Trail, Curtis Pond, Bear Mountain, Lampson Falls, Indian Creek Falls, Granite Falls, Cuckoo Falls, Harpers Falls, and Stone Valley Trail.

**Cycling in the Adirondacks:**  
 Tolley Pond Loop, Lampson Falls Loop, Star Lake, Whipplewood Metric Century, and Tupper Lake.

**Golf:**  
 Clinton Fine Municipal Course, Tupper Lake Club, Gouverneur Country Club, Emerald Greens, St. Lawrence University Course, and Partridge Run.

**Whitewater Canoeing and Kayaking:**  
 Canton, Cranberry Lake, Grass River, Owasco Lake, Cooper Falls, Stone Valley Trail, and Black Lake.

**Snowmobiling:**  
 Fog Hill, Higley-Hollow State Park, Star Lake, Rt 27 in Clare, and Horseshoe Lake.

**Office for People with Developmental Disabilities Eligibility**

To be eligible for services, one must have a life-limiting disability which occurred before the age of 22 and of which includes diagnoses such as intellectual disabilities and other neurological disabilities.

<https://opwdd.ny.gov/eligibility>



**Contact**  
 Kaycee Ondrasek  
 Home and Community Services Supervisor  
 Email: [kaondrasek@thearcjslc.org](mailto:kaondrasek@thearcjslc.org)  
 315-836-1220

**The Arc**  
 Jefferson - St. Lawrence  
 New York  
[www.thearcjslc.org](http://www.thearcjslc.org)



**Fiscal Intermediary**



**Self-Direction**

Children and Adults who are eligible for OPWDD services and enrolled in the Home and Community Based Services Waiver may choose to self-direct their services.

Self-Direction assists people with intellectual or developmental disabilities and their families to choose and manage their own budgets and services:

- Offers people supported greater choice and control over the supports they receive
- Expands their options beyond traditional programs to include services:
  - Reimbursements for software, internet, or cell phones
  - Community classes or training
  - Gym memberships
  - Camps

Individuals in Self-Direction may choose:

- An agency to help them self-direct
- To manage their own budget and staff with help from a Fiscal Intermediary and Support Broker

**Brokerage Services**

Support Brokers assist people with developmental disabilities who choose to self-direct their OPWDD services with Budget Authority to develop a service plan and manage a Self-Direction budget.

Self-Direction provides individuals direct responsibility in managing their supports and services. People who participate in Self-Direction may self-hire and manage their own staff supports and decide on the supports and services they need and how the funding allowed for these supports and services is allocated.



# Brochure Design Examples

**Bridges** provides site-based and community-based services that target skill development and allow age appropriate advancement based on each person's needs and individual goals.

Bridges enhances independent living and social skills using real-life experiences. As young people grow toward adulthood, supports increase to enhance self-reliance in both home and community settings.

**Fun & Learning**

**About Bridges**  
The mission of Bridges is to provide services and supports to children and youth with developmental disabilities starting at age three through the various stages of youth until transitioning into adulthood.

**Contact**  
315-386-3055  
[www.thearcjslc.org](http://www.thearcjslc.org)

**Bridges**

**Bridges**  
a program of **The Arc**  
Jefferson-St. Lawrence New York

**Kids Up to Age 21**  
**Young Adults Age 21-35**

[www.thearcjslc.org](http://www.thearcjslc.org)

**Supports for Children and Youth Age 3-21 or Until High School Graduation**

**Services and Strategies to Address:**

- Basic Math
- Daily Living
- Communication
- Community Involvement
- Fine Motor Skills
- Arts Activities
- Gross Motor Skills
- Physical Fitness
- Weekend Activities
- Volunteerism
- Recreation
- Safety
- Self-care
- Social Skills
- Trips
- •

**1 X 3 = 3  
2 X 3 = 6**

**Weekday Clubs Available During School Year:**

- Art Club
- Cooking Club
- Saturday Club
- Music Club
- Social Club

**Supports for Young Adults Age 21-35**

**Services and Strategies to Address:**

- Budgeting
- Cooking
- Communication
- Arts Activities
- Community Involvement
- Evening Programs
- Physical Fitness
- Recreation
- Technology
- Safety
- Self-advocacy
- Self-care
- Social Skills
- Trips
- Weekend Activities
- Volunteerism

**ROAD TRIP Main Street**

**Applied Behavior Analysis:**  
Bridges offers Behavior Consultation with Licensed Board-Certified Behavior Analyst.

**Transportation:**  
Provided by the agency.

**Front Door:**  
The first step to get connected to Bridges is to contact your local Front Door Regional Office. The Front Door is the way OPWDD connects you to the services you want and need. You will be asked information and once determined if you are eligible you can begin the planning process. All participants must be Medicaid eligible and have gone through the OPWDD Front Door.

For more information:  
<https://opwdd.ny.gov/get-started/front-door>  
or 866-946-9733

**Working Together So Children Receive the Right Services**

Central New York Health Home Network has partnered with hospitals, physicians, local government agencies and other community providers of the North Country region to improve the health of the community and the care available for the children in Jefferson, Lewis, and St. Lawrence Counties.

**Through this Partnership the CUYHHD Can Help**

Get the information and confidence to be an informed partner in making decisions to improve your child's health.

Understand the options available for care so you can choose wisely.

Provide resources and education to help a child get healthy and stay healthy.

**Contact Information**

Michelle Wilder (315) 200-9656 [mwildler@thearcjslc.org](mailto:mwildler@thearcjslc.org)

OR

Keith Bush (315) 414-6413 [kbusht@thearcjslc.org](mailto:kbusht@thearcjslc.org)

Children's Health Home Care Managers  
P.O. Box 41420 Gaffney Drive Watertown, NY 13601

**The Arc**  
Jefferson-St. Lawrence New York

**CNYHHN, Inc.**  
Where Care Comes Together

**in partnership with**

**CNYHHN, Inc.**  
Where Care Comes Together

[www.thearcjslc.org](http://www.thearcjslc.org)

**The Arc**  
Jefferson-St. Lawrence New York

**in partnership with**

**CNYHHN, Inc.**  
Where Care Comes Together

**Children's Care Management**

**Where Care Comes Together**

Now offering comprehensive Children's Care Management to NYS Medicaid Recipients in Jefferson, Lewis, and St. Lawrence Counties.

[www.thearcjslc.org](http://www.thearcjslc.org)

**Who Can Receive Services?**

To meet eligibility, the child must have two or more chronic conditions, such as but not limited to:

- Alcohol or substance abuse
- Autism spectrum condition
- Cardiovascular disease (ex: Diabetes)
- Respiratory disease (ex: Asthma)
- Eating disorders
- Cystic fibrosis

**What is a Health Home?**

A "Health Home" is not a place. It is a group of health care and service providers working together to make sure that the child gets the care and services they need to stay healthy – at the right time in the right amounts.

**What is the Health Home Goal?**

The goal of the Health Home is to make sure children with Medicaid who have complex physical and/or behavioral health conditions get access to the care and services they need in order to be healthy.

**Health Home partners** with other children's service agencies that provide Care Management to enrolled children.

A dedicated Care Manager is assigned to the child and is responsible for coordinating all of their health services.

The Care Manager can help the child and family understand their chronic condition, manage their symptoms and ensure all treatment partners remain involved with the child's care.

**Benefits of Home Health Care**

It's not surprising if you may feel overwhelmed or confused.

It is very difficult to navigate through the many types of services that may be available to your child.

Until now, you may have had extreme difficulty getting access to the services your child needs or you may have had a hard time getting appointments.

You may not know what to expect from service providers and may be hesitant to ask the questions you need to in order to better understand your child's condition.

If you've faced a crisis with your child or child's condition and have not had someone to call for assistance, you now have someone who is able to connect you to the proper services.

**Health Home Care Management can Help!**

**About Public Transit**

St. Lawrence NYSARC officially operates the public transportation for St. Lawrence County. Our buses are fully accessible and anyone can ride.

Contact Info:  
(315)866-2600  
[info@slcppublictransit.com](mailto:info@slcppublictransit.com)

Cancellations due to severe weather will be announced on local television and radio stations.

**SLCP Public Transit**

**For More Information:**  
(315)384-2600  
[info@slcppublictransit.com](mailto:info@slcppublictransit.com)

**Ride passes available at 6 Commerce Lane, Canton, NY**

**SLCP Public Transit**

**Catch a Ride with St. Lawrence County Public Transit!**

We can take you to:

- Visit Friends
- Shopping
- Restaurants
- Farmer's Markets
- Health Services
- Entertainment
- Libraries
- Ride to Work
- Movies
- Fishing
- Hiking

**For More Information:**  
(315)384-2600  
[info@slcppublictransit.com](mailto:info@slcppublictransit.com)

**SLCP Public Transit**

[www.slcppublictransit.com](http://www.slcppublictransit.com)

**Ogdensburg Intra-city Shuttle Schedule**

**Monday - Friday**

Destination	Address	AM (Depart)	PM (Depart)
Riveredge	8103 NY #88	7:01 8:12 9:27 10:40	12:30 1:15 2:51 4:04 5:51
Claxton Hepburn Hospital	214 King St.	7:07 8:16 9:31 10:50	12:34 1:49 2:54 4:08 5:55
Centennial Terrace	202 Washington St.	7:13 8:22 9:37 10:56	12:40 1:55 3:00 4:14 6:01
Community Health Center	102 Ford St.	7:17 8:25 9:40 10:59	12:43 1:58 3:03 4:17 6:04
Center for Sight	420 Ford St.	7:19 8:27 9:42 11:01	12:45 2:00 3:05 4:19 6:06
Parkview Rite	1111 Jay St.	7:24 8:32 9:47 11:06	12:50 2:05 3:11 4:24 6:11
Belmont Courts	1101 Jay St.	7:26 8:34 9:49 11:08	12:52 2:07 3:12 4:26 6:13
Lincoln School	1515 Knox St.	7:28 8:36 9:51 11:10	12:54 2:09 3:11 4:28 6:15
St. Peter's Square	1320 Green St.	7:31 8:39 9:59 11:13	12:57 2:12 3:17 4:31 6:18
Veterans Admin. Bldg.	Commerce Park Dr.	7:39 8:47 10:06 11:21	1:05 2:20 3:25 4:39 6:26
Claxton Hepburn/ Wound Center	100 Howeswood Place Ford St. Ext.	7:44 8:52 10:11 11:28	1:10 2:25 3:30 4:45 6:31
Price Chopper	981 Ford St. Ext.	7:47 8:58 10:17 12:00	1:16 2:31 3:35 5:20 6:34
Walmart	3000 Ford St. Ext.	7:51 9:02 10:21	1:20 2:35 3:40 5:26 6:37
aldi's	1101 Park St.	7:53 9:08 10:27	1:20 2:36 3:42 5:32 6:35
Dollar General	7669 SH 68	7:56 9:11 10:30	1:23 1:29 2:42 3:49 5:35
Save A Lot	701 Canton St.	8:02 9:17 10:36	1:29 1:35 2:46 3:54 5:41
Rite Aid Ogdensburg	908 State St.	8:04 9:19 10:38	1:22 1:37 2:48 3:56 5:45

**Monday - Friday**

**Ogdensburg Intra-city Shuttle Schedule**

**Monday - Friday**

Canton*	Ogdensburg**	Canton*
5:13	5:57	6:32
6:30	6:55	
6:30	7:47	
	8:08	8:12
	10:48	11:18
		PM (Depart)
12:19	1:00	1:53
1:21	1:50	
	2:43	3:25
4:30	5:00	5:40
	6:28	6:58

\*Canton: Dept. of Social Services 6 Judson Street  
\*\*Ogdensburg: Price Chopper 981 Ford Street Ext.

**Schedule updated on 11/1/18**

**Direct Connection to Canton from Ogdensburg**

**Monday - Friday**

Canton*	Ogdensburg**	Canton*
AM (Depart)		
5:13	5:57	6:32
6:30	6:55	
6:30	7:47	
	8:08	8:12
	10:48	11:18
		PM (Depart)
12:19	1:00	1:53
1:21	1:50	
	2:43	3:25
4:30	5:00	5:40
	6:28	6:58

**Schedule updated on 11/1/18**

# Logo Design Examples

The Autism Awareness Walk is an annual fundraising event. Each year's theme is different, and I need to create a logo that reflects that theme. It changes to Autism Acceptance Walk from 2023.

General



Circus Theme



Disney Theme



Book Theme



Circus Theme



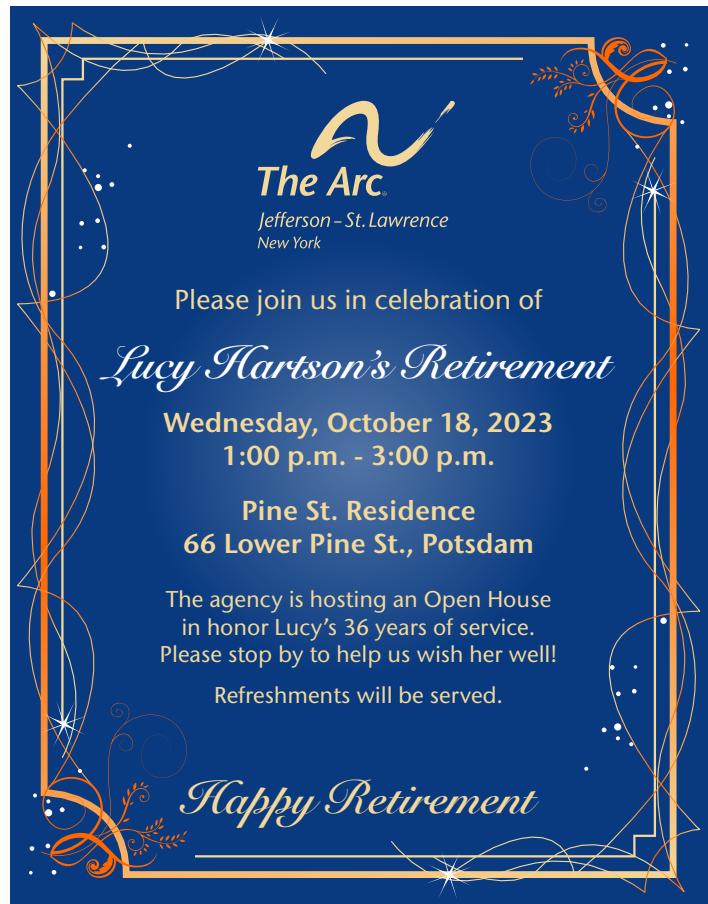
The Lord of the Rings Theme



# Logo Design Examples



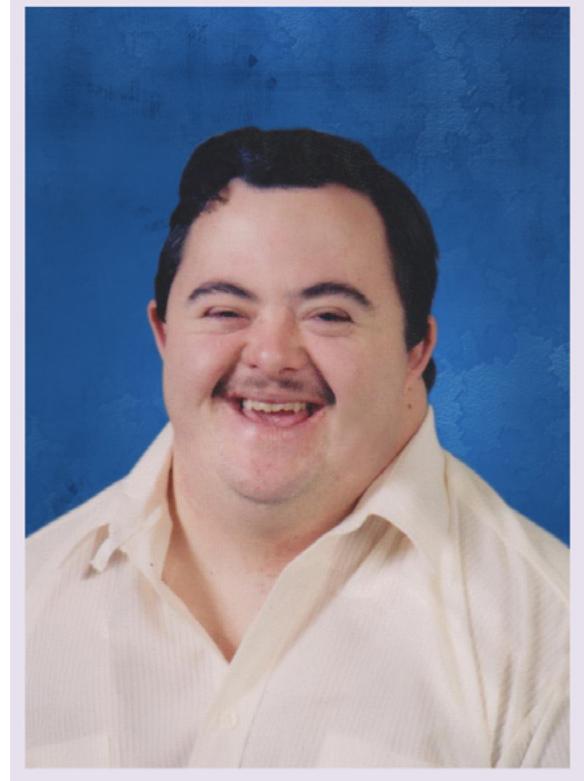
# Card Design Examples



# Photo Editing Examples



An Old  
Broken  
Picture  
Edited by  
Photoshop



Make  
the Messy  
Hair Look  
Nice by  
Photoshop

