

# Jennifer Yu

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## Blue-Web NODES

Self-employed

✉ bluewebnodes@gmail.com  
💻 www.bluewebnodes.com



## Online Portfolio

## Education

### Clarkson University, Potsdam, NY

Master of Electrical Computer Engineering

GPA: 3.83 | 4.00 Aug 2007 – May 2009

### St. Louis Community College, St. Louis, MO

GPA: 4.00 | 4.00 Aug 2002 – Aug 2003

### Xi'an Jiaotong University, Xi'an, Shaanxi, China

Bachelor of Thermal Engineering

Minor: Computer Science Jul 1992 – Jul 1996

## Employment

### The Arc Jefferson - St. Lawrence

Department: Community Relations

#### Graphic Web Designer

- Websites development and design.
- Digital design, logo, ad, brochure, poster, flyer and other print design.
- Social media and marketing. Work with business and IT professionals.

Mar 2015- Now

**Tsinghua Shenxun Science Technology Company; Yorktal Precision Company; & Microprofit Electronics Company at Shenzhen, Guangdong, China**

Computer Programmer, Graphic Designer & Secretary  
Oct 1997 – Jul 2001

## References

Professional references are available on request.

## Skills & Experience

- Strong eye for visual design. Expert in Adobe Photoshop, Illustrator, InDesign, and Acrobat Pro. Proficiency in Adobe Dreamweaver, Premiere, and After Effects, etc.
- Breathe HTML and CSS. Excellent in responsive design, email design, vector design, HTML5, CSS3, SASS, JavaScript, jQuery, Bootstrap, icons, and SVG.
- Expert in Website CMS such as Drupal 7, 8 & 9, and WordPress with custom themes, e-Commerce with PCI compliance, CMS configuration and optimization, Google tools (Google Ads, Google Analytics, etc.), SEO promotion, HTML email newsletter, and web accessibility. Using Composer, Drush and Git to manage projects.
- Basic knowledge of PHP, SQL, T-SQL, XML, JSON, and AJAX.
- Manage database in MySQL, MongoDB, and MS SQL Server.
- Strong familiarity with Database Systems, Microsoft Office (Word, Excel and PowerPoint, etc.), and various Mac OS and MS Windows applications.
- Ability to solve problems creatively and effectively. General business and digital marketing knowledge.

## Awards & Certificates

St. Lawrence Leadership Institute Certificate	June 11, 2020
A Smarter Way To Learn jQuery Certificate	June 29, 2018
A Smarter Way To Learn JavaScript Certificate	May 20, 2018
Clarkson University Graduate School Scholarship	Aug 2007 – May 2009
Xi'an Jiaotong University Computer Science Minor Certificate	Jul 1992 – Jul 1995
Xi'an Jiaotong University Department Excellent Student Scholarship	Jul 1994 – Jul 1995