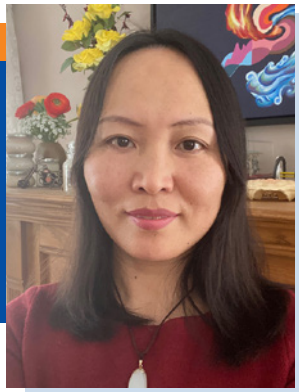
Jennifer Yu

315-566-9200
jennyubule@gmail.com
408 River Rd., Potsdam, NY 13676

Online Portfolio

Blue Web NODES — Self-employed

bluewebnodes@gmail.com
www.bluewebnodes.com



Education

Clarkson University, Potsdam, NY
Master of Electrical Computer Engineering
GPA: 3.83 | 4.00 Aug 2007 – May 2009

St. Louis Community College, St. Louis, MO
GPA: 4.00 | 4.00 Aug 2002 - Aug 2003

Xi'an Jiaotong University, Xi'an, Shaanxi, China
Bachelor of Thermal Engineering
Minor: Computer Science Jul 1992 – Jul 1996

Employment

The Arc Jefferson - St. Lawrence
Department: Community Relations

Graphic Web Designer

- Websites development and design.
- Digital design, logo, ad, brochure, poster, flyer and other print design.
- Social media and marketing. Work with business and IT professionals.

Mar 2015- Now

Tsinghua Shenxun Science Technology Company; Yorktal Precision Company; & Microprofit Electronics Company at Shenzhen, Guangdong, China

Computer Programmer, Graphic Designer & Secretary Oct 1997 - Jul 2001

References

Professional references are available on request.

Skills & Experience

- Strong eye for visual design. Expert in Adobe Photoshop, Illustrator, InDesign, and Acrobat Pro. Proficiency in Adobe Dreamweaver, Premiere, and After Effects, etc.
- Breathe HTML and CSS. Excellent in responsive design, email design, vector design, HTML5, CSS3, SASS, JavaScript, jQuery, Bootstrap, icons, and SVG.
- Expert in Website CMS such as Drupal 7, 8 & 9, and WordPress with custom themes, e-Commerce with PCI compliance, CMS configuration and optimization, Google tools (Google Ads, Google Analytics, etc.), SEO promotion, HTML email newsletter, and web accessibility. Using Composer, Drush and Git to manage projects.
- Experience with weebly.com, bluehost.com and wix.com website editors. Familiar with social media tools.
- Basic knowledge of PHP, SQL, T-SQL, XML, JSON, and AJAX.
- Manage database in MySQL, MongoDB, and MS SQL Server.
- Strong familiarity with Database Systems, Microsoft Office (Word, Excel and PowerPoint, etc.), and various Mac OS and MS Windows applications.
- Ability to solve problems creatively and effectively. General business and digital marketing knowledge.

Awards & Certificates

St. Lawrence Leadership Institute Certificate	June 11, 2020
A Smarter Way To Learn jQuery Certificate	June 29, 2018
A Smarter Way To Learn JavaScript Certificate	May 20, 2018
Clarkson University Graduate School Scholarship	Aug 2007 - May 2009
Xi'an Jiaotong University Computer Science Minor Certificate	Jul 1992 - Jul 1995
Xi'an Jiaotong University Department Excellent Student Scholarship	Jul 1994 - Jul 1995