

This image was created  
by Adobe Illustrator



# Portfolio



# Jennifer Yu

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# Latest Status



## JENNIFER YU

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Email: [jennyublue@gmail.com](mailto:jennyublue@gmail.com)



## EMPLOYMENT

Graphic Web Designer

The Arc Jefferson - St. Lawrence

Department: Community Relations

March 2015 - Now



## EDUCATION

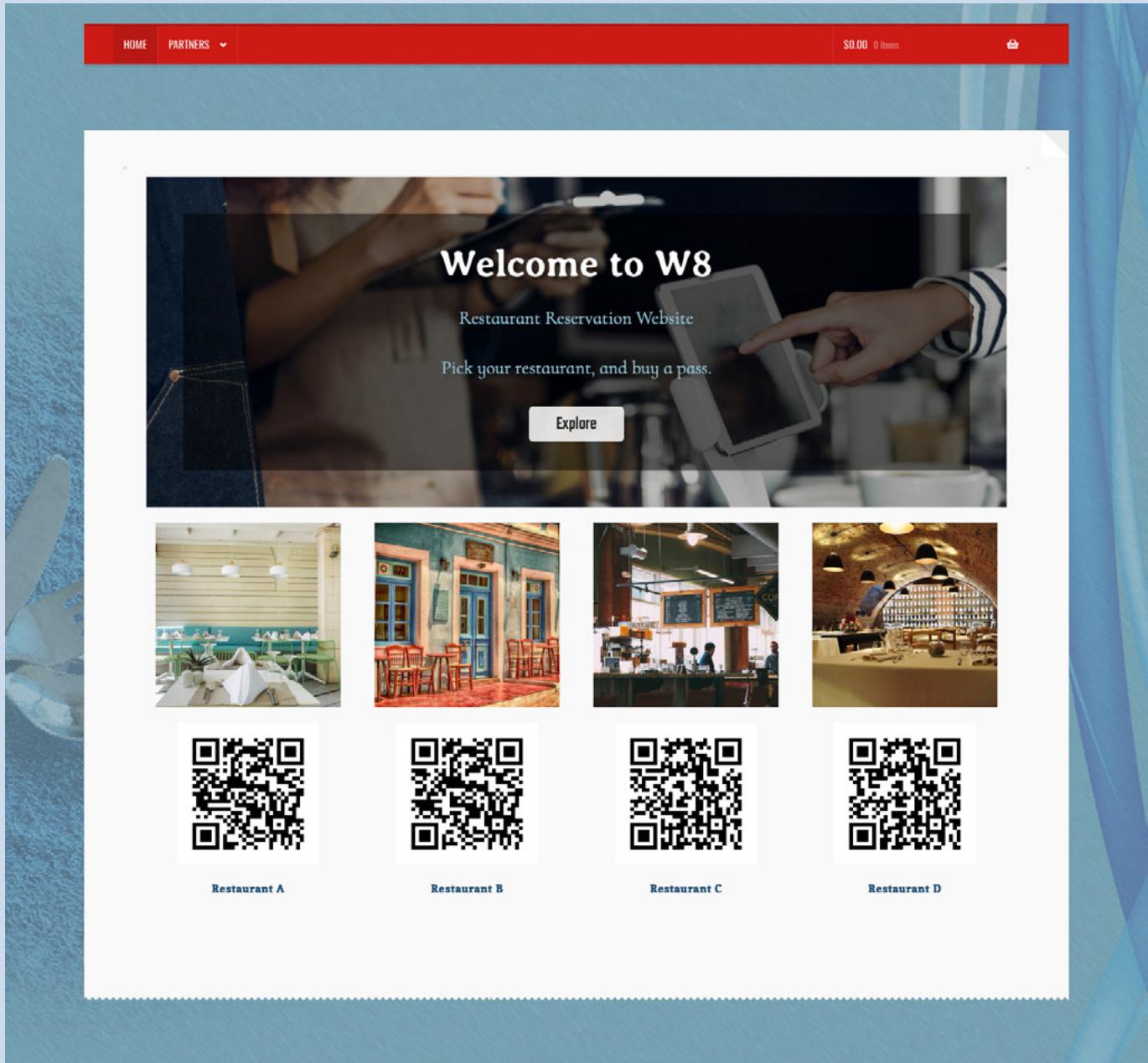
Clarkson University, Potsdam, NY

Master of Electrical Computer Engineering

August 2007 – May 2009

# E-Commerce Website Example

[www.w8-time.com](http://www.w8-time.com)



The W8 website is an eCommerce website for restaurant reservations built with WordPress and WooCommerce. The customers visit the restaurant waitlist page by scanning the QR code. They can fill out the form to join the regular waitlist or purchase a FastPass to go faster. The website can The features include QR code, webforms, front-end table, shipping cart, credit card payment gateway, SMS and email notifications, etc.

# CMS Website Example

<https://thearcjslc.org/newsite/oneworld/web/>

The screenshot shows the homepage of the 1 World Foundation website. At the top left is the logo "1 WORLD FOUNDATION" with the tagline "A GLOBAL INITIATIVE TO SUPPORT THE DISABLED". The top right features a search bar, a "Make Donation" button, and a navigation menu with links to "About", "Services", "Administrative", "Can-Am Exchanges", "Members", "News", and "Contact". A large banner image at the top right depicts a group of diverse people standing together, with the text "HELP AND DONATE" and "Helping People with Disabilities Across Borders". Below the banner, a green "Donate Now" button is visible. The main content area includes a photograph of a person wearing a mask interacting with a child at a playground. A callout box on the left says "Helping People Across Borders" and explains the foundation's mission to provide services to people with disabilities across borders. To the right, under the heading "OUR SERVICES", is a section titled "How We Help People". Below this are three smaller images with captions: "About Us" (two women in a room), "Services" (a woman and a child walking), and "News" (a woman interacting with a child). The footer of the page has a blue decorative pattern.

The site is coming soon! It was created and developed on Drupal 10 with a custom sub-theme of the Barrio Bootstrap 5 base theme. More regions are added to the sub-theme to make the layouts more flexible. It has many features: responsive design, fullscreen Slideshow, beautiful and multi-style layouts on the home page, page titles on different background images, paragraph and event titles in a circle, HTML Email Newsletters, calendar with varying colors for event catalogs, spam-off contact form, drop-down main menu, etc.

# CMS Website Example

[www.thearcjslc.org](http://www.thearcjslc.org)

The screenshot shows the homepage of the website. At the top, there's a navigation bar with links for About, Services, Membership, Foundations, News, Advocacy Resources, Employment, and Contact. Below the navigation is a banner with the text "Make a difference in the lives of people with disabilities!" over a background of tulips. A quote from Julius Erving follows: "Goals determine what you're going to be." Below the banner is a section titled "Programs and Services" featuring a grid of 12 images representing different services: Bridges, Bright Beginnings, Children's Care Management, Clinical Services, Community Arts, Community Habilitation, Day Habilitation, Dodge Pond, HEROES WORK HERE, and Vocational Services.

The site was created and developed on Drupal 9 with a custom sub-theme of the Barrio Bootstrap 5 base theme, and updated to Drupal 10. More regions are added in the sub-theme to make the layouts more flexible. Lots of features: Responsive design, Google Analytics, Meta tags for improving SEO, drop-down main menu, full-screen wide slideshow, varied big front banners with fancy CSS styles, three columns or two columns promo blocks on the front, HTML Email Newsletters, calendar with different color for event catalogs, upcoming events, image gallery, spam-off contact form, voting web-forms, on-line flipbook, Facebook page plug-in, horizontal scroll bar, etc.

# CMS Website Example

[www.slcnypublictransit.com](http://www.slcnypublictransit.com)



The screenshot shows the homepage of the St. Lawrence County Public Transit website. At the top, there's a navigation bar with links to Home, Schedules, News, Contact, Policies & Procedures, Schedules, Rates, Delays and Cancellations, and Advertise with Public Transit. Below the navigation is a large green bus. On the left side of the bus, there's a logo for "St. Lawrence County Public Transit" and a button labeled "BUS ROUTES". On the right side of the bus, there are social media icons for YouTube and Facebook. In the center of the page, there's a large green button with a globe icon and the word "About". Below the button, the word "About" is written in orange. A text block below the "About" section states: "The Arc Jefferson – St. Lawrence operates the public transportation for St. Lawrence County. Our fleet of nearly 20 vehicles travels over 1 million miles annually. Our buses are fully accessible, and anyone may ride." To the right of the "About" section is a green box containing a phone icon and the text "First Mile Last Mile". Below this, a text block explains the program: "Need a way to get to a Public Transit bus? Get in touch with the folks at the "First Mile Last Mile" program. It is free and easy, so just call [315-386-2600](tel:315-386-2600) and someone will help make all the arrangements. Don't let the program's name fool you because this service picks up and drops off people who live over a mile from the Public Transit stop." At the bottom of the page, there's a section titled "Rates" with a list of rules:

- Obtain passes from any bus driver or at the Operations Center.
- Drivers cannot issue change. Exact fare is needed.
- Lost passes are NOT refundable, so keep them safe!
- Children under 3 ride for free.



The site was built on Drupal 8 with a custom sub-theme of Barrio Bootstrap 4 base theme, and updated to Drupal 9. The company logo and main menu are on the big top background. Different web pages have different titles but the same secondary menu on the different background images. The features include responsive design, Google analytics, Meta tags for improving SEO, HTML email newsletters, spam-off contact webform, Facebook page plug-in, Awesome Font icons, directly downloaded PDFs, etc.

# CMS Website Example

<https://theaitu.com>

AITU

ASSOCIATION OF INDEPENDENT  
TECHNOLOGICAL UNIVERSITIES

Search for:

Search

HOME ABOUT AITU • INFORMATION/LINKS FROM MEETINGS 2018 AITU MEETINGS AITU NEW DEPARTMENT CHAIRS WORKSHOP

HARVEY MUDD COLLEGE: The Liberal Arts College of Engineering, Science and Mathematics

- Biochemist Doudna Wins CMU's Dickson Prize in Science  
Source: Carnegie Mellon | Published on 2018-01-12
- Spring Drama Season Opens with "The Drowsy Chaperone"  
Source: Carnegie Mellon | Published on 2018-01-11
- #GiveTueKGI Campaign Exceeds Goal, Raises \$45,194 to Support Innovators  
Source: Keck Graduate Institute | Published on 2018-01-10
- Computer program finds new uses for old drugs  
Source: Case Western | Published on 2018-01-10
- The presence of sexual violence in neighborhoods erodes feelings of safety for women—but not men  
Source: Case Western | Published on 2018-01-09

## NEWS

[MORE NEWS...](#)

## MEMBER INSTITUTIONS

- CALIFORNIA INSTITUTE OF TECHNOLOGY (CALTECH)
- CARNEGIE MELLON UNIVERSITY (CMU)
- CASE WESTERN RESERVE UNIVERSITY
- CLARKSON UNIVERSITY
- THE COOPER UNION
- EMBRY-RIDDLE AERONAUTICAL UNIVERSITY
- FRANKLIN W. OLIN COLLEGE OF ENGINEERING
- HARVEY MUDD COLLEGE
- ILLINOIS INSTITUTE OF TECHNOLOGY
- KECK GRADUATE INSTITUTE
- LAWRENCE TECHNOLOGICAL UNIVERSITY
- MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT)
- MILWAUKEE SCHOOL OF ENGINEERING
- POLYTECHNIC INSTITUTE OF NYU
- RENSSELAER POLYTECHNIC INSTITUTE (RPI)
- ROCHESTER INSTITUTE OF TECHNOLOGY (RIT)
- ROSE HULMAN INSTITUTE
- STEVENS INSTITUTE OF TECHNOLOGY
- WEBB INSTITUTE
- WORCESTER POLYTECHNIC

The website is for the Association of Independent Technological Universities. I built a WordPress custom theme using Bootstrap 4, PHP, HTML, and CSS. The slideshow was built in the custom theme. News feeds from all the university members.

# CMS Website Example

[www.churchonthepark.org](http://www.churchonthepark.org)

The screenshot shows the homepage of the First Presbyterian Church on the Park website. At the top, there's a green header bar with a search field and a "Support the Church" button. Below the header is the church's logo and name. A large banner image of the church building is overlaid with text and video feeds. The main content area has two green rounded boxes: one for "Welcome Home" and one for "Our Mission". Below these are two rows of links. At the bottom, there's a dark footer bar with social media icons and a copyright notice.

**Welcome Home**

A hearty welcome to you from all of us at the First Presbyterian Church on the Park in Canton, New York. We are a growing church with a proud past and a promising future, and we invite you to come and explore what God is up to here on the Park.

**Our Mission**

The Mission of the 1st Presbyterian Church of Canton is to reach out to all people and welcome them in celebrating truly the joys, freedoms, and responsibilities that come with our faith in God, Christ's unconditional love for us, and the power of the Holy Spirit to transform our world. Through this nurturing Christian Community we will fully recognize the value of each believer, humbly forgive ourselves and others, and lovingly embrace God's Grace.

**Site Menu**

YouTube Channel Sunday's Bulletin Zoom Meeting Room Written Sermons Newsletter Pastor's Report Committees and Officers Staff Photo Albums Calendar  
Experience Worship Let Them Come Work and Mission Fun and Fellowship Getting Involved Nursery and Church School Support the Church Facebook Facility Use Form  
Book Group Church History Noisy Can Offering Women's Circle All-Church Read Links Contact Us Presbyterian Church USA

Copyright © 2022 All rights reserved First Presbyterian Church of Canton, NY

The site is created and developed on Drupal 9 with a custom sub-theme of the Barrio Bootstrap 5 base theme. More regions are added to the sub-theme to make the layouts more flexible. It has lots of features: responsive design, custom-size slideshow, YouTube channel feed, iCloud calendar Integration, image galleries with big images displayed in an overlay above the current page, count-down event, multi blocks on one big banner, spam-off contact form, drop-down main menu, etc.

# Static Website Example

[www.bluewebnodes.com](http://www.bluewebnodes.com)

The screenshot displays a static website built with Jekyll. At the top, there's a navigation bar with links for Products, Pricing, Services, Blog, and Contact. The main header features the text "We Create One-of-a-Kind Projects" and lists products like CMS Websites, Ecommerce CMS Websites, Graphic Design, and More. Below this, a section titled "LET'S GET STARTED" includes a "Contact us" button and a note about payment terms. The page also features a "New Client" diagram, a "Tech Blog" diagram, and a "Get A Quote" diagram, each with associated buttons. The middle section shows a "New Design" for a WordPress eCommerce website, featuring a screenshot of a restaurant reservation system. The bottom section shows another "New Design" for a Drupal informational website, featuring a screenshot of a church's website. The footer contains social media icons for Email, Facebook, LinkedIn, and Chinese Weibo.

This site is not on any CMS but was coded at the back end. It was created with Jekyll and customized with HTML, CSS, and Javascript to a modern design. Webform with submissions submitted to a Google sheet. Blog with an automatic index menu and comments. Jekyll is a static site generator perfect for GitHub-hosted blogs. Enjoy free hosting on GitHub!

# E-Commerce Website Example

[www.shopthearcjslc.org](http://www.shopthearcjslc.org)

(The online store paused because of a shortage of workers.)

The screenshot shows the homepage of an e-commerce website for custom printing services. At the top, there's a navigation bar with links for 'Log in', 'Create account', a shopping cart icon showing 'Empty \$0.00', and 'Checkout'. The main header features 'The Arc' logo with 'Jefferson - St. Lawrence New York'. A search bar is positioned above a menu bar with tabs for 'All Products', 'Custom Printing', and 'Contact'. The central feature is a large image of several printed brochures and a watch band. One brochure on the left says 'Feel the Nature' and another on the right says 'Cabin Fever? Flights on sale!!'. Below this image are three promotional boxes: 'Watch Bands and Brochures GET IT YOUR WAY', 'Paper Copies QUICK AND EASY', and 'Yard Signs and Masks NEW ARRIVALS'. At the bottom, there are three smaller thumbnail images showing more products.

The custom Printing website was built with Drupal Commerce. I created the website [www.shopthearcjslc.org](http://www.shopthearcjslc.org) all by myself, even the draft of policies. I learned to make an eCommerce site as a PCI Compliance for Credit Card Payment Security. More features are a full-featured online store system, a customer membership system, and an email notification system.

# More Website Examples

[www.thearcjslc.org/suggestionbox](http://www.thearcjslc.org/suggestionbox)

## The Arc Jefferson - St. Lawrence Staff Suggestion Box

Suggestions will be anonymous, but you may include a name and contact information in the comments section if you prefer.

### User login

Username \*

Password \*

### Instruction for users

- Please login with your Employee ID number. This number is located under your picture on the agency ID card. The number has 6 numerical digits, includes the "0's.
- Contact us at [suggestionboxjslc@thearcjslc.org](mailto:suggestionboxjslc@thearcjslc.org) to get agency password if you have forgotten it. Thanks!

Please note:

- All suggestions are anonymous and will be received by Howard Ganter, Director of Operations.

Only the staff can sign in it. Group users import and login system security are most important to this website.

Flip Card Menu

[www.thearcjslc.org/enterprises](http://www.thearcjslc.org/enterprises)



The Arc Jefferson - St. Lawrence's manufacturing and 1800 SF warehousing facility, JSLC Enterprises, is located at 968 Bradley Street, Exit 47 off Interstate 81. This location serves Watertown and surrounding communities in the U.S. and Canada. JSLC Enterprises also operates a warehouse and manufacturing facility in Ogdensburg, NY. Both manufacturing facilities are unique for their efforts to diversify and provide a wide range of employment opportunities for workers with and without disabilities in Northern New York. The Arc Jefferson - St. Lawrence also owns and operates two UPS Stores located in the Watertown area. JSLC Enterprises partners with The UPS Store to provide product shipping and fulfillment services.

# HTML Newsletter Example

Reply-To: The Arc Jefferson - St. Lawrence

[The Arc Jefferson - St. Lawrence newsletter] THE ARC JEFFERSON – ST. LAWRENCE HOLDS ANNUAL MEETING AND HONORS ACHIEVEMENTS

## THE ARC JEFFERSON – ST. LAWRENCE HOLDS ANNUAL MEETING AND HONORS ACHIEVEMENTS



FOR IMMEDIATE RELEASE – The Arc Jefferson - St. Lawrence ([www.thearcjslc.org](http://www.thearcjslc.org)), recently held their Annual Meeting to elect the officers for the Board of Directors, as well as honor staff members, volunteers, and individuals supported by the agency. The 2020-2021 elected officers for The Arc Jefferson – St. Lawrence Board of Directors are as follows: Jackie Sauter, President; Jennifer VanReenen; and Joanne Rhode Vice President, Secretary/Treasurer.

Staff members, people supported, and volunteers were recognized for their achievements during the past year. Heidi Stalker received the David Brassbridge Staff Member of the Year Award. Stalker is a Residential Manager with over 18 years of experience working in a variety of roles with the Residential Services Dept. She was recognized for her excellent organizational skills, reliability, and efforts to support people to achieve their goals.

The Arc Jefferson – St. Lawrence provides lifelong opportunities that enhance the lives of people, so that they may achieve their hopes and aspirations. Applications are now being accepted for a variety of positions, including Direct Support Professionals, Occupational trainers, and Food Service Workers. To learn more and apply now, visit [www.thearcjslc.org](http://www.thearcjslc.org) or find us on Facebook.

# # #

In the photo : Howard Ganter, CEO and Heidi Stalker, Residential Manager



### About The Arc Jefferson – St. Lawrence:

The Arc Jefferson – St. Lawrence seeks to be the premier provider of services for people with diverse needs through the continuum of life.

Contact: Michelle Quinell-Gayle  
Director of Business Development, Foundation and Community Relations  
The Arc Jefferson - St. Lawrence  
315-386-3529  
[mquinell@slnysarc.org](mailto:mquinell@slnysarc.org)

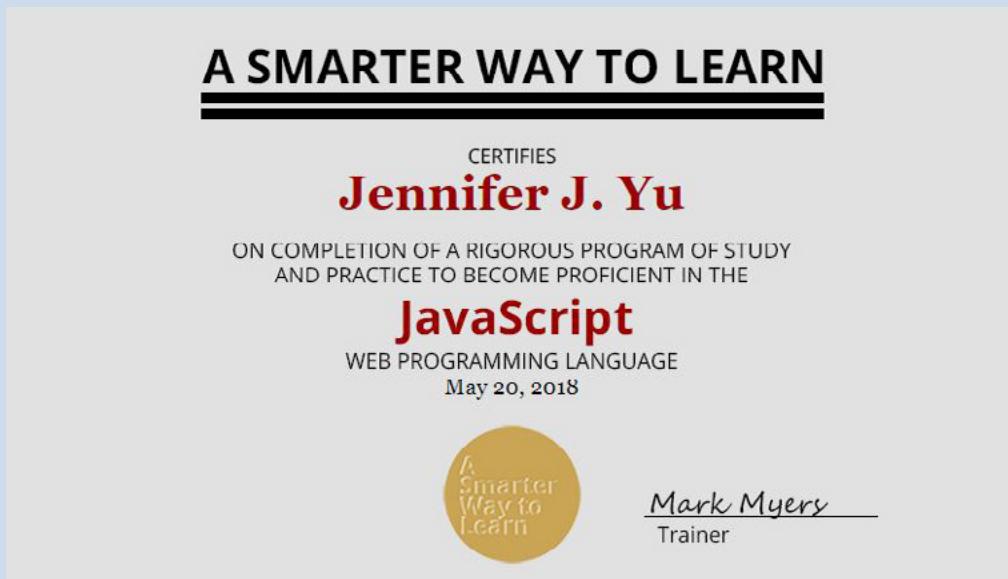
[www.thearcjslc.org](http://www.thearcjslc.org)

[Unsubscribe from this newsletter](#)

# Certificates

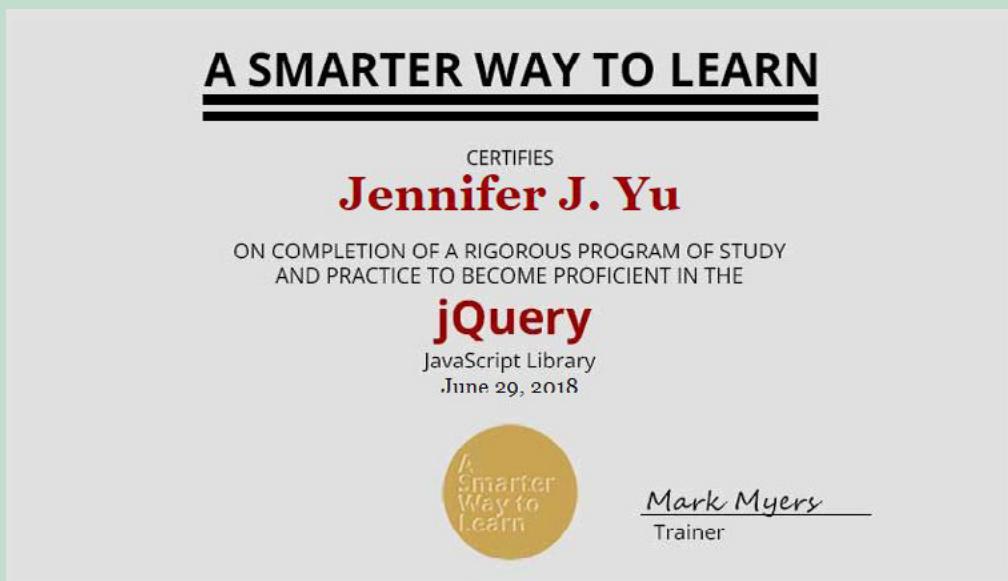
## JavaScript Certificate

<http://www.asmarterwaytolearn.com/javascript-certificate-of-completion-jennifer-j-yu.html>



## jQuery Certificate

<http://www.asmarterwaytolearn.com/jquery-certificate-of-completion-jennifer-j-yu.html>



# Vector Design Examples



# Logo Design Examples



# AD Design Examples

A collage of gift items arranged above a banner. The items include a dark blue mug with a white logo, a gold-colored box containing a set of silverware tied with a pink ribbon, a white pillar candle, a clear glass vase filled with red and blue roses, and a small cloth doll with a red bow. Below the collage is a white banner with the text "SHOP ST. LAWRENCE NYSARC".

[www.shopslnysarc.org](http://www.shopslnysarc.org)

A large green word 'DOLL' is overlaid on a lightning bolt graphic. Inside the letter 'O' is a photo of a blonde doll in a patterned dress. Inside the letter 'L' is a photo of two dolls, one with a headband and another with braids. Below the lightning bolt is the text '20% SALE' in red. At the bottom left is the event information: 'Aug 20-31, 2018 | 101 Main St., Canton NY'. At the bottom right is the G.O.A.L. logo.

An illustration of a white bus with a green stripe. A woman with brown hair is shown driving the bus. The bus has a large graphic on its side. The graphic features a blue and green background with a winding river and mountains. Overlaid on the graphic is the text "St. Lawrence County Public Transit" in a bold, sans-serif font. To the right of the bus, there is a vertical list of services: "Health Services", "Restaurants", "Universities", "Shopping", "Farmer's Markets", and "Meet Up with Friends". At the bottom left of the bus, there is a circular logo for "St. Lawrence County Public Transit" with a mountain and river icon. At the bottom right, there is another circular logo for "St. Lawrence County Public Transit" with the text "Community Oriented".

Congratulations to

**The Arc**

New York

for 70 Years of Supporting  
People with Developmental Disabilities.

From:

**The Arc**

Jefferson - St. Lawrence  
New York

# Flyer Design Examples

**JRC**  
Foundation, Inc.

## Capital Campaign

Building a Brighter Tomorrow at 420 Gaffney Drive, Watertown

**5,200 SQ. FT.**  
Added → **45,000 SQ. FT.**  
Renovated

**1,000 People**  
Benefit from Upgraded Rooms

**100 Individuals**  
Supported with Better Accessibility

**3,500 SQ. FT.**  
of New Space for Clinical Services

**162 Children**  
Enjoy Enhanced Play Space

**48 Additional**  
Families Supported

**48 More**  
Preschool Children Enrolled

**16 New**  
Jobs

**Donate** today to transform lives and build a stronger future for our community.

Get involved now by calling 315-836-1363 or visit [www.thejrc.org](http://www.thejrc.org).

SAFETY COMMITTEE

Do you like to draw, paint or color? Well, here is your chance!

### Safety Poster Contest

Contest is open to all staff and participants

Design a poster on "SAFETY!"

**WIN PRIZES!**

**Entries must:**

- Be on unlined, white paper
- No bigger than 8.5 x 14"

Starts: November 14, 2016  
Ends: December 30, 2016

Submit your art work to:  
Tim Welpe  
St. Lawrence NYSARC (RLL)  
6 Commerce Lane  
315-379-9531

**St. Lawrence NYSARC**  
**Community Prevocational Services**

Hannah Latham  
(315)379-1219

Don LaBarge  
(315)764-0267

[www.slnysarc.org/  
community-prevocational-services](http://www.slnysarc.org/community-prevocational-services)

**Some of Our Skills:**

- labeling
- sorting
- cleaning
- food prep
- stocking
- organization
- customer service
- computer research

We are volunteers looking to further get involved with non-profit organizations and assist with tasks that can help the community. In turn, we assist individuals to develop employment readiness skills.

Hannah Latham  
(315)379-1219

Don LaBarge  
(315)764-0267

ST. LAWRENCE  
NYSARC

Community Players Presents:

### The World Through Our Eyes: A Tribute to World Cultures

Saturday, May 20, 2017  
7:00 PM

Proscenium Theater  
Performing Arts Center  
SUNY Potsdam

Tickets:  
Adults: \$6.00  
Students & Seniors: \$4.00  
Children Under 5: \$2.00

Advance tickets available  
Through 5/17 \$4.00.  
Contact Kolby Weaver  
at (315) 386-3529  
or [kweaver@slnysarc.org](mailto:kweaver@slnysarc.org).

Celebrate the talents of people with disabilities!

Performance includes an Italian comedy, and Scottish, West African, Japanese, Chinese, Hawaiian, Spanish, and English dances.

# Brochure Design Examples

**Services Includes:**

- Community Based Recreational Activities
- Building Friendships
- Nutrition and Wellness Education
- Fitness Programs
- Services
- Membership in Organizations
- Opportunities for Volunteering
- Establishing Community Relationships and Partnerships
- Education
  - Self-Care Skills
  - Proper Hygiene
  - Daily Living Skills
  - Independent Living Skills
  - Personal Safety
  - Human Rights
  - Anger Management
  - Mental Health
  - Money Skills
  - Computer Skills
  - Exploring Career Options





St. Lawrence NYSARC envisions full inclusion and integration of people with intellectual and other developmental disabilities.

**Mission**

St. Lawrence NYSARC exists as a non-profit membership association to provide services in the community for persons with intellectual and other developmental disabilities. Our mission is to offer individuals and their families an opportunity to achieve self-determined goals. All services strive to promote choices intended to meet each person's therapeutic, residential, and employment needs and interests. St. Lawrence NYSARC is committed to providing lifelong opportunities that enhance the individuality, inclusion, independence, and personal growth of individuals receiving services.

**For More Information:**

95 Main St.  
Canton, NY 13617  
(315)379-1219

**Day Habilitation Services**



**Day Habilitation Clinical Support Direct Support Behavior Support**

[www.slnysarc.org](http://www.slnysarc.org)

**Clinical Support**

Assess individual capabilities to provide clinically based treatment plans. Medical supports include:

- Monitoring and Advocacy for Health Concerns
- Appropriate Medication Regime
- Community Integration and Inclusion
- Promoting Self and Environmental Awareness

The following Clinical Services are offered during Day Habilitation Programs by licensed and credentialed Clinicians:

- Occupational Therapy
- Physical Therapy
- Speech Therapy
- Pediatrics

**Day Habilitation**

Offering a range of settings and services for individuals with intellectual and developmental disabilities. Programs focus on increasing independent living skills and cognitive skills in structured and diverse environments.

- Sensory Motor Development
- Communication Skills Development
- Social Skill Development
- Behavioral Skill Development
- Community Integration and Inclusion
- Promoting Self and Environmental Awareness

Training and assistance is provided by a talented, interdisciplinary team of licensed, direct support professionals, experienced in assisting individuals with complex medical and adaptive behavior needs.

**Direct Support**

Staff members have extensive background and training in:

- Emergency Medical Procedures
- First Aid and CPR
- Alternative Forms of Communication
- Mobility Techniques

**Behavior Support**

Highly trained and qualified staff members supervise programs with a focus on promoting appropriate behavior through the process of Applied Behavioral Analysis. Participants in need of implementing a behavior program are thoroughly evaluated by licensed Behavior Analysts.

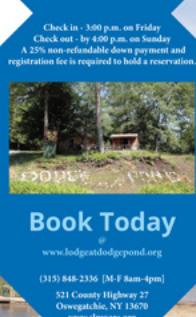


**Amenities\***:

- Excellent Fishing
- Adaptive Playground
- Padle Boat
- Canoes
- Kayaks
- \*Some sports equipment is available for rent. Please inquire in advance.

**Accommodations for Individuals and Groups:**

- Lodge
- Remote Tent Sites
- Rustic Cabins
- Private Suites
- Lean-to


**The Lodge at Dodge Pond**

Dodge Pond consists of 500 acres of natural beauty, including a 20-acre pond. Dodge Pond is fully accessible and specializes in providing recreational opportunities to individuals with disabilities and for retreats.

Dodge Pond offers people with and without disabilities and their families a chance to relax and enjoy the outdoors in a safe, comfortable setting.

Check in - 3:00 p.m. on Friday  
Check out - by 4:00 p.m. on Sunday  
A 25% non-refundable down payment and registration fee is required to hold a reservation.

**Book Today**  
[www.lodgetatdodgepond.org](http://www.lodgetatdodgepond.org)  
 (315) 848-2336 [M-F 8am-4pm]  
 521 County Highway 27  
 Owasco Lake, NY 13670  
[www.slnysarc.org](http://www.slnysarc.org)

**The Lodge at St. Lawrence NYSARC Dodge Pond**

Enjoy complete relaxation with boating, swimming, fishing, canopies, sunbathing, and more in the beautiful Adirondack Park.

**Book now @**  
[lodgeatdodgepond.org](http://lodgeatdodgepond.org)

**Lodging Options:**

- 4 Separate 1-Bedroom Suites
- 2-Bedroom Suite with private lounge





**Lodging Include:**

- Lodging, linens, meals, and all the amenities
- Group rates are available upon request
- Special food requests may be negotiated in advance
- Rooms sleep up to 6 people. Different accommodations can be arranged in advance
- Day rates available





**Nature & Sightseeing:**  
 St. Lawrence Wine Trail, Singer Castle, Frederic Remington Art Museum, Edwards Opera House, and Elmentz Paint Ball

**Cross Country Skiing:**  
 Cranberry Lake, Catamount Forest, Highley-Hollow State Park, Peavine Swamp

**Hiking:**  
 High Rock, Cat Mountain, Peavine Swamp Trail, Curtis Pond, Bear Mountain, Lampson Falls, Indian Creek, Indian Falls, Granite Brook, Cuckoo Falls, and Stone Valley Trail

**Cycling in the Adirondacks:**  
 Tolley Pond Loop, Lampson Falls Loop, Star Lake, Whipplewood Metric Century, and Tupper Lake

**Golf:**  
 Clinton Fine Municipal Course, Tupper Lake Club, Gouverneur Country Club, Emerald Greens, St. Lawrence University Course, and Partridge Run

**Whitewater Canoeing and Kayaking:**  
 Canton, Cranberry Lake, Grass River, Oswegatchie River, Cooper Falls, Lampson Falls Trail, and Black Lake

**Snowmobiling:**  
 Fog Hill, Highley-Hollow State Park, Star Lake, Rt 27 in Clare, and Horseshoe Lake

**Activities within 60 Miles**





**Office for People with Developmental Disabilities Eligibility**

To be eligible for services, one must have a life-limiting disability which occurred before the age of 22 and of which includes diagnoses such as intellectual disabilities and other neurological disabilities.

<https://opwdd.ny.gov/eligibility>



**Contact**

Kaycee Ondrasek  
Home and Community Services Supervisor  
Email: [kaondrasek@thearcjslc.org](mailto:kaondrasek@thearcjslc.org)  
315-836-1220



[www.thearcjslc.org](http://www.thearcjslc.org)



**The Arc**  
Jefferson - St. Lawrence  
New York



315-836-1220  
[www.thearcjslc.org](http://www.thearcjslc.org)

**Fiscal Intermediary**

**Individual's Family**  
Acting as Managing Employer or On-Site Supervisor

**Co-Manager**

**Employer of Record**

**Individual**

The Fiscal Intermediary provides a multitude of supports, including:

- Providing a compliant hiring process with requisite background checks, training to staff, payroll and benefits (when applicable)
- Providing reimbursements based upon the individualized plan/budget

The Fiscal Intermediary is also responsible to collect and review all required paperwork and documentation to ensure compliance with Medicaid/OPWDD payments.



**Self-Direction**

Children and Adults who are eligible for OPWDD services and enrolled in the Home and Community Based Services Waiver may choose to self-direct their services.

Self-Direction assists people with intellectual or developmental disabilities and their families to choose and manage their own budgets and services:

- Offers people supported greater choice and control over the supports they receive
- Expands their options beyond traditional programs to include services:
  - Reimbursements for software, internet, or cell phones
  - Community classes or training
  - Gym memberships
  - Camps

Individuals in Self-Direction may choose:

- An agency to help them self-direct
- To manage their own budget and staff with help from a Fiscal Intermediary and Support Broker

Self-Direction provides individuals direct responsibility in managing their supports and services. People who participate in Self-Direction may self-hire and manage their own staff supports and decide on the supports and services they need and how the funding allowed for these supports and services is allocated.

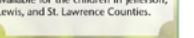
# Brochure Design Examples

The collage consists of six panels:

- About Bridges:** A young girl reading a book.
- Contact:** Text: "Bridges provides site-based and community-based services to support development and allow age-appropriate advancement based on each person's needs and individual goals." Below: "Bridges" logo, phone number 315-386-3055, website www.thearcjslc.org.
- Bridges Program:** Text: "The mission of Bridges is to provide services and supports to children and youth with developmental disabilities starting at age three through the various stages of youth until transitioning into adulthood." Below: "Bridges a program of The Arc Jefferson-St. Lawrence New York" logo, "Kids Up to Age 9" icon, "Young Adults Age 21-35" icon, and website www.thearcjslc.org.
- Supports for Children and Youth:** Text: "Supports for Children and Youth, Age 3-21 or Until High School Graduation". Below: "Services and Strategies to Address:" list, including Basic Math, Daily Living, Communication, Community Involvement, Evening Programs, Fine Motor Skills, Arts Activities, Gross Motor Skills, Physical Fitness, Weekend Activities, Volunteerism, Recreation, Safety, Self-care, Social Skills, Trips, and Weekend Activities. Icons include a calculator, a hand holding a pencil, a speech bubble, a hand, a paint palette, and a road sign.
- Supports for Young Adults:** Text: "Supports for Young Adults, Age 21-35". Below: "Services and Strategies to Address:" list, including Budgeting, Cooking, Communication, Arts Activities, Community Involvement, Evening Programs, Physical Fitness, Recreation, Technology, Self-care, Self-advocacy, Social Skills, Trips, and Weekend Activities. Icons include a hand holding a pencil, a road sign, and a blue shape.
- Applied Behavior Analysts:** Two women in a classroom setting, one wearing a mask. Text: "Applied Behavior Analysts: Bridges offers Behavior Consultation with Licensed Board Certified Behavior Analyst." Below: "Transportation: Provided by the agency. Front Door: The first step to get connected to Bridges is to contact your local Front Door Regional Office. The Front Door staff will help you determine the services you want and need. You will be asked information and once determined if you are eligible you can begin the planning process. All participants must be Medicaid eligible and have gone through the OPWDD Front Door." Below: "For more information: <https://opwdd.ny.gov/get-started/front-door> or 866-946-9733".

**Working Together So Children Receive the Right Services**

Central New York Health Home Network has partnered with hospitals, physician offices, home health agencies and other community providers of the North Country region to improve the health of the community and the care available for the children in Jefferson, Lewis, and St. Lawrence Counties.



**Through this Partnership the CNYHHN Can Help**

Get the information and confidence to be an informed partner in making decisions to improve your child's health.

Understand the options available for care so you can choose wisely.

Provide resources and education to help a child get healthy and stay healthy.

**Contact Information**

Michelle Wilder  
(315) 200-9656  
mawilder@thearcslc.org

OR

Keith Bush  
(315) 414-6413  
kbush@thearcslc.org

Children's Health Home Care Managers  
P.O. Box 41/420 Gaffney Drive  
Watertown, NY 13601



**The Arc**  
Jefferson-St. Lawrence  
New York

in partnership with



**CNYHHN, Inc.**  
Where Care Comes Together

**Children's Care Management**

**Where Care Comes Together**

Now offering comprehensive Children's Care Management to NYS Medicaid Recipients in Jefferson, Lewis, and St. Lawrence Counties.

[www.thearcslc.org](http://www.thearcslc.org)



**The Arc**  
Jefferson-St. Lawrence  
New York

in partnership with



**CNYHHN, Inc.**  
Where Care Comes Together

**Children's Care Management**

**Where Care Comes Together**

The following chronic conditions apply:

- HIV/AIDS
- Complex trauma
- SED (severe emotional disturbance)

For a complete list of conditions, visit <http://www.health.ny.gov>

If your child meets the eligibility criteria and is in need of care management services, they can be enrolled into the Health Home Program.

**Who Can Receive Services?**

To meet eligibility, the child must have two or more chronic conditions, such as but not limited to:

- Alcohol or substance abuse
- Mental health condition
- Cardiovascular disease (ex: Diabetes)
- Respiratory disease (ex: Asthma)
- Eating disorders
- Cystic fibrosis



**What is a Health Home?**

A "Health Home" is not a place. It is a group of health care and service providers working together to make sure that the child gets the care and services they need to stay healthy – at the right time in the right amounts.

**What is the Health Home Goal?**

The goal of the Health Home is to make sure children with Medicaid who have complex physical and/or behavioral health conditions get access to the care and services they need in order to be healthy.

The Health Home partners with other children's service agencies that provide Care Management to enrolled children.

A dedicated Care Manager is assigned to the child and is responsible for coordinating all of their health services.

The Care Manager can help the child and family understand their chronic condition, manage their symptoms and ensure all treatment partners remain involved with the child's care.

**Benefits of Home Health Care**

It's not surprising if you may feel overwhelmed or confused.

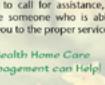
It is very difficult to navigate through the many types of services that may be available to your child.

Until now, you may have had extreme difficulty getting access to the services your child needs or you may have had a hard time getting appointments.

You may not know what to expect from services providers and may be hesitant to ask the questions you need to in order to better understand your child's condition.

If you've faced a crisis with your child or child's condition and have not had someone to call for assistance, you now have someone who is able to connect you to the proper services.

**Health Home Care Management can Help!**

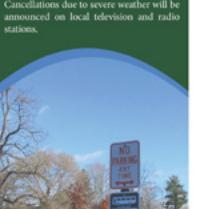


**About Public Transit**

St. Lawrence NYSARC officially operates the public transportation for St. Lawrence County. Our buses are fully accessible and anyone can ride.

Contact Info:  
(315)886-2600  
info@slcnypublictransit.com

Cancellations due to severe weather will be announced on local television and radio stations.



**Catch a Ride with St. Lawrence County Public Transit!**

We can take you to:

- Visit Friends
- Shopping
- Restaurants
- Farmer's Markets
- Health Services
- Entertainment
- Universities
- Ride to Work
- Movies
- Fishing
- Hiking

**For More Information:**  
315/384-2400  
[info@slcnypublictransit.com](http://www.slcnypublictransit.com)

**f** [facebook.com/SLCPublicTransit](https://www.facebook.com/SLCPublicTransit)

Ride passes available at 6 Commerce Lane, Canton, NY

**Ogdensburg Intra-city Shuttle Schedule**



**Ogdensburg Intra-city Shuttle Schedule**

Destination	Address	AM (Depart)	PM (Depart)
Riverledge	8103 NY #68	7:05 8:12 9:27 10:40	12:30 1:45 2:51 4:04 5:51
Claxton Hepburn Hospital	214 King St.	7:07 8:16 9:31 10:50	12:34 1:49 2:54 4:08 5:55
Centennial Terrene	202 Washington St.	7:13 8:22 9:37 10:56	12:43 1:55 3:00 4:14 6:01
Community Health Center	102 Ford St.	7:17 8:25 9:40 10:59	12:43 1:58 3:03 4:17 6:04
Center for Sight	420 Ford St.	7:19 8:27 9:42 11:01	12:45 2:00 3:05 4:19 6:06
Parkview Rise	1111 Jay St.	7:24 8:32 9:47 11:06	12:50 2:05 3:10 4:24 6:11
Belmont Courts	1101 Jay St.	7:26 8:34 9:49 11:08	12:52 2:07 3:12 4:26 6:13
Lincoln School	1515 Knox St.	7:28 8:36 9:51 11:10	12:54 2:09 3:14 4:28 6:15
St. Peters Square	1320 Green St.	7:31 8:39 9:59 11:13	12:57 2:12 3:17 4:31 6:18
Veterans Admin. Bldg.	Commerce Park Dr.	7:39 8:47 10:06 11:31	1:05 2:20 3:25 4:39 6:26
Claxton Hepburn/Wound Center	100 Newwood Place	7:44 8:52 10:11 11:26	1:10 2:25 3:30 4:45 6:31
Price Chopper	981 Ford St. Ext.	7:47 8:58 10:17 12:00	1:16 2:31 3:36 5:20 6:34
Walmart	3000 Ford St. Ext.	7:51 9:02 10:21 12:04	1:20 2:35 3:40 5:26 6:37
Aldi's	1101 Park St.	7:53 9:04 10:27	12:10 1:26 2:39 3:46 5:32
Dollar General	7669 SH 68	7:56 9:11 10:30 12:13	1:29 2:42 3:49 5:35
Save A Lot	701 Canton St.	8:02 9:17 10:36 12:18	1:35 2:46 3:54 5:41
Rite Aid Ogdensburg	908 State St.	8:04 9:19 10:38	12:22 1:37 2:48 3:56 5:43

Fares: \$2 each way  
Riders should arrive ten minutes before departure time  
Buses are wheelchair accessible  
Drivers do not have change  
Please have exact fair or a ride pass

**Direct Connection to Canton from Ogdensburg**

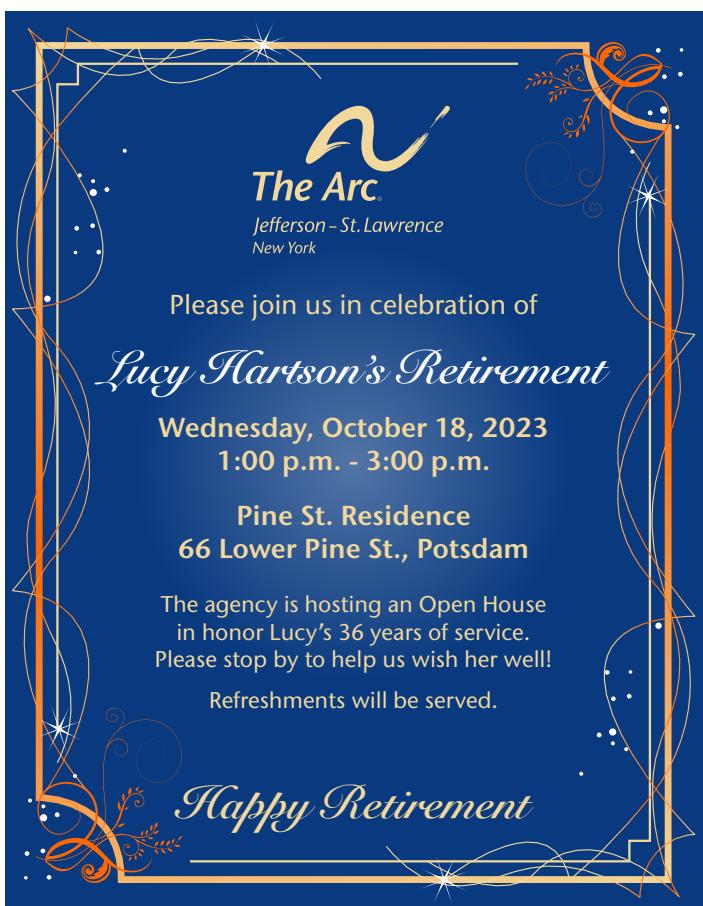
**Monday - Friday**

Canton*	Ogdensburg*	Canton*
S:13	5:57	6:32
6:30	6:55	
6:30	7:47	
	8:08	8:42
	10:48	11:18
PM (Depart)		
1:19	1:00	1:53
1:21	1:50	
	2:43	3:25
4:30	5:00	5:40
	6:28	6:58

\*Canton: Dept. of Social Services  
6 Jackson Street  
\*\*Ogdensburg: Price Chopper  
981 Ford Street Ext.

**Schedule updated on 11/1/18**

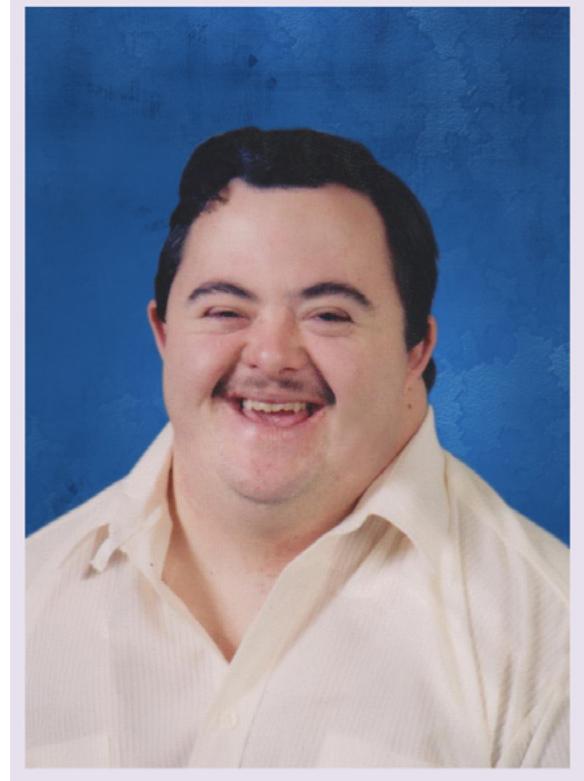
# Card Design Examples



# Photo Editing Examples



An Old  
Broken  
Picture  
Edited by  
Photoshop



Make  
the Messy  
Hair Look  
Nice by  
Photoshop

