Jennifer Yu

- 315-566-9200
- jennyubule@gmail.com
- 408 River Rd., Potsdam, NY 13676

Online Portfolio

bluewebnodes.com/files/portfolioJennyYu.pdf

Education

Clarkson University, Potsdam, NY
Master of Electrical Computer Engineering
GPA: 3.83 | 4.00   Aug 2007 – May 2009

St. Louis Community College, St. Louis, MO
GPA: 4.00 | 4.00   Aug 2002 – Aug 2003

Xi'an Jiaotong University, Xi'an, China
Bachelor of Thermal Engineering
Minor: Computer Science   Jul 1992 – Jul 1996

Employment

The Arc Jefferson – St. Lawrence
Department: Community Relations

Graphic Web Designer

- Websites development and design.
- Digital design, logo, ad, brochure, poster, flyer and other print design.
- Social media and marketing. Work with business and IT professionals.

Mar 2015- Now

Tsinghua Shenxun Science Technology Company; Yorktal Precision Company; & Microprofit Electronics Company at Shenzhen, Guangdong, China

Computer Programmer, Graphic Designer & Secretary   Oct 1997 - Jul 2001

References

Professional references are available on request.

Blue Web NODES

Self-employed

- bluewebnodes@gmail.com
- www.bluewebnodes.com

Skills & Experience

- Strong eye for visual design. Expert in Adobe Photoshop, Illustrator, InDesign, and Acrobat Pro. Proficiency in Adobe Dreamweaver, Premiere, and After Effects, etc.
- Breathe HTML and CSS. Excellent in responsive design, email design, vector design, HTML5, CSS3, SASS, JavaScript, jQuery, Bootstrap, icons, and SVG.
- Expert in Website CMS such as Drupal 7, 8 & 9, and WordPress with custom themes, e-Commerce with PCI compliance, CMS configuration and optimization, SEO promotion, HTML email newsletter, and web accessibility. Using Composer, Drush and Git to manage projects.
- Experience with weebly.com, bluehost.com and wix.com website editors. Familiar with social media tools.
- Experience with Google tools (Google Analytics, Google Ads, Google Tag Manager, etc.),
- Basic knowledge of PHP, SQL, T-SQL, XML, JSON, and AJAX.
- Manage database in MySQL, MongoDB, and MS SQL Server.
- Strong familiarity with Database Systems, Microsoft Office (Word, Excel and PowerPoint, etc.), and various Mac OS and MS Windows applications.
- Ability to solve problems creatively and effectively. General business and digital marketing knowledge.

Awards & Certificates

St. Lawrence Leadership Institute Certificate	June 11, 2020
A Smarter Way To Learn jQuery Certificate	June 29, 2018
A Smarter Way To Learn JavaScript Certificate	May 20, 2018
Clarkson University Graduate School Scholarship	Aug 2007 - May 2009
Xi'an Jiaotong University Computer Science Minor Certificate	Jul 1992 - Jul 1995
Xi'an Jiaotong University Department Excellent Student Scholarship	Jul 1994 - Jul 1995