

# Jennifer Yu

☎ 315-566-9200

✉ [jyu@bluwebnodes.com](mailto:jyu@bluwebnodes.com)

📍 408 River Rd., Potsdam, NY 13676

Blue-Web  
**NODES**

Freelancer



[www.bluwebnodes.com](http://www.bluwebnodes.com)



## Online Portfolio

[bluwebnodes.com/files/portfolioJennYu.pdf](http://bluwebnodes.com/files/portfolioJennYu.pdf)

## Education

### Clarkson University, Potsdam, NY

Master of Electrical Computer Engineering

GPA: 3.83 | 4.00 Aug 2007 – May 2009

### St. Louis Community College, St. Louis, MO

GPA: 4.00 | 4.00 Aug 2002 – Aug 2003

### Xi'an Jiaotong University, Xi'an, China

Bachelor of Thermal Engineering

Minor: Computer Science Jul 1992 – Jul 1996

## Employment

### The Arc Jefferson - St. Lawrence

Department: Community Relations

#### Graphic Web Designer

- Websites development and design.
- Digital design, logo, ad, brochure, poster, flyer and other print design.
- Social media and marketing. Work with business and IT professionals.

Mar 2015- Now

### Tsinghua Shenxun Science Technology Company; Yorktal Precision Company; & Microprofit Electronics Company at Shenzhen, Guangdong, China

Computer Programmer, Graphic Designer & Secretary

Oct 1997 – Jul 2001

## References

Professional references are available on request.

## Skills & Experience

- Expert in Website CMS (Content Management System) such as **Drupal** and **WordPress** with custom themes, e-Commerce with PCI compliance, CMS optimization, SEO promotion, HTML email newsletter, and web accessibility. Using Composer, Drush and Git to manage projects.
- Strong familiarity with Google Suite (**Google Analytics**, **Google Ads**, Google Tag Manager, etc.)
- Breathe HTML and CSS. Excellent in **responsive design**, email design, vector design, **HTML5**, **CSS3**, SASS, Bootstrap, icons, and SVG. Good at JavaScript and jQuery.
- Strong eye for visual design. Expert in **Adobe InDesign**, **Illustrator**, **Photoshop**, and Acrobat Pro. Proficiency in Adobe Premiere, and After Effects, etc. Good at Figma UI Design.
- Experience with GreenGeeks, Wix, Weebly, and Bluehost website editors and hosting services. Familiar with social media tools.
- Basic knowledge of PHP, MySQL, XML, JSON, and AJAX.
- Excellent in Microsoft Office (Word, Excel and PowerPoint, etc.), and various Mac OS and MS Windows applications.
- Ability to solve problems creatively and effectively. General business and digital marketing knowledge.

## Awards & Certificates

St. Lawrence Leadership Institute Certificate	June 11, 2020
A Smarter Way To Learn jQuery Certificate	June 29, 2018
A Smarter Way To Learn JavaScript Certificate	May 20, 2018
Clarkson University Graduate School Scholarship	Aug 2007 – May 2009
Xi'an Jiaotong University Computer Science Minor Certificate	Jul 1992 – Jul 1995
Xi'an Jiaotong University Department Excellent Student Scholarship	Jul 1994 – Jul 1995

## Website Design Cases

### Drupal Websites

#### One World Foundation Website

February 2024

It is coming online soon. Created with Drupal 10.

Highlights: Custom sub-theme of the Barrio Bootstrap 5 base theme and Spam-off contact form.

#### The First Presbyterian Church Website

July 2022

<https://www.churchonthepark.org/cotp/web>. Created with Drupal 9.

Highlights: Custom size slideshow and calendar with different colors for event catalogs.

#### The Arc Jefferson - St. Lawrence Website

October 2021

<https://www.thearcjslc.org>. Created with Drupal 9 and updated to Drupal 10.

Highlights: Google Analytics, Meta tags for improving SEO, online flipbook, and multiple web forms.

#### The Arc Jefferson - St. Lawrence Staff Suggestion Box Website

July 2021

<https://www.thearcjslc.org/suggestionbox>. Created with Drupal 9.

Highlights: Only the staff can sign in. Group users import and login system security are essential.

#### St. Lawrence County Public Transit Website

December 2020

<https://www.slcnypublictransit.com>. Created with Drupal 9.

Highlights: The logo and main menu are on the big top background. HTML email newsletters.

#### Shop The Arc Jefferson - St. Lawrence Website

June 2018 - May 2022

<https://www.shopthearcjslc.org>. Built with Drupal Commerce. Paused.

Highlights: E-Commerce. PCI Compliance. Full-featured online store system. Privacy policy.

### WordPress Websites

#### W8 Restaurant Virtual Line Service Website

February 2024

<https://www.w8-time.com>. Created with WordPress and WooCommerce.

Highlights: E-Commerce. QR code, front-end table, shipping cart, and SMS and email notifications.

#### Association Of Independent Technological Universities Website

End of 2023

<https://theaitu.com/>. Created with WordPress.

Highlights: Custom theme with a built-in slideshow using Bootstrap, PHP, HTML, and CSS. News feeds.

### My Own Site – Static Website

#### Blue Web Nodes Website

December 2019

<https://www.bluewebnodes.com>. Created with Jekyll, HTML, CSS, and Javascript to modern design.

Highlights: Blog with comments and an automatic index menu. Jekyll is a static site generator perfect for GitHub-hosted blogs. Free hosting on GitHub, so be it.