Jennifer Yu

315-566-9200

jennyubule@gmail.com

408 River Rd., Potsdam, NY 13676

Online Portfolio

bluewebnodes.com/files/portfolioJennyYu.pdf

Education

Clarkson University, Potsdam, NY
Master of Electrical Computer Engineering
GPA: 3.83 | 4.00   Aug 2007 – May 2009

St. Louis Community College, St. Louis, MO
GPA: 4.00 | 4.00   Aug 2002 – Aug 2003

Xi'an Jiaotong University, Xi'an, China
Bachelor of Thermal Engineering
Minor: Computer Science   Jul 1992 – Jul 1996

Employment

The Arc Jefferson - St. Lawrence
Department: Community Relations

Graphic Web Designer

- Websites development and design.
- Digital design, logo, ad, brochure, poster, flyer and other print design.
- Social media and marketing. Work with business and IT professionals.

Mar 2015- Now

Tsinghua Shenxun Science Technology Company; Yorktal Precision Company; & Microprofit Electronics Company at Shenzhen, Guangdong, China

Computer Programmer, Graphic Designer & Secretary   Oct 1997 - Jul 2001

References

Professional references are available on request.

Blue Web NODES

Freelancer

bluewebnodes@gmail.com

www.bluewebnodes.com

Skills & Experience

- Breathe HTML and CSS. Excellent in responsive design, email design, vector design, HTML5, CSS3, SASS, Bootstrap, icons, and SVG. Good at JavaScript and jQuery.

- Strong eye for visual design. Expert in Adobe InDesign, Illustrator, Photoshop, and Acrobat Pro. Proficiency in Adobe Premiere, and After Effects, etc. Good at Figma UI Design.

- Expert in Website CMS such as WordPress and Drupal with custom themes, e-Commerce with PCI compliance, CMS optimization, SEO promotion, HTML email newsletter, and web accessibility. Using Composer, Drush and Git to manage projects.

- Strong familiarity with Google tools (Google Analytics, Google Ads, Google Tag Manager, etc.)

- Experience with Weebly, Bluehost and Wix website editors. Familiar with social media tools.

- Basic knowledge of PHP, MySQL, XML, JSON, and AJAX.

- Excellent in Microsoft Office (Word, Excel and PowerPoint, etc.), and various Mac OS and MS Windows applications.

- Ability to solve problems creatively and effectively. General business and digital marketing knowledge. Experience with working for non-profit organizations.

Awards & Certificates

St. Lawrence Leadership Institute Certificate	June 11, 2020
A Smarter Way To Learn jQuery Certificate	June 29, 2018
A Smarter Way To Learn JavaScript Certificate	May 20, 2018
Clarkson University Graduate School Scholarship	Aug 2007 - May 2009
Xi'an Jiaotong University Computer Science Minor Certificate	Jul 1992 - Jul 1995
Xi'an Jiaotong University Department Excellent Student Scholarship	Jul 1994 - Jul 1995