

BlueChip Coin White paper

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INTRODUCTION

The advancement of Blockchain technology has redefined global finance, changing the remittance system the people have used for years all over the world. Its disruptive effect has affected all industries, as more and more people embrace the concept of cryptocurrency.

The technology provides a solution to many issues involved with current money exchanges, including high transaction fees, slow payment remittance, cross-border payment inefficiencies and value lost in money translation. This has led to the creation of many types of cryptocurrencies solving real-world payment problems once and for all.

Embracing the future of online currency exchange, Blue Chip Technologies Asia introduced their own cryptocurrency -Blue Chip Coin to enable their clients with a simpler, more effective, and secure payment solution across borders. Eliminating all third parties, the Blue-Chip platform facilitates a fast, highly secure, and accessible cryptocurrency exchange between the company and the users/clients with many added benefits.



BLUECHIP COIN

Blue Chip Coin is a revolutionary digital currency solution introduced by Blue Chip Technologies Asia that offers users an efficient method to pay for the services and products offered by the company. The platform leverages Blockchain technology providing a more accessible remittance service with many added benefits.

The Blue Chip platform can be used to direct settlements between the payer and Blue Chip Technologies Asia, which reduces the time for increased efficiency. Hosted in a cloud server with a massive bandwidth. Governed by a well-developed algorithm, the platform ensures the prices are matched across exchanges at any given time. The platform also offers advance analytical and price predictions tools for the user while ensuring high-security functionalities for safe use.

It also comes with an easy-to-use interface that provides users with a single account that offers easy access to many advanced management tools and functions. With easy navigation, it allows users to perform basic functions such as deposits and placing orders with ease. Blue Chip Platform subjects to regular security audits in order to eliminate front running and do away with any possibility of price manipulation and swelling up the volumes that are untrue. With a commitment to absolute transparency, the platform has built and is maintained, following ethical values, well-defined rules and guidelines to always ensure fair outcomes for all the parties involved.

MARKET

According to the statistics, Blockchain technology is one of the top emerging technologies in the world, and it is speculated to hold 10% of worldwide gross domestic product (GDP) by 2025. Globally, cryptocurrency users have exceeded 40 million and Bitcoin alone accounts for \$6 billion of daily online transactions.

Living in a world that demands more and more virtual transactions on a daily basis, more and more people are expected to turn to cryptocurrency in the years to come. With the rising popularity of the technology, more and more industries starting to harness the power of it.

This has created many types of cryptocurrencies to fulfil various requirement of the users to eliminate disadvantages experienced in money exchanges which include high transaction fees, inefficiencies in cross-border payment, slow payment remittance and value lost in money translation and more. One such type is Utility Tokens which is exchangeable for a service provided by a venture. The token or coins enables the users to directly pay for services while offering many benefits that regular money exchanges cannot offer.



BLUE CHIP COIN FEATURES

BlueChip Coin is a Utility Token that enables users to exchange value for the services obtained through BlueChip Technologies or fund their development projects in a virtual setting. Powered by the ERC20 Ethereum Blockchain, the Blue Chip platform has a Blockchain-based infrastructure and allows for instant transfers with minimal fees involved.

- Blue Chip Coin used within developer ecosystem
- Can be exchanged to pay for services obtained from BlueChip Technologies
- Can use to fund future products the company introduce
- Faster transaction time
- Quicker payment settlements
- Symbol: **B**
- Total supply: **100000000000000**

TOKEN FUNCTIONALITY

- **Encrypted User Access**

The Blue-Chip platform offers a high level of protection for users in handling their funds and coins with effective encryptions. It gives users a sound protection for their wallet as the approach creates an extra layer of security shield between the user and the wallet, thus ensuring more secure fund transactions.

- **Two Factor Verification**

Blue Chip requires 2-factor authentication whenever you place funds or transfer coins and perform other important activities. The platform uses public-key cryptography (PKC) and email authentication to provide the users with additional verification via their smartphones or email accounts to take the security of the user accounts another step forward.

- **Distributed Architecture**

The architecture of the platform has developed with the latest technical structures to be a distributed architecture utilizing the latest software. The DNS failover provides the platform with DDOS resilience and fast failover, ensuring rapid access for users regardless of their location.

- **Tools for Technical Analysis and Price Prediction**

Blue Chip features a range of advanced data and technical analytical tools to ensure a professional and successful Blockchain experience for the end-user. The users get free access to all the tools offered by the platform that provides effective graphical analysis.



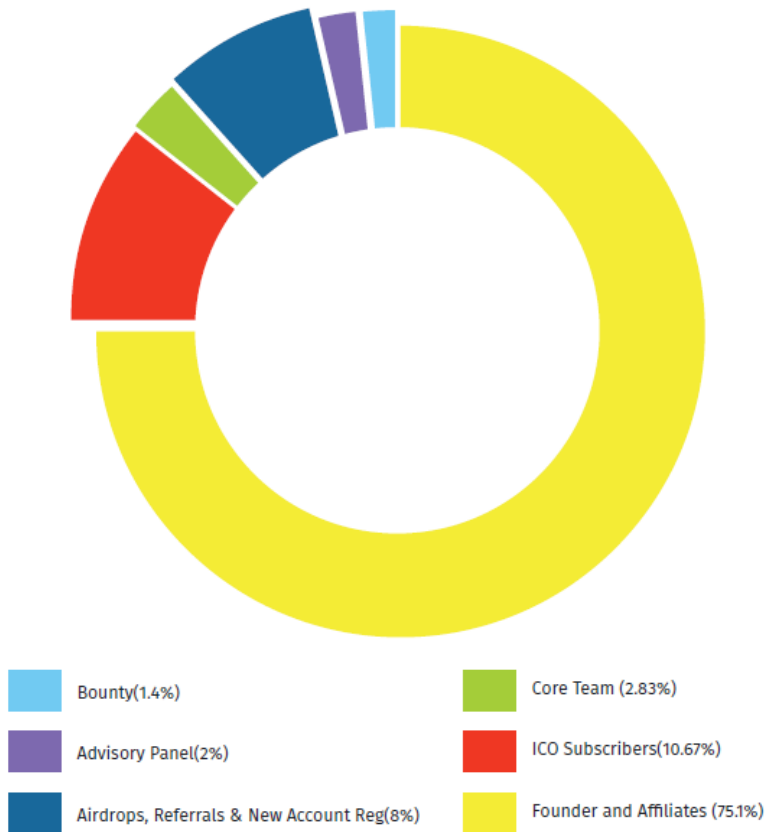
BENEFITS OF BLUE CHIP COIN

The Blue Chip Coin comes with a unique value proposition compares to other competitors. The coin is a utility coin that can be exchanged for the services offered by Blue Chip Technologies Asia. One Blue Chip Coin is equivalent to one man-hour (for development). The coins can be used to pay for all the development services provided by the company, which includes

- **AI- based solutions**
- **Web Solutions**
- **Game development**
- **Mobile Development**
- **Cloud Development**
- **Blockchain Development**

The coin acts similar to a form of a digital coupon that can be redeemed for service charges and special access to a product or service offered by the company.

TOKENOMICS ALLOCATION OF COINS



SECURITY

The platform and the ecosystem have built keeping the security in mind to eliminate system breaches, system and price manipulations and other unauthorized acts. Blue Chip Coin features high-security protocols and systems within the platform to ensure a secure and fair platform for all of the users. This includes

- DDoS - protection
- The strict requirement to create a password containing a combination of numbers, uppercase and lowercase letters and other characters and consisting of at least eight characters
- Encryption of login Page
- Constant backup of data

In addition to the mentioned cybersecurity measures, we are constantly exploring the latest techniques and the best practices to strengthen the security features of the platform and all the services related to it. We also regularly assesses and analyze our security features and measures, and algorithms to further optimize the security of the platform to ensure improved reliability for our users.



OUR COMPETITIVE ADVANTAGE

We are one of the first few Blockchain platform to offer a cryptocurrency with an assigned value for man-hours for development services. With our years and years of experience in Blockchain development, we have the hands-on experience to ensure a safe and secure solution for the end-user with high performance and high- functionality to ensure ease of use. We've built our platform for perfection, analyzing various Blockchain projects to ensure a simple process, the best business model, increased acceptability and the highest customer retention. Being developers ourselves, we have the ability to barter Blue Chip Coins to Man Hours easily without getting any third parties involved, which enable our end users to obtain the service they need fast and effectively without any complications.

TEAM

We believe a skilled team is impeccable for the success of any project. With the aim to develop and deliver a quality, reliable and sustainable solution, we work with the best experts in the industry who has extensive experience in complex Blockchain and cryptocurrency development projects. Our team consists of professionals in Blockchain, cryptocurrency, development and tech and finance industries who collaborate together to bring forth the best ideas and solutions through the platform to ensure a hassle-free solution for the end-user.

RISK FACTORS AND CHALLENGES

There are a few risks and challenges involved in Blue Chip Coin

- **Development and maintenance of the platform**

Since the BlueChip Coin is still under development, it can be expected to subject to changes in the future in terms of technical operations in order to further optimize the experience and streamline the operations. Developments and improvements made to the ecosystem largely depend on the functional issues and situations we face during the development process; thus, changes in the platform have to be expected till the full completion of the platform.

- **Security**

The platform ensures top security features for our users. However, we can't ignore the treats of unauthorized access to the platform by hacking into the ecosystem and manipulate the system for their personal gain, such as assigning Blue Chip Coins for themselves.

- **Protocol Changes**

Blue Chips is an ecosystem built on Ethereum protocol. Thus any possible failure of the Ethereum protocol can affect our BlueChip ecosystem as well.