

CURRICULUM VITAE

Mattia Sascha Andreas



- **Date of Birth:** 14/04/2001
 - **Nationality:** Italian
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 - Based in Florence, possibility to move to Munich and London
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Education and Training

01/09/2022 – 16/07/2025

University of Florence – Bachelor's Degree in *Sustainable Business for Societal Challenges*
(Taught in English)

Within the first graduates since the creation of the course. Innovative program in the field of business. Graduated with 101/110. Thesis: Empowering young adults to save smartly: The creation of the IRobot. Developed a fully functional app with AI to show a potential solution to nudge people into saving.

Work Experience

08/04/2024 – 31/08/2024

Communications Assistant – Underbeach SRL (Florence, Italy)

- Cold Calls and foreign communications for the *Maredamare* fashion fair in Florence.
- Contributed to data collection for ISO 20121 sustainability certifications.
- Improved foreign buyer attendance by 16%, as noted in the company press release.
- Gained valuable event management and organizational skills.

01/09/2024 – 01/02/2025

Sales Representative – Ecosum (Florence, Italy)

- Responsible for the full sales process, including lead generation, client relationship management, and negotiation.
- Developed expertise in eco-friendly product knowledge and digital marketing strategies.
- Work contributes to Ecosum's goal of sustainable merchandising.

Digital Skills

- **Microsoft Office Suite** (Word, PowerPoint, Excel)
- **Social Media Management** (Instagram, Canva)
- **AI Tools** (ChatGPT and similar platforms)

Proficiency Highlights:

- Daily use of Canva and Excel for university projects and business plans..
 - Developed a Financial Buddy IRobot for University thesis using lovable.dev
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Language Skills

Languages are one of my competitive advantages. I am:

- **Italian:** Native Speaker
- **English:** Native Speaker
- **German:** Advanced (from German heritage)
- **French (B2):** Fluent in conversations and professional writing.
- **Spanish (B2):** Achieved fluency during an Erasmus program at the Autonomous University of Madrid.