



JANE MARSHA

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Nationality: Indonesian

About Me

As an experienced Graphic Designer and Photographer with a strong background in art directing, With a keen eye for detail and a passion for visual storytelling, I aim to leverage my creative and leadership skills to oversee and inspire innovative projects. My goal is to contribute to a dynamic team where I can drive visual excellence and strategic vision, ensuring the highest quality in visual art production and management

WORK EXPERIENCE

Sales Assistant & Social media manager, Antonina Poppy Florence Italy
(November 2024 - Present)

- Welcome clients and assistance
- All channels of social media management (ads, analytic, editing)
- Merchandised the store

Sales Assistant, The Old Bridge, Florence Italy
(June - September 2024)

- Assisted sales manager to explain products and welcome clients
- Cashier duty (tax refund process)
- Merchandised the store

Internship - Content lead at Multidisciplinary Art and Craft Space, Porto, Portugal
(January 2024 - April 2024)

- Produced content for social media purposes (Photo & Video)
- Social Media Analytics
- Social media content planing
- Editing process

Photographer & Editor at DIGIPHOTO GLOBAL Bali, Indonesia
(May 2018 - July 2021)

- Taking pictures of hotel guests pre wedding & wedding
- Selling the photo result to the international clients
- Editing process
- Produced Design for Instagram and Promotional

ACHIEVEMENTS

- Best Journalism Photo, Visual Art Media Recording International Exhibition in Yogyakarta
- Published Basic Photography Tutorial book

EXHIBITIONS

Photography Group Exhibition - Final Stage Exhibition of Indonesia Institue of the Arts, Yogyakarta (2018)
Selected for Student of Photography Exhibition, Canberra, Australia (2017)
JMMK, Indonesia Institue of the Arts Anniversary Art Exhibition, Yogyakarta (2016)

EDUCATION

Master of Management of Arts
Ca' Foscari University, Venice
2021-2024

Certificate of Art Education
Florence University of Art
2019-2020

Bachelor of Art (Visual Art Communications)
Indonesia Institute of the Art, Yogyakarta
2013-2018

SKILLS

- Graphic design
- Photo & Video editing
- Selling skill
- Social Media Analytic
- Content Creation

LANGUAGE

English: Bilingual
Indonesian/Malay: Native
Italian: B1
Korean: A2