



# Aniello Crescenzi

## CONTACTS

☎ 389 45 16 412

✉ aniello Crescenzi21@gmail.com

## SOFT SKILLS:

- Team Working
- Problem Solving
- Communication
- Organizational
- Interpersonal Skills
- Learning Mindset

## HARD SKILLS:

- Microsoft office
- Excel
- Google Suite
- HTML
- Canva
- Shopify
- Meta for Business
- WordPress

## LANGUAGES

Italian- Native Speaker  
English - Advanced C1

## INTERESTS

Personal Growth  
Bodybuilding  
Sport

## ***About me..***

I am a 22 year old student with a strong passion for business, marketing, and innovation. Known for my excellent organizational skills and a constant drive for improvement, I am eager to take on a role that allows me to apply my knowledge and skills.

## **EDUCATION**

### ***Master's Degree in***

### ***Marketing and Digital Communication (eng)***

LUMSA University - 3.6 GPA 2023/on going

### ***Erasmus Program - Business and administration***

Masaryk University (Brno) 2022/2023

### ***Bachelor's Degree Economics and Management*** ***105/110***

University of Salerno 2023

## **WORK EXPERIENCE**

### ***BlueCode Company / Internship Digital***

### ***Marketing Assistant*** September 2024- Gennaio 2025

- SEO
- E-commerce Management
- Marketing Strategies
- Email Marketing

### ***Jemsa Consulting*** September 2023- October 2024

### Junior Enterprise LUMSA

- Business Planning
- Reporting and Presentations
- Event management
- Copywriting

### ***EasyCom Italia / Junior Digital Marketing***

### ***Specialist*** May - August 2023

- Marketing Campaign
- Client Assistant Web
- WebSite Management
- Fashion Brands