



+39 346 1695959

alenist@hotmail.com

Campi Bisenzio, Florence

alessandro-nistri-15679op

EDUCATION

Master's Degree in Public and Political Communication Strategies

University of Florence, Italy
2022 - 2024

Developed strategic skills in designing campaigns for electoral, social, and public communication.- Experience in the use of commercial marketing techniques to promote brands and products.- Analysis of real case studies on crisis communication, political branding, and public image management.

Bachelor Degree in Political Science - International Studies

University of Florence, Italy
2018 - 2022

Acquisition of international and geopolitics knowledges and experience.

Language High School Diploma

IISS Calamandrei, Italy, Florence
2013 - 2018

LANGUAGES

- Italian
- English
- Spanish
- French

ALESSANDRO NISTRI

PROFESSIONAL SUMMARY

A driven and highly motivated graduate with a Bachelor's degree in Political Science and a Master's in Public and Political Communication. I bring a strong foundation in strategic communication, electoral marketing, and public relations, with a growing interest in commercial marketing. My academic background and practical experience in developing effective communication campaigns enable me to engage target audiences and to manage crisis situation. I am keen to leverage my skills in both political and commercial contexts, contributing to impactful marketing campaigns and brand development.

EXPERIENCE

- October 2023 - May 2024

Electoral Communication Agency Internship

Ora Comunica / Italy, Rome

- Data analysis and sentiment research for both regional and european elections.
- Identification of electoral strategies and past campaign analysis
- Preparation and writing of articles and social posts.

- February 2022 - May 2022

Workshop Journalist and Interviewer for Published Article

Edera Rivista / Italy, Florence

During my journalism workshop, I conducted an interview aimed at producing an article for the monthly publication Edera Rivista.

- January 2021 - May 2021

Intern in Historical Research and Digital Cartography Open StreetMap France

University of Florence / Italy

Creation of a virtual and interactive map of Napoleonic places in Florence.

- September 2017 - October 2017

Receptionist

Appart'hotel Les Félibriges / France, Cannes

Public Relations.