



# GUIA MAZZUCCHELLI

19 / 05 / 2002, ITALY,  
FLORENCE, 50124

## CONTACTS

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## EDUCATION

### • HIGH SCHOOL DIPLOMA IN LINGUISTICS

Marco Polo, Florence  
Grade: 100/100

2016 - 2021

### • BACHELOR'S DEGREE IN HUMANITIES FOR COMMUNICATION

Università degli Studi di Firenze  
Grade: 110/110

2021-2024

## LANGUAGE SKILLS

- Italian - Native speaker
- English - Level C1, Advanced
- French - Level B2, Upper-Intermediate
- Spanish - Level B2, Upper-Intermediate

## TECHNICAL SKILLS

- Microsoft Office Suite
- Canva

## GRADUATE IN COMMUNICATION SCIENCES

## PROFILE

**Graduated in Humanities for Communication** in December 2023 with a thesis titled: "Visuality, Algorithms, and Human Relationships: Artificial Intelligence as an Emotional Subject in Her (S. Jonze, 2013)". I have a **strong linguistic foundation** thanks to my high school diploma in linguistics (English, Spanish, French). Through my degree and the creation of my private business, I have developed **excellent communication and organizational skills, an in-depth knowledge of social media, and marketing** applied to them. I also have a **solid understanding of the luxury sector**, certified by the LVMH course

## ESPERIENZE PROFESSIONALI

### NAIL TECHNICIAN AND SOCIAL MEDIA MANAGER

Self-employed, Florence

2019 - Present

- Managing social media platforms (Instagram, TikTok)
- Creating multimedia content
- Communicating with clients and scheduling appointments