



VANESSA POGGI

I am an open and independent person eager to work facing every new challenges. My ambition is develop a solid professional career path, improving my managerial and negotiation skills, working in team, pursuing goals and achieving high-quality results.

PERSONAL INFO

Date of birth: 24/06/1991

Citizen: Italian

Address: Via Filippo Turati 6, Florence

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Email: vanessapoggi@hotmail.it

LinkedIn: Vanessa Poggi

Available to relocate

EDUCATION

- **Bachelor Degree in Media and Communication Science**

Università degli Studi di Firenze
(April 2016)

- **Linguistic High School Diploma**
"Machiavelli-Capponi" Liceo Linguistico
Internazionale (July 2010)

LANGUAGES SKILLS

- **Italian:** Mother tongue

- **English:** Full proficiency fluent

- **Spanish:** Full proficiency fluent

- **French:** Fluent

TECHNICAL SKILLS

- **Microsoft Office:** Advanced
knowledge of: Excel, Word, Power
Point.

SOFT SKILLS

Team Oriented, Listening,
Communication, Goal
Oriented, Problem
Solving, Leadership.

WORK EXPERIENCE

PROARTIST MANAGEMENT S.R.L.

01/2021 - Current

Florence

Project Manager

Permanent job focused on event/shows management and build strong relationships with clients and artists.

Main activities:

- Planning activities regarding engagements, managing artist needs and maintaining constant communication to ensure effective collaboration between the agency and the artists;
- Logistical planning, resource management and coordination of all activities necessary for the successful execution of performances;
- Managing the company's presence on social media and online interaction with the audience. It includes content posting, handling responses to comments and promoting events and projects.
- Office operations management and other administrative activities.

ASSOCIAZIONE PROPERTY MANAGERS ITALIA

01/2022 – 04/2024

Florence

Sales Manager

Collaboration activity as Sales Manager for Italian Property Managers Association.

Main activities:

- Identification and evaluation of potential sponsors as well as creation of sponsorship proposals and negotiation of the offered packages;
- Management of daily invoicing operations, monthly reporting on company costs/revenues and maintenance of existing relationships monitoring performance and results;
- Organization of webinars including the management of registrations and interactions in real time and in a professional way.

GUCCIO GUCCI S.p.A.

01/2019 – 01/2020

Florence

Post Production Planner

Fixed term job as responsible for strategically planning the post-production workflow and for delivering e-commerce images for Gucci.com/Wholesale.

Main activities:

- Photo-shooting and post-production management ensuring high-quality output and seamless workflow;
- Collaboration with Corporate Image Department and others external functions in order to structure and realize the editing's requests respecting deadlines;

BENEDETTA MARTINI

10/2011 – 09/2016

Florence

Event Planner

On-call job related to supervision and planning for fashion event.

Main activities:

- Planning and inspection of in-site installations
- Social media promoting in order to sponsor the event and manage the feedbacks

I hereby consent to the processing of the data I provided in this CV. I declare my agreement with the data protection regulations in the data privacy statement.