



Silvio Pandino

Account Executive

Results-oriented advertising account with a strong determination to exceed sales goals and cultivate strong client relationships. I have a passion for traditional and social media marketing and advertising, an extensive background in digital marketing and different skills in advertising. I always strive to improve myself while maintaining humility as the fundamental point of my evolution, the trait I believe is most important to stand out and move forward.

Contact

Phone

+393476416683

Email

silviopandino@virgilio.it

Address

Via Pellegrino Rossi 87, Milano

Education

Bachelor's degree, Modern Humanities

University of Turin

Master certified ASFOR, Marketing , communication, digital marketing and social media strategy

Accademia di Comunicazione

Taught Master's, Digital marketing: SEM, SEO, Social media and beyond

London Business School

Expertise

- Client Management
- Sales Strategy
- Digital Marketing
- Adobe Suite

Language

English

Italian

Experience

IDRA - Real Estate & Media - 2023/2024

Account Executive

Developed and implemented marketing strategies to increase brand awareness and customer engagement.

Mamma Mia ADV - 2022/2023

Account Executive

Developed and executed strategic account plans to drive revenue growth and meet objectives (Clients: Over Holding, Getir, Hollister Inc, Unipol, KOS group, Multimedica, CDC Lab, EON, Magnesio Supremo, Chiesi Farmaceutici S.P.A)

Hovo Faber - Design Experience Studio - 2021/2022

Junior Account Manager

Developed and implemented marketing strategies to increase brand awareness and customer engagement (Clients: Chantecler)

Beready srl - 2021

Junior Account Manager

Developed and maintained relationships with clients to meet their business objectives (Clients: Barilla, Illy, Porsche)