



Angelina Tarasova

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ABOUT ME

I am a highly skilled Content Maker and Creative Project Manager with extensive experience in media production and social media management. I specialize in photography, videography, post-production, overseeing advertising campaigns, optimizing content for social media, and ensuring seamless project execution through effective resource management, budgeting, and timing.

My proficiency in Adobe Creative Suite and Meta Business Site allows me to combine creative vision with strategic planning to meet business goals. Passionate about storytelling and creating compelling content, I bring a results-driven approach to every project, always aiming to enhance brand presence and engage audiences across digital platforms.

WORK EXPERIENCE

Multimedia Content Producer

Wayout studios [01/11/2022 – Current]

City: Florence | **Country:** Italy

Led video production and post-production for digital campaigns | DaVinci Resolve, Adobe Premiere Pro |
Photo post-production for jewelry, handbags, and other fashion brands | Adobe Creative Suite |
Optimized multimedia content for social media platforms, print publications, and e-commerce websites.
Collaborated with teams to meet deadlines and deliver quality results.
Provided mentorship to interns in both English and Italian.

Social Media Account Manager

WosUp [01/02/2023 – Current]

City: Florence | **Country:** Italy

Created and managed social media content to enhance brand visibility.
Collaborated closely with a marketer and art director to develop detailed content plans.
Coordinated resources and schedules to meet project deadlines.
Utilized tools such as Canva, CapCut, Meta platforms, and Google Business Sites for content creation and management.

Photographer and videographer

Freelance [01/2017 – 01/11/2021]

City: Saint-Petersburg | **Country:** Russia

Multimedia Content Creation for Instagram, Facebook, YouTube, TikTok
More than 300 projects completed
Creative Direction & Conceptualization
Content Editing for Print & Digital Publications

EDUCATION AND TRAINING

Communication and performing arts

Università di Pisa [01/10/2021 – 01/06/2025]

City: Pisa | Country: Italy

A strong theoretical background in advertising management, media communication, and digital marketing strategies, communication in both traditional and digital media.

Certificate in Vocational education in Tourism

College of Tourism and Hotel Service [09/2016 – 06/2019]

City: Saint-Petersburg | Country: Russia

LANGUAGE SKILLS

Mother tongue(s): Russian | Tatar

Other language(s): English - C1 | Italian - C1 | Ukrainian - A1

DIGITAL SKILLS

Adobe (Adobe Photoshop Adobe Lightroom Adobe Premiere Adobe Bridge Adobe) / DaVinci Resolve / Microsoft Office: Word, Excel, Access, Power Point, Outlook. / Facebook for Business / Social Media Management / Photography (Portrait, Product, Fashion, Lifestyle) / Art Direction / Scriptwriting & Storyboarding for Video / Digital commerce branding / Event Planning and Management / Video Production / Video Post-Production / Branding & Visual Storytelling / Audio Post Production / Account Management / Project scheduling / E-Commerce

COMMUNICATION AND INTERPERSONAL SKILLS

Soft skills

- Communication
- Team work
- Critical thinking
- Flexibility
- Creative thinking
- Conflict resolution
- Motivation