

The football.mitoo League Administrator Survey 2009/ 2010

who we are:

football.mitoo.co.uk & goalrun.com

THE UK's MOST PREFERRED & RECOMMENDED
FREE FOOTBALL LEAGUE MANAGEMENT SYSTEM

Free, internet based, tried – tested – trusted!

- 233 leagues and growing
- 31,000 teams online each week
- 246,853 games recorded
- Over 1 million goals scored!

Now in our 12th season, football.mitoo has over a decade of evolution, working along side Football League Administrators. Forever dedicated to making their lives easier by streamlining data-entry/ record-keeping and ultimately cutting down workloads, football.mitoo allows everyone to focus on the more enjoyable aspects of football.

Today football.mitoo proudly provides league administration tools for over half the leagues in the National League System (the 'Pyramid'). It is used by leagues of all levels, from schools and Sunday leagues, to the Ryman Isthmian, Western League and the Football Conference Youth leagues.

what we provide:

League Diary
Fixtures & Results
Automatic League Tables & Grids
Player/ Club Registrations
Transfers & Suspensions
Team Sheet Appearances
Automatic Leading Goalscorer Tables
Red & Yellow Cards
Match Officials' Appointments & Marks
Integrated Match Official Diary for Open/Closed Dates
Club Details
Team Sportsmanship Marks
Double Headers, Awarded Games & Penalty Deciders
Disciplinary Points Adjustments
Match Reports, News and Contacts
Attendances & Hospitality
Detailed Management Reports
And so much more... call for a demo!

your goalrun.com:

All the beautiful football data entered into football.mitoo's public areas is also displayed on the supporter-focused platform www.goalrun.com. Goalrun provides modern, interactive websites for all leagues, clubs and teams whose data is recorded on football.mitoo.

football.mitoo continues to perform as the administration tool for all our leagues. goalrun is our user focused site, for all the leagues, clubs, fans, followers, players and officials to view, and review, all match day information, fixtures and results, league and club stats, as well as share media content, social networking tools and communicate with other goalrun users.

"This will be my seventh season with football.mitoo. It really does all I need to administer the league. **We wouldn't be without it!**"

Bruce Badcock
League Secretary
Ryman Isthmian Football League

"... the system is so quick and easy to use, the instant update is [in]valuable, and my own teams love the fact that **in many cases their result is online and tables updated within a minute or two** of them phoning in the result"

Steve Owst
Secretary
Hull Sunday Football League

"It is a pleasure using your website, simply so easy to work with and find your way around [and] I have never worked on a website before... **Great!**"

Roger King
Administrator
Combined Counties Football League

"I've used various football administration packages over the past 30 years or so, and have **found football.mitoo the most comprehensive**"

Ken Clarke
Secretary & Director
Toolstation Western League

Let us know what's on your mind!

For a **one-to-one demo** with a goalrun league manager...

CALL OR EMAIL US NOW ON:
0207 631 1544 | info@goalrun.com
or visit www.football.mitoo.co.uk | www.goalrun.com

Press information contact Nicolas Gautier MD on:
0207 631 1544 | nicolas@goalrun.com

Advertising enquiries contact Jeremy Rusling on:
0207 665 4483 | jeremy@sportsynidicator.com

This survey is the product of in-depth data and opinions collected from an online survey of 82 respondents between July & August 2010, all of who had secure Administrator access to football.mitoo during the 2009 – 2010 UK football season.

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performance results:

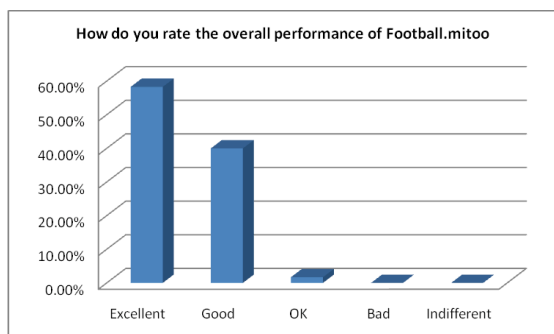


Fig1: How do you rate the overall performance of football.mitoo?

- Of the total respondents, 58.3% felt that the overall performance of football.mitoo was **excellent**
- Over 98% of respondents felt that the overall performance of football.mitoo was **good or better**

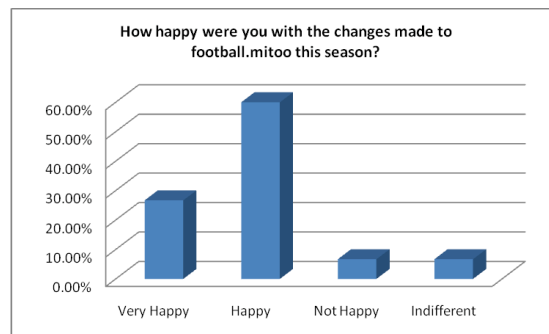


Fig 4: Satisfaction of changes made in 2009/ 2010

- 86.7%** of participants felt **happy** or **better** with the changes that were over the 2009/ 2010 season
- Only 6.7% of respondents were 'not happy' with the changes that were made

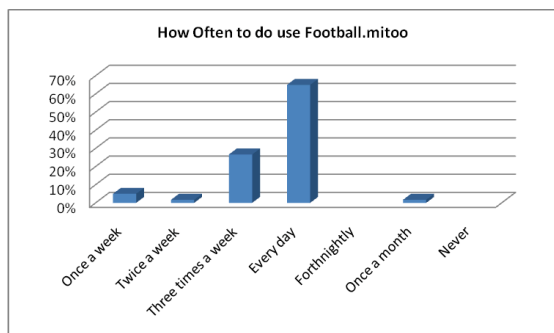


Fig2: How often do you use football.mitoo?

- 65% of respondents stated that they use football.mitoo **every day**
- Over 98% of respondents stated that they used football.mitoo at least once a week

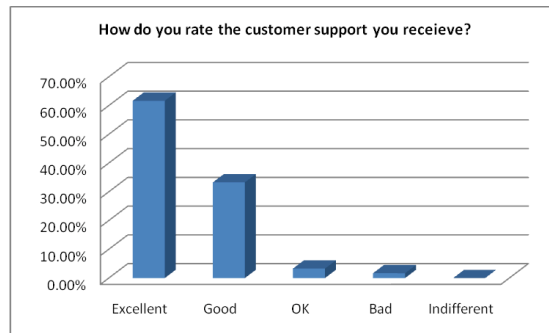


Fig5: How do you rate the customer support that you receive?

- 61.7%** of respondents felt that the support that they received from football.mitoo was **excellent**
- 95%** of respondents felt that the support they received was either **good** or **excellent**

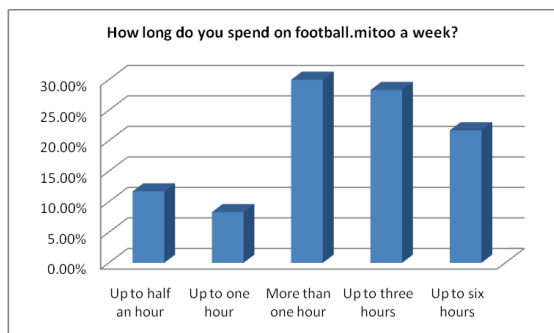


Fig3: How long do you spend on football.mitoo a week?

- 80% of participants spend more than an hour using football.mitoo each week
- Of those who use football.mitoo for more than an hour a week – over 50% are on it for between 3 and 6 hours

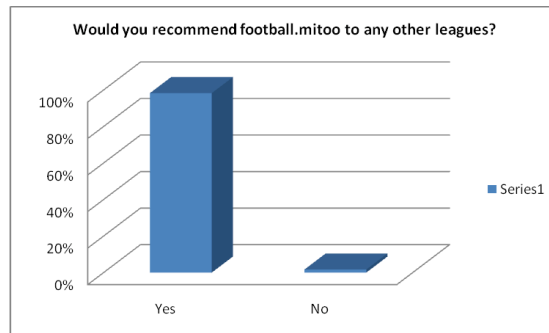


Fig6: Would you recommend football.mitoo to any other leagues?

- 98%** of participants would recommend football.mitoo

user satisfaction:

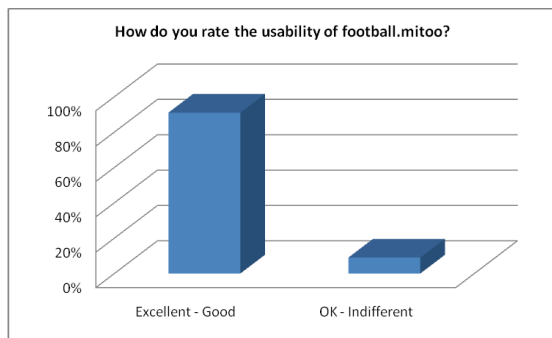


Fig7: How do you rate the overall usability of football.mitoo?

- 91% of respondents felt the usability of football.mitoo functions was either **excellent** or **good**

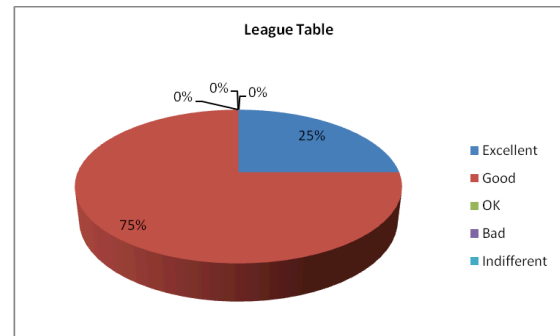


Fig11: Breakdown of the league table on football.mitoo

- 100% of respondents felt that the league table on football.mitoo was either **good** or **excellent**

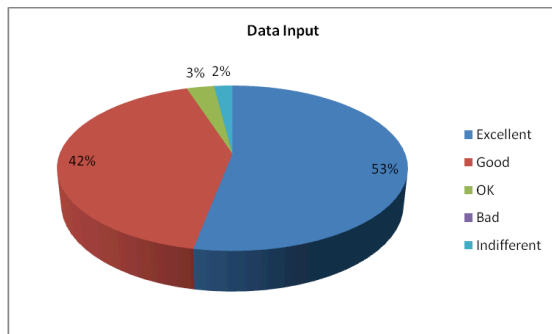


Fig8: Breakdown of 'data input'

- 95% of respondents felt that 'data input' was either **excellent** or **good**

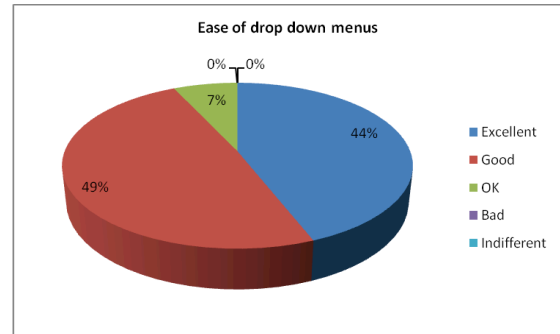


Fig12: Breakdown of the ease of drop down menus

- 93% of respondents felt that the ease of drop down menus were either **good** or **excellent**

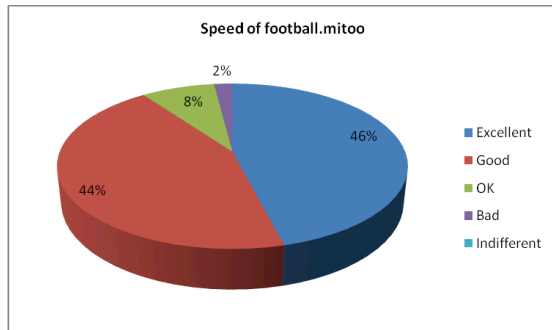


Fig9: Breakdown of 'speed'

- 90% of respondents felt that the speed of football.mitoo was either **excellent** or **good**

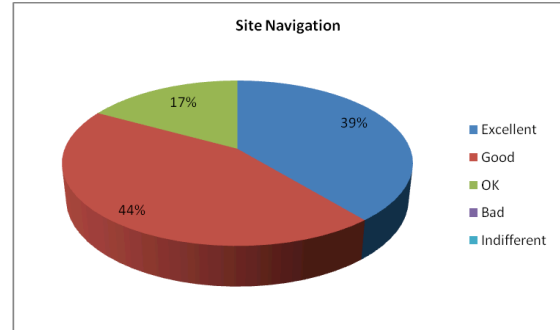


Fig13: Breakdown of site navigation on football.mitoo

- 83% of respondents felt that the site navigation on football.mitoo was either **good** or **excellent**

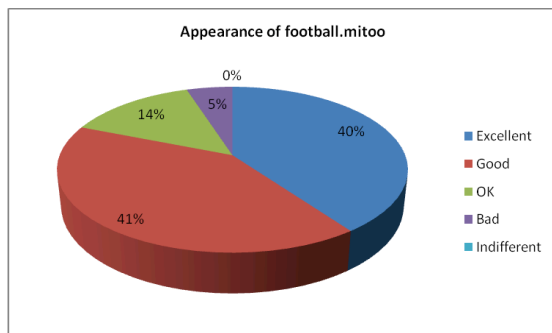


Fig10: Breakdown of the appearance of football.mitoo

- 81% of respondents felt that the appearance of football.mitoo was either **excellent** or **good**

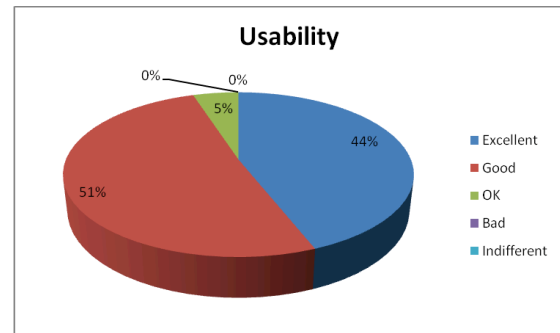


Fig14: Breakdown of usability on football.mitoo

- 95% of respondents felt that the usability of football.mitoo was either **good** or **excellent**

key functionality:

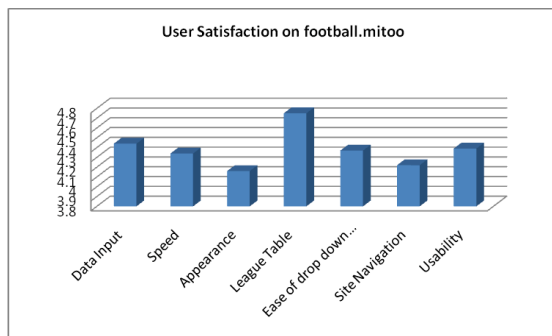


Fig15: Breakdown of usability on football.mitoo

- The average response across all the functions was 4.38, which falls in the **good** bracket.

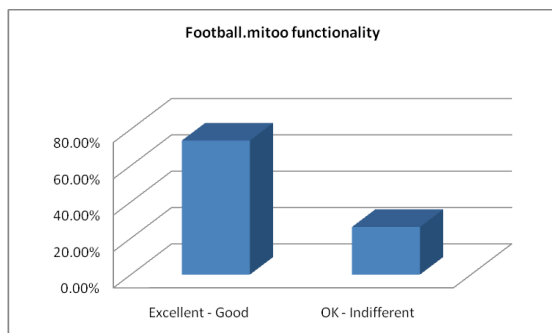


Fig16: How do you rate the functionality of football.mitoo?

- 73.8%** of respondents felt that the overall functionality of football.mitoo was **excellent** to **good**

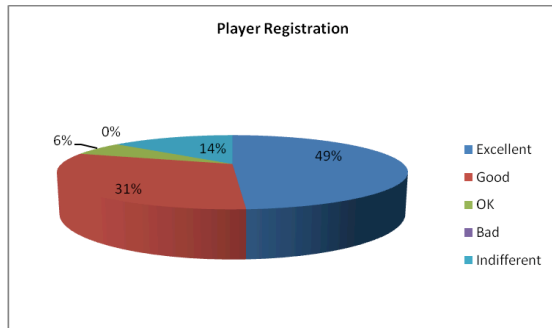


Fig17: Breakdown of the player registration on football.mitoo

- 80%** of respondents felt that the player registration function was either **excellent** or **good**

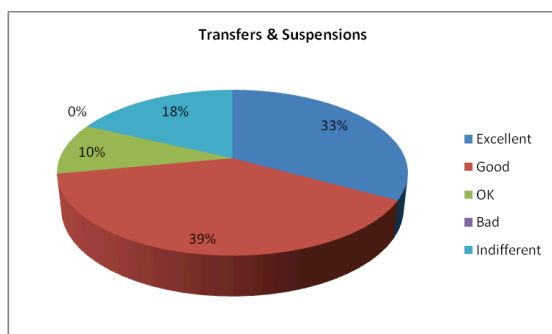


Fig18: Breakdown of transfers & suspensions on football.mitoo

- 72%** of respondents felt that the transfer & suspensions function on football.mitoo was either **excellent** or **good**

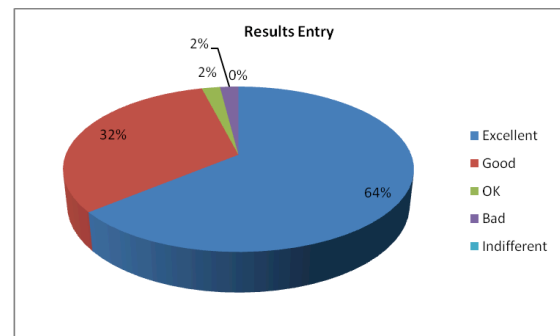


Fig19: Breakdown of results entry on football.mitoo

- 96%** of respondents felt that the results entry function was either **excellent** or **good**

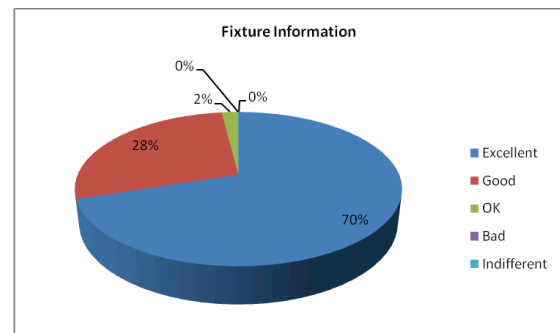


Fig20: Breakdown of fixture information on football.mitoo

- 98%** of respondents felt that the fixtures information on football.mitoo was either **excellent** or **good**

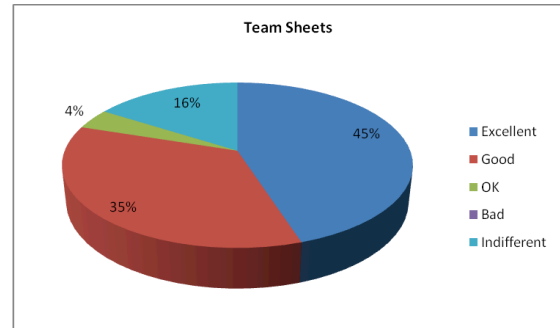


Fig21: Breakdown of team sheets on football.mitoo

- 80%** of respondents felt that the team sheets function on football.mitoo were **excellent** or **good**

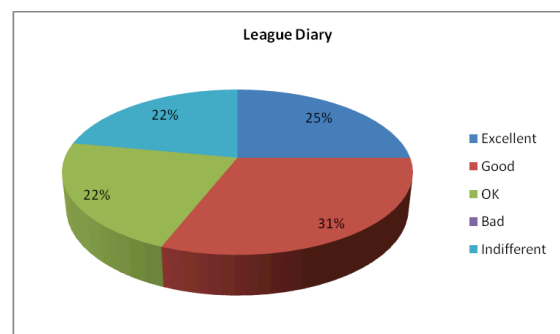


Fig22: Breakdown of the league diary on football.mitoo

- 56%** of respondents felt that the league diary on football.mitoo was either **excellent** or **good**

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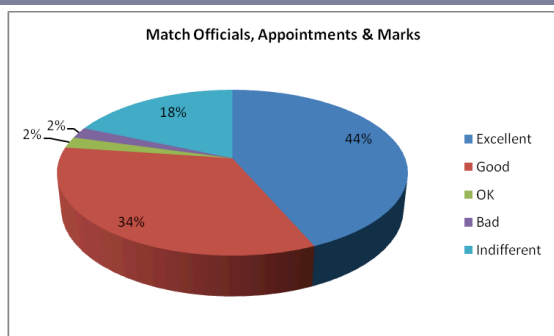


Fig23: Breakdown of the match officials, appointments and marks on football.mitoo

- 78% of respondents felt that the match officials, appointments and marks function on football.mitoo was either **excellent** or **good**

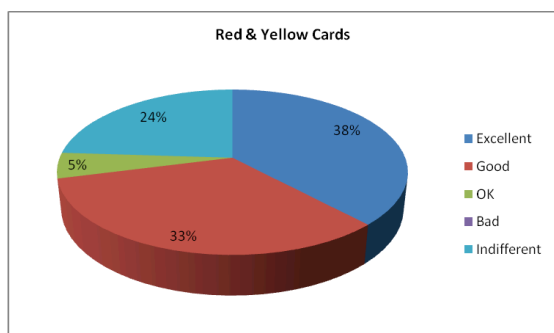


Fig24: Breakdown of the red & yellow cards function on football.mitoo

- 71% of respondents felt that the red and yellow cards function on football.mitoo was **excellent** or **good**

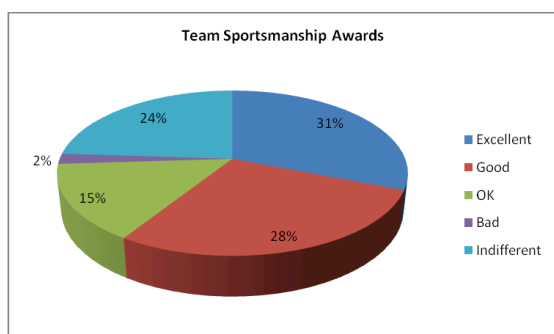


Fig25: Breakdown of the team sportsmanship awards on football.mitoo

- 59% of respondents felt that the team sportsman ship award functionality on football.mitoo was **excellent** or **good**

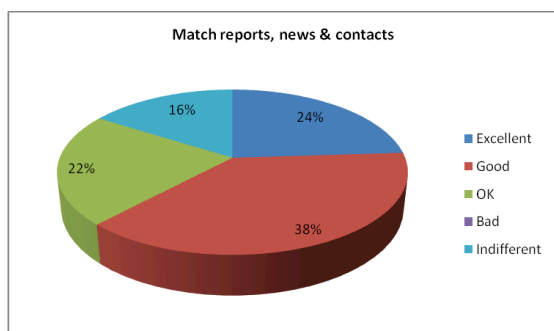


Fig26: Breakdown of the match reports, news & contacts on football.mitoo

- 62% of respondents felt that the match reports, news & contacts function was **excellent** or **good**

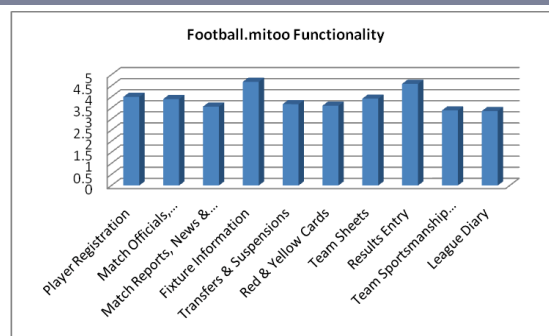


Fig27: Breakdown of football.mitoo functionality

- Users were asked to rate the various functions on football.mitoo between 1 and 5, where 1 represented 'poor' and 5 'excellent'
- The average response across all the functions was 3.86, which falls in the **good** bracket

written comments:

"...The *football.mitoo* system is a simple and easy to use football tool that is proving to be an excellent communications medium for those at my club and anyone interested in football."

"...Football.mitoo is very user-friendly. I can't think of a single thing that I would change..."

"...Support from mitoo is top notch. Always get a response and my issues are always resolved. Excellent service!"

"...The site is excellent. Improvements can be made to any system, but I say: if it's not broke, don't fix it!"

"...Can't think of anything I would change. I think it is brilliant as it is. Keep up the good work!"

"...I have recommended football.mitoo to all leagues in Kent and would love everyone to use it to liaise in regards to fixtures..."

"...I wish I could think of something I would change about mitoo...but I can't!"

"...Football.mitoo is so easy to use, even newcomers to computers and the internet can pick it up rapidly."

"... All of the clubs sing its praise on a regular basis. I have no doubt we will carry on next season using this first class free service."

"...The website is ever improving. This is the best system we have had. Players, teams, managers and organisers can save time and money by using this site..."

thank you for
reading our survey!

please get in touch if
you require any
further info, would
like a demo, or begin
using our tools!