

Exam Seat No.: \_\_\_\_\_

Enrolment no.: \_\_\_\_\_

**KADI SARVA VISHWAVIDYALAYA**

BECE Semester – 4 Examination April, 2025

Subject code: CC-401N Subject Name: Principles of Management

Date: 24/04/2025

Time: 10 to 1

Total Marks: 70

**Instructions:**

- 1) Answer each section in separate Answer Sheet
- 2) All questions are **compulsory**.
- 3) Indicate clearly, the options you attempted along with its respective question number.

**SECTION – 1**

- Q.1 (A) Discuss various challenges for a manager in today's era. [5]  
(B) Explain in brief – Virtual Organization. [5]  
(C) Discuss the contribution of Max Webber in the field of management. [5]

**OR**

- (C) Provide a detailed explanation of the Matrix Organizational Structure. Discuss its features, advantages and challenges. [5]  
Q.2 (A) Discuss the contingency theory in detail. [5]  
(B) Discuss the contribution of Henry Fayol in the field of management. [5]

**OR**

- (A) Which are the different contingency factors affecting in the organization? [5]  
(B) Discuss the contribution of F W Taylor in the field of management. [5]

- Q.3 (A) Explain the concept of 'Chain of Command'. [5]  
(B) Discuss the advantages and disadvantages of Decentralization. [5]

**OR**

- (A) Explain the concept of 'Span of Control'. [5]  
(B) Write short note on Centralization. [5]

**SECTION – 2**

- Q.4 (A) How culture is taught to the new employees in the organization? [5]  
(B) Explain the terms: Departmentalization & Formalization. [5]  
(C) Is it appropriate to refer to Mr. Narendra Modi as a manager? Discuss how? [5]

**OR**

- (C) Is your subject teacher a manager? Discuss how? [5]  
Q.5 (A) Write a short note on long term sources of finance. [5]  
(B) Explain the difference between a strong organizational culture and a weak organizational culture. [5]

**OR**

- (A) Discuss various sources of short term finance for business. [5]  
(B) Discuss the key components that make up a culture within an organization. Also describe how these elements are communicated and reinforced throughout the organization. [5]

- Q.6 (A) Discuss the importance of organizational culture. How it affects the managers? [5]  
(B) Planning is an important task of management. Discuss. [5]

**OR**

- (A) Differentiate between Mechanistic structure vs. Organic structure. [5]  
(B) Controlling is an important task of management. Discuss. [5]

-----All the Best-----