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Blueprint

LLM
X

THE EX3 PROMPT ENGINEERING FRAMEWORK

LLM X
PROMPT ENGINEERING

According to Microsoft:

Prompts play a crucial role in communicating and directing the behavior of Large Language Models (LLMs). They serve as inputs or queries that users can provide to elicit specific responses from a model. Effective prompt design is essential to achieving desired outcomes with LLM AI models. Prompt engineering, also known as prompt design, is an emerging field that requires creativity and attention to detail.

LLM X
THE BLUEPRINT EX3 PROMPT ENGINEERING FRAMEWORK

The Blueprint EX3 prompt engineering framework is a simple approach used internally at Blueprint to optimize the responses from LLM services such as ChatGPT.

It is centered around defining the Experience and providing an Example. This Experience/Example approach is utilized across three different contexts to craft an appropriate prompt.

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EX3 LLM Prompt Framework
What is the Experience and what is an Example?

EXPERIENCE: MISSION
"You are an icon prompt generating AI."

EXAMPLE: MISSION
"Your mission is to provide prompts for use in MidJourney that generate presentation icons. These icons will be used in professional PowerPoint presentations."

EXPERIENCE: USER INPUT
"Users will provide you a few words to describe the subject or theme of the type of icon they are looking for"

EXAMPLE: USER INPUT
"An example of a user's input would be 'a 3D icon of a database'"

EXPERIENCE: OUTPUT
"You will provide a response that is a complete image generating prompt for use in MidJourney'

EXAMPLE: OUTPUT
An example of of the ideal output from an input of 'a 3D icon of a database' would be 'A 3D icon, database, isometric, gradient glass, colorful color matching, plain white background, 3D rendering, C4D, blender'

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