Big Data Architecture

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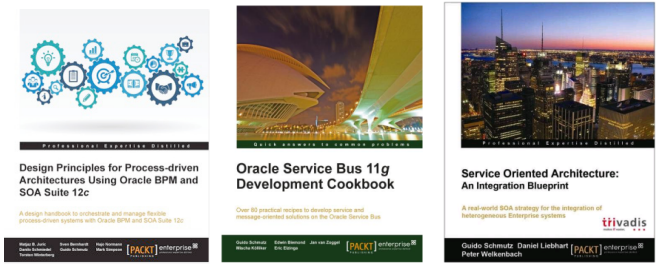

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Agenda

1. Introduction
2. Traditional Architecture for Big Data
3. Streaming Analytics Architecture for Fast Data
4. Lambda/Kappa/Unifed Architecture for Big Data
5. Summary

Introduction

Big Data is still “work in progress”

Choosing the right architecture is key for any (big data) project

Big Data is still quite a young field and therefore there are no standard architectures available which have been used for years

In the past few years, a few architectures have evolved and have been discussed online

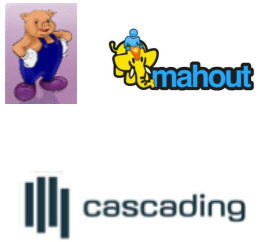
Know the use cases before choosing your architecture

To have one/a few reference architectures can help in choosing the right components

Hadoop Ecosystem – many choices ….

Unstructured Data Sources

Analytics



SQL on Hadoop

Management / Monitoring

Workflow/Job

Structured Data Sources

Core

Data Storage

Serialization

Security

Important Properties to choose a Big Data Architecture

Latency

Keep raw and un-interpreted data “forever” ?

Volume, Velocity, Variety, Veracity

Ad-Hoc Query Capabilities needed ?

Robustness & Fault Tolerance

Scalability

…

From Volume and Variety to Velocity

Big Data has evolved …

Past	Present
Big Data = Volume & Variety	Big Data = Volume & Variety & Velocity

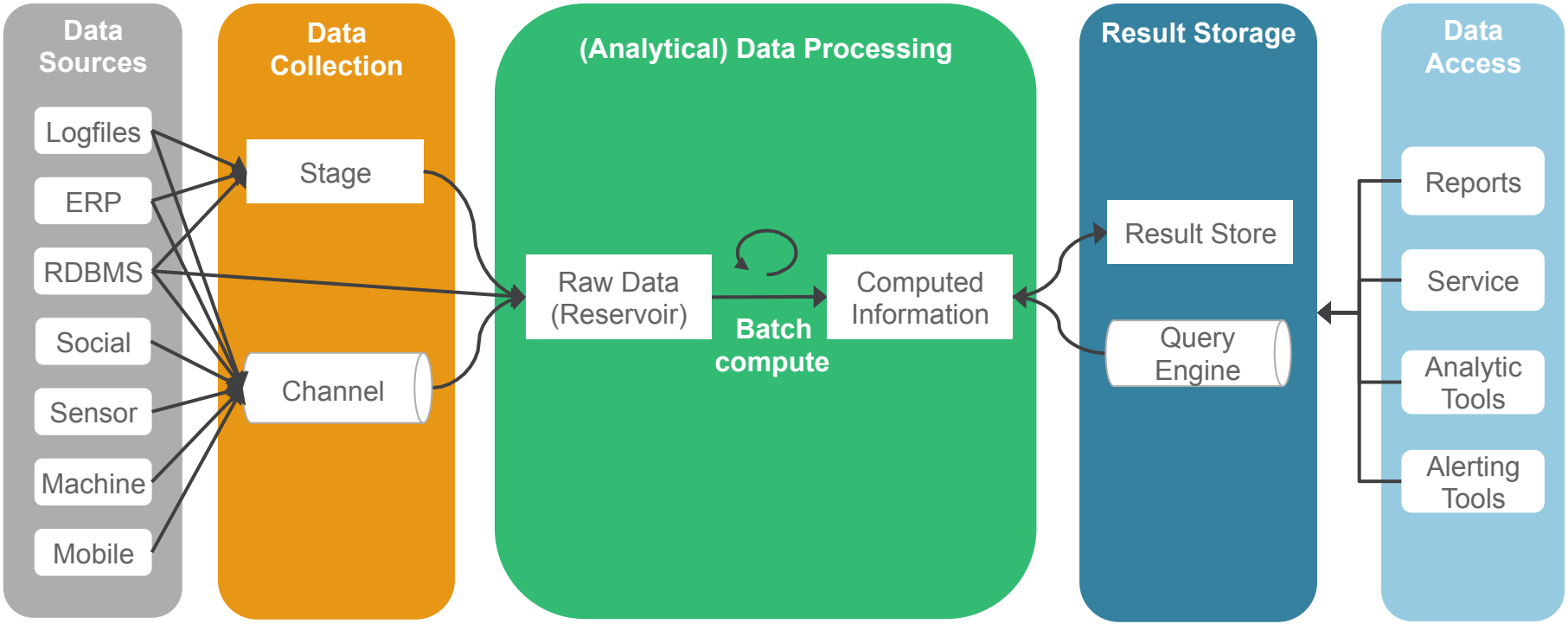
and the Hadoop Ecosystem as well ….

Past	Present
Batch Processing	Batch & Stream Processing
Time to insight of **Hours**	Time to insight in **Seconds**

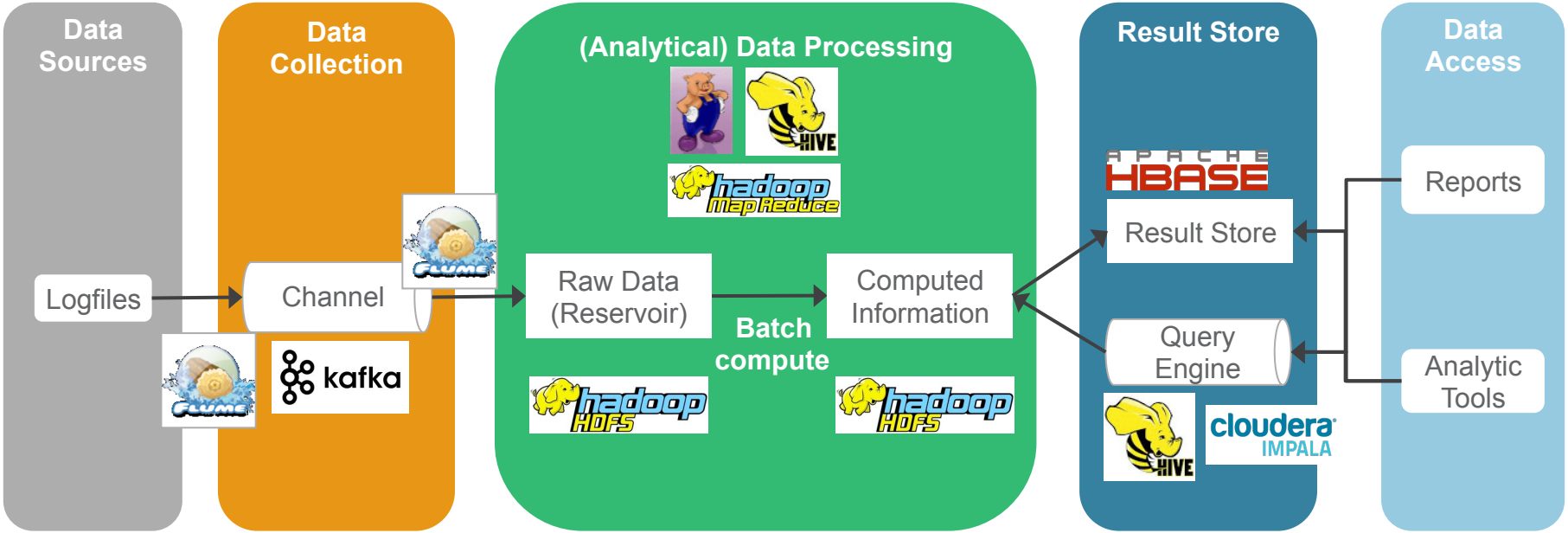
Adapted from Cloudera Blog article

Traditional Architecture for Big Data

“Traditional Architecture” for Big Data



Use Case 1) – Click Stream analysis: 360 degree view of customer



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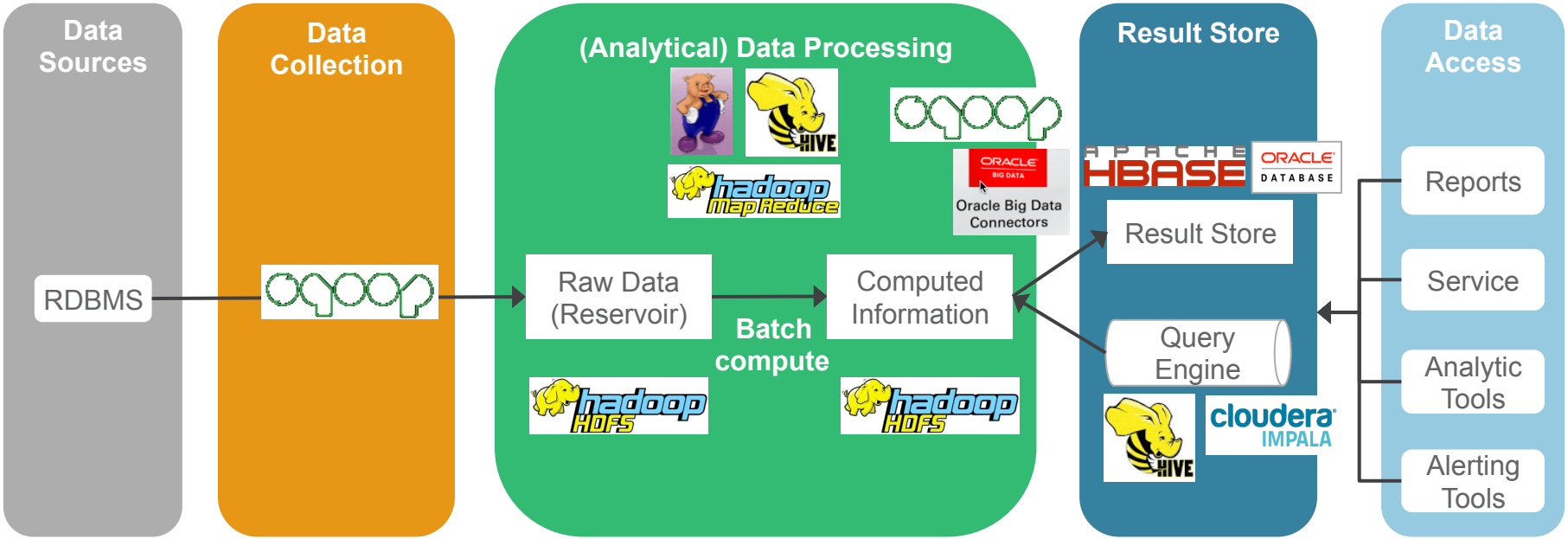
Use Case 2) – Ingest Relational Data into Hadoop and make it accessible



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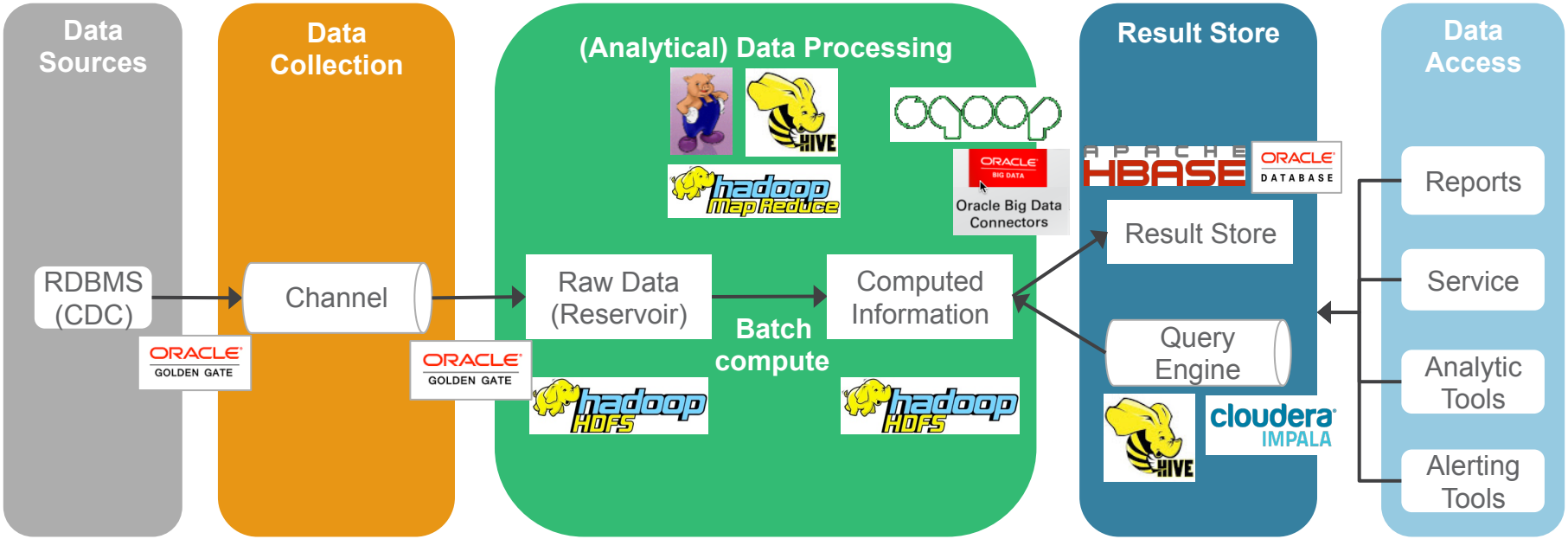
Use Case 2a) – Ingest Relational Data into Hadoop and make it accessible



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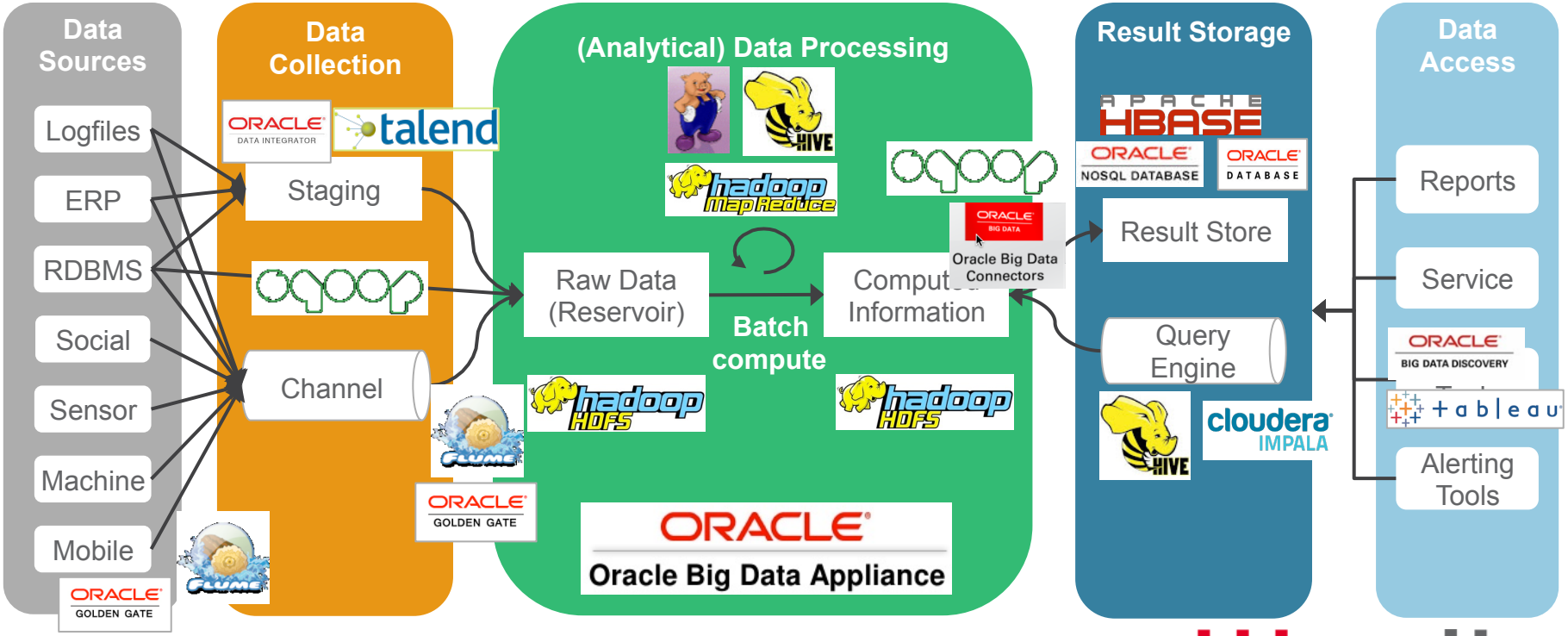
“Hadoop Ecosystem” Technology Mapping



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Apache Spark – the new kid on the block

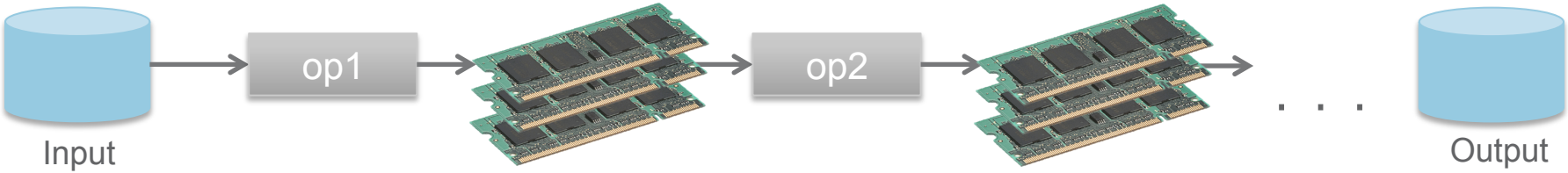
Apache Spark is a fast and general engine for large-scale data processing

- The hot trend in Big Data!
- Originally developed 2009 in UC Berkley's AMPLab
- Can run programs up to 100x faster than Hadoop MapReduce in memory, or 10x faster on disk
- One of the largest OSS communities in big data with over 200 contributors in 50+ organizations
- Open Sourced in 2010 – since 2014 part of Apache Software foundation
- Supported by many vendors

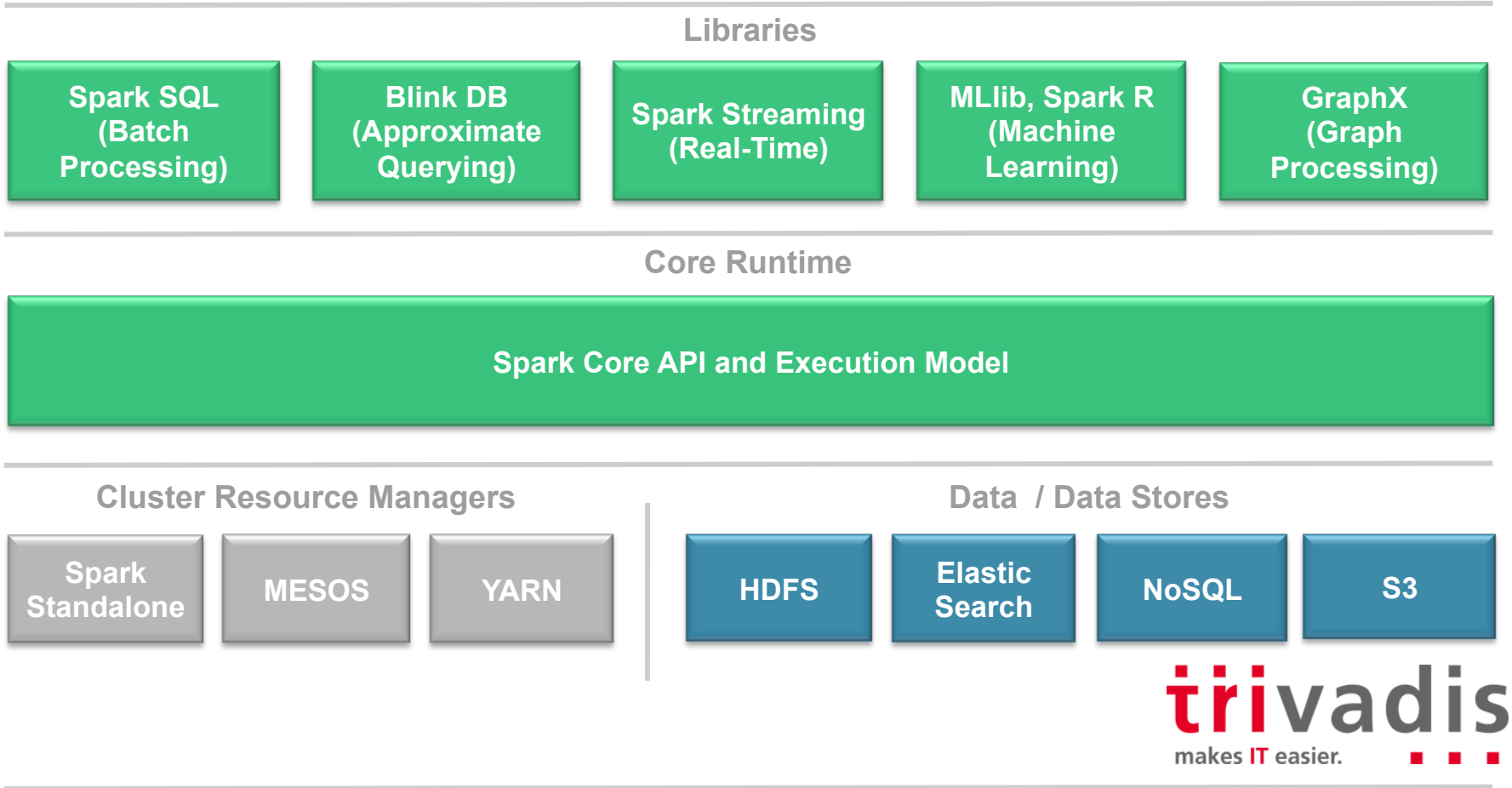
Motivation – Why Apache Spark?

Apache Hadoop MapReduce: Data Sharing on Disk

Apache Spark: Speed up processing by using Memory instead of Disks



Apache Spark “Ecosystem”



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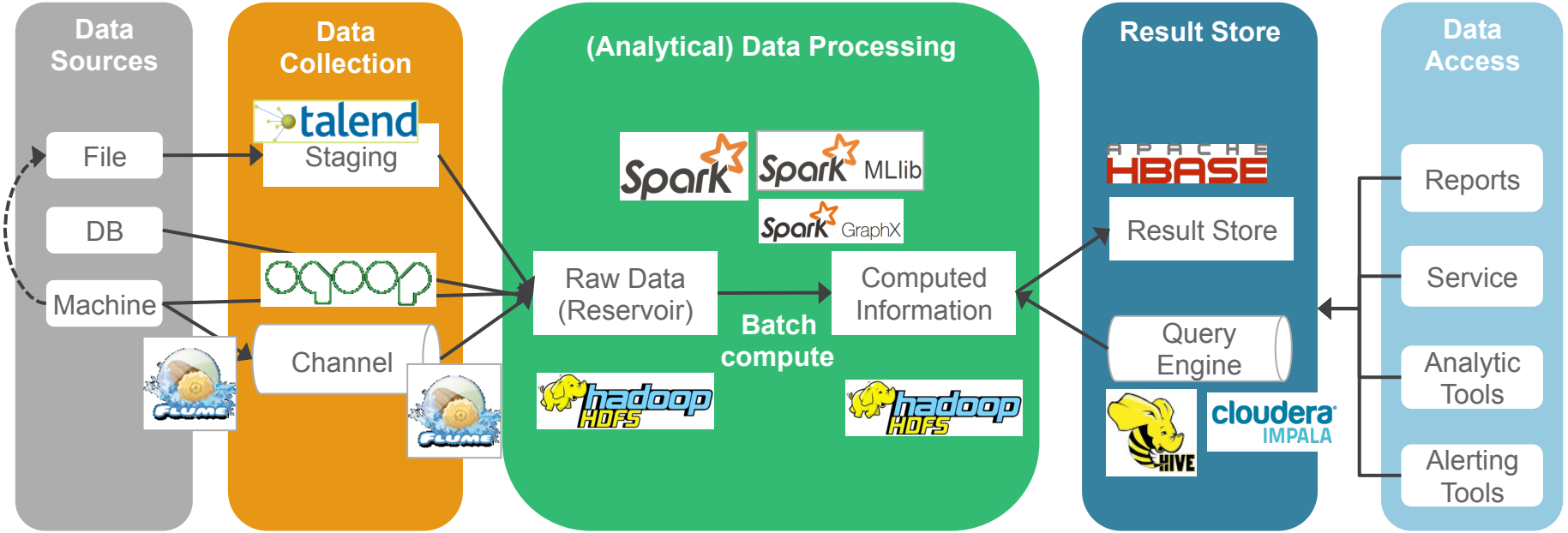
Use Case 3) – Predictive Maintenance through Machine Learning on collected data



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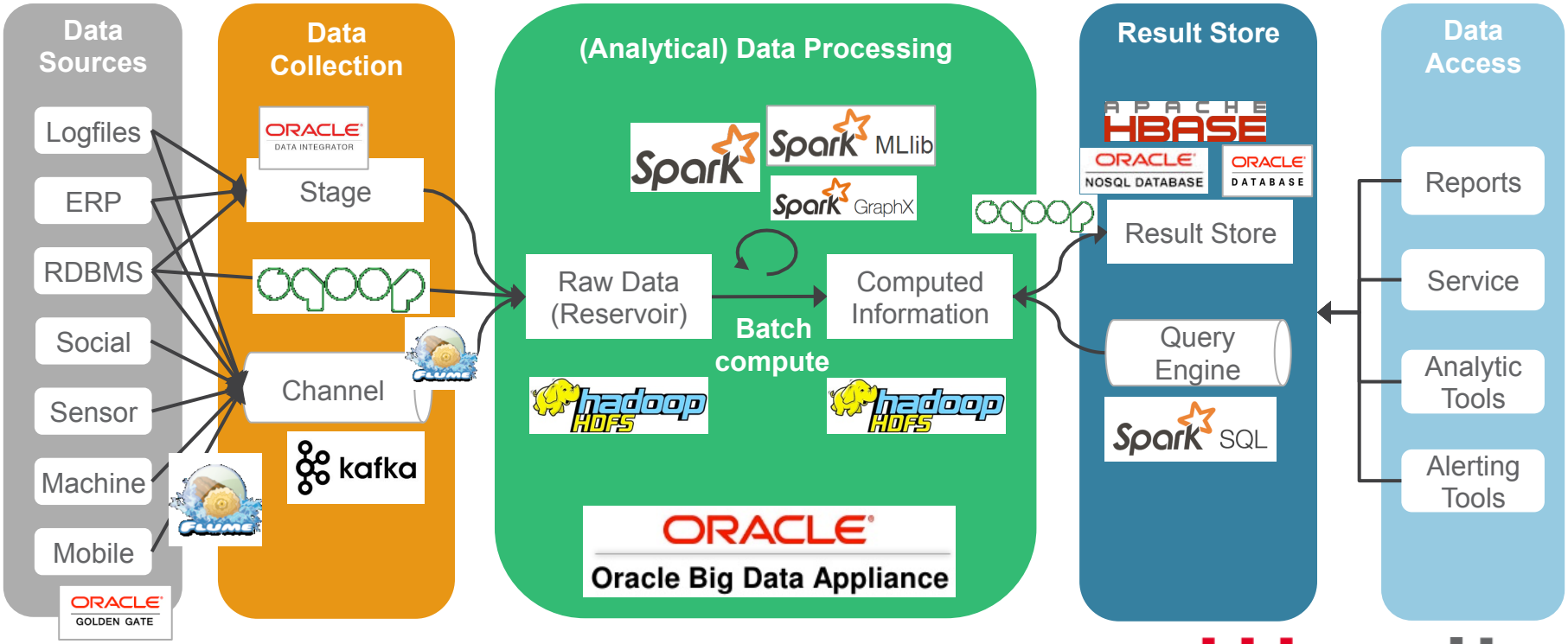
“Spark Ecosystem” Technology Mapping



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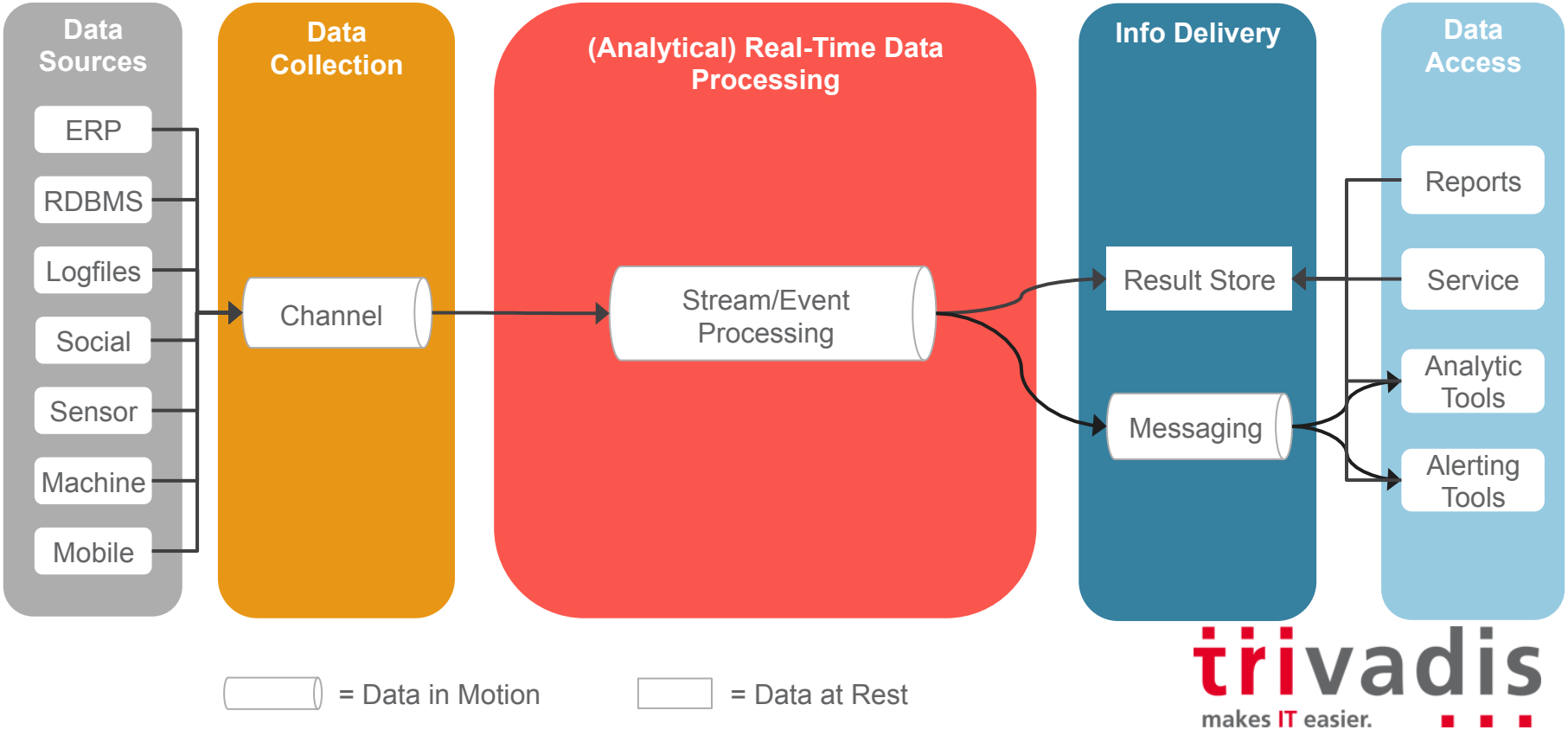
Traditional Architecture for Big Data

- Batch Processing
- Not for low latency use cases
- Spark can speed up, but if positioned as alternative to Hadoop Map/ Reduce, it's still Batch Processing
- Spark Ecosystems offers a lot of additional advanced analytic capabilities (machine learning, graph processing, …)

Streaming Analytics Architecture for Big Data

Streaming Analytics Architecture for Big Data

aka. (Complex) Event Processing)



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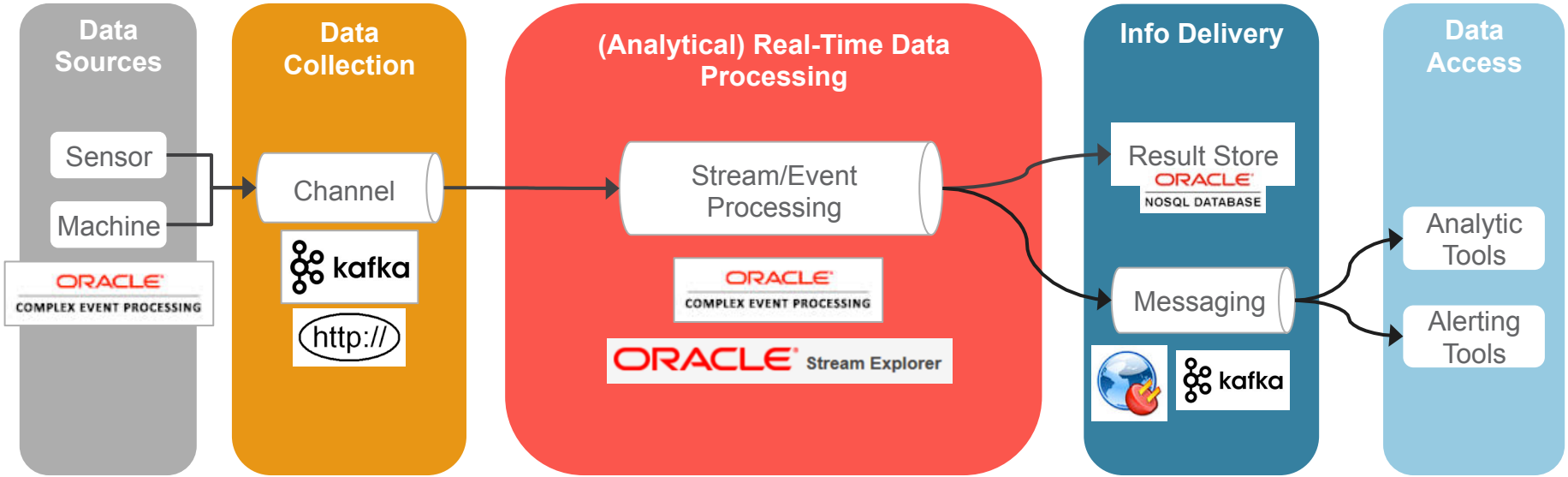
Use Case 4) Alerting in Internet of Things (IoT)



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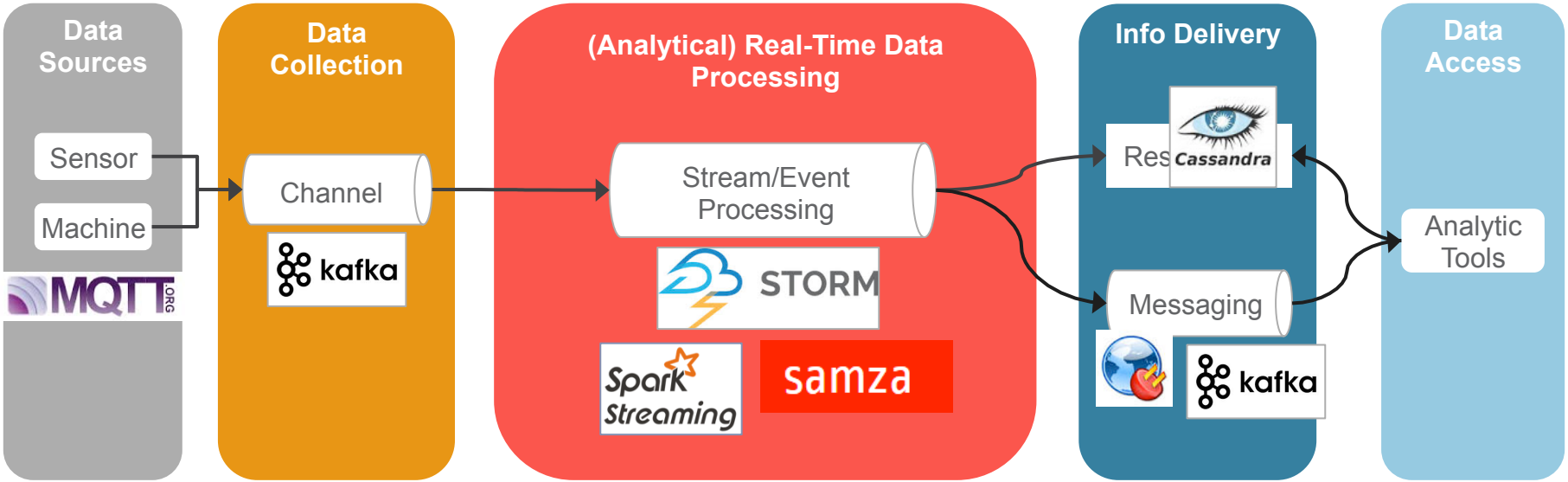
Use Case 5) Real-Time Analytics on Sensor Events



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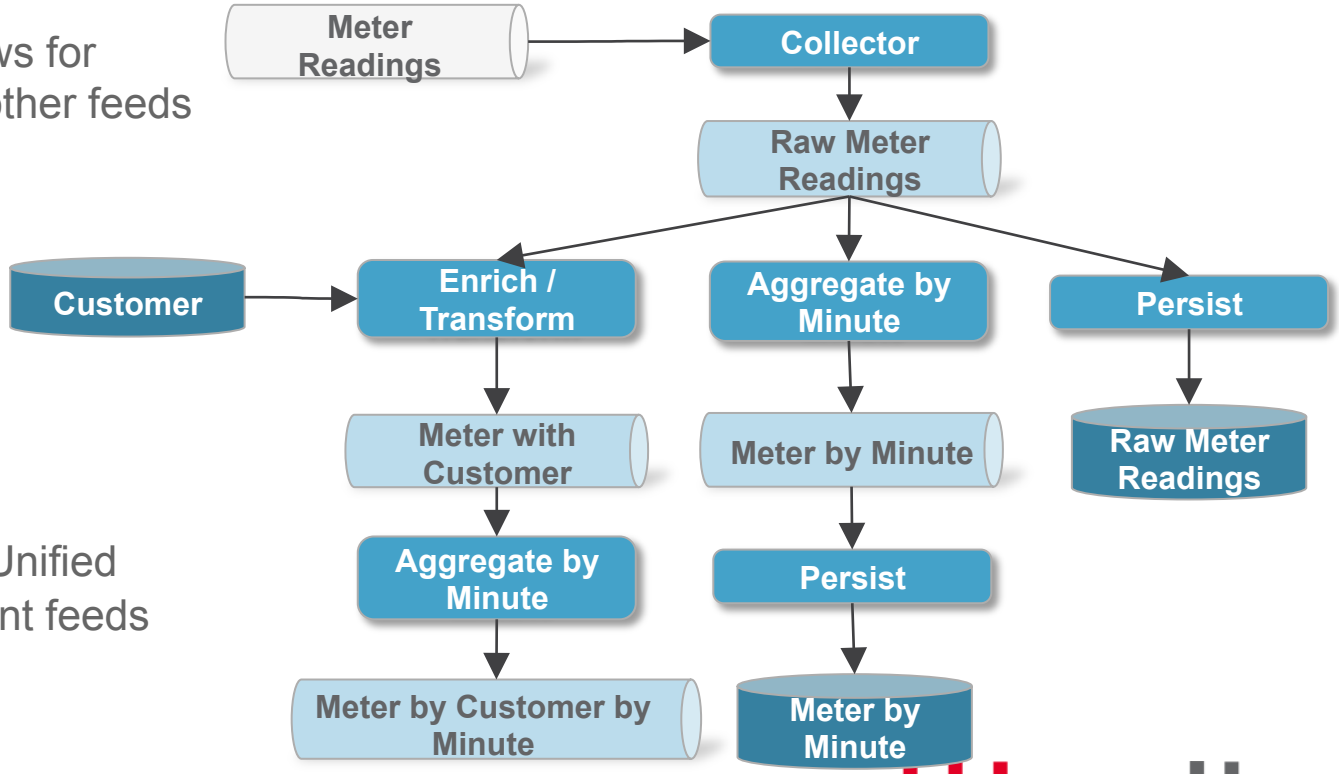
Unified Log (Event) Processing

Stream processing allows for computing feeds off of other feeds

Derived feeds are no different than original feeds they are computed off

Single deployment of "Unified Log" but logically different feeds



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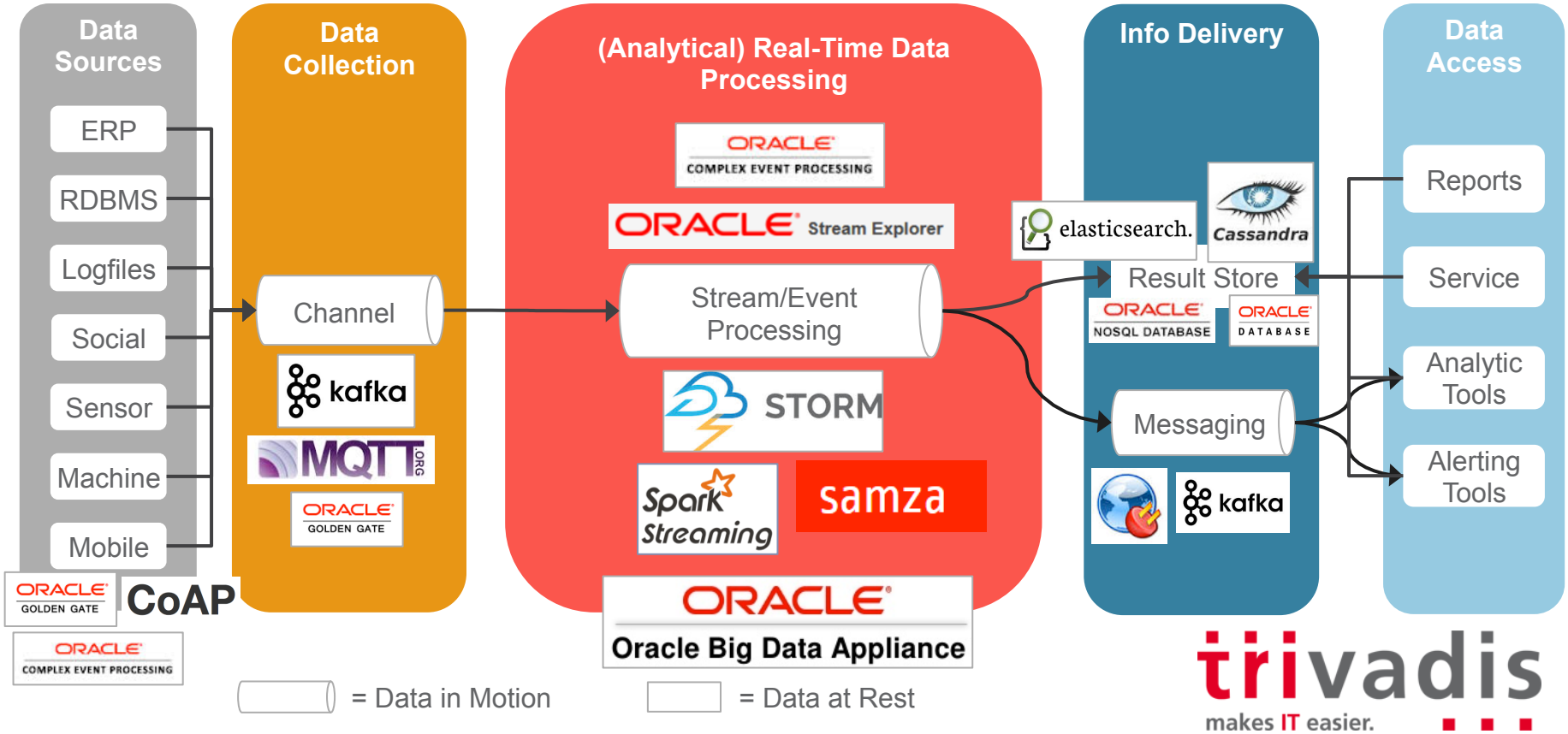
Streaming Analytics Technology Mapping



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Streaming Analytics Architecture for Big Data

The solution for low latency use cases

Process each event separately => low latency

Process events in micro-batches => increases latency but offers better reliability

Previously known as “Complex Event Processing”

Keep the data moving / Data in Motion instead of Data at Rest => raw events are (often) not stored

Lambda Architecture for Big Data

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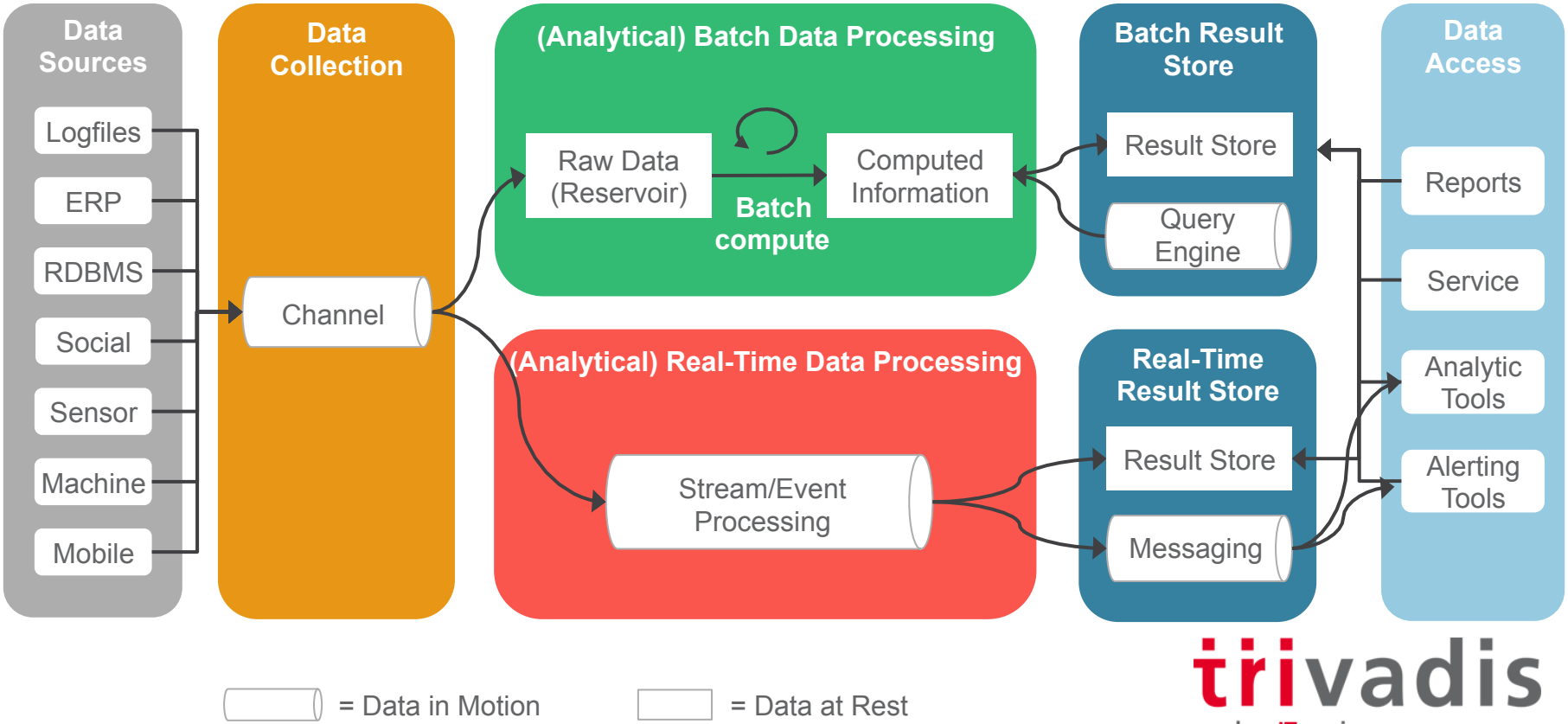
“Lambda Architecture” for Big Data



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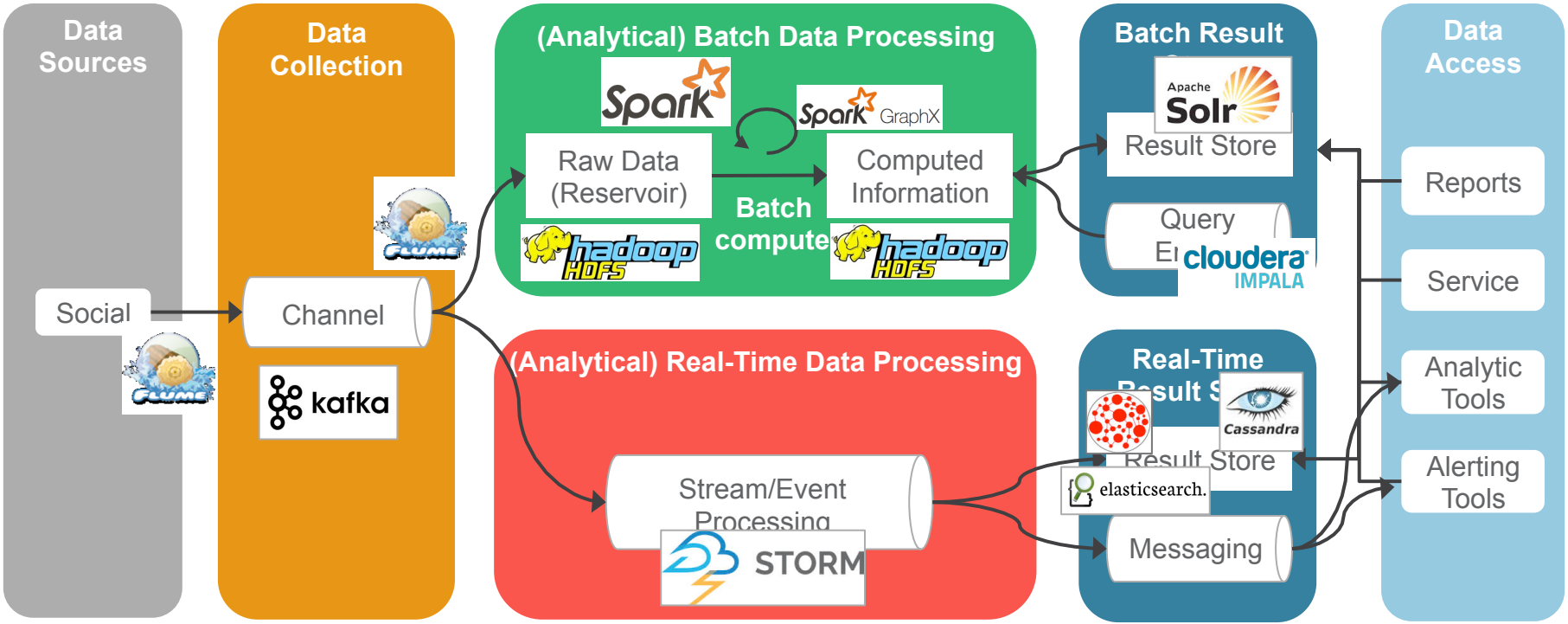
Use Case 6) Social Media and Social Network Analysis



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Lambda Architecture for Big Data

Combines (Big) Data at Rest with (Fast) Data in Motion

Closes the gap from high-latency batch processing

Keeps the raw information forever

Makes it possible to rerun analytics operations on whole data set if necessary
=> because the old run had an error or
=> because we have found a better algorithm we want to apply

Have to implement functionality twice
- Once for batch
- Once for real-time streaming

„Kappa“ Architecture for Big Data

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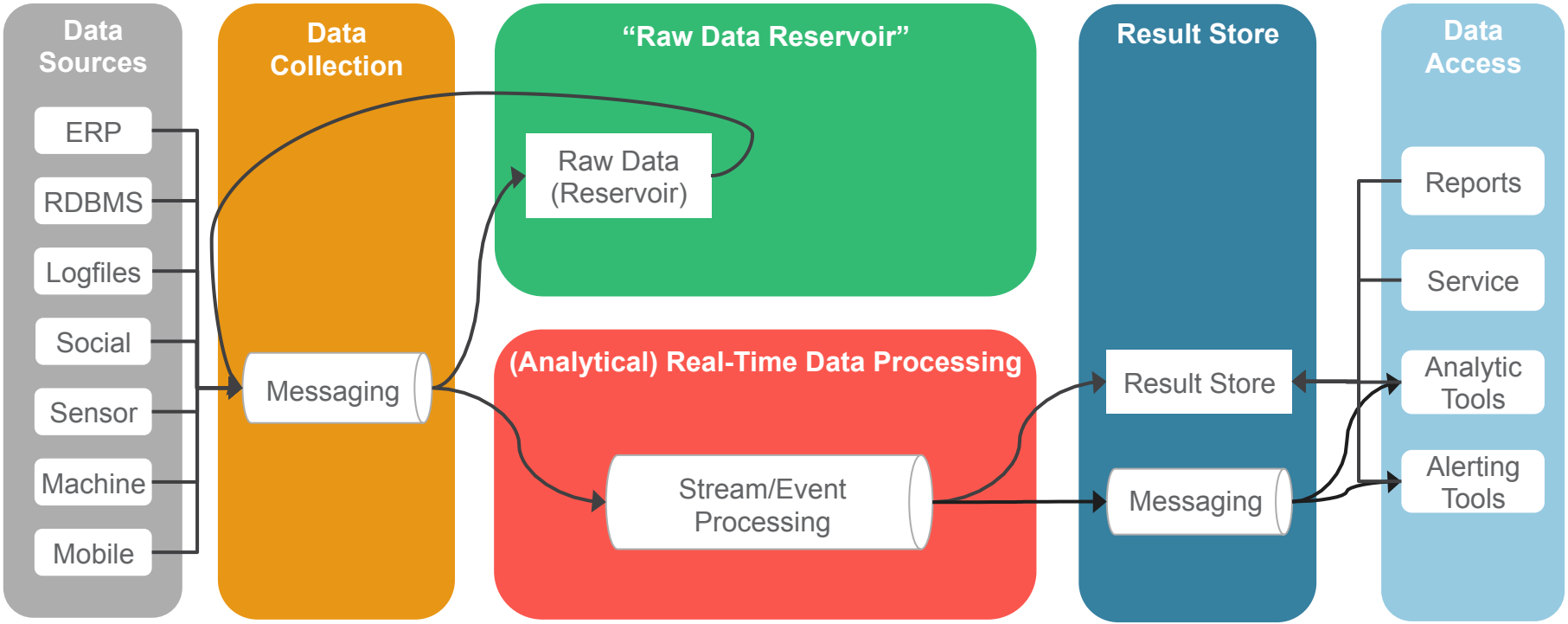
“Kappa Architecture” for Big Data



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Kappa Architecture for Big Data

The solution for low latency use cases

Process each event separately => low latency

Process events in micro-batches => increases latency but offers better reliability

Previously known as “Complex Event Processing”

Keep the data moving / Data in Motion instead of Data at Rest

„Unified“ Architecture for Big Data

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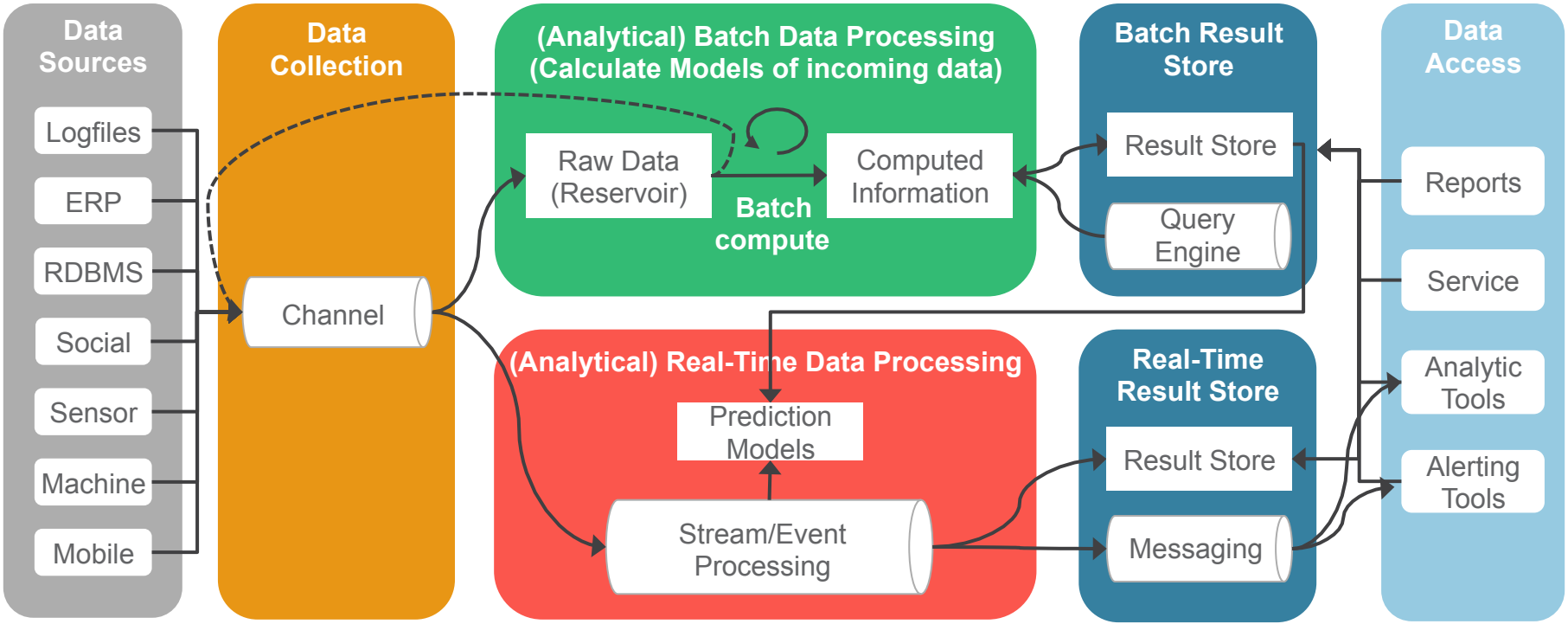
“Unified Architecture” for Big Data



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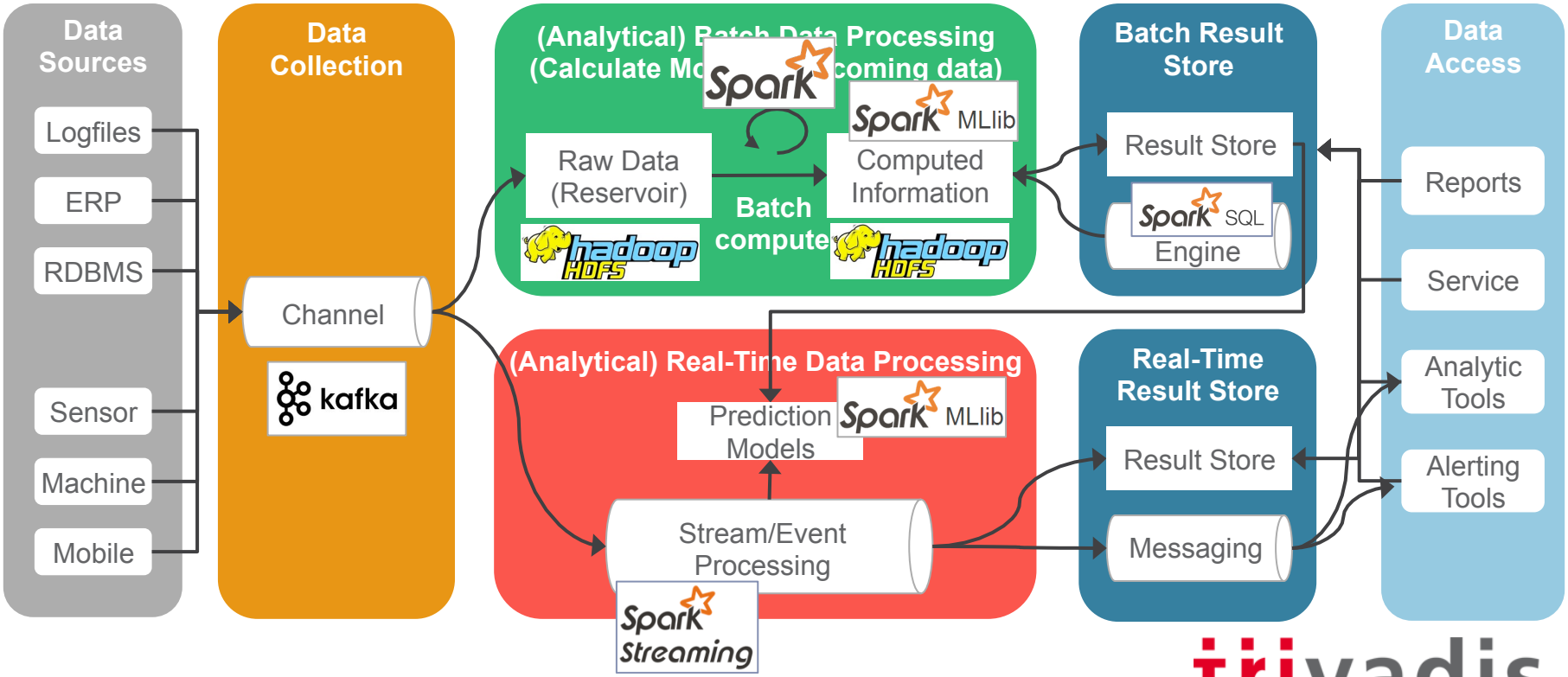
Use Case 7) Fraud Detection



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Summary

Summary

Know your use cases and then choose your architecture and the relevant components/ products/frameworks

You don’t have to use all the components of the Hadoop Ecosystem to be successful

Big Data is still quite a young field and therefore there are no standard architectures available which have been used for years

Lambda, Kappa Architecture are best practices architectures which you have to adapt to your environment

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