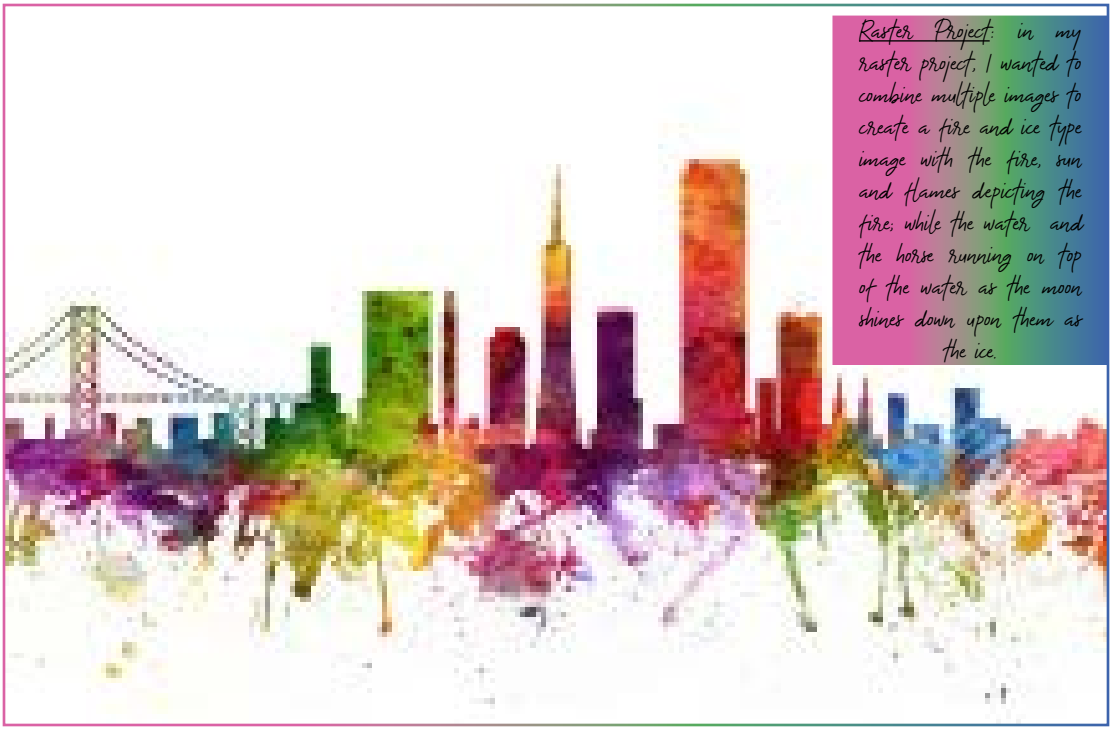
VMD 105

ZACHARY KEPLINGER

Im taking this class so I can gain the basic skillsets needed to persue a career in this industry! My long term goals are be able to use my design and creative skills in a way that will allow me to work when I want, where I want and for whomever I want. Im using typefaces The Bouget List and Herculanum for this project with bright colors to try and balance the overall darker themes of my final projects.



Raster Project: in my raster project, I wanted to combine multiple images to create a fire and ice type image with the fire, sun and flames depicting the fire; while the water and the horse running on top of the water as the moon shines down upon them as the ice.

RASTER PROJECT

Vector Project: I really enjoyed creating my vector proeject and think it turned out great! my goal was to emulate the band "the Growlers" with a post appolyptic wasteland/mad max feel to it; which I believe I accomplished.

WELCOME TO THE CITY OF WASTED DREAMS
PURGATORY DRIVE
BADLANDS AVE.
VACANT LOT
SOMETHING
SOMEONE
JR.
DULL BOY
BLACK MEMORIES
RIP BEACH GOTH
VECTOR PROJECT

Motion Project: for my motion project i was able to bring my characters from illustrator to life by adding a track from the band as well as some other dark understones. My goal was to have it come across as a promotion for their upcoming tour; which i believe i succeeded in doing.

PURGATORY
DRIVE
BADLANDS AVE
VACANT LOT