

Member Names: Blaise Papa

Country: Kenya

Institution: Strathmore University

Specialization: Data-Science

Data Cleansing and transformation done:

Dropped columns with more than 50 % missing values

Imputed numerical columns with mean values

Imputed categorical column with forward fill technique.

Outliers:

IQR Based filtering due to skewness of data

Github Repo:

<https://github.com/Blvisse/CustomerSegmentation/tree/data-cleansing>