

## Experience

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### Bloc

Product Design Apprenticeship

09/2019 - 04/2020

- Learn industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-End Development.
- Completed 500+ hours of project-based work under the mentorship of three accomplished senior Design professionals.

### Freelance

UX/UI Designer & Web Developer

05/2010 - Present

- Create an engaging web presence for clients per request and requirement.
- Fabricate and manipulate graphic and web designs including logos, advertisements, UX/UI, and illustrations.

### NAMI NJ

Design Consultant

03/2020 - Present

- Create graphic designs for organization's website, programs, and events.
- Modify and update designs as per request by Associate Director and Communications Manager.

### Eagle's Landing Day Camp & Events

Assistant Director

09/2012 - 08/2019

- Executive member of 200+ employee business. Responsibilities included staff training, operations, program development, and more.
- Design and implement paper and digital media including website redesigns, graphics, and display material.

## Recent Projects

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### Achieve

[www.Mallen.design/achieve.html](http://www.Mallen.design/achieve.html)

- Conducted extensive research to create a flexible app, that is shaped by each user's unique experience.
- Designed and developed prototypes based on content strategy, wireframing, mock-ups, and several rounds of user testing.

### SkyDrive

[www.Mallen.design/skydrive.html](http://www.Mallen.design/skydrive.html)

- Designed a Cloud storage app built for users looking more control through higher security and advanced backup settings.
- Created foundations such as user flows, and wireframes.
- Crafted visual aspects including branding, and style guide.

## Skills

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### Design

User Research, Design & Content Strategy, User Interface, Web & Mobile Design, User Stories & Flows, Prototyping, User Testing, Wireframing, Mockups, Branding

### Software

Figma, Photoshop, Illustrator, InDesign, XD, Sketch, Invision, Git/Github, HTML, CSS, JavaScript

### Interpersonal

Leadership, Teamwork, Problem Solving, Adaptability, Communication, Conflict Resolution, Autonomy

## Education

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### Bloc.io

Product Design Apprenticeship  
2020

### Rutgers University

Bachelors of Sociology  
2012