

Brian E. Mallen

Product Designer

Former small business exec now designer, focused on crafting better user experiences through problem-solving and detailed analysis. Able to take an idea from vision to production.

Personal Info

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LinkedIn

www.linkedin.com/in/Bmallen89

Github

www.github.com/Bmallen89

Website

www.Mallen.design

Skills

User Research
Design & Content Strategy
User Interface
Web & Mobile Design
User Stories & Flows
Prototyping
Usability Testing
Wireframing & Mockups
Branding

Software

Figma
Adobe Creative Cloud
Sketch
Invision
Microsoft Office
HTML, CSS, JavaScript

Education

Rutgers University 2012
New Brunswick, NJ
Bachelor of Sociology
President - Kappa Sigma Fraternity
IFC Committee Member
20+ hours - Comm. Service per Semester

Design Experience

09/2019 -
03/2020

Product Design Apprenticeship

Bloc

- Learn industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-End Development.
- Create and deploy projects while learning new tools and frameworks by collaboration several hours every week with a senior product designer.

05/2010 -
Present

Designer / Web Developer

Freelance

- Create engaging web presences for clients per request and requirement.
- Fabricate and manipulate graphic and web designs including logos, advertisements, UX/UI, and illustrations.

Recent Projects

01/2020-
Present

Achieve

Product Designer & Frontend Developer

- Designing and coding a Goal achievement app from vision to production.
- Researched and created all UX/UI components from user flows and wireframes to branding and prototypes.

11/2019 -
01/2020

SkyDrive

Product Designer

- Designed a Cloud storage app built from research and analysis to HiFi mockups and prototypes.
- Created foundations such as: site maps, user flows, and wireframes.
- Crafted all visual aspects including branding, logo, and style guide.

Desktop Prototype: www.bit.ly/skydrivedesktop

Mobile Prototype www.bit.ly/skydrivemobile

Previous Experience

09/2012 -
08/2019

Assistant Director

Eagle's Landing Day Camp and Events

- Executive member of 200 employee business.
- Design and implement paper and digital media including websites, graphics, and display material.
- Manage operations including budgets, orders, and logistics.
- Oversee several departments including IT and food service.
- Coordinate events from initial contact to post event process.
- Train staff for high quality events and day camp season.

03/2014 -
08/2019

Volunteer

American Camp Association

- Member of Multiple Committees
- E.P.I.C. Tri-State Pre-Conference Chair
- Guest Speaker