

Experience

PlateRate

Freelance UI/UX Designer

06/2020 - Present

- Design UI & UX in collaboration with engineering & design teams.
- Conduct user research to assist redesign of a responsive application.
- Produce aesthetically rich user interface designs.

NAMI NJ

Design Consultant

03/2020 - Present

- Create graphic designs for the organization's website, programs, and events.
- Modify and update designs as per request by the Associate Director and Communications Manager.

Freelance

UX/UI Designer & Web Developer

05/2010 - Present

- Create an engaging web presence for clients per request and requirement.
- Fabricate and manipulate graphic and web designs including logos, advertisements, UX/UI, and illustrations.

Eagle's Landing Day Camp & Events

Assistant Director

09/2012 - 08/2019

- Executive member of 200+ employee business. Responsibilities included staff training, operations, program development, and more.
- Design and implement paper and digital media including website redesigns, graphics, and display material.

Recent Projects

Achieve

www.Mallen.design/achieve.html

- Conducted extensive research to create a flexible app, that is shaped by each user's unique experience.
- Designed and developed prototypes based on content strategy, wireframing, mock-ups, and several rounds of user testing.

SkyDrive

www.Mallen.design/skydrive.html

- Designed a Cloud storage app built for users looking more control through higher security and advanced backup settings.
- Created foundations such as user flows, and wireframes.
- Crafted visual aspects including branding, and style guide.

Skills

Design

User Research, Design & Content Strategy, User Interface, Web & Mobile Design, User Stories & Flows, Prototyping, User Testing, Wireframing, Mockups, Branding

Software

Figma, Photoshop, Illustrator, InDesign, XD, Sketch, Invision, Git/Github, HTML, CSS, JavaScript

Interpersonal

Leadership, Teamwork, Problem Solving, Adaptability, Communication, Conflict Resolution, Autonomy

Education

Bloc

Product Design Apprenticeship
2020

Rutgers University

Bachelors of Sociology
2012