



Brian E. Mallen

Product Designer

Former small business exec now designer. My diverse set of skills and user-first mentality leads to highly detailed, easy to use designs.

Personal Info

Address

Hamilton, NJ 08610

Open to relocation

Phone

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Email

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Website

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Soft Skills

Leadership

Teamwork

Problem Solving

Adaptability

Communication

Conflict Resolution

Autonomy

Hard Skills

User Research

Design & Content Strategy

User Interface

Web & Mobile Design

User Stories & Flows

Prototyping

Usability Testing

Wireframing & Mockups

Branding

Software

Figma

Adobe Creative Cloud

Sketch

Invision

Microsoft Office

HTML, CSS, JavaScript

Education

Rutgers University 2012

New Brunswick, NJ

Bachelor of Sociology

President - Kappa Sigma Fraternity

IFC Committee Member

20+ hours - Comm. Service per

Semester

Design Experience

09/2019 -
03/2020

Product Design Apprenticeship

Bloc

- Learn industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-End Development.

- Create and deploy projects while learning new tools and frameworks by collaboration several hours every week with a senior product designer.

05/2010 -
Present

Designer / Web Developer

Freelance

- Create engaging web presences for clients per request and requirement.

- Fabricate and manipulate graphic and web designs including logos, advertisements, UX/UI, and illustrations.

Recent Projects

01/2020-
Present

Achieve

Product Designer & Frontend

- Designing and coding a Goal achievement app from vision to production.

- Researched and created all UX/UI components from user flows and wireframes to branding and prototypes.

11/2019 -
01/2020

SkyDrive

Product Designer

- Designed a Cloud storage app built from research and analysis to HiFi mockups and prototypes.

- Created foundations such as: user flows, and wireframes.

- Crafted all visual aspects including branding, and style guide.

Desktop Prototype: www.bit.ly/skydrivedesktop

Mobile Prototype: www.bit.ly/skydrivemobile

Previous Experience

09/2012 -
08/2019

Assistant Director

Eagle's Landing Day Camp and Events

- Executive member of 200 employee business.

- Design and implement paper and digital media including websites, graphics, and display material.

- Manage operations including budgets, orders, and logistics.

- Oversee several departments including IT and food service.

- Coordinate events from initial contact to post event process.

- Train staff for high quality events and day camp season.